


FAMILYLIFE®

ANNUAL REPORT 2019

A group of people, including an older man, a woman with a baby carrier, a man with a backpack, and a woman with a baby carrier, are hiking on a grassy hill. In the background, there is a large body of water (a lake or bay) and mountains under a clear sky. The scene is captured in warm, golden light, suggesting late afternoon or early morning.

From Isolation
to **Impact**



“Glory to God, who is able to do far beyond all that we could ask or imagine by **His power at work** within us, **to him be glory** in the church and in Christ Jesus throughout all generations, forever and ever. Amen.”

—EPHESIANS 3:20-21 (CEB)

Vision

Every home a
godly home.

Mission

To effectively
develop godly
marriages
and families
who change
the world one
home at a
time.

We're not meant to do life alone.

We envision a world where disciples are unleashed to transform the world for Christ, helping every family to move from isolation to impact wherever they are. To achieve this goal, we will focus on 4 core areas:

Time Together over Timeless Truths PAGE 14

Providing practical, biblical help and hope to couples and families, so they may draw closer to God and one another.

Families Discipling Families PAGE 16


Equipping families to put their faith into action and leverage their lives for Christ as they impact friends and neighbors.

Community Transformation PAGE 20

Drawing marriages to Jesus by building spiritual movements in homes, churches, and communities across America to create flourishing local communities.

Global Outreach PAGE 24

Serving community leaders and church partners around the world to bring societal change through local movements of marriage and family ministry.

A top-down view of several people's hands clasped together in prayer. In the center, an open Bible is visible. The hands are of various skin tones, and the scene is lit with warm, soft light, creating a sense of unity and devotion.

Our calling and our passion is to **help families across the globe experience the gospel** and be transformed by the timeless truths for marriage and family found in God's Word.

We are trusting God to reach every family, so that homes in every tongue, tribe and nation would have the chance to hear the gospel.

Reconciling Families to Christ

As followers of Jesus, we are also His ambassadors, invited by God to not only experience the gospel, but to participate in reflecting and sharing the gospel message. And what a glorious message it is! 2 Corinthians 5:18-19 (ESV) says:

“All this is from God, who through Christ reconciled us to himself and gave us the ministry of reconciliation; that is, in Christ God was reconciling the world to himself...and entrusting to us, the message of reconciliation.”

As reconciled people, we get to join God in reconciling others to Him. When we experience God’s love, grace, and truth in fresh, ongoing ways, we can’t help but show this to those God has placed around us. It’s the way God designed His Kingdom to grow and expand.

I am convinced that families are one of the greatest untapped resources on the planet to help fulfill the Great Commission and

bring wholeness to communities. Families are the moral and spiritual foundation of the world – and where spiritual transformation begins for so many people. Families exist in every culture and open doors to share the gospel in homes in every tongue, tribe, and nation around the world. And families have an impact generation after generation.

God gave FamilyLife a calling more than 40 years ago – to effectively develop godly families who change the world one home at a time! It has been so exciting to see God’s faithfulness and this ministry’s growth in impact as we have trusted Him this past year.

I hope that in the following pages of this Annual Report, you don’t just see the numbers and stories. I hope you feel in your heart the impact that is being made for Christ as people throughout the world are healed as they receive God’s message for marriages and families.

For reconciled families changing the world,



A handwritten signature in blue ink that reads "David Robbins". The signature is written in a cursive, flowing style.

David Robbins, President and CEO

Homes Forever Changed by the Gospel

“One year ago, my husband and I were done. I had already met with a lawyer and planned to file for divorce.

We were living apart, and I was insistent that things were hopeless. I was listening to the radio and heard an ad for Weekend to Remember®. I ignored it, but kept hearing it over the next week or two. Finally I decided to call and register. I told my husband... he did not want to go. I told him I would be going, but he didn't have to. He finally agreed.

We came, and it not only changed our marriage, but our entire lives! My husband has now given his life to Christ and will be baptized!”





“By the Lord’s perfect and sufficient grace, He brought *FamilyLife Today*[®] into my husband’s life first and then into mine when we most needed it, when our marriage was failing so many years ago.

You do not know, but you have stood by us over the years when we had literally no one else to encourage us. The Lord used your ministry to first lead my husband to the Lord, and as a result, he began loving me in a way that he never had before. My husband’s new and unexpected love for me softened my heart, which had turned to stone, giving way to a new love the Lord gave me for my husband.

In the process, the Lord saved both of us at nearly the same time and then saved our marriage. This year we celebrate 32 years of marriage together, have three wonderful children and live an Easter Marriage—out of death came life!”





*Salvation through Jesus Christ
is the only way to real spiritual
transformation.*

“At the very end of The Art of Marriage® event, [we] asked if any couples wanted to come forward and dedicate for the first time, or rededicate, their marriage to the Lord. The response was incredible! Over half of the couples came forward.

Couples got down on their knees, put their arms around each other, bowed their heads together, tears started rolling, and they began to pray. For several minutes all you could hear was the soft murmur of dozens of couples praying together.”



“I was entering into a second marriage when we learned of Weekend to Remember, so we decided to attend because we didn’t want divorce in our future ever again. I was not a Christian when I went. I was when I left. It changed my life forever.

We then followed up by attending for the next 11 years. We renewed our vows on our 25th anniversary. We are now involved in the marriage ministry as small group facilitators.”



✝ Professions of Faith at a Weekend to Remember:

1,806
FISCAL YEAR 2019

53,269
MINISTRY LIFETIME

The Impact of Isolation

Today's culture encourages individualism and selfishness. The result is isolation in marriages and among family members. Isolation is destroying the family, our most basic unit of civilization. And as the family goes, so goes society.



Fatherless kids

are 4x more likely to live in poverty, commit crime, go to prison, and abuse drugs/alcohol.¹

A millennial is

78% more likely

to attend church regularly if we know just one thing about them: *their parents remained married.*²

74% of all churches

have no ministry for newlyweds helping them through their first critical years of marriage.³



More than

2,000

divorces occur each day.⁴

Almost

40% of children

will experience their mother cohabitating by the time they turn 12.⁵

More than

60% of couples

in their first marriage live together before their wedding.⁶

Only 38% of Gen Z'ers

(ages 24 and under) believe marriage should be a lifelong commitment between a man and woman.³

54% of children

born in the U.S. reach their 17th birthday without a married mom and dad in the home.⁷

But there is hope!

Genesis 2:24 says,

“Therefore a man shall leave his father and his mother and hold fast to his wife, and they shall become one flesh.” When we obey God’s Word, we will experience oneness in our marriages, families – and through the Great Commission, ultimately the world.

“We can change families, communities and the world by finding and fueling networks of multiplying disciples who impact the families God has placed around them. We want to see help and hope living in every community in the world.”

DAVID ROBBINS,
PRESIDENT & CEO, FAMILYLIFE

1. National Fatherhood Initiative, 2. Communio 2018 Relationships in America survey, 3. Barna Group, 4. Centers for Disease Control and Prevention, 5. Pew Research Center 6. The State of Our Unions: Marriage in America 2010, 7. MARRI, The Catholic University of America

We are called by God to help families grow from *isolation* to *impact*.

Time Together

- ✔ Weekend to Remember
- ✔ *FamilyLife Today*
- ✔ Love Like You Mean It® cruise
- ✔ Online library of culturally relevant articles
- + *Podcast network*
- + *Weekend to Remember: relaunch*
- + *Preparing for Marriage® video series*

Families Discipling Families

- ✔ Vertical Marriage
- ✔ The Art of Marriage
- ✔ Blended & Blessed®
- ✔ FamilyLife's Art of Parenting™
- ✔ Stepping Up®
- + *The Art of Marriage 2.0*
- + *Social media community*

"The Weekend to Remember helped bring us back together. We've been separated for two years after years of his alcoholism. I had learned to live without him. The weekend gave us confidence to trust God's help to restore and develop closeness we didn't have before."

"We were so moved by our first Weekend to Remember that we purchased The Art of Marriage. We gave our testimony at church and were totally shocked at how many people needed and cried out for help. We had 20 couples come to The Art of Marriage."

- ☑ Current Initiatives
- + *Future Initiatives*

The family is the greatest untapped resource to help fulfill the Great Commission, build God's Kingdom, and cause societal change. When families engage with our resources, they are encouraged and empowered to reach out into their communities in ever-widening networks, impacting even more families for Christ.

Community Transformation

Global Outreach

- ☑ Real ParentLife™ outreach kit
- ☑ The Summit on Stepfamily Ministry
- ☑ Marriage and family workshops
- + *Mobilizing local events*
- + *Marriage ministry equipping summits*
- + *City marriage initiative partnerships*
- + *Longitudinal assessments*

- ☑ *Vida en Familia Hoy®*
- ☑ *El Arte del Matrimonio®*
- ☑ *Global movement maker training*
- + *Multi-media equipping resources*
- + *Self-sustaining movements*

"One day a FamilyLife Today program talked about how you can allow others pour into your life, but eventually it was time to turn and use that wisdom to pour into others. So my wife and I founded a marriage ministry through our church, raised up mentor couples who mentor pre-marrieds and those who are married and need enrichment or are in crisis, and still do that to this day."

From an Art of Marriage in South Africa: "We cannot have a marriage without Christ. We had to forgive each other for giving up on our marriage and give it to God to heal and renew!"

Laughing and Crying ... Together

Our events and resources help couples to create intentional moments and conversations. These moments strengthen and transform marriages and families, moving them out of the isolation of hurt and frustration as they grow in their faith and relationship with Jesus Christ.

When the Baileys* married 11 years ago, they felt confident that their love would survive almost any situation.

“What we were naïve about,” they said, “was the extreme satanic opposition to our success and the impact of our childhood experiences on our relationship and reactions to crisis.”

It wasn't long before they began to slip into isolation as one challenge after another strained their marriage, including the devastation of infertility. Their longing for children led them to

foster a five-month-old boy, who they raised until he was three years old. They fully expected to adopt him as their own, but it was not to be. The loss of this child they both loved nearly drove the final wedge between them ... but the Weekend to Remember pulled them back together.

“It has been the stimulus we needed to put aside all distractions and focus on the gift God has given us in each other,” they said. “We have laughed together. We have cried together. We have bared our souls together. We have sought forgiveness from each other and from God.”

“We have experienced hope and healing in the rekindling of the romance we had lost sight of in the pain.”

**Names have been changed for privacy.*

 **Weekend to Remember
Lives Impacted**

59,474
FISCAL YEAR 2019

2,063,631
MINISTRY LIFETIME



Together



Families





 **Love Like You Mean It
Lives Impacted**

2,898

FISCAL YEAR 2019

19,952

MINISTRY LIFETIME

“The Love Like You Mean It cruise gave us the chance to get out of our day-to-day rut. We never held hands or kissed before the cruise. It has been fun to hold hands A LOT during the cruise and to kiss each other again. It was fun to feel giddy and spontaneous, like we were engaged.”

“We’ve been married for 20 years and what is great is that The Art of Marriage makes you think/rethink about aspects of your marriage relationship that I hadn’t thought about for some time. There is always room for growth and unless you examine your relationship and how you function within it, you cannot grow.”

“As a pastor, I am constantly pouring into others. It is extremely rare to go somewhere where I can be filled. We run about 20 church activities a month, have been fostering, and had some major family adjustments this past year. It has been hard. But this [Weekend to Remember] gave us a chance to breathe. It supported our marriage and allowed us to focus on our most important ministry: our marriage.”

 **Weekend to Remember
Scholarships**

1,984

PASTOR RECIPIENTS

1,104

MILITARY RECIPIENTS

Community

Global

It Starts in the Home

We can change families, communities and the world by finding and fueling networks of multiplying disciples who impact the families God has placed around them. It is exciting to witness how families take what they learn and reach out to their neighbors, multiplying their impact for Christ.



“It felt like we stepped into a sacred place. You could really sense the Spirit at work.”

With those words, James and Heidi Drake recalled The Art of Marriage

conference they hosted in Miami in the spring of 2018. Over the past 15 years, they’ve witnessed firsthand the destructive ramifications in their local communities when families fall apart. As a couple dedicated to sharing the gospel, they recognize the importance of strengthening every family with God’s Word.

“We need to build from the inside out,” they say. “When the gospel enters a marriage, there is grace to forgive, to serve and love each other. As the gospel transforms marriages, it will transform families and society. The world will know we’re His disciples by the love we have for one another. *That must start in the home.*”

One way they are helping couples in Miami to start this transformation in their own homes is through The Art of Marriage. Over 60 couples attended the life-changing Miami conference, where one husband told them,

“We came in broken and are leaving healed.”

They are also taking their convictions directly into the homes of friends and neighbors. James has discipled a young newlywed husband, Erik, for several years. He and his wife, Emily, joined the Miami marriage movement and are helping to pioneer a space for young married couples (1-5 years) to connect and understand God’s design for marriage.

“We’ve been so encouraged to see them seek to ground their marriage in Christ and find ways to serve and invest into this unique city where “God has them,” the Drakes say.

In addition, the Drakes invite other families into their home for a meal several times a week, to learn their stories and invite them into gospel-centered community. They want to provide these families with true Christ-centered fellowship as a way to encourage them in their marriages.

The marriage movement begun by the Drakes is helping families to grow in Christ throughout Miami, strengthening neighborhoods and preparing them to impact the world for Christ.



**FamilyLife Small Group
Resources Lives Impacted**

57,799

FISCAL YEAR 2019

1,101,949

MINISTRY LIFETIME



Community



Global





“FamilyLife’s Art of Parenting has become a vital ministry resource for our church. We actually showed it during our mid-week service, and our attendance grew after the first session. My husband is the pastor, and we have four daughters. We personally felt it offered hope to us as parents to not be afraid.”

“I came from a broken family of abuse and divorce. The desire of my heart was to grow up and do things differently. The journey has been long. I married my husband in 1996. In 2014 we were falling apart, and our marriage was in a dark place. I tuned into *FamilyLife Today* to learn and grow and find Jesus in my marriage. Our marriage is blessed in a way I never imagined possible. Thank God for your ministry that breathes life and shines hope into very dark places. My husband and I will celebrate 23 years of marriage later this year. We now are marriage mentors at our local church, trying to breathe that same life into others and share the hope.”

FamilyLife Radio U.S
Listeners Weekly

MORE THAN
1.1M

“As marriage ministry leaders, Blended & Blessed has given us a greater insight into the unique needs of stepfamilies and a greater desire to effectively minister to them. An increasing number of stepfamilies are coming into our landscape, and Blended & Blessed fueled our passion to serve them. The content of your ministry is always sound, biblical and compassionate, communication. You use every available voice and tool to reach couples and families for Christ. Thank you.”



**Blended & Blessed
Lives Impacted**

ALMOST
4,000

FISCAL YEAR 2019

MORE THAN
22,000

MINISTRY LIFETIME



**Parenting Initiative
Lives Impacted**

100,380

FISCAL YEAR 2019

130,755

MINISTRY LIFETIME



Community



Global



Changing the Culture of Marriage

Local spiritual movements will help to connect more families to local churches and live out their faith daily. Strong Christian marriages and families promote flourishing local communities as they are unleashed to impact their world and the world for Christ.

Back in 2009, Carl Caton was sitting in the parking lot of Costco when his cell phone rang. It was Mark from FamilyLife, and he challenged Carl to become a community catalyst for marriage.

“Mark, what is a community catalyst?” Carl asked.

As he engaged with Mark and other FamilyLife staff, they developed a plan to turn Carl’s dreams into reality. Those dreams crystalized into the San Antonio Marriage Initiative (SAMI), and it is changing the culture of marriage in the city.



We are committed to **building and fostering local spiritual movements across America** to draw people who are far from God into spiritual conversations, discipleship, and ultimately a relationship with Jesus.

Carl and his wife Kelli have been building into the marriages of others for most of their 41 years together.

“Shortly after we were married, five couples in our life divorced, and it really shocked us,” Carl said.

So they began reaching out to other friends who were having trouble with their marriages. They’d invite them over on Sunday evenings for a hamburger



Together



Families





and let them share the struggles they were facing.

They also began gifting couples with Weekend to Remember registrations, and eventually Carl joined the volunteer team for the San Antonio event. He got to know several of the FamilyLife staff and shared some of his dreams with them. About a year later, he got the phone call from Mark, who encouraged him to really dig into what it would take to make his vision become a reality.

“So, after a long season of prayer, I went on a listening tour,” Carl said. “For three years, all I did was sit down for coffee with people – 270 people from 75 churches – and I asked every one of them the same question: How can we help you help couples?”

What Carl found from three years of listening was that God had given San Antonio an amazing, talented group of people who had incredible resources for marriages. SAMI is there to network, equip, and mobilize this community so they can more effectively deploy their knowledge and resources throughout San Antonio.

And they are making a difference!

Read more about SAMI's initiatives.
[Next Page ▶](#)



Community



Global



“When we first began our work, we went down to the district clerk’s office and told them about what we were going to do,”



Carl said. “We were informed that it wasn’t going to help. So we smiled and said, ‘We’ll see you next year.’”

Every year we’ve gone back, and over the last nine years, the records show that divorce in our community has fallen by 28%.”

– Carl & Kelly Caton

SAMI’s 3 primary initiatives:

1 Marriage Champions Gathering:

Marriage Champions are the many staff and volunteers in churches or organizations who have taken the role of initiating, growing, and supporting a marriage ministry. SAMI gathers them together once a quarter so they can share best practices and encourage one another.



Together



Families



2 Couples' Story Workshop:

Teaches couples how to effectively share their testimony of their marital journey in a brief, compelling way so that it brings hope and healing to others.

3 Marriage Champion Churches:

A Marriage Champion Church is intentional about ministering to marriages on an ongoing basis. SAMI helps churches to develop an effective year-around marriage ministry program.

"It just doesn't seem possible to us that this little effort should have that big of an impact. I think God's doing something pretty amazing through the faithfulness of his people. Our work is really about helping these people along their journey."



Community



Global



God's Message of Hope

All across Latin America, our Parenting Initiative is helping to bring families together ... and people to Christ.

Community leaders are taking the movie *Como Flechas* (the Spanish version of *Like Arrows*) and FamilyLife's Art of Parenting to the people, catalyzing a family movement that is transforming lives in 13 countries.

In Ecuador, more than 300 facilitators are fanning the flames of transformation. Armando Tamayo, the FamilyLife Director in Ecuador, says he and the 300 facilitators are working through pastors, denominations, and school networks to reach more families with God's message of hope. They have already trained hundreds of pastors in the cities of Guayaquil and Quito. They are also working with several schools of 500 to 1,000 students each, so each school could potentially reach that many sets of parents with God's Word.

In Guayaquil, Ecuador, it's not uncommon for these parents to receive 33 weeks of training! They begin by watching *Como*

Flechas and then enter into an eight-week Art of Parenting study group. After that, they commit to 24 weeks of HomeBuilders® training for parents.

But Armando's vision for families in Ecuador doesn't stop there. Facilitators presented *Como Flechas* to the Armed Forces of Ecuador, with the potential to reach more than 40,000 military personnel. Armando says:

"In the last few days the Chief of the Joint Task Force of the Armed Forces of Ecuador ... saw the *Como Flechas* movie and was so impacted in his own life that he presented the movie ... in two showings, to the entire group of the highest authorities of the Armed Forces.

And ... the Chief Commanding Officer called each and every Director of Personnel of the Armed Forces, requesting that they extend an open welcome to show the movie on their bases, regiments, and outposts. Please pray for the grace of God to be with us, and as a result that many parents would be touched and come to know Christ."





Impact like this is happening throughout Latin America:

- ☉ In Tunja, Colombia, 251 families signed up for Art of Parenting small groups in June.
- ☉ In Costa Rica, almost 500 pastors, leaders and professionals participated in a three-night training event with *Como Flechas* and the Art of Parenting, with the goal that they join the mission to impact every city in Costa Rica.
- ☉ When *Como Flechas* was launched in Paraguay in March, 52 theaters were rented across the country. In one night, more than 10,000 people heard God's plan for parenting.
- ☉ At a showing in La Rioja, Argentina, 15 people made decisions for Christ after watching *Como Flechas*. The theater was sold out, with 210 people attending, and 25 had to be turned away.

Through the Parenting Initiative, local leaders who want to make a difference for families in Latin America are stepping forward, and lives are being changed.



In more than **100 countries and across America**, we are helping families draw closer to Jesus and live out their faith daily.

We equip volunteer networks of families to build **spiritual movements** in their homes, churches, and communities.

Impact in the Philippines

“I thank God for how He rescued us out of the darkness and has given us a chance to enjoy life and have peace in our home. God is indeed a living God at work in our lives. He makes all things beautiful.

Today, my husband has been freed from his addiction [to drugs] and we are helping other couples going through the same struggles we endured. Our trials became a launching pad for us to help others and display God’s amazing grace and love toward other families.”



Global Impact

100+

COUNTRIES WITH
FAMILYLIFE MINISTRIES

RESOURCES IN

42 Languages

FAMILYLIFE TODAY
HEARD IN

35 Countries

AND 4 LANGUAGES

Impact in Nigeria

“I am going home as a changed man. Initially I didn’t want to come for this Art of Marriage program because I thought, ‘What else does anyone have to teach me about marriage?’ I visit websites a lot and I read all kinds of things about marriage. But alas, this program is different. I am a changed person.”



Community



Global





Join us in prayer and
thanksgiving as we
move forward with our
**faith goals for Fiscal
Year 2020.**

A person with brown hair, wearing a dark jacket, is seen from the back, looking out over a body of water under a cloudy sky. The image is partially obscured by a dark blue diagonal shape that covers the right side of the frame.

Looking Beyond: Faith Goals 2020

To see “Every Home a Godly Home” become a reality, our outreaches and resources must impact families beyond their initial experience.

We are implementing new strategies to help foster deep relationships with these families to help them leverage their lives for Christ in their neighborhoods, communities and throughout the world.

Faith Goals 2020

Engaging families
beyond our events
to a **life journey**.

1 Growing Toward Oneness

We want every couple who attends FamilyLife events to continue growing towards oneness. We will integrate longitudinal assessments directly into core content. Understanding a couple's deepest felt needs will allow us to provide ongoing, relevant content to help them continue in their journey toward oneness.

2 Building Community Connections

Couples who experience God's transforming truth at FamilyLife events feel called to share what they learned to disciple others. We will resource these couples with new tools to reach out to other families, with a goal to see at least 30% of each audience take a next step of faith to strengthen families around them.

3 Launch a Newlywed Initiative

Imagine the difference if every marriage could start with a strong foundation based on God's Word. We will launch a scholarship program that will bless newlywed couples with free registration to a Weekend to Remember. Our prayer goal is to see 10,000 participants in this program!

Becoming a
media ministry:
**Meeting families
where they are.**

4 Create a Digital Engagement & Equipping Platform

Build a digital resource and equipping platform that is readily accessible and provides easy means to share powerful truths, friend-to-friend and network-to-network. As users share information with one another, we will be able to understand their needs and provide ongoing content to help them further strengthen and encourage one another.

Praise the Lord! Oh give thanks
to the Lord, for he is good, for his
steadfast love endures forever!

—PSALM 106:1

Since 1976, our passion at FamilyLife has been to make a difference by helping to strengthen and save marriages and families for the Kingdom of God. We give thanks to Him for the many ways He has blessed this ministry—especially all of the kind and caring donors, for whom He has also given a passion for marriages and families.

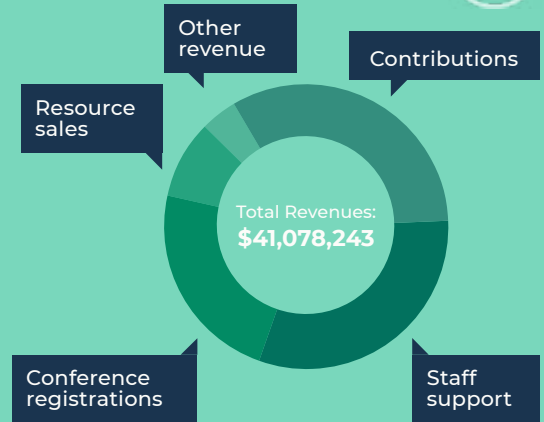
Through the generosity of our donors, we are able to give couples and families the help and hope found in Scripture, and then witness as they share the gospel with others.

Families everywhere are moving from isolation to impact, spreading the life-changing gospel found in Jesus.

FY 2019



Revenues	FY 2019*	FY 2018*
Contributions	\$13,359,115	\$13,355,610
Staff support	\$12,601,535	\$12,083,711
Conference registrations	\$9,681,235	\$9,437,624
Resource sales	\$3,780,861	\$4,162,586
Other revenue	\$1,655,497	\$2,965,034
Total Revenues	\$41,078,243	\$42,004,565



Expenses	FY 2019*	FY 2018*
Staff support	\$12,601,535	\$12,083,711
Compensation & benefits	\$8,159,959	\$7,995,875
Professional services	\$2,526,727	\$3,099,635
Materials & supplies	\$1,595,602	\$1,889,862
Marketing promotions & media	\$2,706,065	\$2,724,127
Travel expenses	\$2,683,683	\$2,247,241
Facilities & equipment	\$3,029,525	\$2,980,117
Radio & audio production	\$5,073,591	\$5,362,539
Technology	\$1,004,185	\$957,837
Depreciation & amortization	\$813,498	\$783,808
Other expenses	\$1,640,818	\$1,892,084
Total Expenses	\$41,835,188	\$42,016,836

FY 2019* Funding

- Contributions (\$13,359,115)
- Staff support (\$12,601,535)
- Resource sales (\$3,780,861)
- Other revenue (\$1,655,497)
- Conference registrations (\$9,681,235)

	FY 2019*	FY 2018*
Changes in net assets	(\$756,945)	(\$12,271)
Net assets at beginning of FY	\$11,202,201	\$11,214,472
Net assets at end of FY	\$10,445,256	\$11,202,201

*Audited Financials. All figures are compiled from August 31, 2018 and August 31, 2019.



Steve Robinson, Chairman

Retired as Senior Vice President, Marketing, Chick-fil-A



Greg Lillestrand

Vice President, Cru City



Scott Beck

Founder & Chief Executive Officer of Tango



Crawford Loritts

Senior Pastor, Fellowship Bible Church, Roswell, GA



Kerry Bradley

Retired as President of Luxottica Retail



David Robbins

President & CEO FamilyLife



Bryan Carter

Senior Pastor of Concord Church, Concord, TX



Steve Thorne

President & Chief Executive Officer of Pacific Dental Services



Alicia La Hoz, PysD

Founder & Director of Family Bridges

Moving from Isolation to Impact

The Great Commission Among Marriages & Families

Living in this world, it is easy for both individuals and families to drift into isolation. But for followers of Jesus, isolation is not an option. We are a people who grow in Jesus together. From the first-century church on, God intended for ministry to be owned and passed down generation after generation.

That means as we grow, we must look beyond our own lives and homes, and winsomely step into the lives of others.

“Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age.”

– Matthew 28:19-20



At FamilyLife, we help families draw closer to God and one another in a world that drives them apart. And we will never rest until disciples are made in all nations ... Until “every home is a godly home.”

A photograph of two young children, a boy and a girl, looking down at a globe. The boy is on the left, and the girl is on the right. They are both focused on the globe, which is the central focus of the image. The entire image has a blue tint.

FAMILYLIFE™

Help for today. Hope for tomorrow.

| A Cru Ministry |

5800 Ranch Drive, Little Rock, AR 72223

1-800-358-6329 | familylife.com