

## Mainstreet Research - Survey of Canada

#### **About Mainstreet**

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

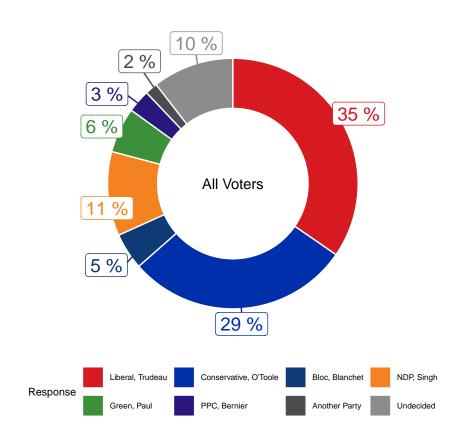
#### Methodology

The analysis in this report is based on results of a survey conducted from November 24th-26th, 2020 among a sample of 1341 adults, 18 years of age or older, living in Canada. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Canada.

The margin of error for the poll is +/- 2.7% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding.

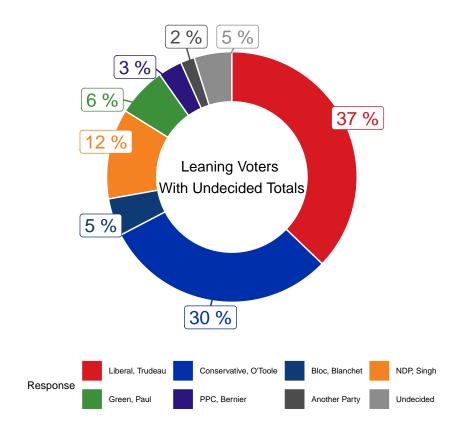
# If a federal election were held today, which party would you vote for? (all voters)



### broken out by age, gender, and region

	Total	Gender		Age				Region						
		Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic	
Liberal, Trudeau	34.6%	29.2%	39.9%	29.7%	32.8%	38.8%	38.1%	28.5%	15.8%	23%	41%	38.2%	40.6%	
Conservative, O'Toole	28.9%	36.7%	21.3%	22.7%	32%	30.1%	32%	24.6%	55.1%	44.6%	29.9%	15.1%	21%	
Bloc, Blanchet	4.7%	5.3%	4.2%	2.2%	4.7%	6.2%	6.3%	0%	0%	0%	0%	20.2%	0%	
NDP, Singh	10.9%	7.9%	13.8%	19.4%	8.9%	7.5%	6.1%	19.7%	8.5%	12.3%	10.9%	6.4%	11.2%	
Green, Paul	5.8%	5%	6.6%	7.8%	5.7%	4.6%	5%	10.1%	1.2%	6.1%	6.3%	4.3%	7%	
PPC, Bernier	3%	4%	1.9%	3.1%	4.2%	2.4%	1.9%	3.7%	3.9%	2.1%	2.7%	1.4%	7.2%	
Another Party	1.6%	2%	1.2%	3.8%	1.3%	0.4%	0.7%	0.9%	1.5%	1.7%	2.7%	0.3%	1.5%	
Undecided	10.5%	9.8%	11.1%	11.4%	10.6%	9.9%	9.9%	12.5%	13.9%	10.2%	6.4%	14.1%	11.3%	
Unweighted Frequency	1341	743	598	252	395	407	287	157	147	99	550	305	83	
Weighted Frequency	1341	664	677	373	336	369	263	183	152	87	514	313	92	

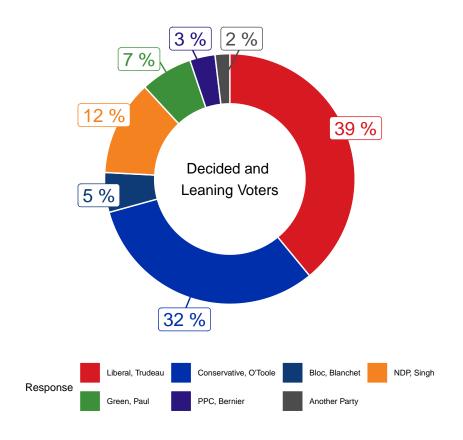
# If a federal election were held today, which party would you vote for? (leaning voters with undecided totals)



### broken out by age, gender, and region

		Gender		Age				Region						
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic	
Liberal, Trudeau	37.2%	31.5%	42.8%	32.5%	34.7%	41%	41.6%	30.5%	18.1%	25.7%	42.6%	42.9%	42.7%	
Conservative, O'Toole	30.2%	38%	22.5%	23.6%	34.5%	31.1%	32.7%	27.3%	56.3%	45.6%	30.4%	17%	21.8%	
Bloc, Blanchet	4.9%	5.4%	4.3%	2.2%	5.2%	6.2%	6.3%	0%	0%	0%	0%	20.8%	0%	
NDP, Singh	11.6%	8.7%	14.6%	20.5%	9.5%	8.4%	6.4%	21.9%	9.2%	13.2%	11.3%	7.1%	11.2%	
Green, Paul	6.4%	5.4%	7.3%	7.8%	5.9%	6.1%	5.4%	10.7%	2.3%	6.1%	7%	4.7%	7%	
PPC, Bernier	3.1%	4%	2.2%	3.6%	4.2%	2.4%	1.9%	3.7%	5.1%	2.1%	2.7%	1.4%	7.2%	
Another Party	1.8%	2.2%	1.4%	3.8%	1.6%	0.9%	0.7%	0.9%	2.7%	1.7%	2.7%	0.6%	1.5%	
Undecided	4.9%	4.8%	5%	6.1%	4.5%	3.9%	5%	5.1%	6.2%	5.6%	3.3%	5.5%	8.4%	
Unweighted Frequency	1341	743	598	252	395	407	287	157	147	99	550	305	83	
Weighted Frequency	1341	664	677	373	336	369	263	183	152	87	514	313	92	

# If the federal election were held today, which party would you vote for? (decided and leaning voters)



### broken out by age, gender, and region

		Gender		Age				Region						
	Total	Male	Female	18-34	35-49	50-64	65+	ВС	Alberta	Prairies	Ontario	Quebec	Atlantic	
Liberal, Trudeau	39%	32.9%	45%	34.5%	36.3%	42.6%	43.8%	32.2%	19.3%	27.2%	44%	45.4%	46.6%	
Conservative, O'Toole	31.7%	39.9%	23.6%	25.2%	36.1%	32.3%	34.4%	28.7%	60%	48.2%	31.3%	18%	23.8%	
Bloc, Blanchet	5.1%	5.7%	4.5%	2.4%	5.5%	6.5%	6.7%	0%	0%	0%	0%	21.9%	0%	
NDP, Singh	12.3%	9.2%	15.4%	21.8%	9.9%	8.8%	6.8%	23.1%	9.9%	14.1%	11.7%	7.6%	12.3%	
Green, Paul	6.7%	5.7%	7.7%	8.3%	6.2%	6.3%	5.7%	11.2%	2.5%	6.5%	7.3%	5%	7.7%	
PPC, Bernier	3.3%	4.2%	2.3%	3.9%	4.4%	2.6%	2%	3.9%	5.5%	2.2%	2.8%	1.5%	7.9%	
Another Party	1.9%	2.3%	1.5%	4%	1.6%	0.9%	0.7%	0.9%	2.9%	1.8%	2.8%	0.6%	1.7%	
Unweighted Frequency	1279	710	569	237	378	391	273	149	138	93	533	289	77	
Weighted Frequency	1279	633	646	356	320	352	251	174	145	83	490	299	88	