

# PRETTYLITTLETHING

## Announcing the 2020 PrettyLittleThing Awards WINNERS!

Bringing together the industry best, the PrettyLittleThing awards were to celebrate the upmost influential people in the Influencer and celebrity space. Set to be the biggest event in 2020, the global fashion brand was prepared to turn London unicorn pink and throw a bash nothing short of glam. However, keeping everyone's health and safety at the forefront and due to the current global pandemic PrettyLittleThing made the decision to cancel the event due to be held at One Marylebone on March 18<sup>th</sup>.

Forever listening to the customer, PrettyLittleThing left the voting up to them. Hosting an online voting platform which showcased all nominees for each prestigious award, the votes came in thick and fast with over 75,000 people voting!

Hosting the first and ONLY ever virtual awards show, Popular E News! host Terrence-J went live on the global fashion brand's Instagram this evening announcing each lucky winner. The winners all joined the live to accept their awards as well as giving an acceptance speech to the thousands tuning in. Right from the comfort of your home, the virtual awards show made PLT customers feel as though they were at the real thing.

We are now proud to announce those very, prestigious PrettyLittleThing award winners are:

**Beauty Influencer of the Year**  
(Sponsored by Beauty Works)  
[@mmmmitchell](#)

**Personality of the Year**  
[@mayajama](#)

**Inspirational Influencer of the Year**  
(Sponsored by Barbados)  
[@jesynelson](#)

**Fashion Influencer of the Year**  
(Sponsored by Leni's Agency)  
[@mollymaehague](#)

**TikTok Influencer of the Year**  
[@laurieelle](#)

**YouTube Influencer of the Year**  
[@NellaRose](#)

**Newcomer of the Year**  
[@amberrosegill](#)

**LGBTQ Influencer of the Year**  
[@caitlynjenner](#)

**Content Creator of the Year**  
(Sponsored by Tatti Lashes)  
[@jaydepierce](#)

PLT Influencer of the Year

[@mollymaehague](#)

PLT Icon of the Year

[@parishilton](#)



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