



Academic Year 2019-20 (Subject to modifications)

Module 1 Management Basics

- Strategic Management
- Corporate Sustainability and Social Responsibility
- Soft Skills

Module 2 European Basics

- European Institutions
- European Regulations

Module 3 Financial Management

- Economics and Finance
- Learning Business by Doing Business

Module 4 Marketing and Management

- Marketing and Management in Foreign Countries
- Retailing and Logistics

Module 5 Operations Management

- Service Management
- Data Analysis

Module 6 Behaviour Management

- Consumer Behaviour
- Entrepreneurship
- Leadership and Human Resource Management
- Cross-Cultural Management

Master Thesis

MBA "Master of Business Administration"

(update: 08/12/2020)