



CONTACT: Ann Schwarz/Nicole Goldman
323.802-1667/323.802.1608
aschwarz@henson.com
ngoldman@henson.com

**THE JIM HENSON COMPANY CELEBRATES
25TH ANNIVERSARY OF JIM HENSON'S GROUNDBREAKING FILM
*LABYRINTH*TM**

~ GLOBAL EFFORT INCLUDES THEMED-EVENTS AND PRODUCT OFFERINGS ~

Hollywood, August 18, 2011 To celebrate the 25th anniversary of The Jim Henson Company's fantasy feature film *Labyrinth*TM, the Company announced today the following themed celebrations/events and product availability for fans of all ages. Updates and additional announcements will be made at www.Henson.com; www.twitter.com/hensoncompany; www.facebook.com/hensoncompany

On Saturday, August 20 SF Sketchfest presents a 25th Anniversary celebration at the Castro Theatre in San Francisco. The event will feature live in person: famed puppeteers Brian Henson ("Hoggle," "Sal Minella"), David Goelz ("Sir Didymus," "Gonzo the Great," "Dr. Bunson Honeydew") and Karen Prell ("The Worm," "The Junk Lady," "Red Fraggle") in conversation with Adam Savage (Mythbusters). The event will start with a costume parade at 5:00PM. For more information go to <http://www.sfsketchfest.com/schedule/>

On December 3, New York's Museum of the Moving Image will present a special screening of *Labyrinth* with Brian Henson and Brian, Wendy, and Toby Froud in person. Tickets to the screening also include admission to *Jim Henson's Fantastic World*, the Smithsonian exhibition devoted to the world-renowned puppeteer, filmmaker, and television pioneer (on view through January 16, 2012). More information at www.movingimage.us

For additional east coast fun the Company has partnered with New York based "The Awesome 80's Prom," which will feature a *Labyrinth*-themed prom throughout the month of October 2011 where fans can dance the night away to the best of Bowie. In addition there will be special *Labyrinth* prize giveaways every weekend. www.awesome80sprom.com.

- KnuckleBonz® is offering a limited edition *Labyrinth* collectible featuring David Bowie as "Jareth." Available in fall 2011, all figures are hand-painted, numbered and come with a certificate of authenticity. This collectible statue can be reserved by pre-ordering now at www.knucklebonz.com/labyrinth_davidbowie.html.

-more-

***Labyrinth* 25th Anniversary Page 2**

- In summer 2011 Black Phoenix Trading Post will introduce the first piece in their upcoming line of ***Labyrinth***-inspired jewelry, and Black Phoenix Alchemy Lab will introduce the first four scents in their ***Labyrinth*** fragrance line. www.blackphoenixtradingpost.com/; www.blackphoenixalchemylab.com/
- Popfunk, is offering three 25th Anniversary commemorative t-shirts that are available now. www.popfunk.com/.
- UK based Truffle Shuffle, known for their retro tees, is planning to roll out five commemorative designs in summer 2011. In addition they are planning to add five more designs into the mix in fall 2011. www.trufflesuffle.co.uk/store/
- The Jim Henson Company has joined forces with 5th Planet Games to bring the fantastical world of ***Labyrinth*** to Facebook. Beginning in fall 2011, players will have the opportunity to work with their friends to build their own Labyrinth, and to protect its heart!

LABYRINTH Synopsis

Frustrated with babysitting on yet another weekend night, Sarah (Jennifer Connelly), a teenager with an active imagination, summons the Goblins to take her baby stepbrother away. When little Toby actually disappears, Sarah must follow him into a fantastical world to rescue him from the Goblin King (David Bowie). Guarding his castle is the labyrinth itself, a twisted maze of deception, populated with outrageous characters and unknown dangers.

Produced by The Jim Henson Company and Lucasfilm Ltd. with creatures brought to life by Jim Henson's Creature Shop the film was directed by Jim Henson who worked closely with acclaimed artist and Conceptual Designer, Brian Froud and Executive Producer, George Lucas to create a mesmerizing fantasy classic. ***Labyrinth's*** dedicated fan base has only grown over the years, and the film is enjoying continued success as a classic that is now recognized as groundbreaking and wildly ahead of its time.



The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include the Emmy® nominated "Sid the Science Kid," "Dinosaur Train," "Wilson & Ditch: Digging America" and "Pajanimals." Features include "The Dark Crystal," "Labyrinth," "MirrorMask," and "Unstable Fables" and television productions include "Fraggle Rock" and the sci-fi cult series "Farscape."

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of-the-art and vintage equipment. The Company's Henson Alternative brand has recently launched the national tour of "Stuffed and Unstrung," a live puppet improvisational show named one of the top 10 "Best Stage Shows of 2010" by *Entertainment Weekly*.

<http://www.henson.com>

Join us on www.facebook.com/hensoncompany

and follow us at www.twitter.com/hensonparents.