

## 10<sup>TH</sup> ANNUAL BEDFORD BLUES & BBQ FESTIVAL AUGUST 31-SEPTEMBER 2

Labor Day event features GRAMMY nominated Kenny Wayne Shepherd Band and Tab Benoit, and inaugural "BBQ Triple Play" competition

Bedford, TX – August 1, 2018 – Experience two Texas traditions during Labor Day weekend in Dallas Fort Worth at the 10<sup>th</sup> Annual Bedford Blues & BBQ Festival August 31 through September 2. The three-day event combines the Lone Star State's love of music and food with performers and pitmasters from across the country. Tickets can be purchased in advance online; general admission tickets and parking are free August 31as part of the Friday Night "free-for-all" that includes a sunset soul session presented by the Trinity River Blues Society.

Setting the stage for the hottest blues concert in Texas is a <u>live music line-up</u> of more than 20 performers, including renowned legends and local favorites. Live music takes place on two stages beginning Friday at 6:00PM through Sunday at 10:30PM featuring Samantha Fish, Chubby Carrier, Lil' Ed & The Blues Imperials, and teen blues band Salvation From Sundown.

Co-headliners are Kenny Wayne Shepherd Band, who closes out the festival Sunday at 9:30PM, and fellow Louisianan Tab Benoit, who performs Saturday at 9:30PM. Known as a "young blues rock guitarist," Shepherd has sold millions of albums worldwide, won two Billboard Music Awards, and is a five-time GRAMMY® nominee. Benoit is also an acclaimed guitarist, as well as a singer and GRAMMY-nominated songwriter. He won the B.B. King Entertainer of the Year and Best Contemporary Male Performer at the Blues Music Awards in Memphis, and received a GRAMMY nomination for Best Traditional Blues Album in 2006.

New this year is the unprecedented BBQ Triple Play competition with three sanctioning organizations participating: <a href="International Bar-B-Que Cookers Association">International Bar-B-Que Cookers Association</a>, <a href="Kansas City">Kansas City</a></a>
<a href="Barbeque Society">Barbeque Society</a>, and <a href="Steak Cookoff Association">Steak Cookoff Association</a>. Pitmasters from throughout the U.S., including celebrity teams featured on The Food Network, will compete for more than \$20,000 in prizes in 14 categories.

## FOR IMMEDIATE RELEASE

Attendees can sample the very best these grill masters have to offer at three tasting events:

- Steak Cook Off is August 30, 7:30PM-8:30PM. Teams from across the county will compete for the "best steak" title. Ticket is \$5 for five samples and one vote.
- <u>People's Choice</u> is September 1, 4:30PM -6:30PM. This "anything goes" competition allows the public to taste up to 30 unique barbecue samples. Ticket is \$20 for 10 samples and two votes (includes general admission if purchased online).
- <u>Battle of the BBQ</u> takes place in the food court September 2, 3:00PM -5:00PM. Local barbecue vendors cook up unique tastes for everyone to purchase. Ticket is \$17 for 10 samples and two votes (includes general admission if purchased online).

The event also features a marketplace with more than 70 artisan, craft and commercial vendors. Hosted by City of Bedford and sponsored by Texas Health Harris Methodist Hospital Hurst-Euless-Bedford, more than 20,000 people are expected to attend Bedford Blues & BBQ Festival. Hours of operation are Friday 6:00PM to 10:00PM, Saturday 2:00PM to 10:00PM, and Sunday 2:00PM to 10:00PM. The event takes place across from Bedford City Hall at 1951 L. Don Dodson Drive, Bedford, TX, 76021.

<u>Tickets are on sale</u> and start at \$7 per person; specialty seating and VIP packages are also available. General admission and parking are free Friday, August 31. Tickets may be purchased online at <a href="https://www.bedfordbluesfest.com">www.bedfordbluesfest.com</a>. Come for the BBQ and stay for the blues!

## MEDIA CONTACT:

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