



IKEA® Australia

People and Planet Positive 2020  
A bright future





**Jan Gardberg**  
Country Retail Manager  
and Chief Sustainability  
Officer, IKEA Australia

**The time for action is now**

At IKEA, our vision is to create a better everyday life for our customers, co-workers and partners. We only have one planet with limited resources, so we choose to do things differently to ensure our future is brighter than ever before.

While the impact of the global climate crisis continues to be felt heavily here in Australia, our business refuses to do nothing and wait. In fact, we see it as our responsibility to act now and enable change for a sustainable future.

For IKEA, all change in society begins at home. We know our customers care deeply about our planet, so we will enable and inspire them to take climate action in their own homes.

We are determined to use our influence to make a positive difference, but we cannot do it alone. This is why IKEA is democratising sustainability so everyone can play their part.

With the launch of our home solar offer, SOLSTRÅLE, for our customers in 2020, we will invite our customers to join us in making change, starting at home. Our democratic design principles have enabled us to create an affordable and functional solar energy solution for all Australian homes.

Renewable energy is the future, but we know that there is still so much to do. Since the inception of our business, we have recognised our responsibility beyond the home through the impact of our business and the role we have in society. We will challenge our government and business counterparts to go all in and tackle climate change and prove that it is possible to act now and still do good business.

I am proud to say at IKEA we are optimistic about a future where all people can live a better everyday life, within the limits of our planet.



**Melissa Miller**  
Country Sustainability  
Manager, IKEA Australia

**The future of IKEA is renewable**

IKEA is contributing to a low carbon society by striving for zero waste and being 100% circular and climate positive in our own operations. To make this a reality, it requires bold ambitions and commitments to urgent action. It also means working together to tackle the big challenges we cannot solve alone.

To become truly 'People and Planet Positive', IKEA continues to explore new and exciting ways of doing business. We've already achieved a lot, but much remains to be done.

By 2025, our aim is to consume and purchase 100% renewable electricity in all buildings. Two thirds of our buildings worldwide already run on 100% renewable electricity which has reduced our carbon footprint significantly - almost half of what it would be if we used conventional power! In Australia, IKEA is powered by over 20,000 solar panels, generating 22% of the energy required for our own domestic operations.

We are continuing to expand our fleet of electric vehicles across Australia, and globally look towards new and innovative ways of sourcing the power, through solar and more recently wind energy.

IKEA is proud to be a leader, both in Australia and globally, when it comes to tackling climate change in our operations and communities where present. We will continue to take action today to create a better everyday life for tomorrow.

Together with our customers, co-workers and partners we will work to tackle the challenges of unsustainable consumption, climate change and growing inequality. We can all lead from example.



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# We're going all in

The IKEA vision is to create a better everyday life for the many people. We believe that lives are truly better when they are healthier, less wasteful and more sustainable. Making more from less and finding new ways to deal with limited resources is part of the IKEA way of working. This is more important than ever as society continues to face huge challenges.

We want to be circular and climate positive in everything we do. We're striving for zero waste, and we're working to use only renewable energy in our operations - it's part of our contribution to becoming a circular and low-carbon society.

We believe that a low-carbon future is not just good for the planet - it's good for business too. Addressing climate change offers huge opportunities, including energy security, job creation, innovation and economic growth. All parts of society must come together to build the low-carbon economy, and we want to inspire others and lead by example.

It's also important to us that we're constantly contributing to the development of a fairer, more equal society. Growing our business in an inclusive way - by providing decent, meaningful employment - is one way we can create positive change in our communities.

**IKEA is determined to be part of the solution.**



# Our bold climate commitment

The IKEA sustainability strategy – **People & Planet Positive** – launched in 2012 with ambitious goals to transform the IKEA business, the industries in the IKEA value chain and life at home for people across the world.

In order to fulfil this vision, and become people and planet positive, we are focusing on three core areas:



## Ambitions for 2030:

## Commitments:



**Inspire and enable more than 1 billion people to live a better everyday life within the limits of the planet**

Creating a movement in society around better everyday living  
 Inspiring and enabling people to live healthier, more sustainable lives  
 Promoting circular and sustainable consumption



**Become climate positive and regenerate resources while growing the IKEA business**

Transforming into a circular business  
 Becoming climate positive  
 Regenerating resources, protecting ecosystems and improving biodiversity



**Create a positive social impact for everyone across the IKEA value chain**

Providing and supporting decent and meaningful work across the IKEA value chain  
 Being an inclusive business  
 Promoting equality



We are prepared to lead the way forward, together with our co-workers, customers and partners, to make a positive difference.

We believe this is our responsibility as a business and as an employer, and the more people we reach, the bigger the impact we can have together, and the more people we can enable to live a better everyday life.

At IKEA, we are working hard to create a better today without compromising the needs of future generations. We hope our choices will influence positive change in the world, while inspiring others to do the same.



Climate change is a visible reality. At IKEA, we are committed to do our part to limit climate change by converting our business to being climate positive by 2030.

What we're doing:

#### Creating a circular economy

We will ensure all our products are designed from the very beginning to be repurposed, repaired, reused, resold and recycled, and provide circular services to support these flows.

#### Eliminate greenhouse gas emissions (GHG)

We will reduce GHG emissions from the IKEA value chain by working with our partners, suppliers and customers. Where possible, we aim to eliminate them completely.

#### Store carbon in land, plants and products

We will explore ways to store carbon through forestry and agricultural practices.

#### Go beyond IKEA

We will address the carbon footprint of our network by collaborating with our customers, suppliers and partners to reduce their total GHG emissions, as well as our own.

#### Take action together

We will lead by example to inspire and enable the many people to live a better life within the limits of the planet's resources, as well as advocate for policy changes that create a low-carbon society.



# Towards 100% renewable energy

To achieve 100% renewable electricity consumption, our priority is to find solutions that have the most direct impact on carbon minimisation and renewable energy creation.

Globally, we have a three-part approach to achieving our goal of 100% renewable electricity consumption, in the order presented below. This hierarchy enables us to prioritise approaches that have the most direct impact on the development of the renewable electricity market.

#### 1. Onsite

We prioritise onsite renewable electricity generation and consumption, e.g. solar.

#### 2. Offsite

If we can't generate sufficient renewable electricity onsite, we aim to generate the equivalent amount of renewable electricity offsite. We invest directly in renewable electricity generation offsite, and use all or some of our renewable electricity certificates to cover our consumption.

#### 3. Purchase from a third party

When the onsite and offsite approaches aren't possible or don't enable us to cover all electricity consumption, the third option is to purchase renewable electricity from a supplier, including renewable electricity attributes certificates. While this doesn't directly add or finance new renewable energy capacity, it indirectly incentivises renewable energy suppliers to increase their capacity by adding more market demand.

# Powered by the sun

*Solar PV is the rooftop solar you see on homes and businesses - it produces electricity from the sun's energy directly.*

We have 20,686 solar PV panels on our stores and units across Australia.

\*Figures correct as of January 2020



Image: IKEA Tempe, Sydney

# The future of energy

We've already achieved a lot when it comes to becoming a fully sustainable business but there's so much more to do.

In 2019, in connection with COP25, Inter IKEA Group announced the decision to invest 200 million euros (\$360 million AUD) to speed up the transformation to become a climate positive business. The investment will focus on two portfolios – one to transform the IKEA supply chain into using renewable energy, and one to remove carbon from the atmosphere through reforestation, restoration of degraded forests and better forest management practices.

More than half of the IKEA climate footprint comes from materials in products and production.

The first portfolio will support the ambition to use 100% renewable energy (electricity, heating, cooling and other fuels) in production by 2030. It will be built in collaboration with direct suppliers.

The second portfolio will invest in projects aimed at removing and storing carbon through reforestation and responsible forest management. Wood is one of the main materials that IKEA uses and for many years IKEA has worked to promote responsible forest management around the world. Responsibly managed forests play a vital role in protecting ecosystems, supporting biodiversity and climate change mitigation.

IKEA is tackling climate change across all levels of the business and the entire value chain. To become climate positive means reducing more greenhouse gas emissions than our total value chain emits. **We will not rely on carbon offsetting to reach this goal.**

## What is COP25?

COP25 is the twenty-fifth Conference of the Parties (COP) on climate change, sponsored by the United Nations. It serves as the formal meeting of the United Nations Framework Convention on Climate Change (UNFCCC), where 197 Parties of the Convention are represented.

The purpose of COP is to assess the global progress in dealing with climate change and to establish legally binding obligations for developed countries to reduce greenhouse gas emissions.

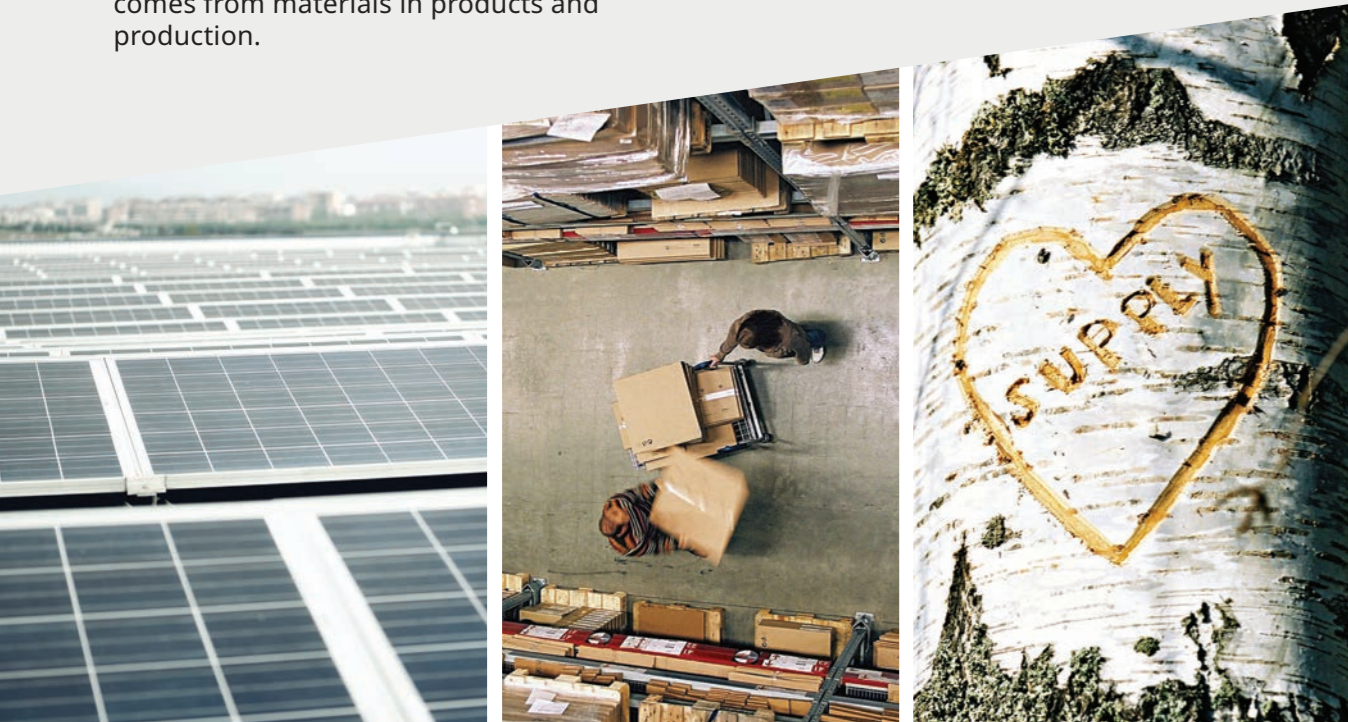


## At IKEA, we believe a more sustainable life starts at home.

As a leader in renewable energy, we want to look beyond our own operations and encourage millions of people to contribute to tackling climate change.

That's why we are providing more products and solutions that enable our customers to live more sustainably. Our homes and the way we live have a huge impact on the planet, our health and our wellbeing. Like most people, our customers want to enjoy a decent quality of life without negatively impacting the environment – but not at the expense of price, quality or convenience.

Sustainability can't be a luxury for the few. We know our customers want IKEA to help make living a more sustainable life affordable and accessible. By creating and promoting renewable home furnishing solutions and inspiration, we can make healthier and more sustainable living possible for the many people.



# Climate action starts at home

To understand how people currently think and feel about climate change, what people are doing to take climate action in their daily lives, and how to motivate and enable them to do more, we went out across the globe to talk with thousands of people. The insights we've gathered from conducting this research will inform what we do to inspire and enable IKEA co-workers and millions of customers to take positive action for the climate.

Global consumer action sits across 10 areas:

- 

**#1 Household**  
Using less energy, repairing household items
- 

**#6 Not buying new**  
Choosing second-hand items and clothing, renting furniture
- 

**#2 Diet**  
Incorporating more vegan and vegetarian options into daily food consumption
- 

**#7 Self-sufficiency**  
Growing vegetables, collecting rainwater, generating energy
- 

**#3 Shopping**  
Buying sustainable products
- 

**#8 Day-to-day travel**  
Walking, cycling and using public transport instead of driving
- 

**#4 Food Waste**  
Avoiding food waste and single-use bottles
- 

**#9 Holiday travel**  
Choosing alternatives to flying
- 

**#5 Recycle**  
Sorting waste and reusing plastic bags
- #10 Advocacy**  
Writing to companies, governments; talking to peers, on social media

GO GREEN



The top ways **Australian consumers** live more sustainably

- #1 Recycling**  
Sorting waste and re-using shopping bags
- #2 Household changes**  
Using energy efficient appliances, monitoring energy use, air drying laundry
- #3 Changes in buying behaviours**  
Actively shopping with environmentally responsible companies
- #4 Food waste**  
Avoiding food waste where possible and avoiding single use plastic
- #5 Day-to-day travel**  
Travelling in different ways including walking, cycling and using public transport



# Energy at home



We are striving towards 100% renewable energy throughout our entire value chain – including at home. For the past several years, Ingka Group has been working to enable customers to use renewable energy throughout their homes through home solar.

Electricity and heat consumption account for 31% of greenhouse gas emissions globally. It is critical that we not only transform the energy consumption of the IKEA value change to renewable energy, but also enable customers to do the same in their homes.

Our ambition is to accelerate the transition by making clean energy accessible and affordable for all.

The IKEA way is always for the people, but never at the cost of the planet.

# IKEA® Consumer Action Report on Climate Change

In 2019, IKEA conducted an independent study with research firm Globescan. Over 30,000 people across 30 markets were surveyed to identify the barriers to people not taking action on climate change. We asked about the complex science of climate change, the visible and long-term impacts, competing priorities and ongoing debates, and dependence on governments to solve the problem. The climate action report provides key insights for IKEA to inspire and enable people to take action.

## What did we learn about Australia?



**Less than half (49%)** of Australian consumers say they know a fair amount about climate change, compared to 61% globally.



**44%** of Australians feel worried but still don't know how they can help tackle climate change and feel they do not get enough support from government or business.



Australians look to technology and **energy efficient** solutions to help them live more sustainably every day.

**53% of Australians** personally worry a lot about climate change. This has risen from 42% in 2017.

**79%** of Australian consumers believe that human activity is the **main cause** of climate change.

The perception of inconvenience prevents one third (32%) of Australians from **taking more action** on climate change.



# Solar energy the IKEA® way

We've already installed more than 900,000 solar panels on our stores and other buildings around the world. The next step: giving our customers the opportunity to do the same with their homes.

## We make solar simple

Solar technology can be complex and confusing, but it doesn't have to be. We'll spare our customers the details and the headache as we work together with our selected business partner who handles everything from quotes and pricing to installation.

## An investment for the future

We're proud of our products and confident in their quality. That's why we offer long guarantees on our solar panels. They're built to last, just like the sun.

## We will make renewable energy affordable

We're committed to making it easy for the many people to help us make positive environmental impact. So we made sure the solar panels systems that we bring to our customers are affordable and accessible.



# About IKEA® Home Solar

## Why did we develop the IKEA Home Solar business?

To empower millions of people to take control of their energy, save money and live more sustainable lives at home.

## How will we do it?

We're already using solar power across our operations but we have an opportunity to make a global impact by making solar energy easy, attractive and affordable for everyone.

## When will we do it?

It's happening now! The journey began in 2015 and by 2025 we will be the first global solar retailer operating home solar in all 30 IKEA Group markets. Home solar will be an integral part of IKEA.

So far, around the world, IKEA Home Solar customers have:

- Saved around AUD \$11.5 million on their power bills
- Prevented 22,000 tonnes of CO<sub>2</sub> being emitted into the air

In FY19 alone, it is estimated that customers reduced their climate footprint and prevented 8,747 tonnes of CO<sub>2</sub> being emitted through IKEA Home Solar.

## How does the future look?

Our ambition is to accelerate the transition to make clean energy accessible and affordable for all. For those who cannot invest in their own home solar solution, alternatives such as clean energy subscription offers are now being explored.



# Power to the people

## Introducing SOLSTRÅLE

We are optimistic about the future. From past experience, we know that challenges become opportunities that lead to great innovation. Change will only be possible if we engage and work together, share knowledge and co-create solutions.

Throughout the history of IKEA, partnerships and collaborations have been a cornerstone of the IKEA way of working. Becoming climate positive is no exception.

At IKEA, we want to make it easy for more people to make the switch to a more sustainable lifestyle.

Since 2015, we've teamed up with trusted business partners and launched IKEA Home Solar to seven markets around the world.

In 2020, Australia, one of the sunniest countries on the planet, will join these markets.

Australia receives an average of 58 million PJ (petajoules) of solar radiation per year, approximately 10,000 times larger than its total energy consumption<sup>1</sup>. However, Australia's current use of solar energy is relatively low, with approximately 20% of Australian homes using home solar<sup>2</sup>.

IKEA Australia will join Switzerland, the Netherlands, Poland, Belgium, Italy, Sweden and Germany in offering a complete IKEA home solar system to its customers.

In partnership with Solargain, we're introducing SOLSTRÅLE, an exclusive home solar offering for IKEA customers.

SOLSTRÅLE will be a complete, turnkey home solar solution that is inclusive of all components, services and guarantees. This will include a custom design for the roof, full installation, solar panels, inverter and mounting systems.



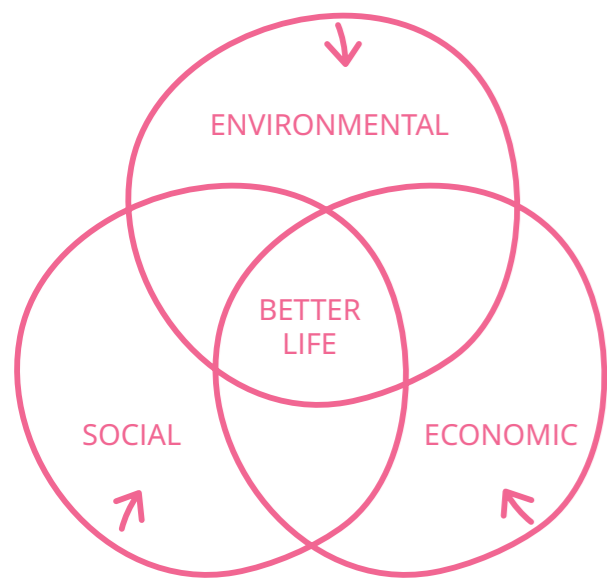
*Australians look to technology and energy efficient solutions to help them live more sustainably every day*



<sup>1</sup><https://www.ga.gov.au/scientific-topics/energy/resources/other-renewable-energy-resources/solar-energy>

<sup>2</sup><https://www.cleanenergycouncil.org.au/news/number-of-australian-homes-with-rooftop-solar-tops-2-million-and-counting>

# Renewable Range



## Sustainable design for the many

By 2030, we will inspire and enable people to make healthier, more sustainable choices by offering new ideas and affordable solutions. We will, together with our partners, define what sustainable and renewable consumption means for us.

We will develop all products using the IKEA Democratic Design approach and circular design principles. We will work alongside our community to prolong the life of products and materials and promote a sharing and circular economy.

All IKEA products and solutions are designed with quality, form, function, low price, and sustainability as the IKEA Democratic Design dimensions.



**BETTER LIFE FOR MORE PEOPLE**

# Powered by the sun

## SOLVINDEN

The SOLVINDEN LED light uses 85 per cent less energy than a regular light and lasts 10 times longer than a standard incandescent bulb.

Using the solar panel, recharging time is 9-12 hours in sunlight, and around 12 hours on a cloudy day.

When the battery is fully charged, SOLVINDEN will be illuminated for up to 12 hours.

## DUKTIG - Toys without the batteries

The DUKTIG kitchen was the starting point for a whole series of DUKTIG products and accessories for foodstuffs and shop keeping – the latter of which opens a whole new world that encourages basic math and writing skills in children.

The DUKTIG cash register and calculator don't need batteries as they run on solar cells.



## Charged with possibility



### LADDA battery

A LADDA rechargeable battery comes pre-charged and you can charge it at least 500 times. This means buying less batteries overall which is a much kinder alternative for the environment.

A single LADDA rechargeable battery could prevent up to 1,500 alkaline batteries from ending up in landfill.

### Going all in with LED

The entire IKEA lighting range converted to 100% LED in 2015. Since then, we have been able to reduce prices of the range, and have reduced the climate footprint of the entire lighting range in IKEA by 27%. In FY19, IKEA sold over 56 million LED globes around the world.

The LEDARE and RYET LED bulbs consume up to 85% less energy and last 20 times longer than traditional incandescent bulbs, with a life-span of approximately 25,000 hours.



## Dyed by nature



### JOFRID

#### Natural and renewable

The JOFRID series is part of a pioneering project using a completely new way of dyeing textiles from agricultural waste products such as leaves, nutshells and orange peels that would otherwise be thrown out.

Catherine Larsson, a materials expert specialising in textiles and dyes, initiated the project. This is just one of many ongoing projects IKEA is involved in to try and minimise the environment harm caused by the dyeing process.

Catherine says, "I heard of the new method and found it interesting for us. Textile dyes are usually oil-based, but the dye we use for JOFRID is based on completely natural and renewable resources that look like and function in the same way as chemical dyes. We've started on a small scale but we're aiming to develop and grow this as soon as we can."

#### Reviving an ancient tradition

Catherine has a long list of figures that show the benefits of this new method but it's not just about the numbers.

The benefits for the environment and human health are significant, and the new method also reduces the greenhouse gas emissions from manufacturing and transport.

"But the most important things may not be the exact figures, but that we at IKEA want to be part of a positive change and contribute to a new way of thinking surrounding sustainability. We don't always have all the answers, but we always want to be better. In this case, we want to revive an older tradition when people didn't let anything go to waste and were very inventive when it came to recycling and reusing what nature has provided," says Catherine.



# Range of the future

## SAMMANLÄNKAD: IKEA and Little Sun have developed helpful solar gadgets for everyday use

This new series of products, created through a collaboration between IKEA and social business, Little Sun, offer inspiring everyday tools where renewable energy contributes to a sustainable and independent life.

More than one billion people worldwide - about one in seven people - have minimal or no access to electricity. An absence of energy, often in combination with a lack of clean water and reliable communication services, causes severe problems for communities and families.



These challenging conditions lead to a drop in education levels because children cannot study after sunset. Working hours are reduced to daylight hours only, and emergency medical care becomes difficult to provide after dark simply because no one can see what they're doing.

Little Sun is a global project and social business founded by artist Olafur Eliasson and engineer Frederik Ottesen to bring sustainable, reliable, and affordable light and energy solutions to communities worldwide, especially to those living without regular access to electricity.

On the ground, mainly in Sub-Saharan Africa, Little Sun distributes solar-powered products and works with local entrepreneurs to create jobs and bring sustainable energy to those who need it most.

"Many of us are so used to power and energy that it is hard to even imagine what would happen if our connection was cut off. Since everyone has access to the sun, we see it as a massive opportunity to use it in our homes to light up spaces and charge our mobile devices, to facilitate life in many other ways and make people more independent," says James Futcher, creative leader at IKEA of Sweden.

IKEA and Little Sun have been learning from people living outside the electrical grid, by choice or not, to understand the challenges they face.

IKEA and Little Sun have been developing solar panels that can be attached and connected to windows, charging docks and lights, but can also provide solutions for an active outdoor life.

The first products are to be released from 2021 in all IKEA markets.



# IKEA® Australia Year in Review



We are guided by the IKEA vision to create a better everyday life, and we believe lives are truly better when they're lived sustainably.

For us, it's about balancing economic growth and positive social impact with environmental protection and renewal.

This means rethinking and inspiring changes in lifestyle and consumption, as well as adopting new ways of working.

Our mission overall is to meet the needs of people today without compromising the needs of future generations – because the more people we reach, the bigger impact we can have in creating a better tomorrow.



# The year in review



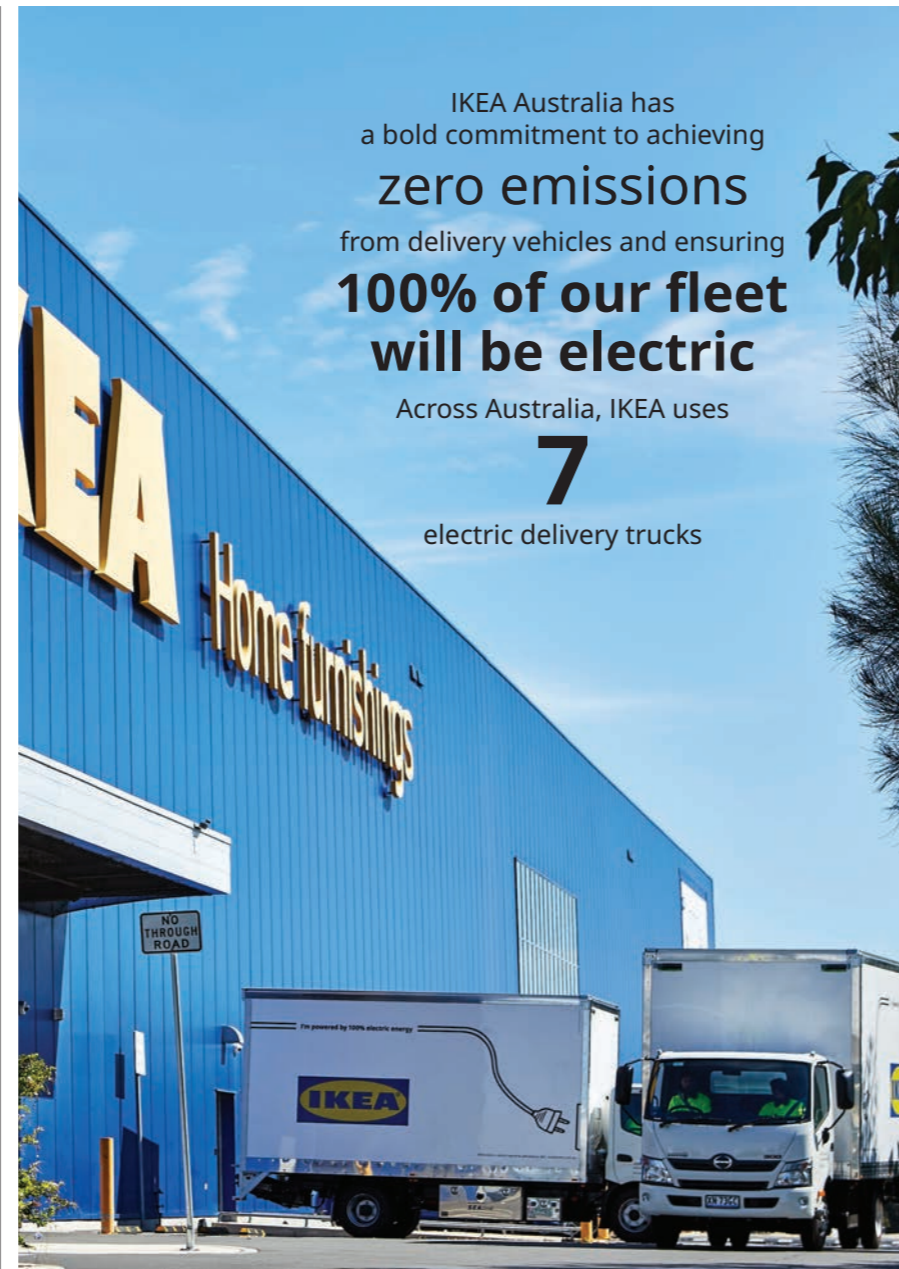
IKEA Australia joins  
**7**  
Ingka markets  
and launches a national  
home solar offer



We have  
**920,000**  
solar  
modules  
on our sites around the world  
and over 20,000 in Australia



We will achieve  
**gender balance**  
in all roles by 2022.  
In Australia  
**53%**  
of all our **co-workers**  
are female



IKEA Australia has  
a bold commitment to achieving  
**zero emissions**  
from delivery vehicles and ensuring  
**100% of our fleet**  
will be electric  
Across Australia, IKEA uses  
**7**  
electric delivery trucks



Our furniture buy-back service  
launched nationally and has already  
saved over **5,000** pieces of furniture  
from going to landfill



We're making progress towards our goal to  
**phase out all single-use  
plastic items,**  
like straws and cutlery used for food.  
From January 2020, we'll replace all single-use plastic  
items such as straws, cups, cutlery and plates with  
alternatives made from renewable materials



We collaborated with **RSPCA NSW** to  
**recycle old textiles** from consumers  
that were turned into  
**beds for animals**  
in shelters across Australia



We worked with **Kidsafe NSW**  
to create a home  
**dedicated  
to education**  
around a  
**safer life at  
home**  
for families and children



Globally,  
**417 reviews**  
were completed against IWAY,  
the IKEA supplier code  
of conduct, to check  
**social and  
environmental  
standards**  
at our suppliers

# Buy-back goes national

## Transforming IKEA into a circular business

At IKEA we are striving for zero waste and becoming 100% climate positive in our own operations.

The national launch of the IKEA furniture buy-back service came after a year-long trial at IKEA Tempe, which saw over 1,600 furniture pieces bought back from customers to find a new home.

In Australia, the furniture buy-back service enables us to help customers prolong the life of their product. Items that have been previously purchased from customers are exchanged for an IKEA refund card, and then resold in the 'AS-IS' area.

How we're tracking:

- The furniture buy-back program is now live in all 10 Australian stores
- 4,539 furniture items were returned in the first 2 months of the program going live
- Over 100,000 customers visited the furniture buy-back webtool

\*Statistics to 31 December 2019

By December 2019, approximately 45 tonnes of furniture were diverted from going into landfill, the equivalent of **1,400 KALLAX** shelving units



# IKEA® Australia drives the switch to electric vehicles for home delivery

IKEA Australia has committed to using only electric vehicles for all of its operations and services by 2025, with the roll out starting in 2019. In partnership with transport service providers, the roll out sees electric vehicles (EV) used for home deliveries and assembly services.

IKEA was the first home furnishing company in Australia to have EV last mile deliveries and assembly services.

Ingka Group is a member of The Climate Group's EV100 initiative for accelerating the global shift to electric vehicles. As part of the global EV strategy, by the end of 2020 one quarter of all customer fulfilment vehicles will be electric, with the transition to electric vehicles complete by 2025. IKEA China has already achieved 100% EV deliveries in Shanghai.

In Australia, there are currently **seven IKEA EVs** on the road, which are owned and operated by our service partners based in Sydney, Melbourne and Perth.





# IKEA® and RSPCA NSW collaborate to upcycle unused textiles for animals in need

The first program of its kind in Australia, customers were able to bring in their old and unused bedding to IKEA Tempe to be recycled. Sheets, quilts and pillows were collected over 10 days to create cosy beds for animals in need of adoption around Australia. Two pet adoption days were also held at IKEA Tempe, where customers could meet some of the animals who were looking for their forever homes.

Through the IKEA Family donation scheme where 10 cents of every purchase is collected for charity, IKEA Australia donated \$10,000 to support the animals in the care of the RSPCA so they too could have a better everyday life.

## Artists find their 'home' at IKEA Springvale

IKEA Springvale became a temporary art gallery as part of the Dandenong HOME Exhibition. Six artists explored the theme of 'home' as part of the City of Greater Dandenong's national exhibition of refugee and asylum seeker works.

In addition to showcasing works by both emerging and established artists, the aim of HOME is to nurture and encourage each artist's practice. To support the creation of new work for the exhibition, each artist was also awarded \$1,000, courtesy of IKEA Springvale.



# Play for Change

Part of the fourth Let's Play Campaign, IKEA Australia commissioned local research about how Australian families spend time for play at home.

The results found that 82% of Australian parents thought their children didn't engage in enough play on a daily basis. The Let's Play! Campaign by IKEA encouraged families across Australia to find more time to dedicate to play, with tips and ideas to remove some of the day-to-day barriers.

## Toys created by children

The 2019 SAGOSKATT collection was created from six winning soft-toy drawing competition entries, held in IKEA stores throughout the world. With 100% of proceeds of the sales of the SAGOSKATT range donated to local initiatives supporting children's right to play, it's truly a matter of kids helping other kids.

In 2019, \$36,000 from the sales of the SAGOSKATT collection in Australia was donated to HeartKids – a national charity dedicated to supporting children, teens and adults affected by congenital heart disease across Australia.



# A new food era at IKEA®

Unsustainable consumption and climate change remain some of the biggest challenges for humanity. We want to make healthier and more sustainable living easy. But it's more than just offering smarter products – we want to create a movement for a better, more sustainable everyday life.

We've challenged ourselves to create a range of flavour-packed plant-based foods that are good for both people and for the planet.

## Plant-based goodness:



Our veggie balls are made from vegetables only. They are high in nutrition, fibre and protein and their carbon footprint is 20 times less than that of regular meatballs.



Our SJÖRAPPORT is a vegan caviar made from seaweed pearls. Kelp seaweed is harvested from the sea bed, then ingeniously made into shimmering pearls with a fresh taste of sea and saltiness.



Our LÖRDAGSGODIS fruit jellies are gelatin-free and suitable for vegans.



In 2020 we introduced a completely veggie version of our iconic hot dog - made from kale, carrots, red lentils and ginger.

# From farm to store



## Check the origin of your IKEA coffee or chocolate:

All coffee served and sold at IKEA is organic and UTZ Certified. This means better opportunities for farmers, their families and our planet. UTZ Certified stands for sustainable farming, fair conditions and better opportunities for farmers, their families and our planet. The UTZ program enables farmers to learn better methods of farming, improve working conditions and take better care of their families and the environment.

UTZ Certified has a broad approach to sustainability, taking both people and the environment as well as good business practice into consideration.

All IKEA customers can trace their coffee all the way to the plantation by entering the variety and best-before-date of any PÅTÅR product purchased from Swedish Food Markets into an online tracing tool.

Traceability is one of the foundations on which the UTZ program is based. The ability to trace the origin of commodities provides reassurance that crops have been produced according to the standards and that buyers contribute to better farming.

All UTZ Certified coffee, tea, cocoa and hazelnuts are produced according to the UTZ standard, which is guided by the principles of fairness and transparency. This helps business make the biggest difference possible in support of people and planet. The standard operates through a strict code of conduct.



# Fair and Inclusive

## STORSTOMMA

At IKEA, we believe that equal rights are human rights, and we are committed to integrating equality into everything that we do. We want our co-workers to be able to bring their “whole self” to work, in all their uniqueness. As well as creating an inclusive work environment, integrating equality into all our business processes and customer meeting points, we aim to contribute to positive change in society by inspiring co-workers, customers and communities to become change makers for equality.

As part of our commitment to equality, diversity and inclusion, IKEA Australia – through our IKEA Family donation scheme – donated \$25,000 to ACON, NSW’s leading LGBT+ health organisation to support social inclusivity programs in 2019.

Through these programs, ACON works with businesses, supporting organisations and health service providers across Australia, on benchmarking and facilitating positive LGBT+ inclusivity. In NSW they’re a leading supporter of health and wellbeing facilities and education for people in the LGBT+ communities.

### Our Fair and Inclusive Commitments for 2030:

At IKEA, we embrace diversity and want to create a workplace where everyone feels included, has access to equal opportunities and can thrive.

### Our commitments:

1. Providing and supporting decent and meaningful work, and advocating for equality
2. Co-creating sustainable, child-friendly and connected neighbourhoods and cities together with relevant partners
3. Contributing to safe, affordable and sustainable places to call home in the communities



FAIR & INCLUSIVE

*By 2030 we will improve the wellbeing of millions of people by becoming a truly inclusive and people-centred brand, company and employer.*



# A safer life starts at home

## IKEA Australia helps transform the Kidsafe house in Westmead dedicated to education around safety at home

With a \$14,000 donation from IKEA Family, IKEA Australia transformed the Kidsafe House at The Children’s Hospital in Westmead, Sydney. The rooms that were made over were the living and dining area, bathroom, nursery and outdoor, all of which include helpful tips and tricks throughout.

The Kidsafe House is a play space that demonstrates the very best in home safety, so visiting parents, carers, students and health industry professionals can take away the knowledge and solutions to help them create a safer life at home.

At IKEA, we are proud to partner with local community organisations to find solutions to social and environmental challenges. We want to play our part in contributing to thriving and inclusive local economies with the aim to have a positive impact on communities and highlight important issues in the community.



We want to encourage every Australian to make their home safer for a better everyday life.

There are many simple, easy and affordable ideas that can make your home safer. This is especially vital when it comes to the most important people on the planet - children!

Home is a child’s primary playground which is why product safety is a top priority for us. From the materials that we use, to the designs we choose, we want to create a safe home environment.

All IKEA products are designed and tested to comply with, and in many cases exceed, legal safety requirements.

# About IKEA®

## We have a passion for life at home

Our culture is built upon enthusiasm, togetherness and a “get-it-done” attitude. We’re optimists, constantly looking for new and better ways to do things, from how to design a rocking chair that fits into a flat-pack, to creating LED light bulbs that are affordable to everyone.

Our vision is to create a better everyday life for the many people – for customers, but also for our co-workers and the people who work at our suppliers.

This vision goes beyond home furnishing. We want our business to have a positive impact on the world – from the communities where we source our materials, to the way our products help our customers to live a more sustainable life at home.

By sharing what we do, and speaking up for what we believe in, we can be part of a positive change in society.

For more information visit [www.ikea.com.au](http://www.ikea.com.au)



The IKEA® vision is to create a better everyday life for the many people.





**IKEA® Australia  
People & Planet Positive Report 2020**

[www.IKEA.com.au/sustainability](http://www.IKEA.com.au/sustainability)

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