

Public Procurement of textiles in the Netherlands

Ministry of Infrastructure and Environment Barbara van Offenbeek-Kuipers





Project supported by LIFE funding

Agenda

- 1. A warm welcome to the new European criteria!
- 2. Organization of Procurement in the Netherlands
- 3. Examples of innovative procurement
- 4. ECAP; pilots with circular textile and development of circular procurement criteria



Reflection on the new European Green Public Procurement criteria

- 1. A big step towards transparency & recycling
- 2. Use of minimum criteria and rewarding sustainable initiatives helps
- 3. Current practice in the Netherlands:
 - Focus on CO2 footprint & Waterprint
 - Stimulate use of post consumer-material/textiles
- 4. Biggest challenges at this moment





Organization of Public Procurement in the Netherlands: Category-management

- 1. Procurement per category by one Ministry
- 2. Category Plan; strategy to make procurement more sustainable and circular
- 3. Creating transparency towards suppliers/market sector
- 4. Organize a take back system
- 5. Economic advantages
- 6. First steps to stimulate use of post consumer material: examples





Pilot 1: Defending Recycling



- A contract for the supply of 100.000 towels and 10.000 cloths (containing 36% recycled postconsumer textiles fibres)
- A contract for the supply of 53.000 overalls (containing 14% recycled post-consumer textiles fibres);
- A contract to deal with the collection and sorting of 750.000 end-of-life items per year.



Pilot 1: Defending Recycling



Towels and overalls:

- Minimum requirements 10% post consumermaterial
- Rewarding higher %
- Towels: 36% recycled post consumer textiles
- Overalls: 14% recycled post- consumer textiles

Collection of discarded textiles:

- Making use of their own logistic distribution systems

Sorting of discarded textiles:

- Making use of the Biga group; asocial enterprise for people with a distance to the labour-market. Social benefits and economical benefits; costs: 1,5 mln. per year, advantages: 10 mln. per year





Pilot 2: Leasing workwear by Rijkswaterstaat (Ministry of Infrastructure and Environment



Main question: can used clothing be 'dematerialised' successfully and then be used to create new clothing? Yes, it can!



Pilot 2: Leasing workwear by Rijkswaterstaat (Ministry of Infrastructure and Environment



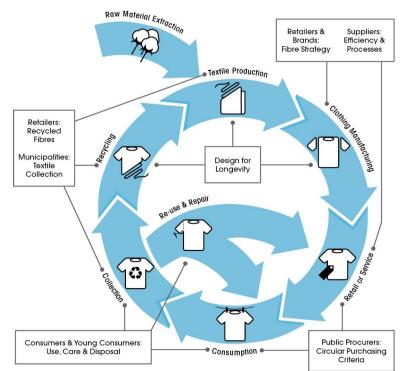
- First lease contract for textiles; after
 1 st year: everything collected and
 used for new textiles
- Designed according to C2C principles
- Track & Trace system
- Volumes are an issue
- 3'd year: also washing & repairing, recycling only if end of life





ECAP: European Clothing Action Plan

- 1. Fibre 2 Fibre: Stimulating use of post consumermaterial by several pilots
- 2. Developing criteria for circular textile
- 3. Market report on workwear







Join us and help us develop criteria for circular workwear





 Go to our website ecap.eu.com and sign up to our project e-newsletter for updates or download the report on workwear:

or:

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Creating a circular approach to fashion across Europe