#### Inner East Bay Comprehensive Operational Analysis (COA)

Station Profiles September 2011



### **BART Station Profiles**

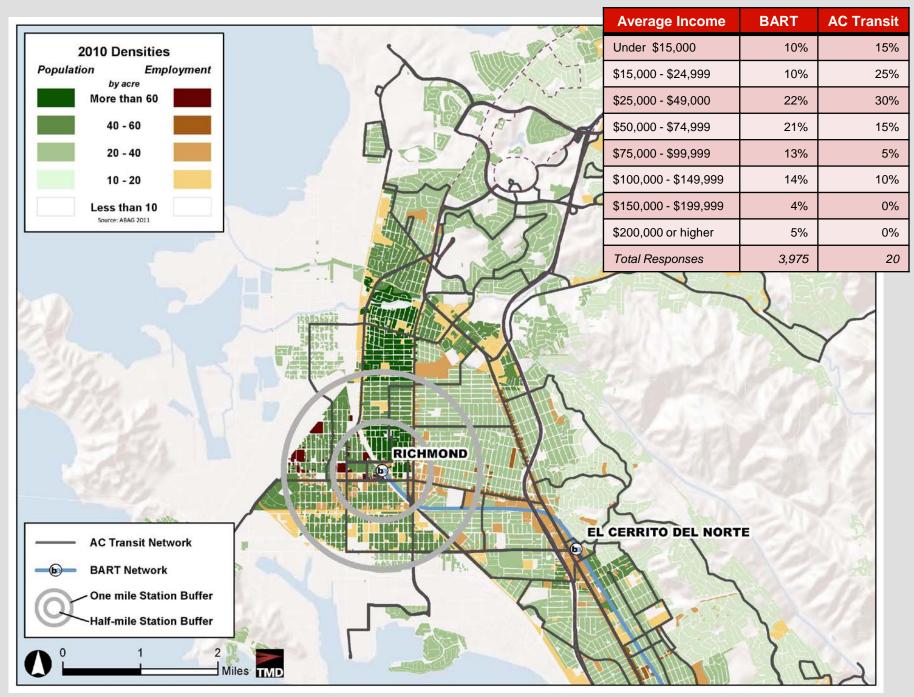
- Station profiles were created for the 21 Inner East Bay BART stations from Richmond to Fremont, including West Oakland and Rockridge
- The profiles provide a detailed representation of market and service characteristics, as well as access modes and interface between the AC Transit and BART networks
- Each profile includes to following information:
  - Population Demographics and Densities
  - Passenger Activity and Productivity
  - Station Access Mode and Parking Capacity
  - BART Travel Patterns

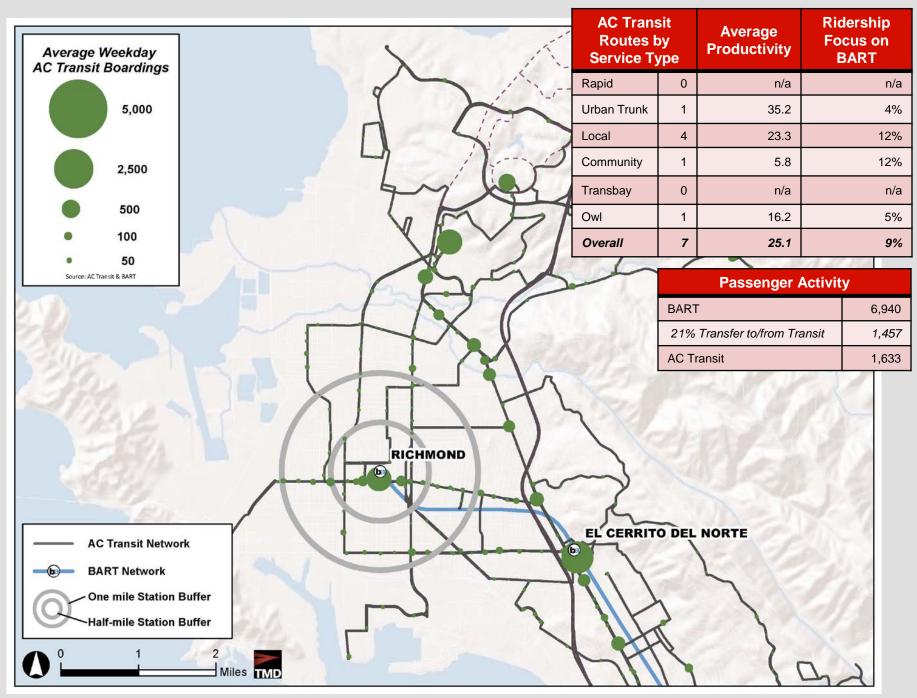


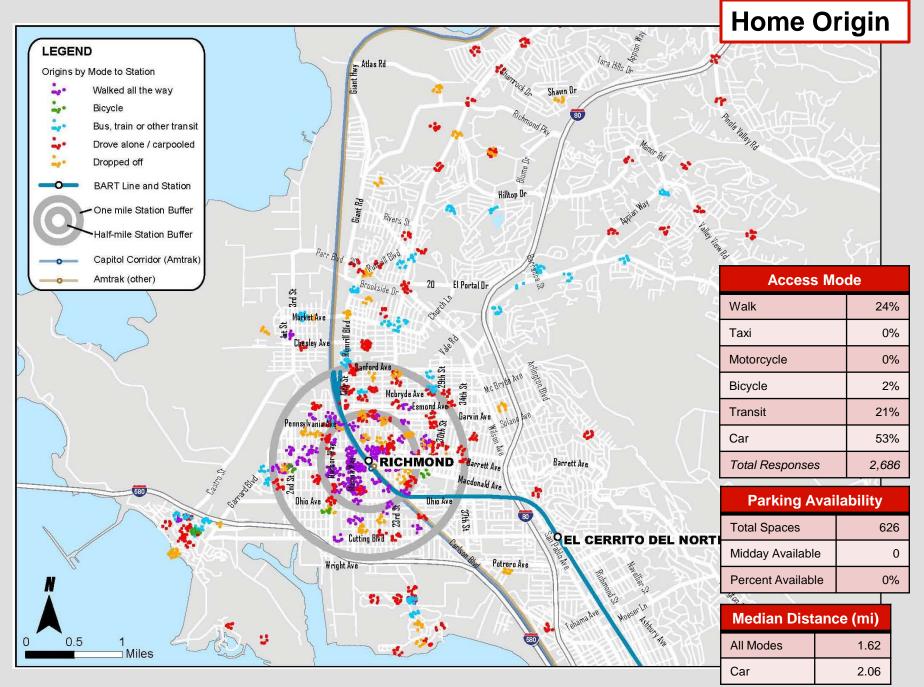
## Station Profile Richmond

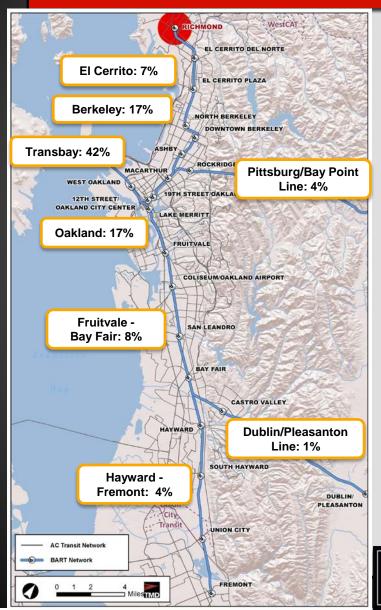












Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	53%	54%	54%
Outer East Bay	5%	5%	5%
Transbay	42%	41%	41%

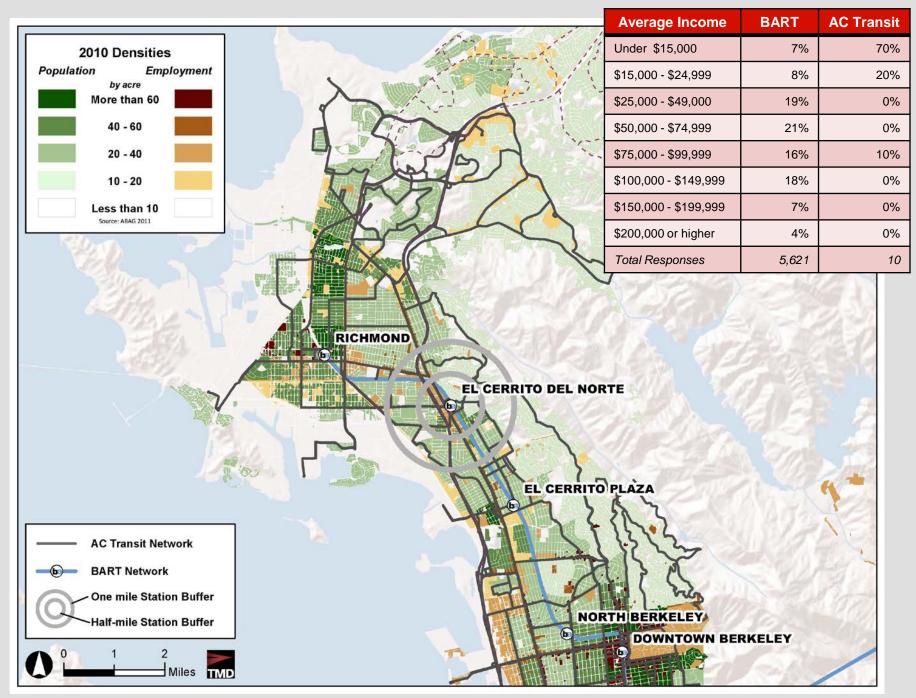




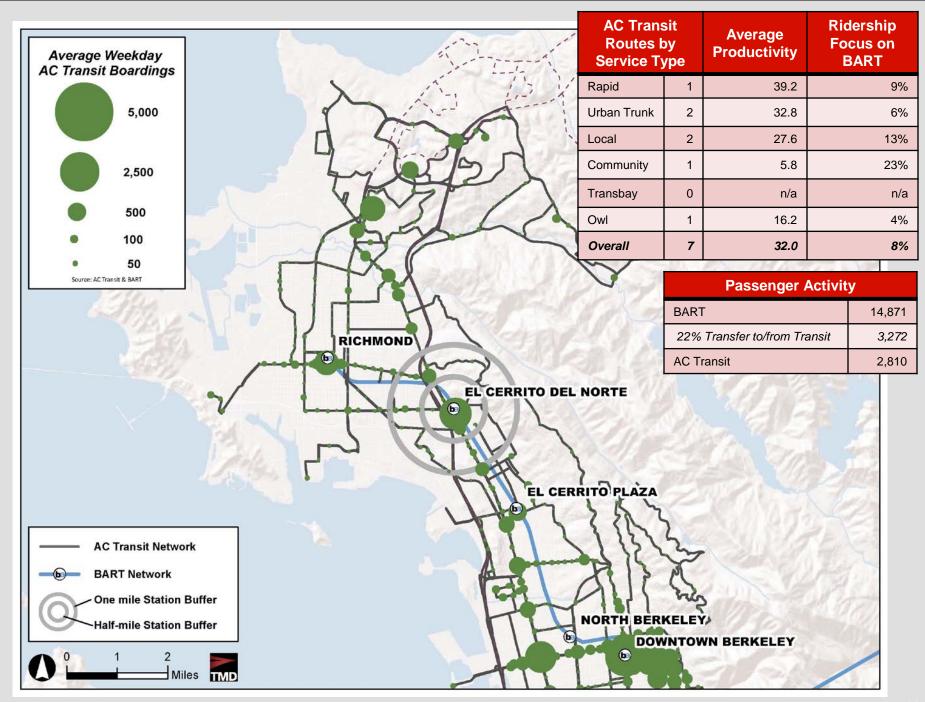
## Station Profile El Cerrito del Norte

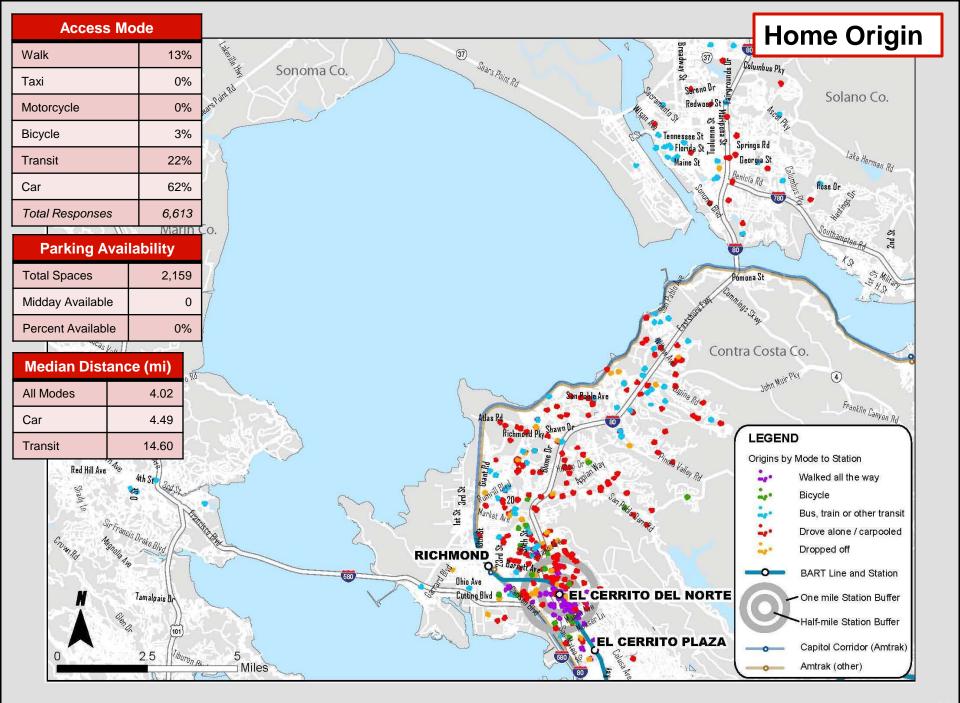


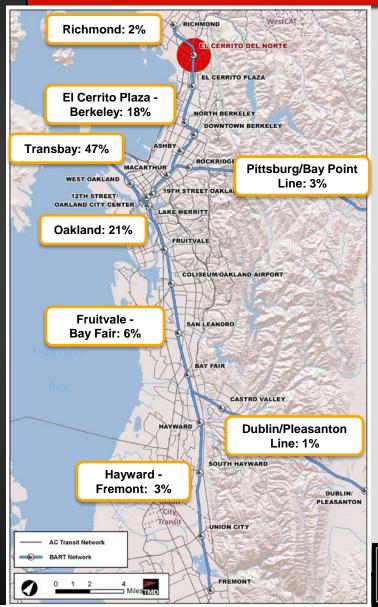




Note: AC Transit and BART incomes are based on entry station.







Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	51%	48%	50%
Outer East Bay	3%	4%	3%
Transbay	46%	48%	47%

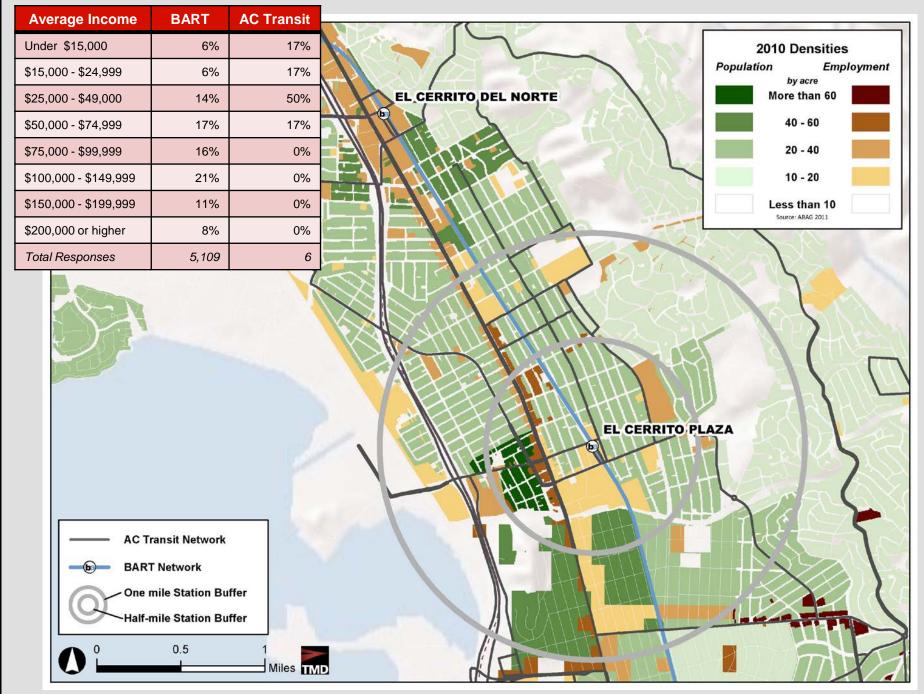


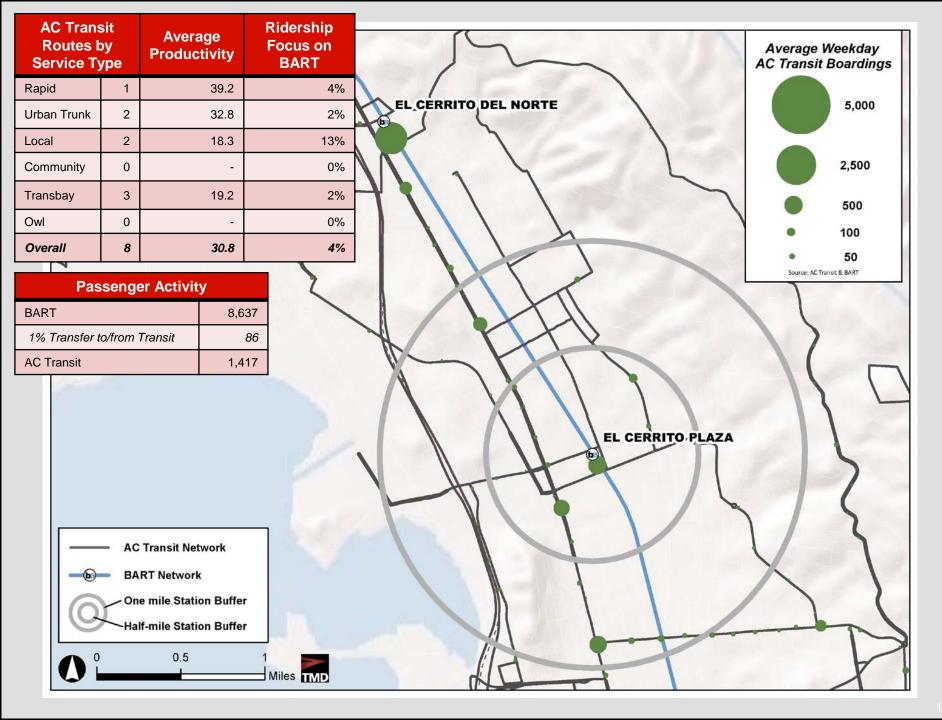


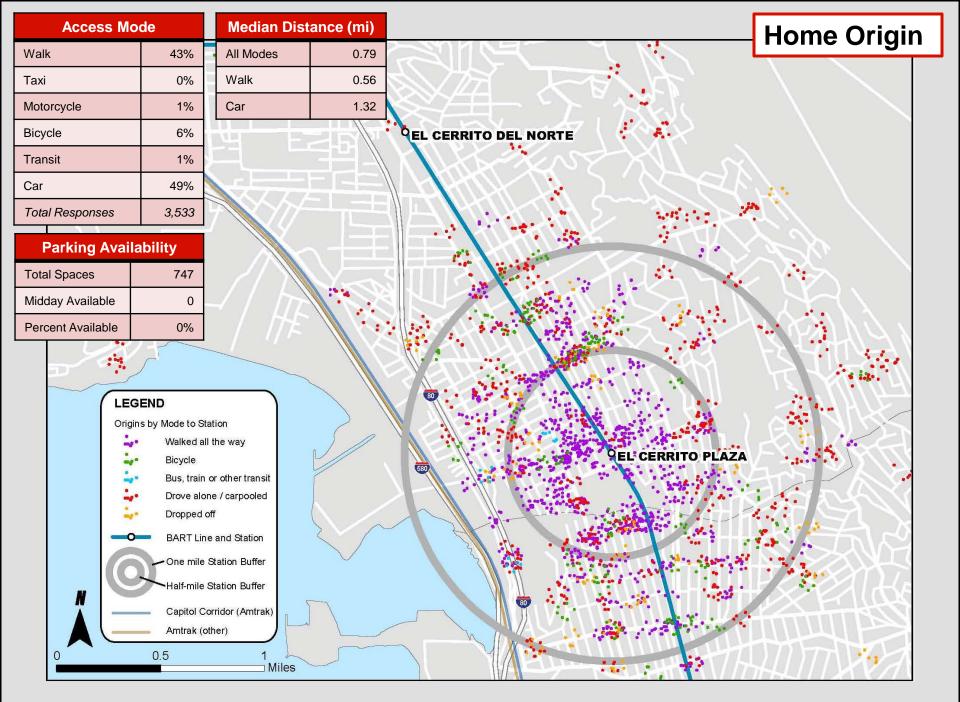
## Station Profile El Cerrito Plaza

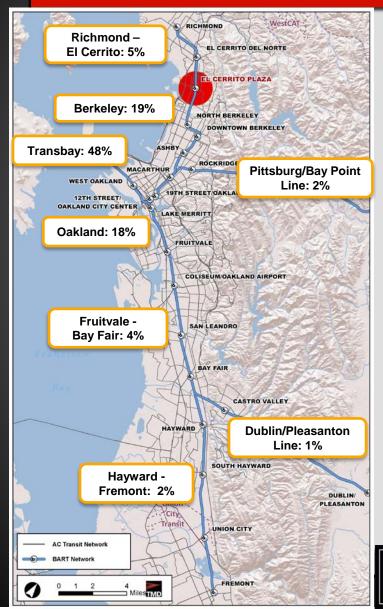












Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	46%	51%	49%
Outer East Bay	3%	3%	3%
Transbay	51%	46%	<b>48</b> %

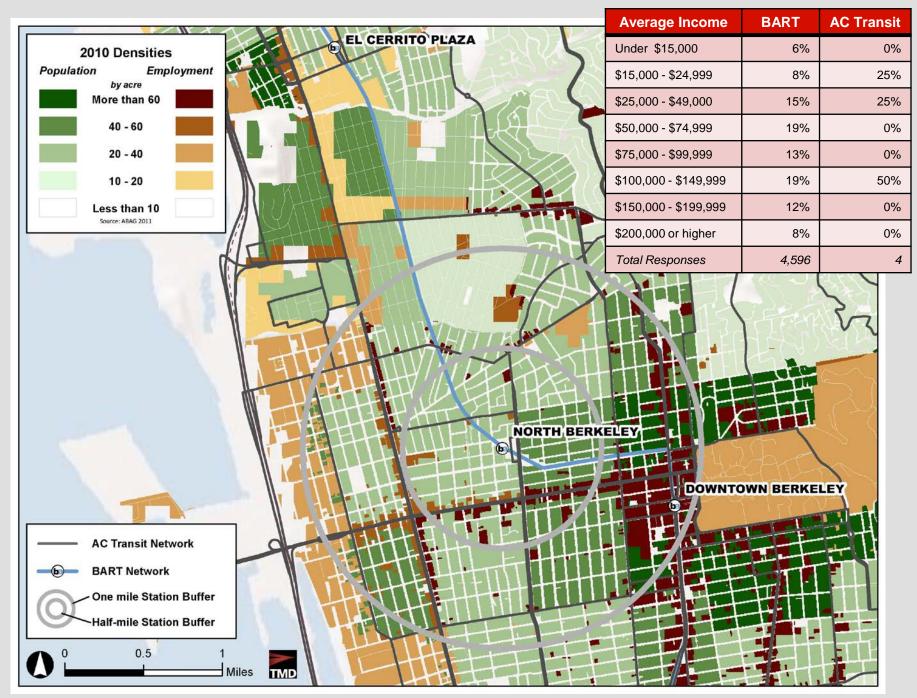




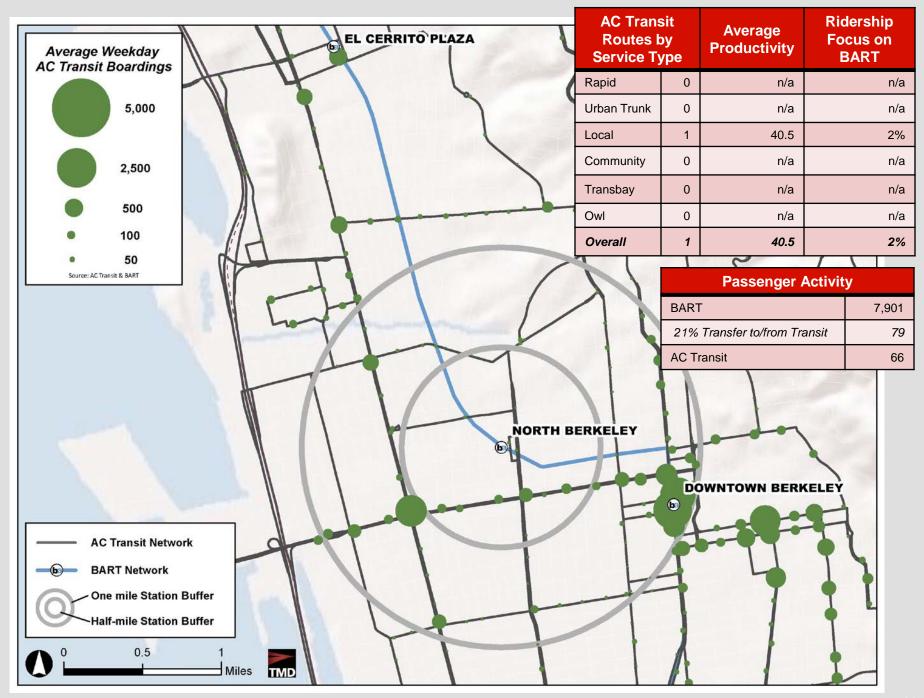
# Station Profile North Berkeley

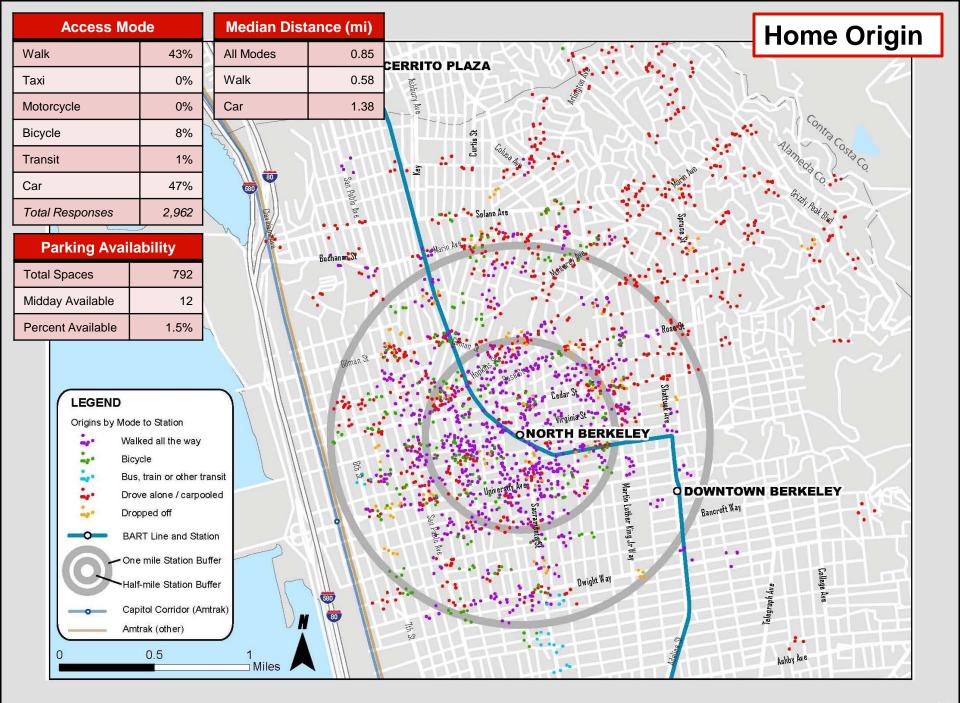


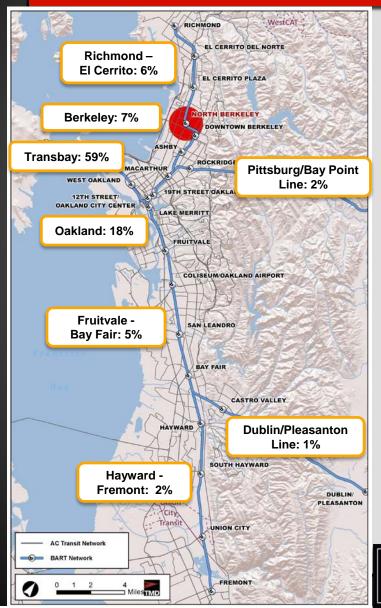




Note: AC Transit and BART incomes are based on entry station.







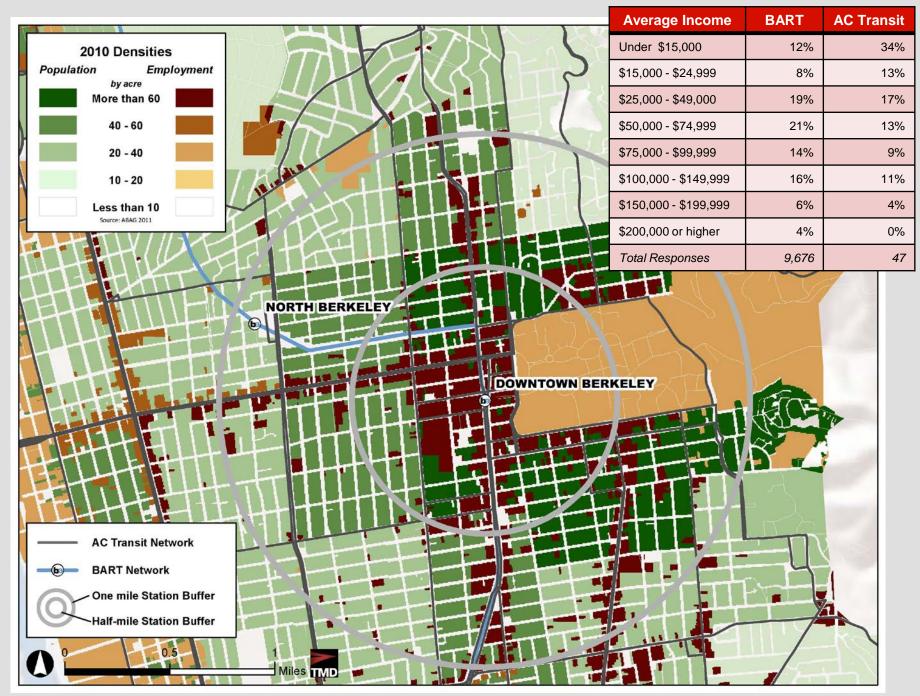
Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	38%	39%	39%
Outer East Bay	3%	3%	3%
Transbay	59%	58%	58%

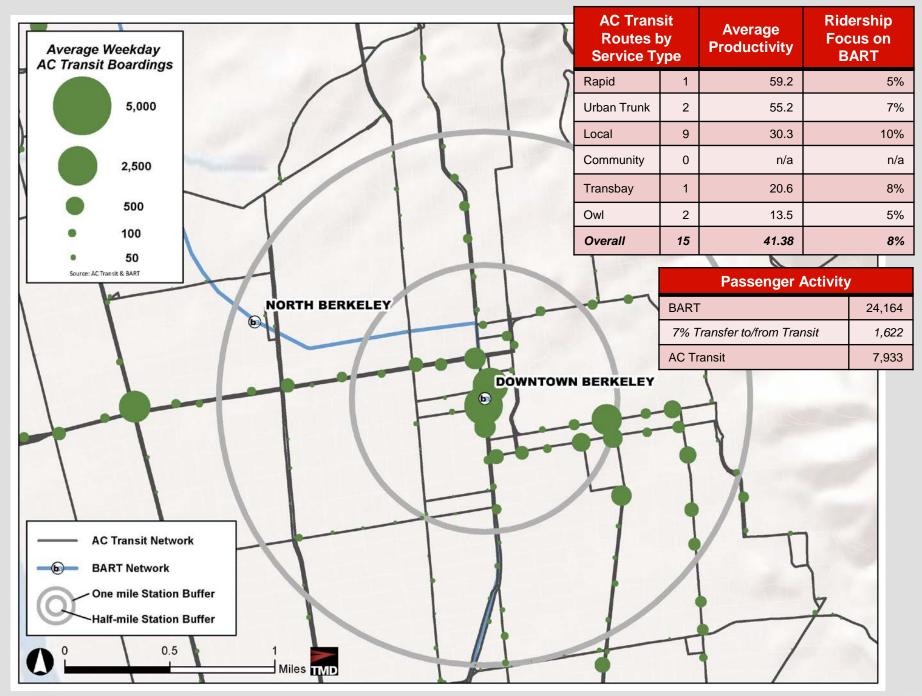


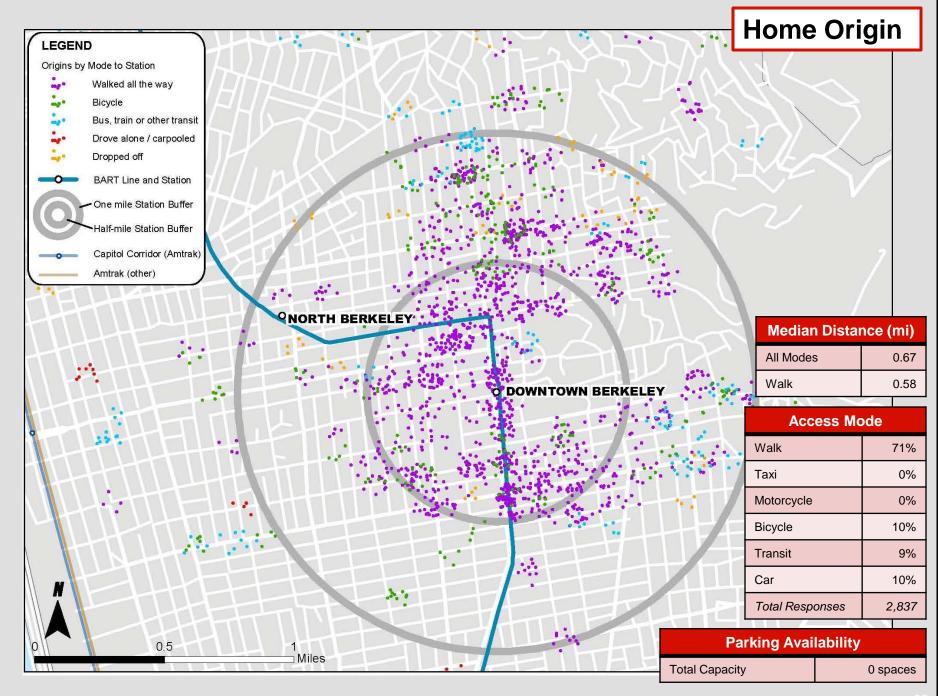
# Station Profile **Downtown Berkeley**

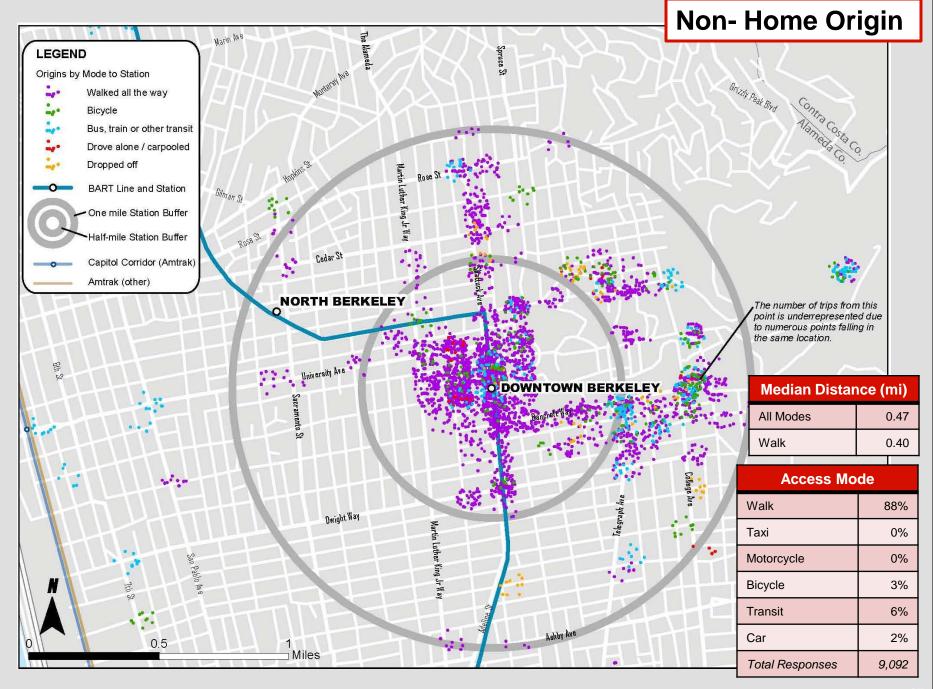


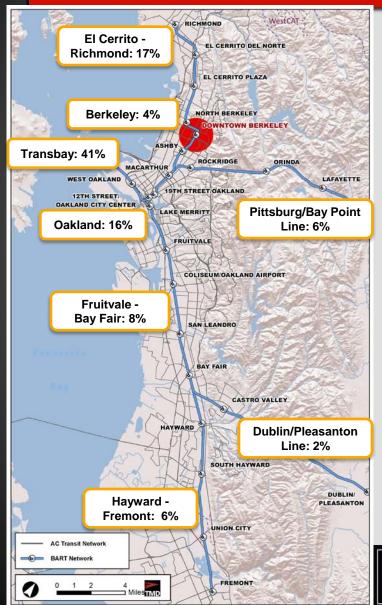












Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	53%	50%	51%
Outer East Bay	10%	7%	8%
Transbay	38%	43%	41%



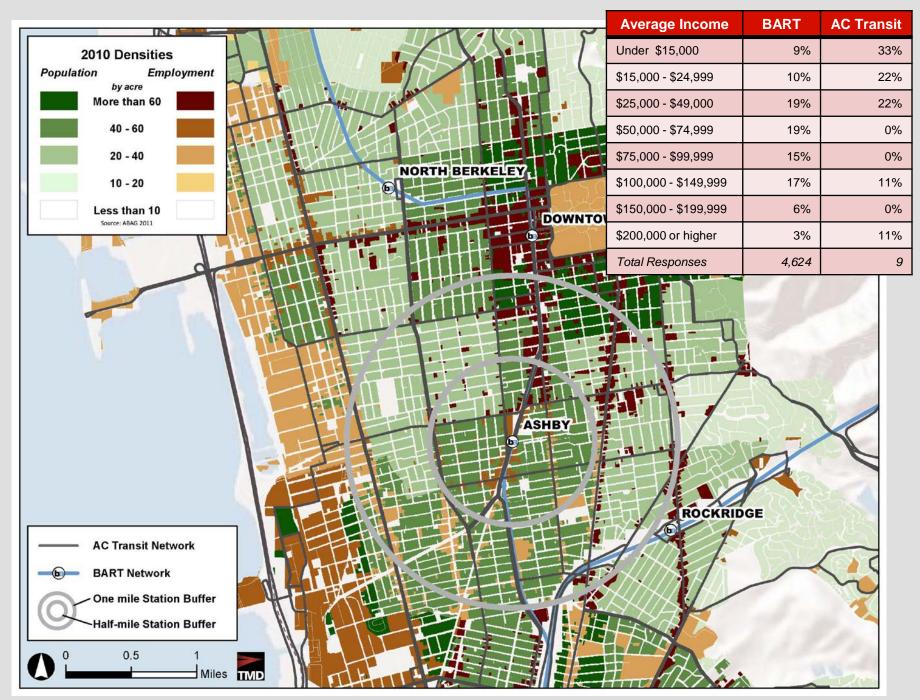
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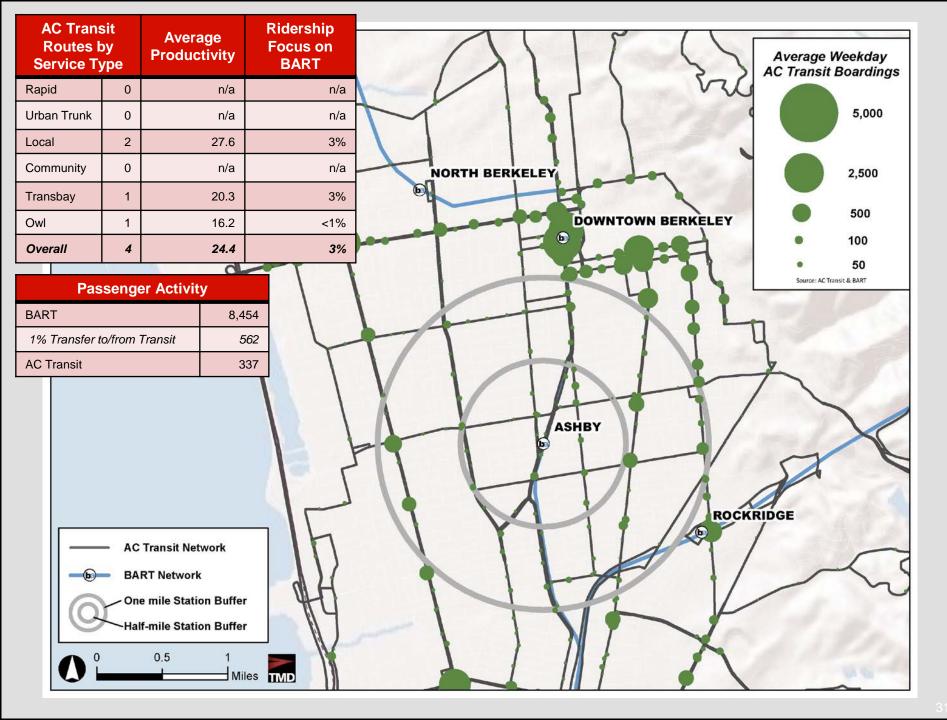
## Station Profile Ashby

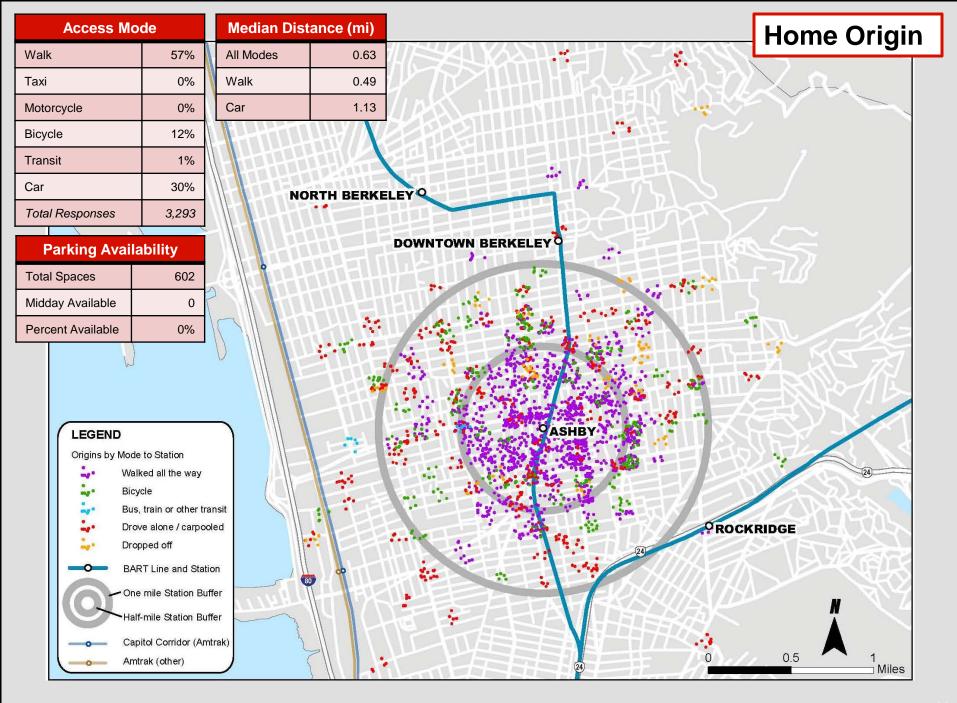


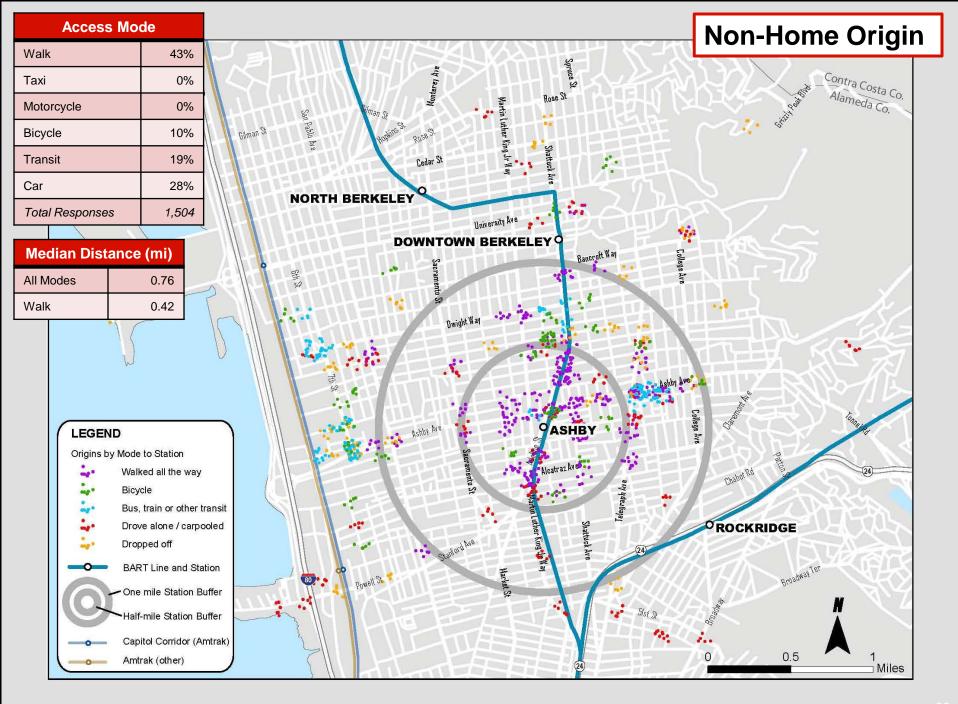


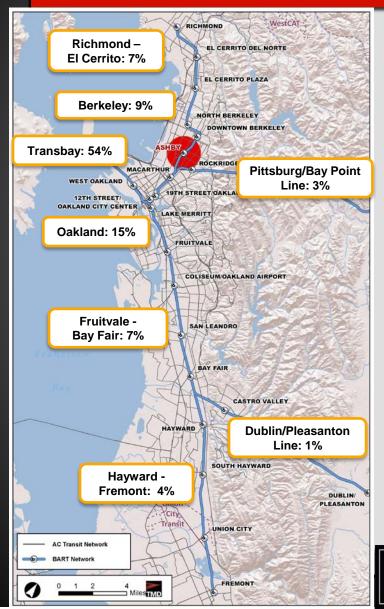
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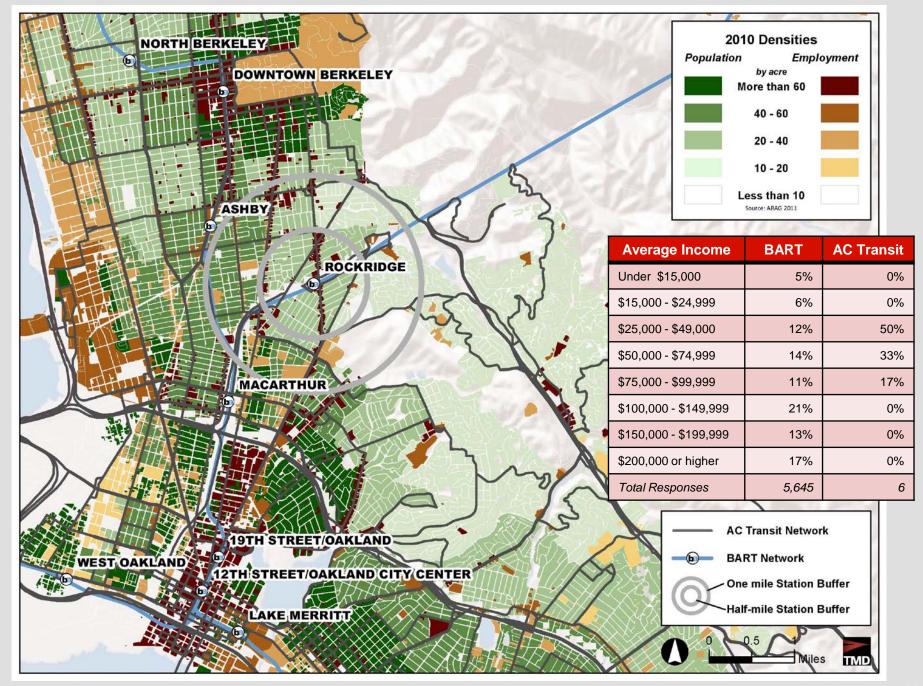
Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	40%	43%	41%
Outer East Bay	4%	4%	4%
Transbay	56%	53%	54%

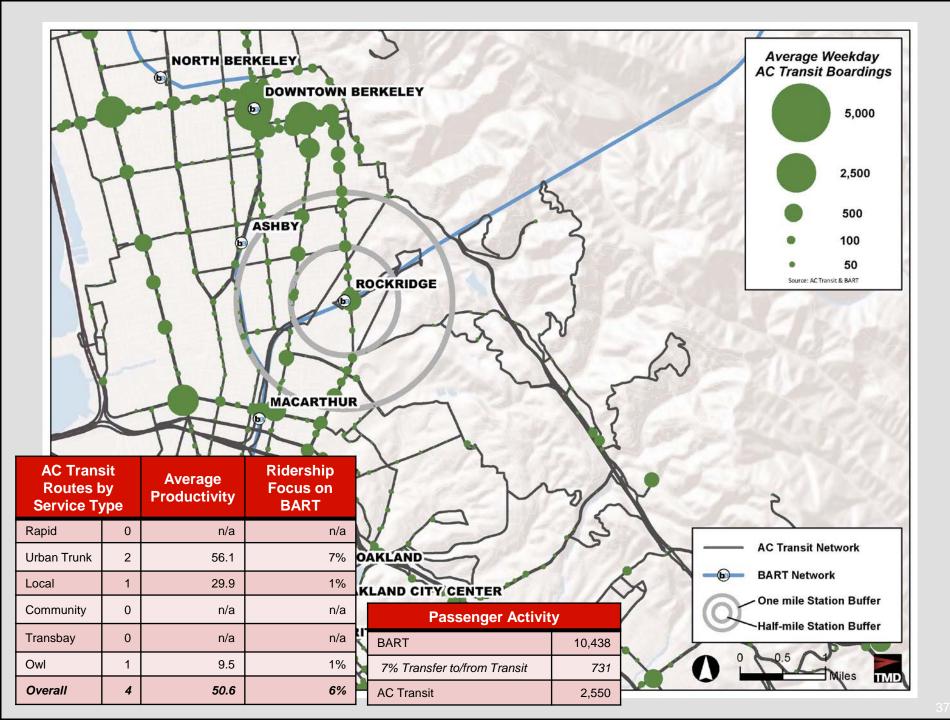


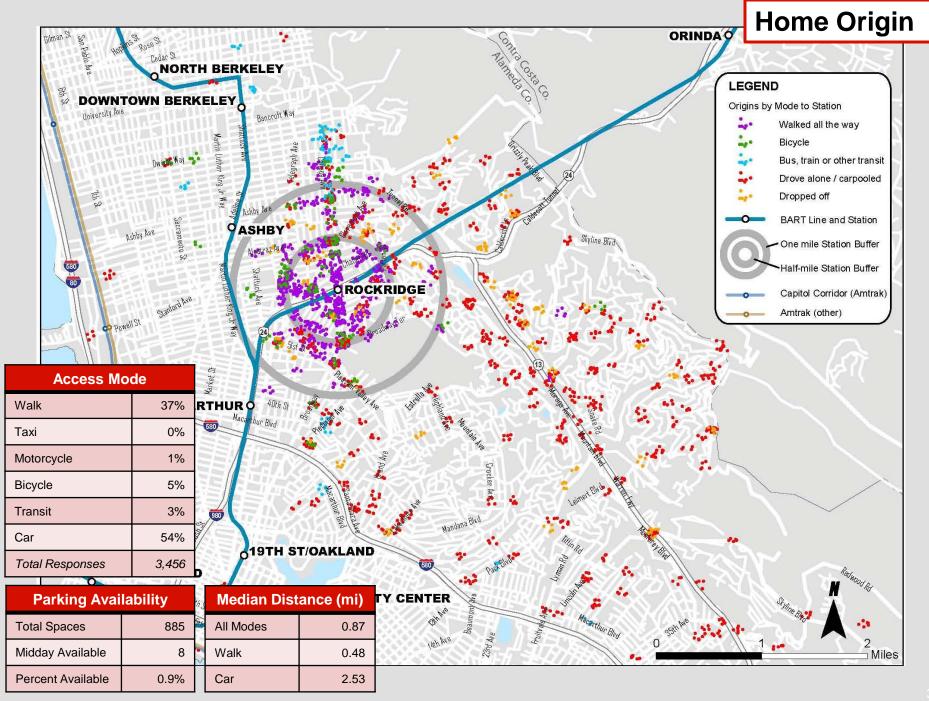
## Station Profile Rockridge

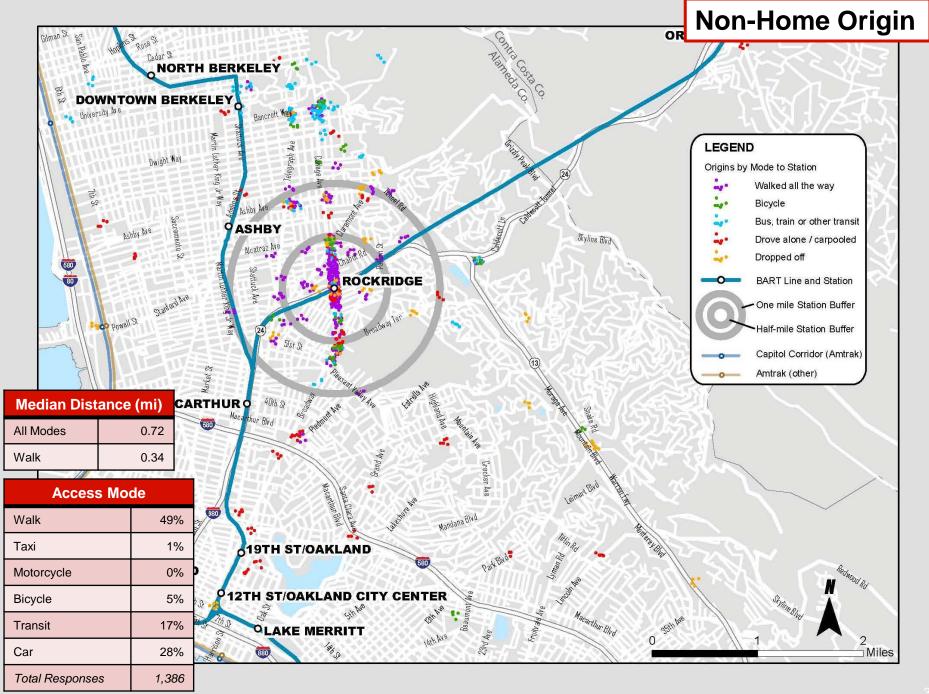


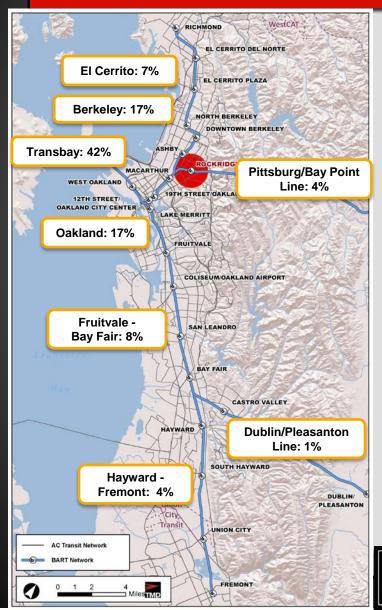












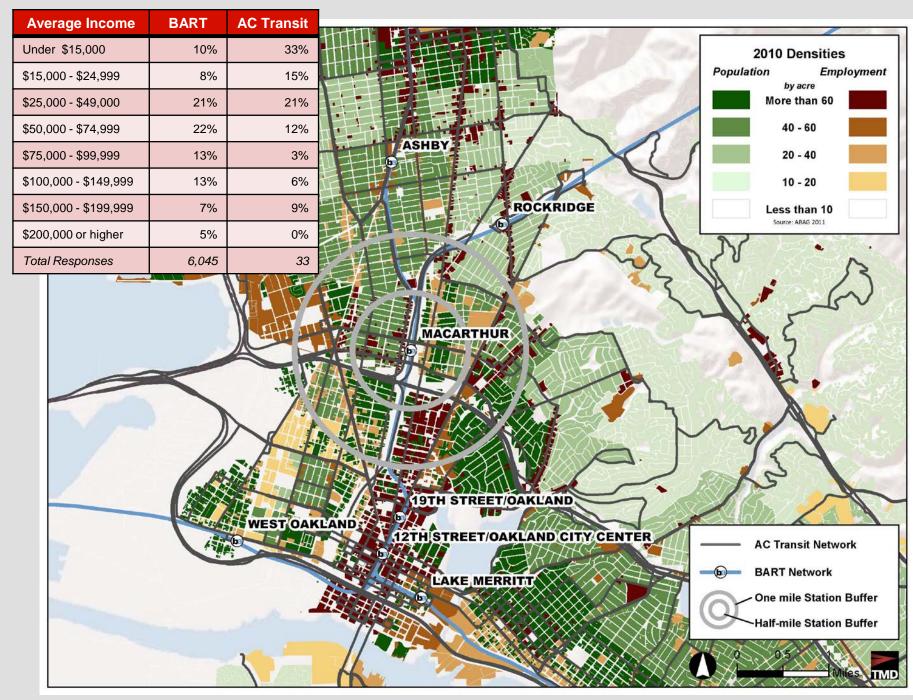
Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	17%	21%	19%
Outer East Bay	13%	13%	13%
Transbay	70%	66%	66%

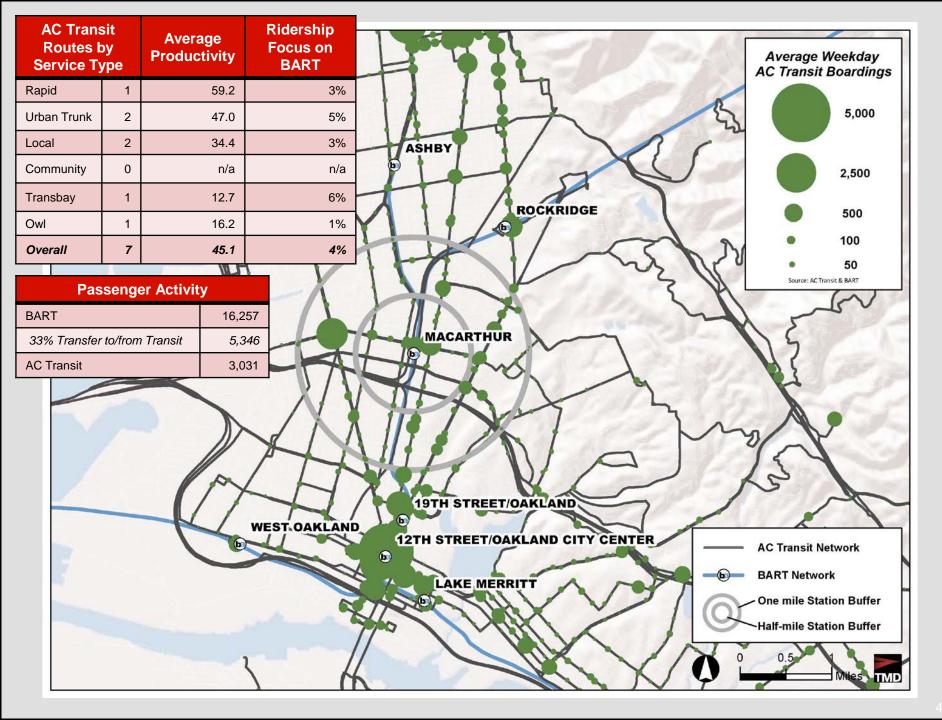


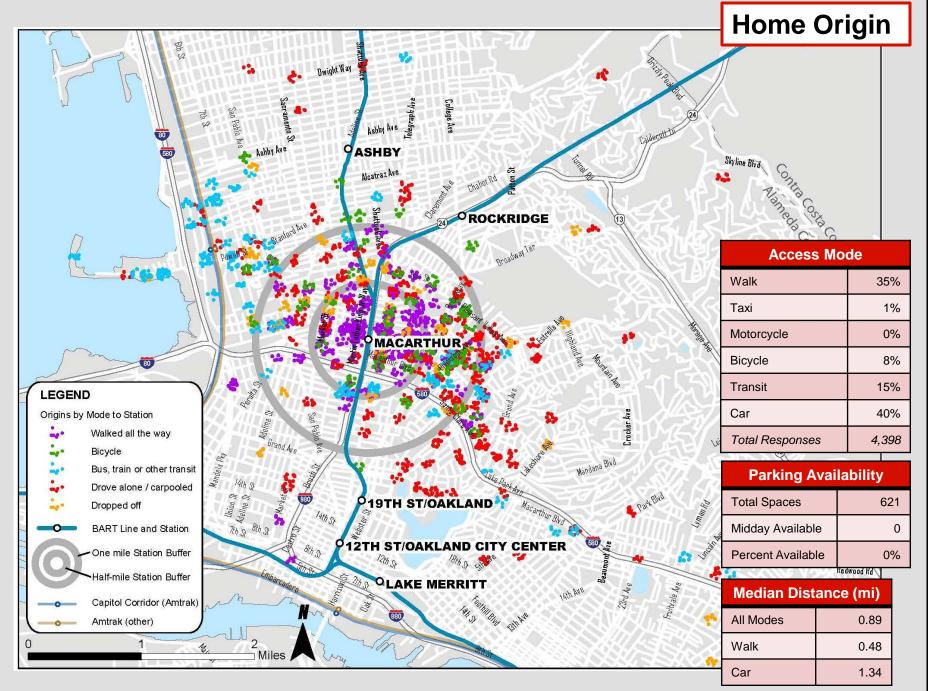
### Station Profile MacArthur



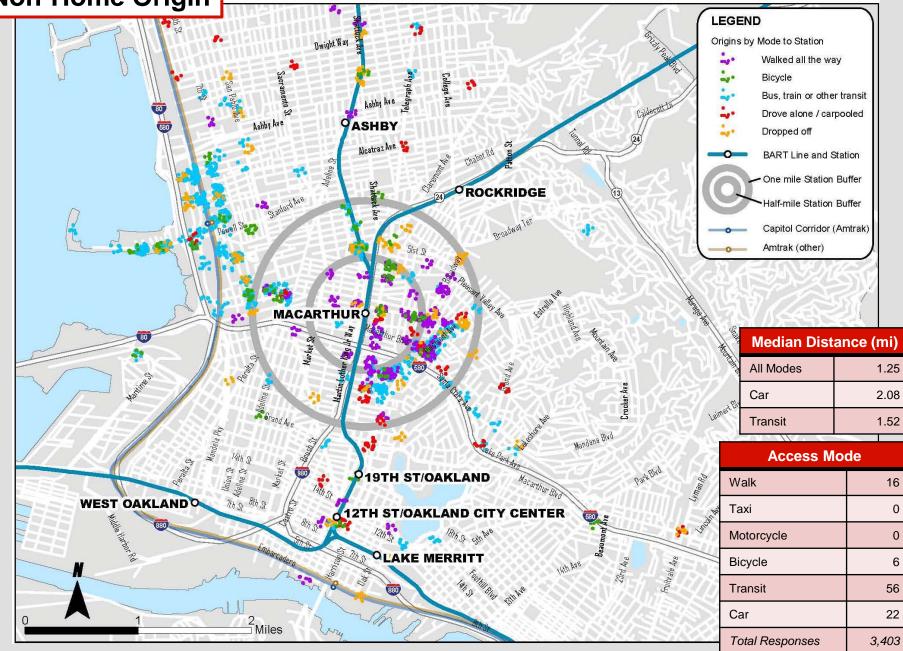


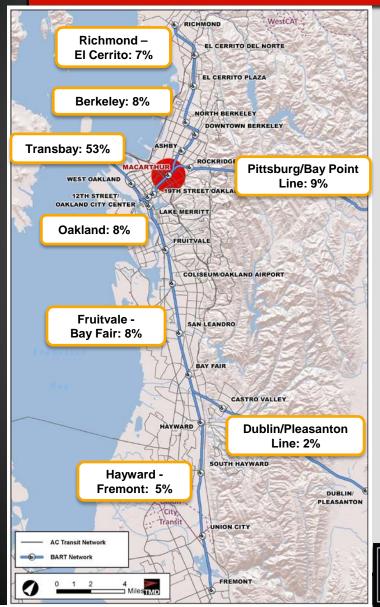






#### **Non-Home Origin**





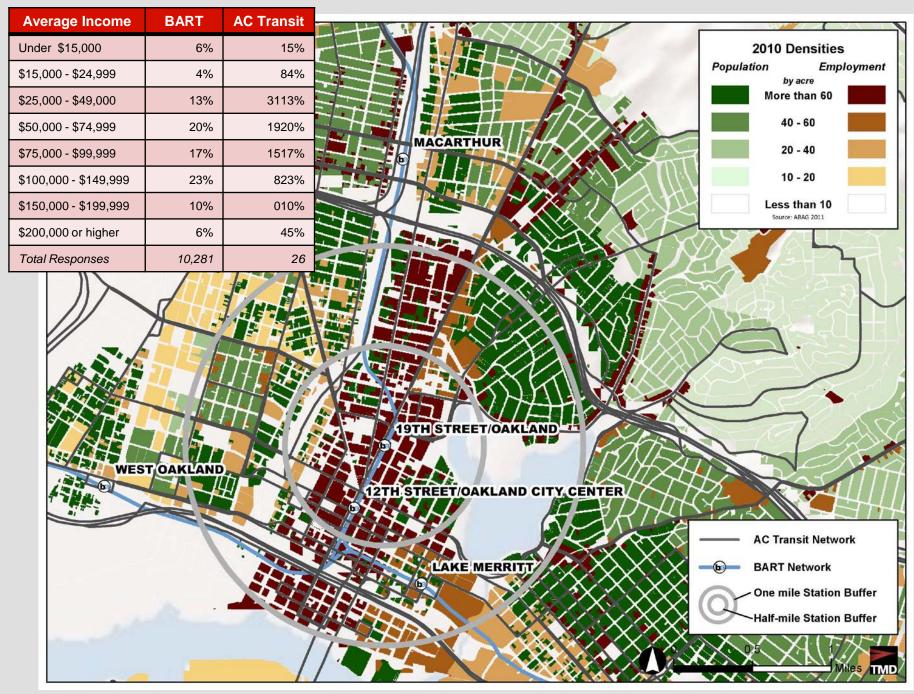
Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	36%	38%	37%
Outer East Bay	12%	9%	10%
Transbay	52%	53%	53%

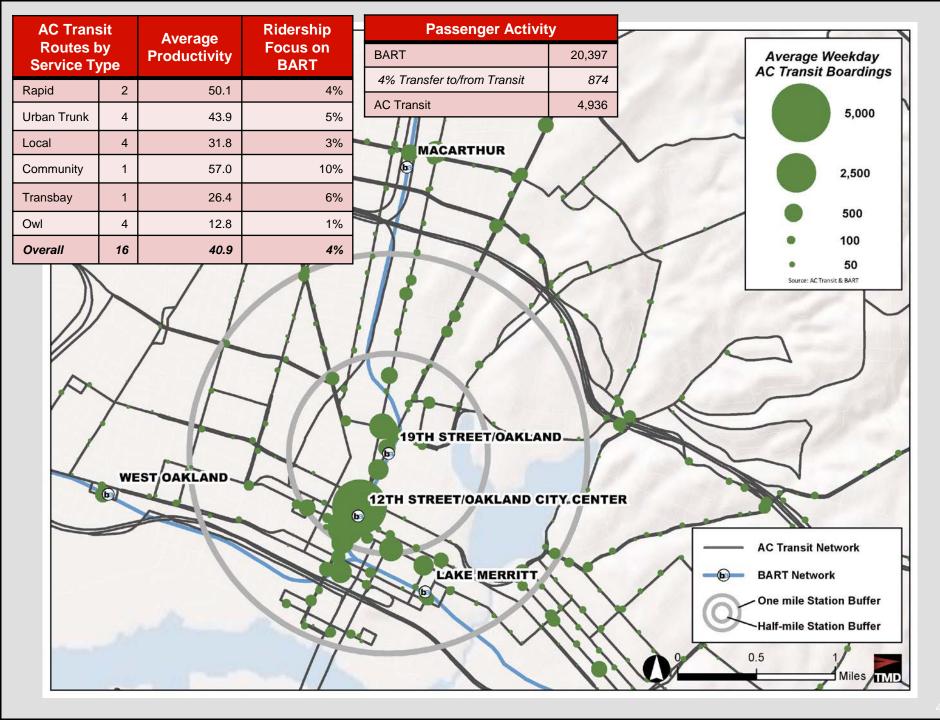


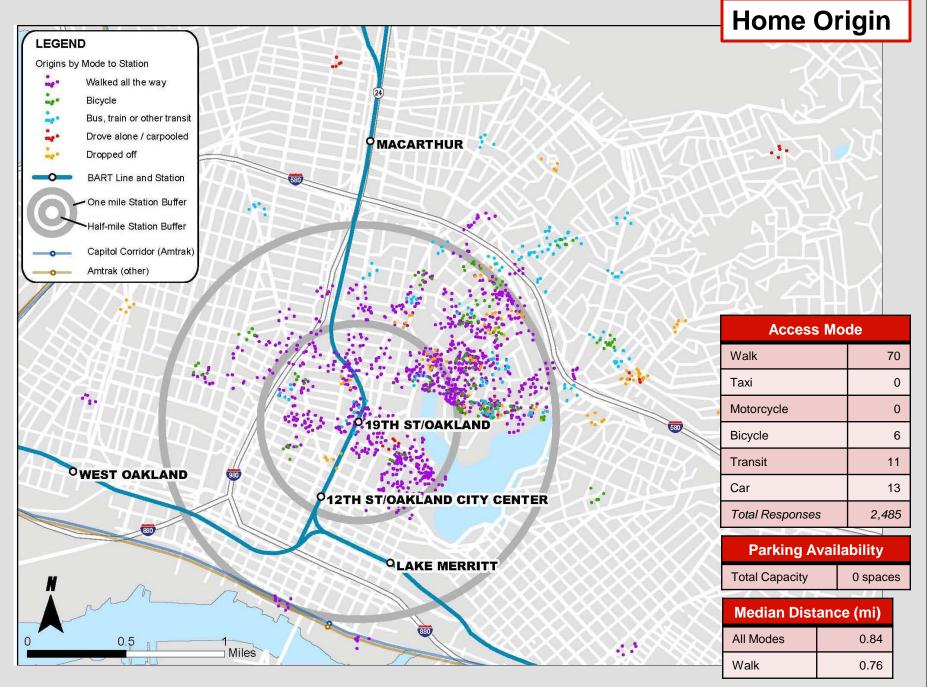
## Station Profile 19<sup>th</sup> Street / Oakland

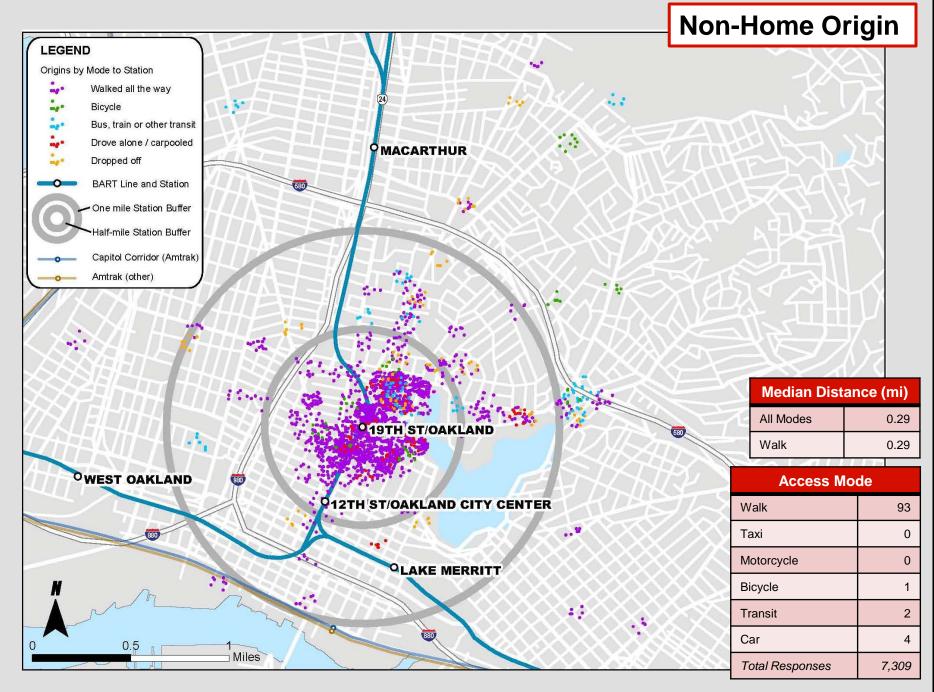


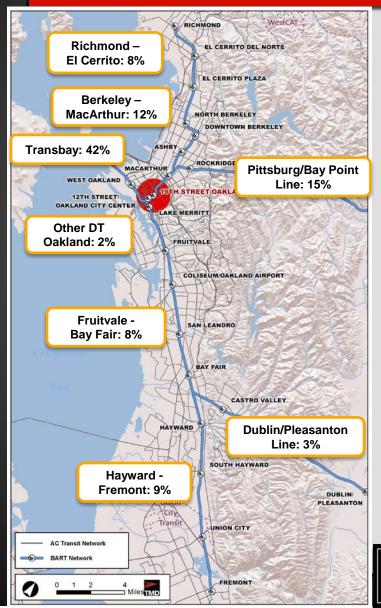












Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	40%	40%	40%
Outer East Bay	22%	13%	18%
Transbay	38%	47%	42%

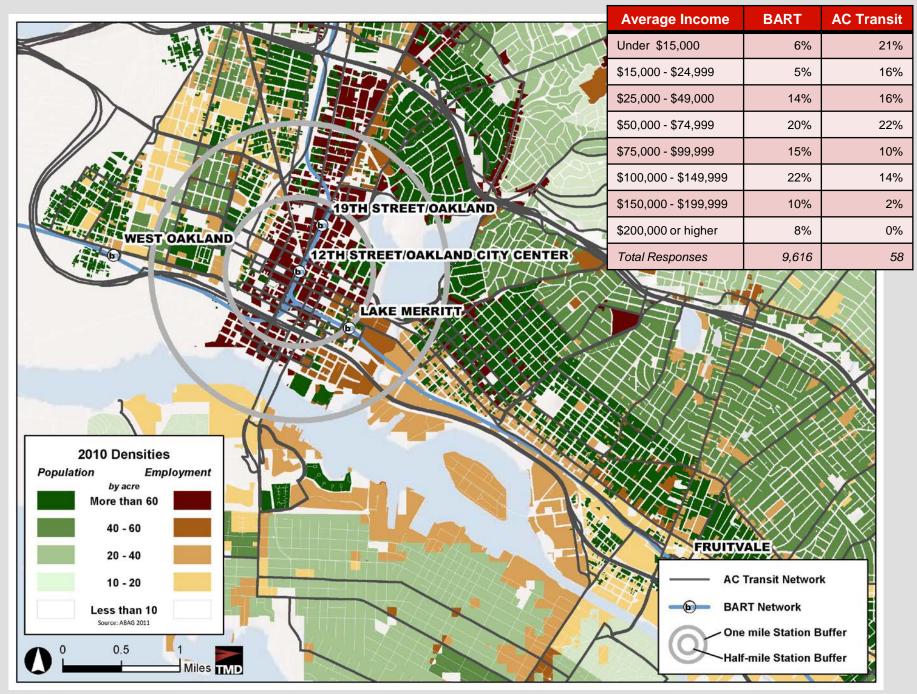


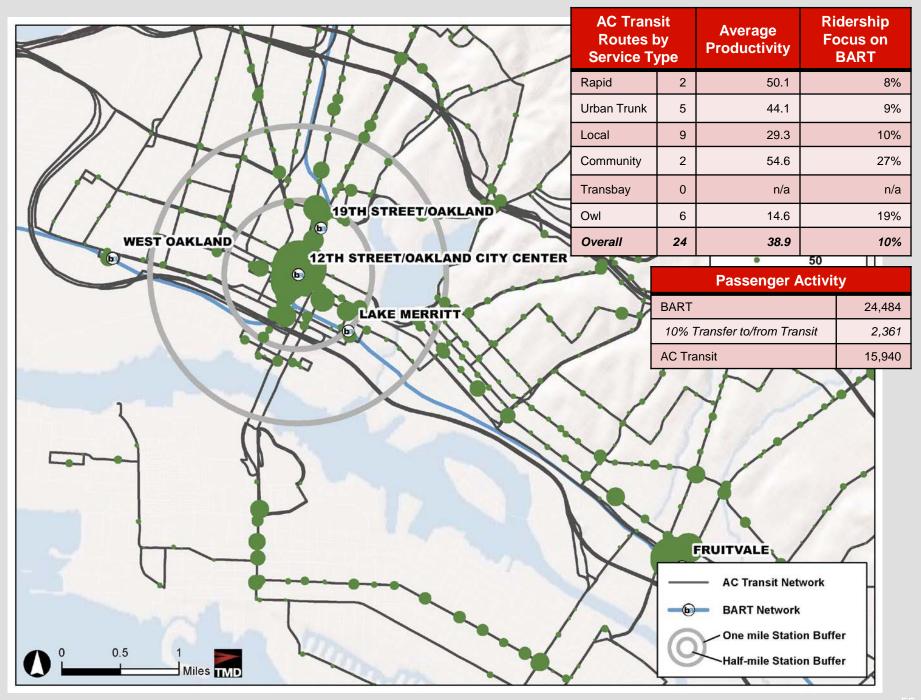


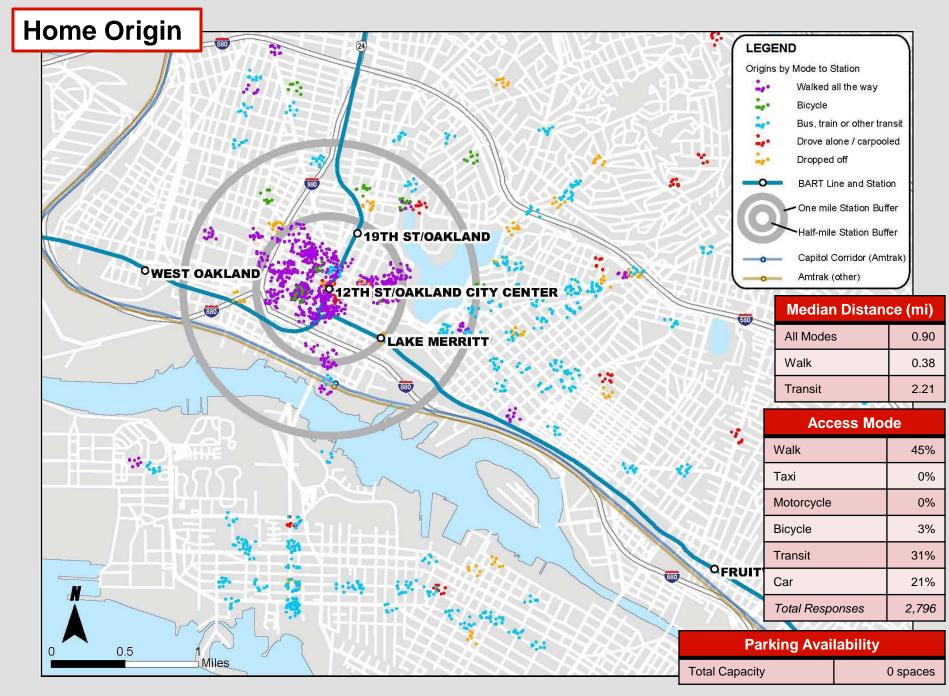
# Station Profile 12<sup>th</sup> Street BART / Oakland City Center

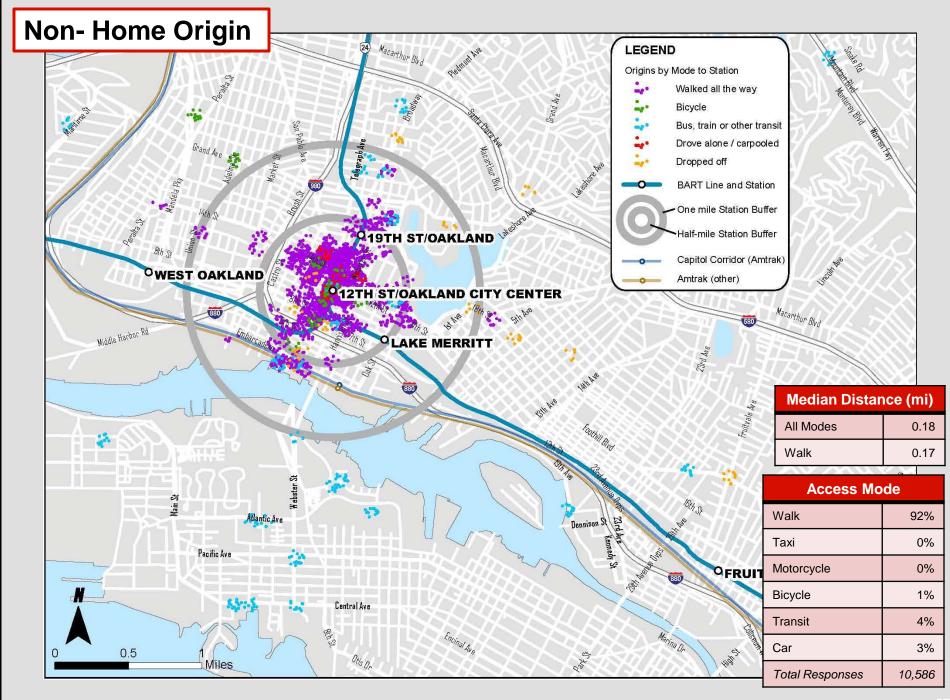


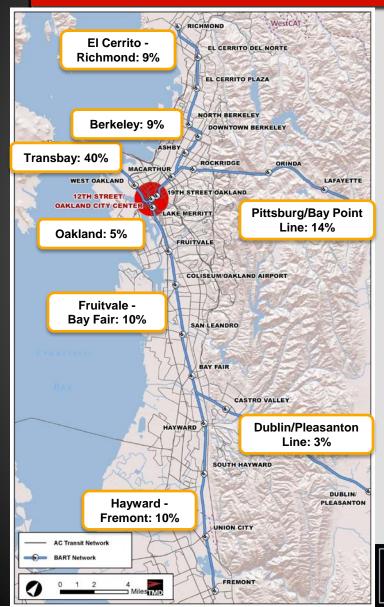












Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	42%	44%	43%
Outer East Bay	21%	12%	18%
Transbay	37%	44%	40%



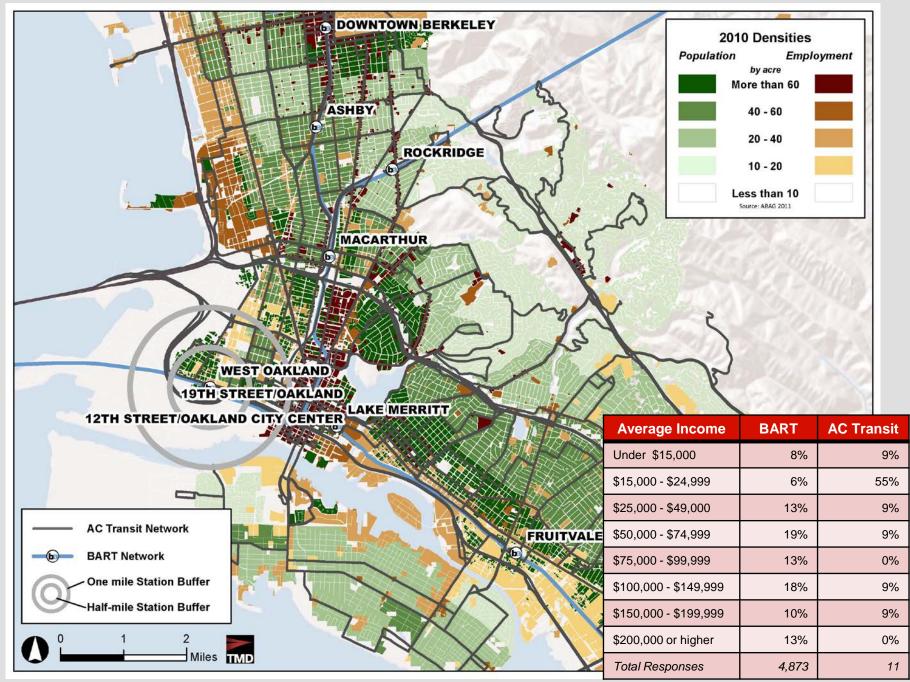
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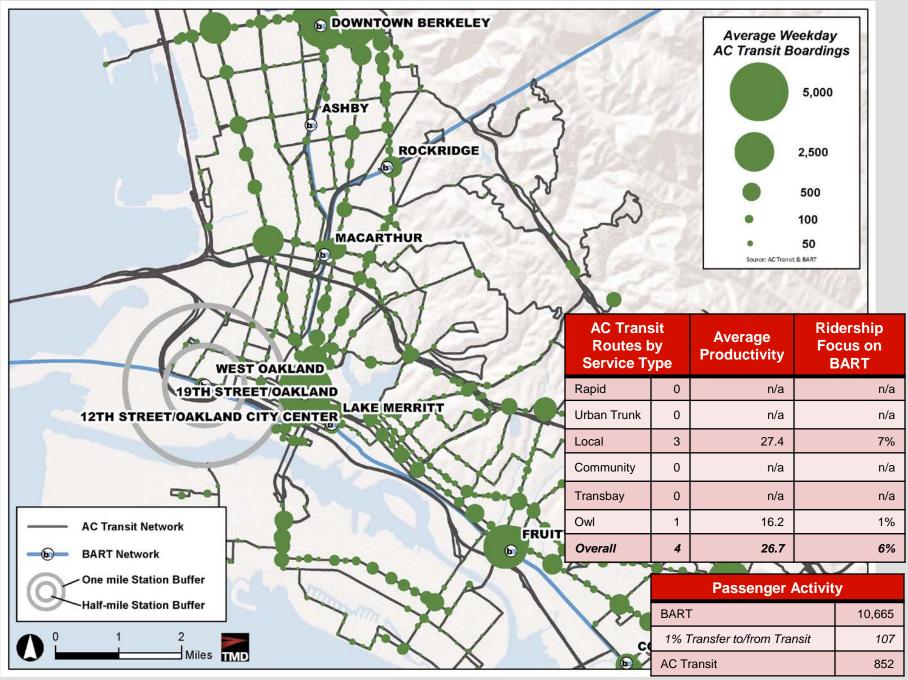
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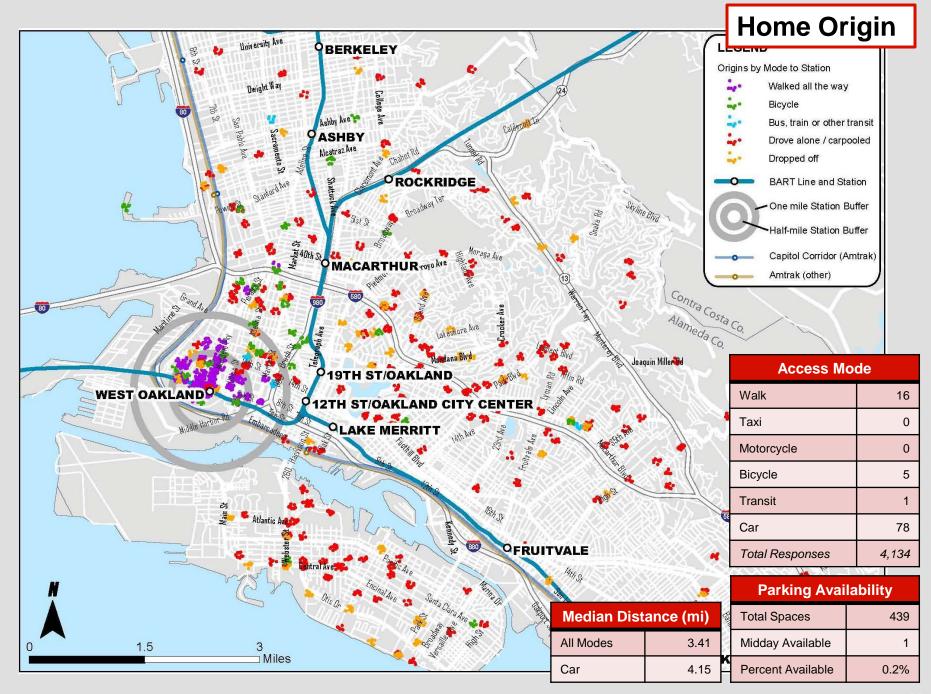
## Station Profile West Oakland

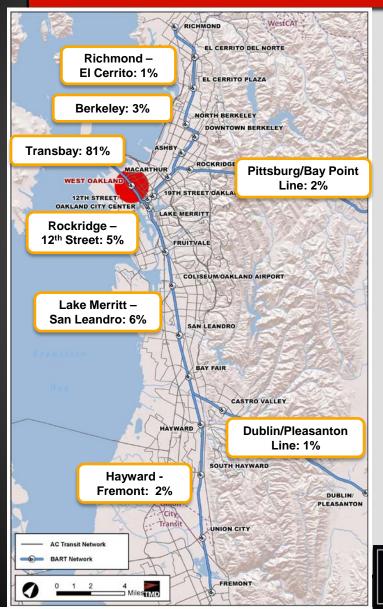












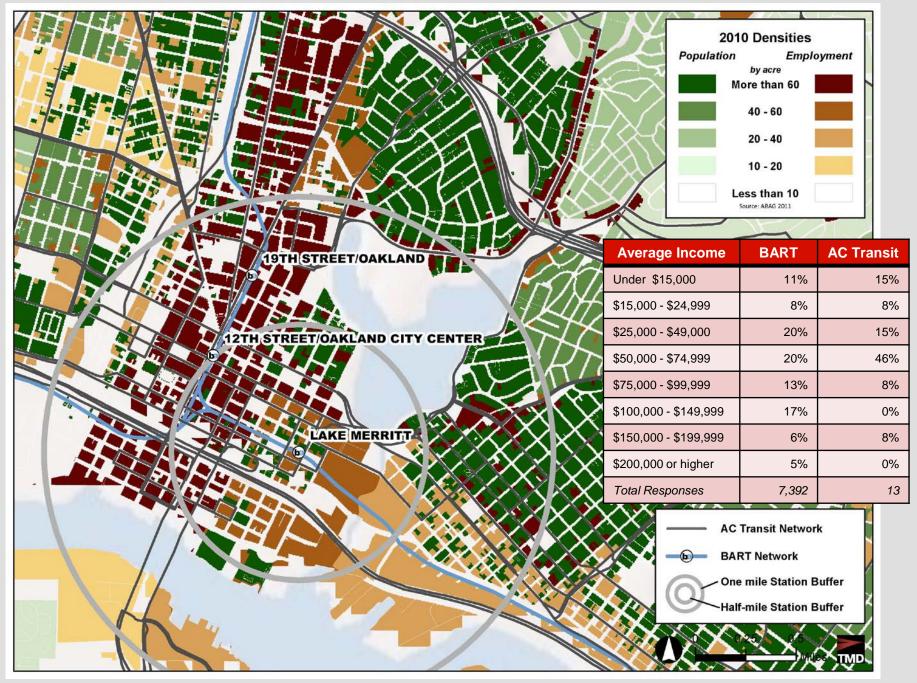
Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	14%	20%	17%
Outer East Bay	3%	2%	2%
Transbay	83%	77%	80%

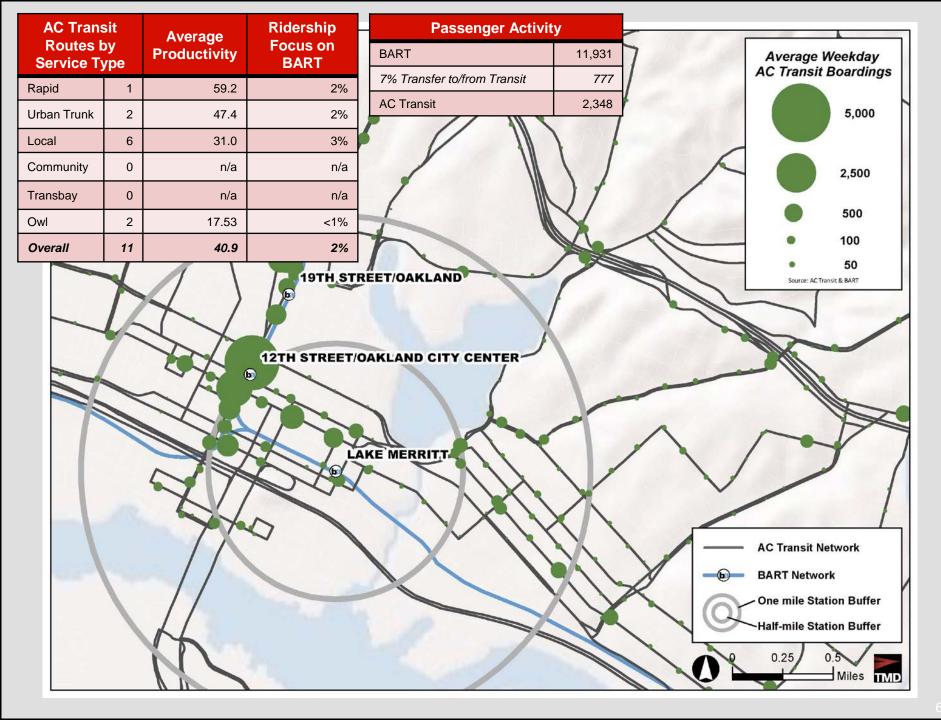


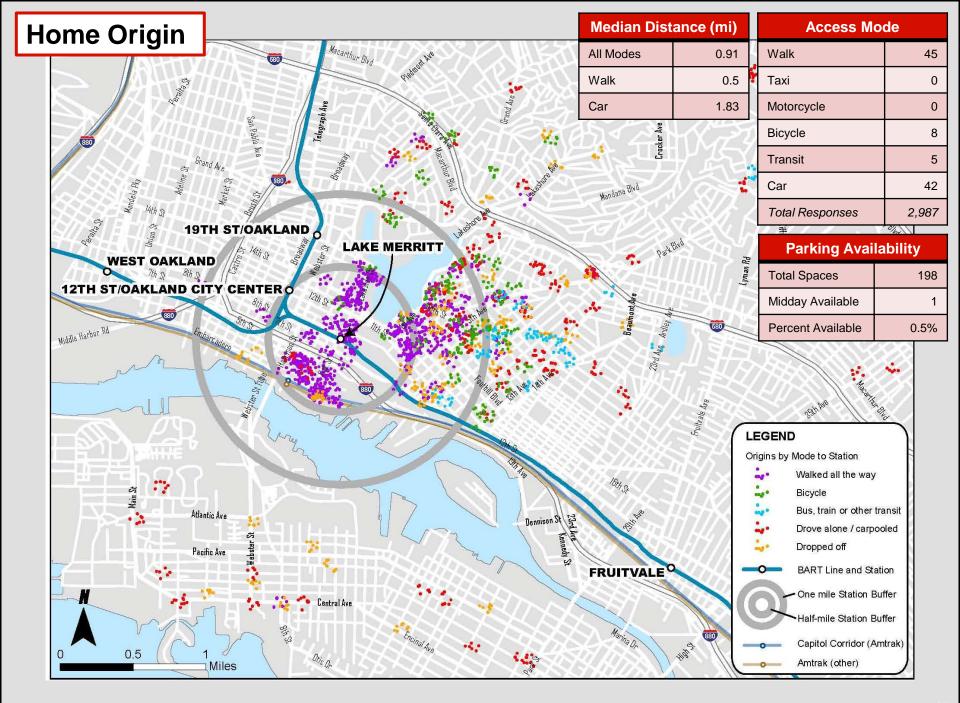
### Station Profile Lake Merritt



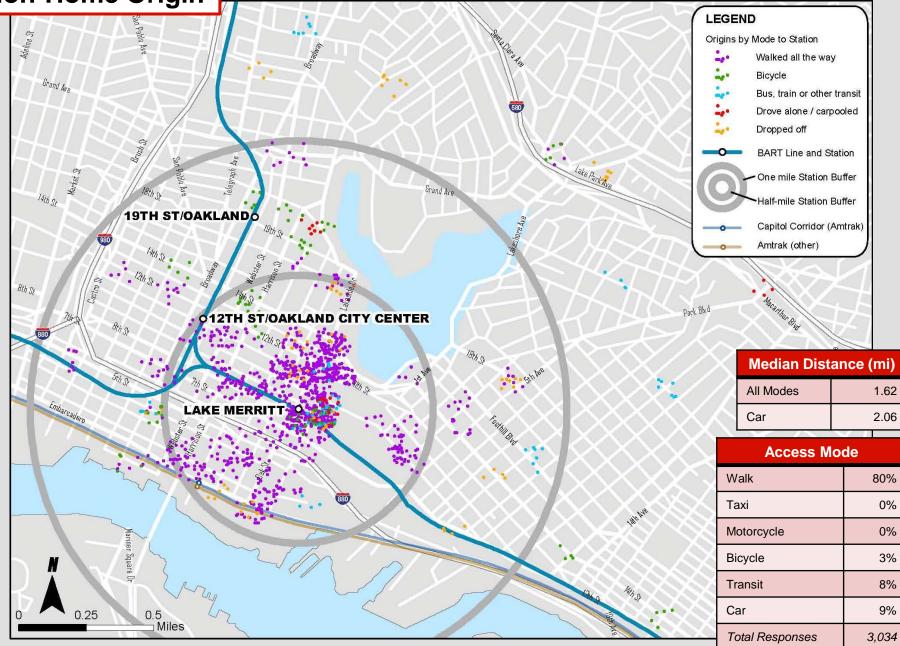


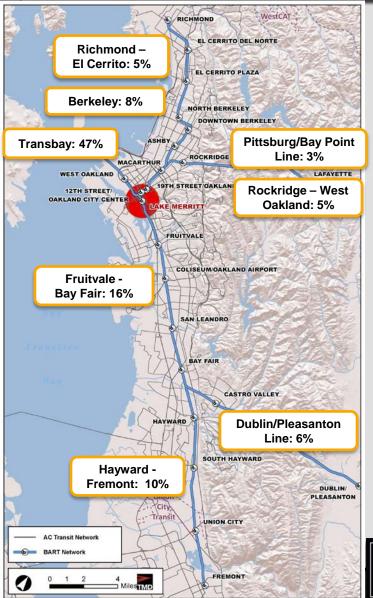






#### **Non-Home Origin**





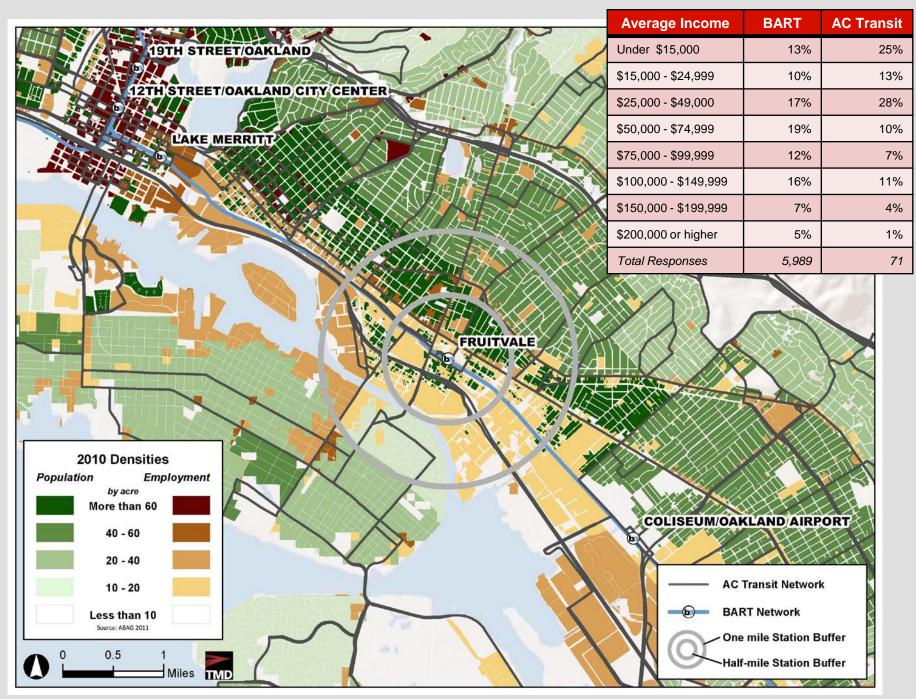
Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	39%	49%	44%
Outer East Bay	11%	7%	<b>9</b> %
Transbay	50%	44%	47%

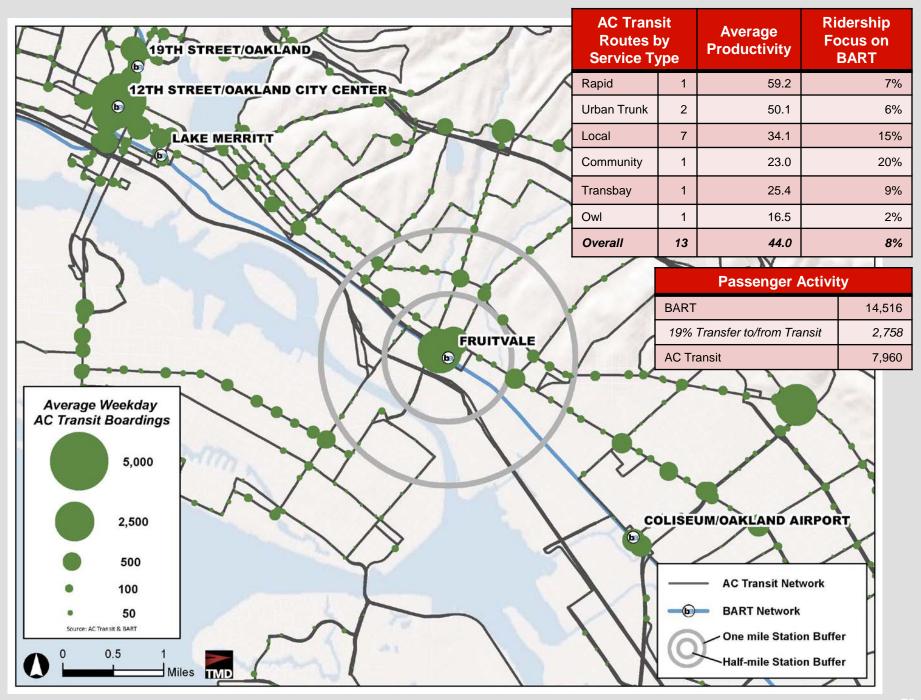


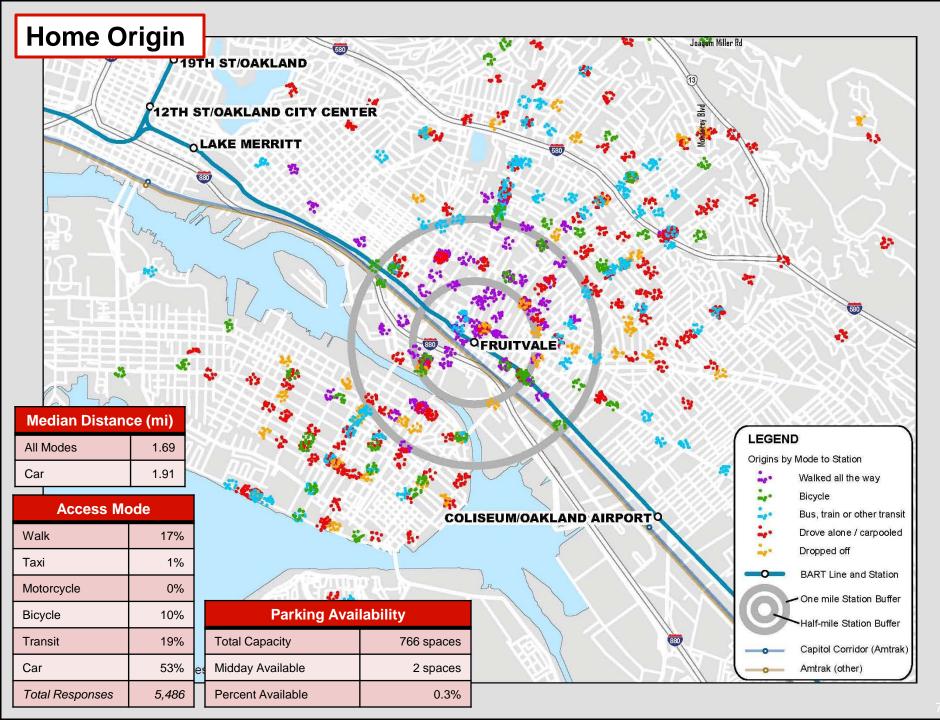
## Station Profile Fruitvale

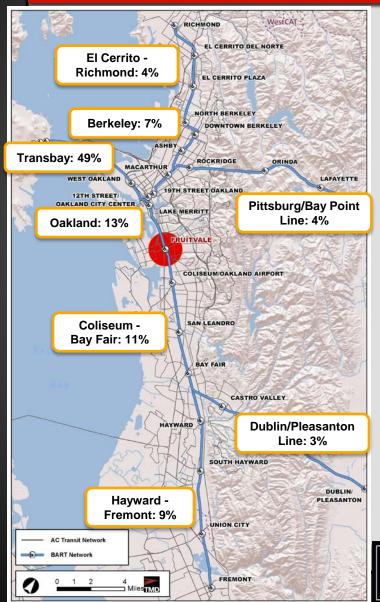












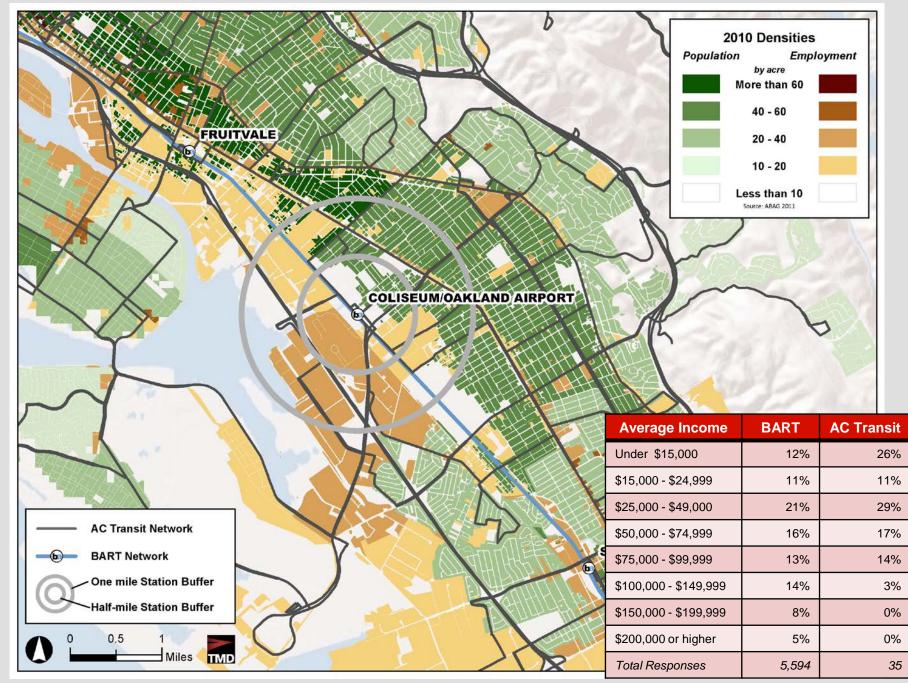
Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	42%	47%	44%
Outer East Bay	7%	6%	7%
Transbay	51%	47%	<b>49</b> %



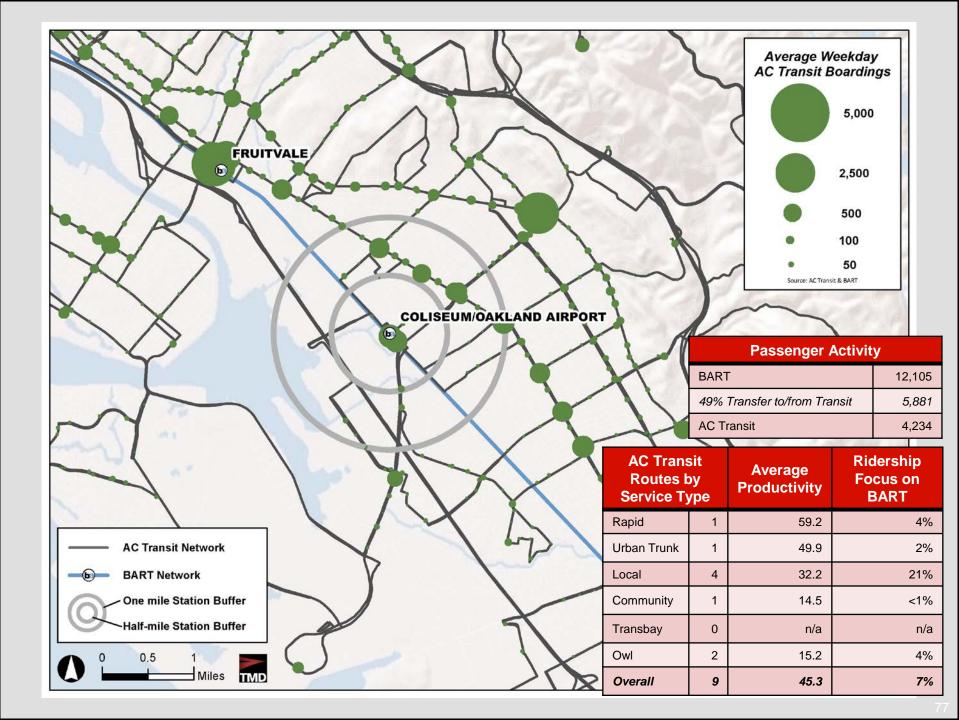
## Station Profile Coliseum / Oakland Airport (OAK)



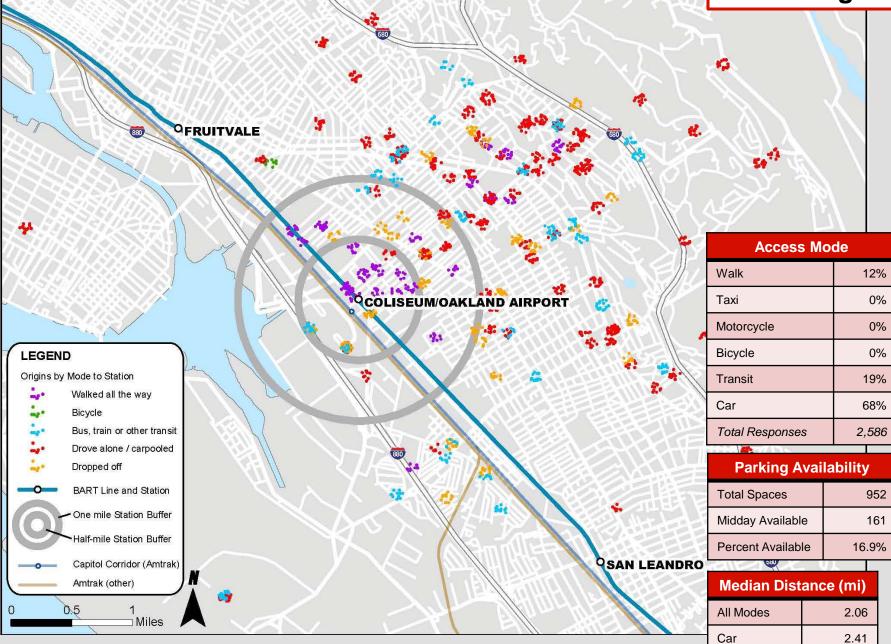




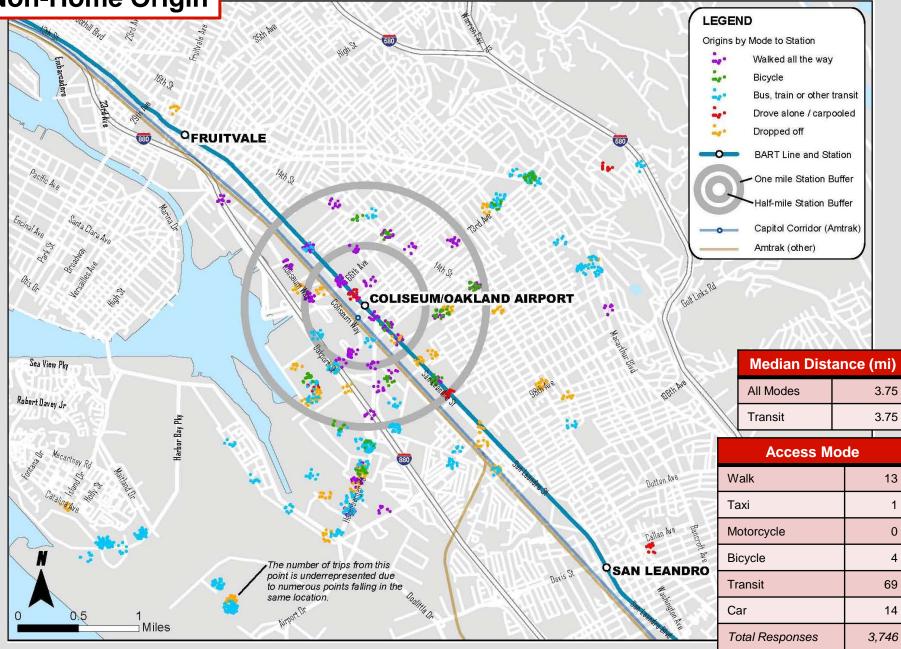
Note: AC Transit and BART incomes are based on entry station.

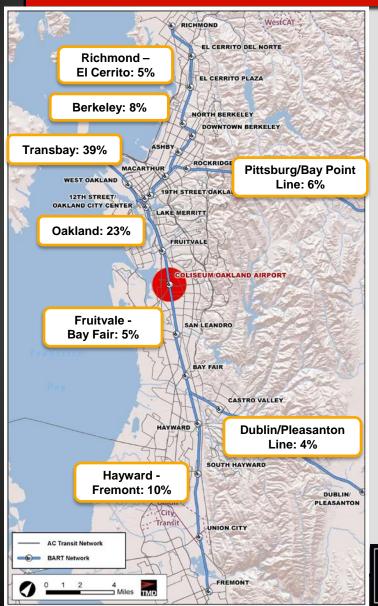


#### Home Origin









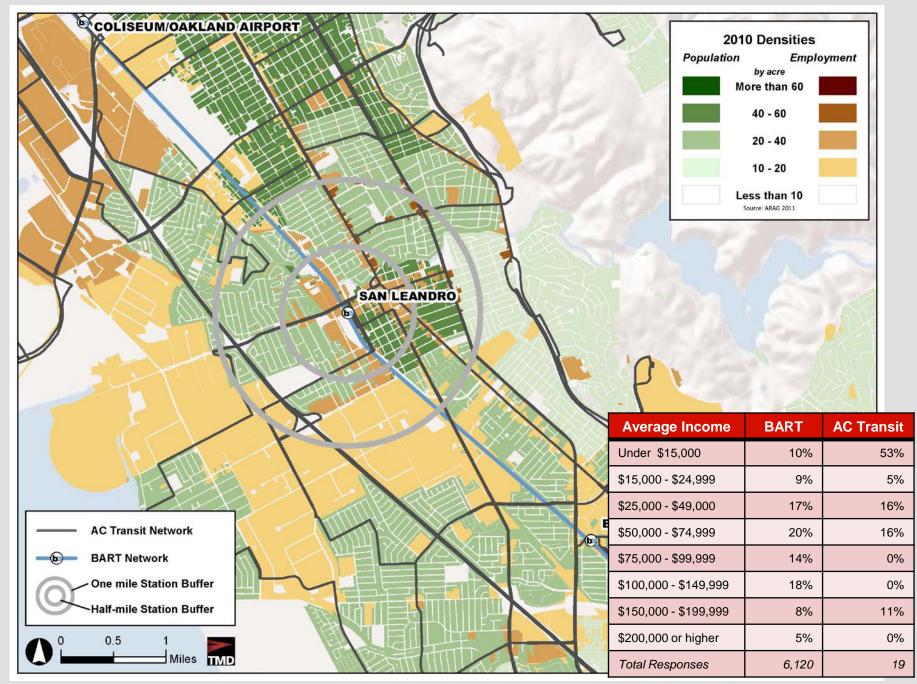
Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	52%	50%	51%
Outer East Bay	9%	11%	10%
Transbay	40%	39%	39%

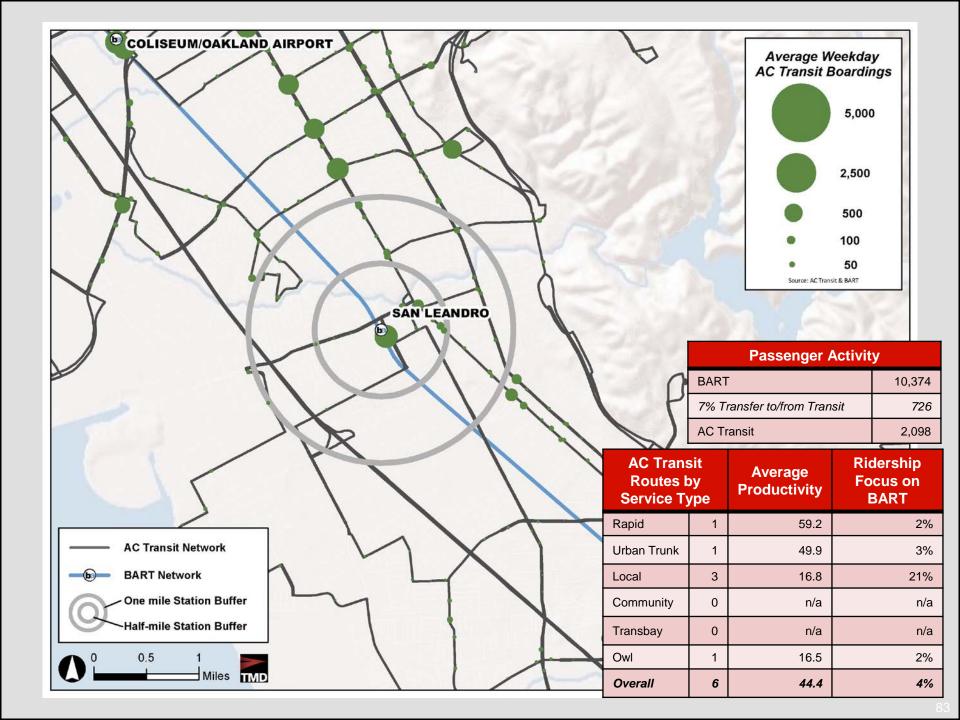


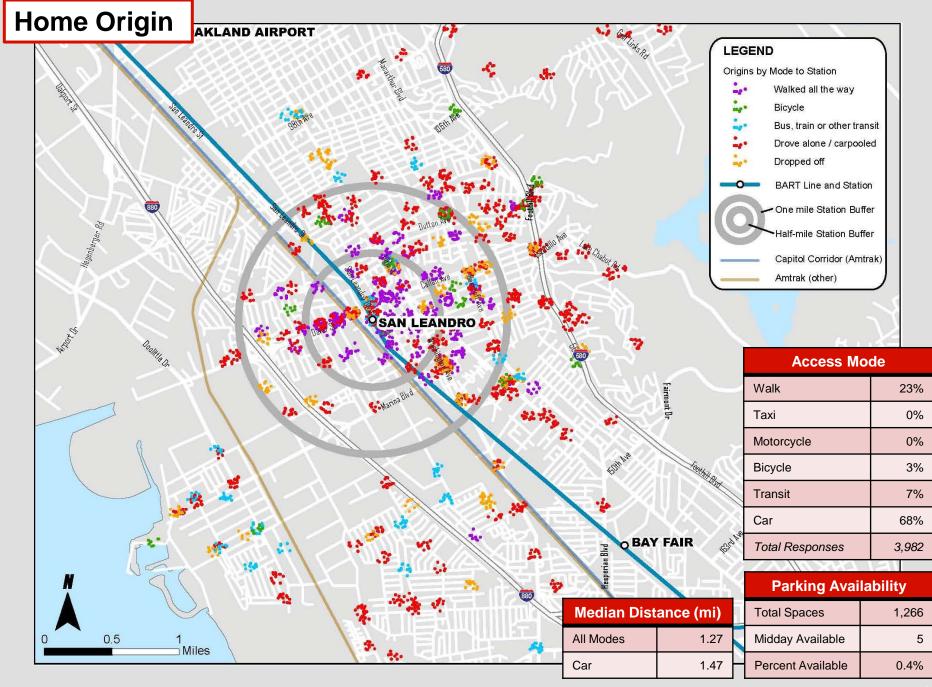
# Station Profile San Leandro

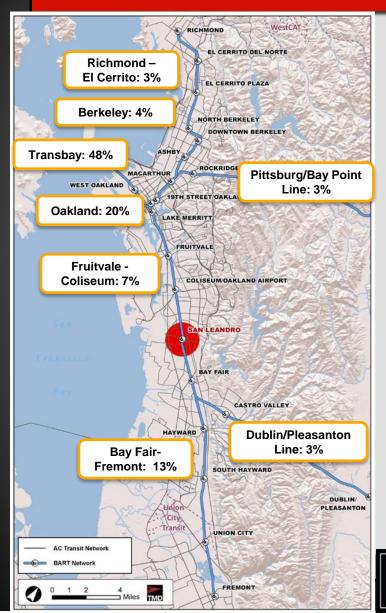












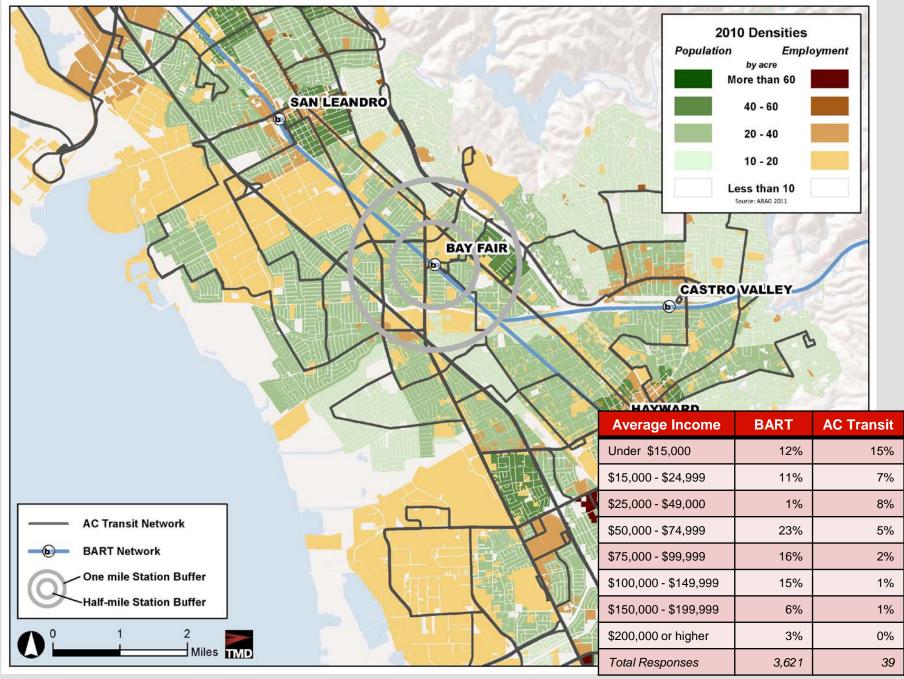
Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	44%	50%	46%
Outer East Bay	6%	6%	6%
Transbay	51%	45%	<b>48</b> %



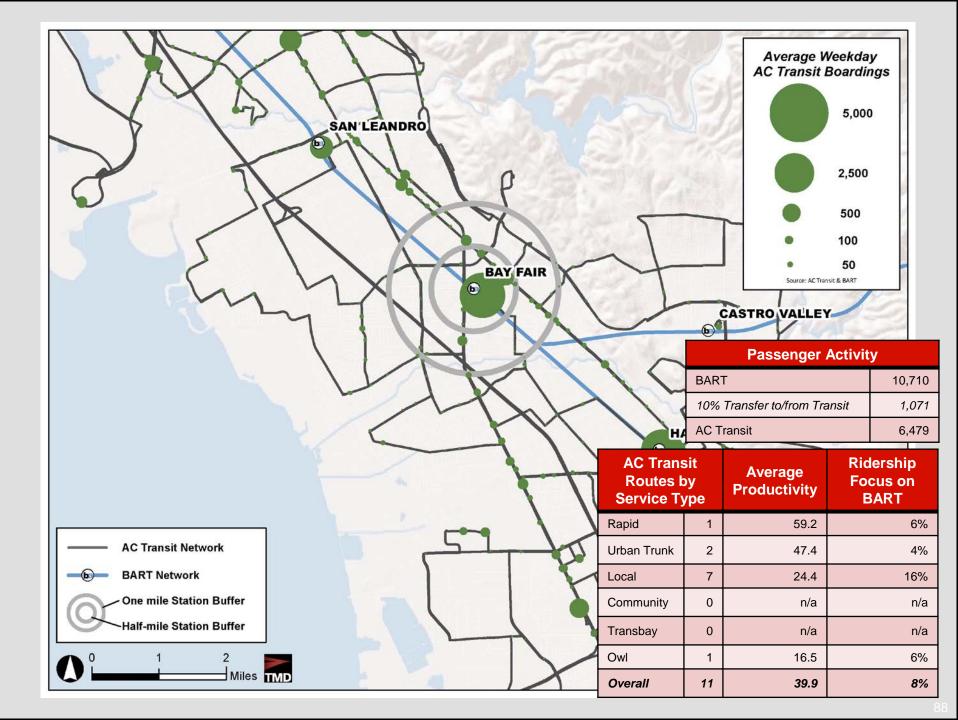
### Station Profile Bay Fair

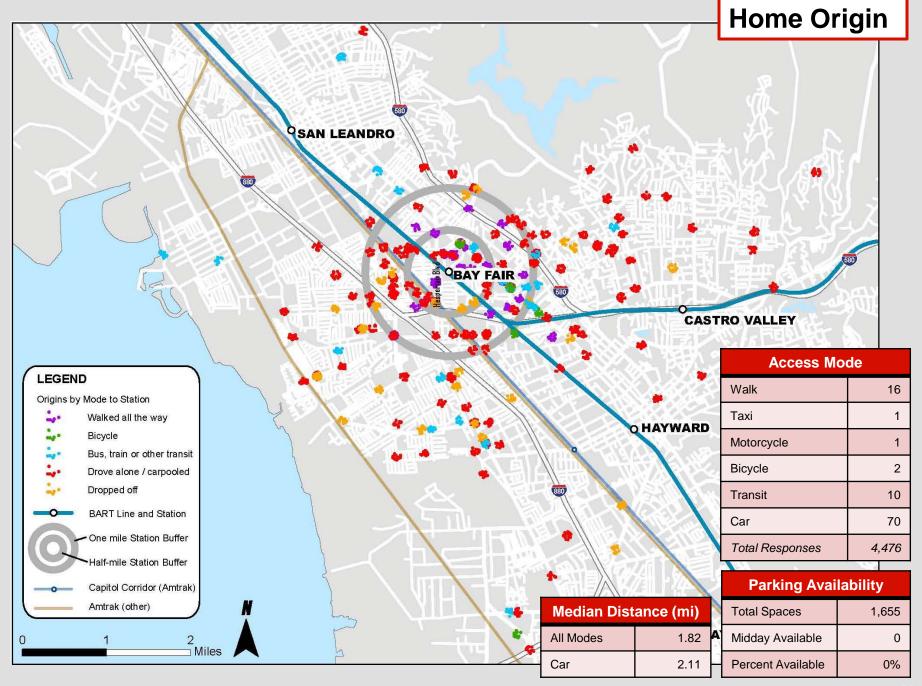


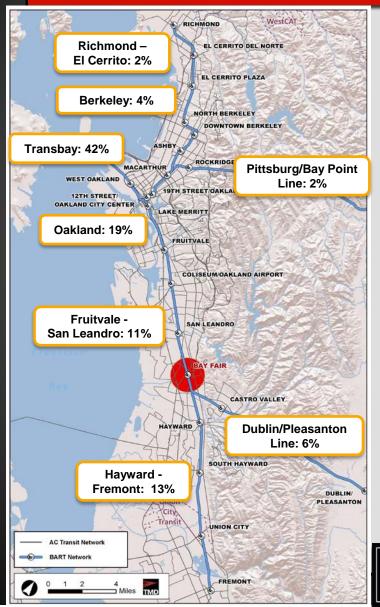




Note: AC Transit and BART incomes are based on entry station.







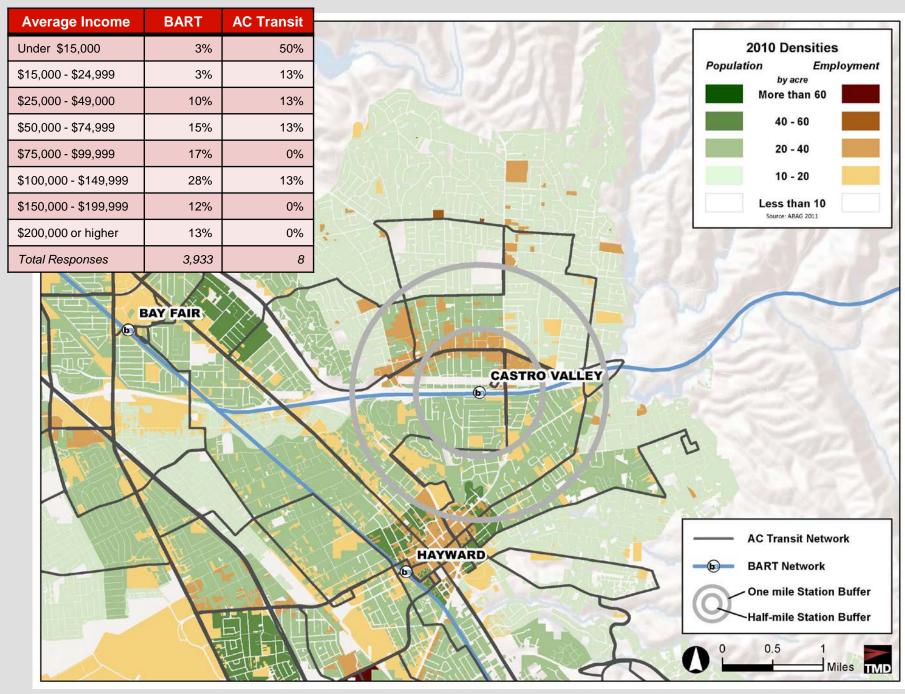
Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	46%	55%	50%
Outer East Bay	8%	9%	8%
Transbay	47%	37%	42%



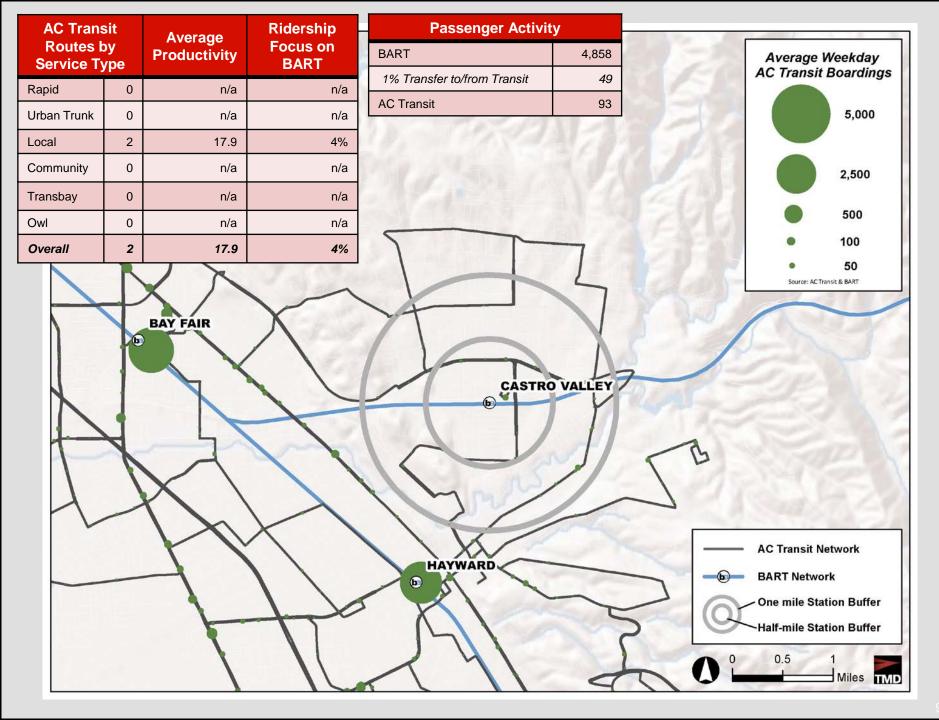
### Station Profile Castro Valley

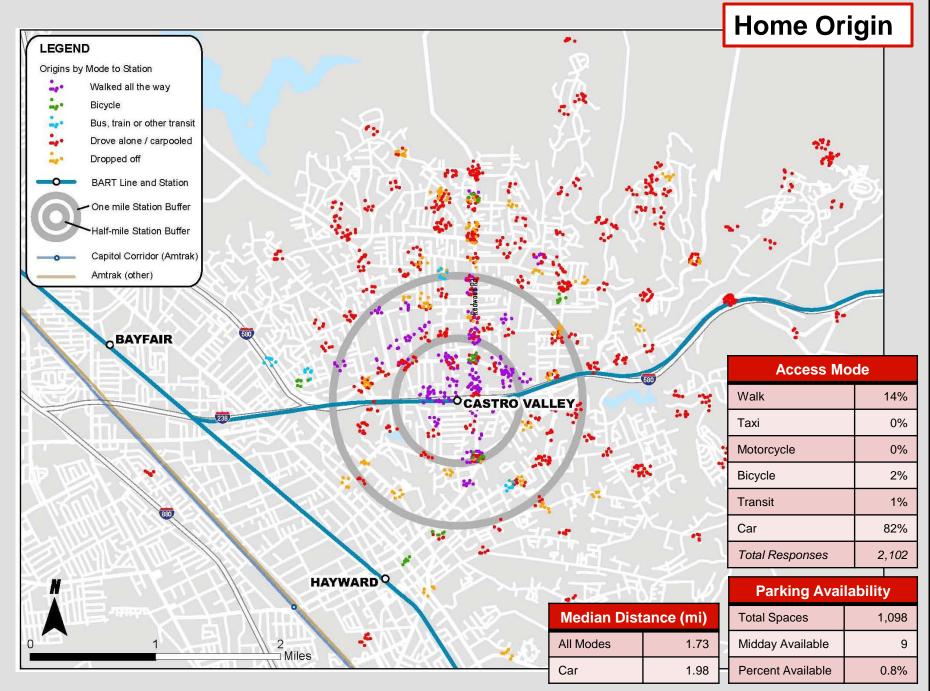


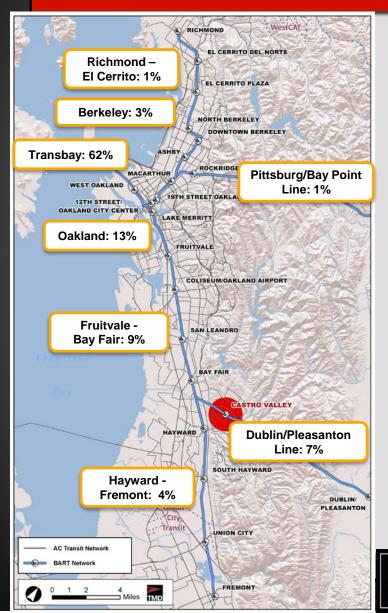




Note: AC Transit and BART incomes are based on entry station.







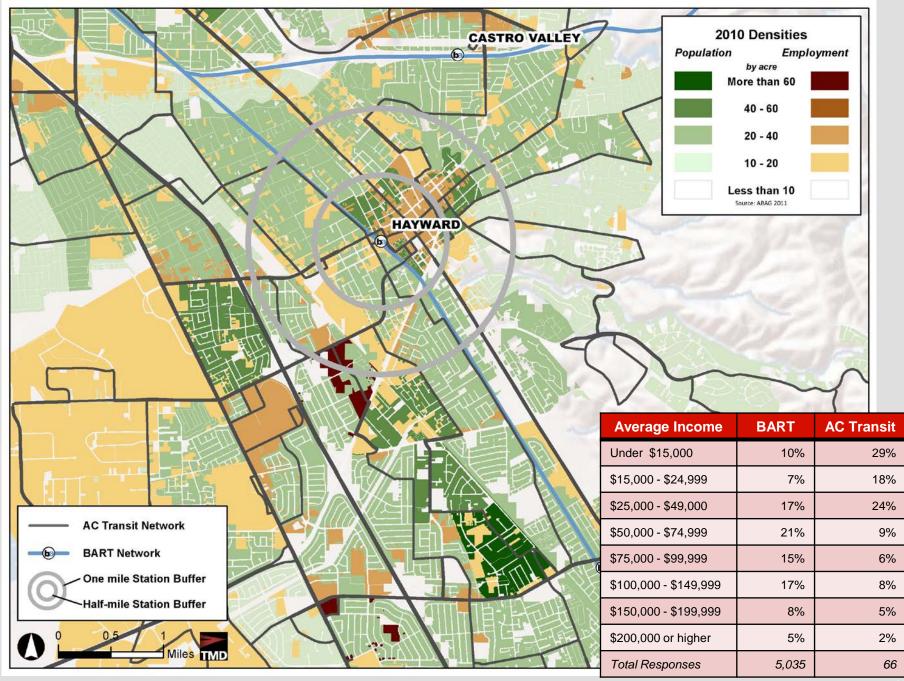
Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	29%	32%	30%
Outer East Bay	8%	8%	8%
Transbay	63%	59%	62%



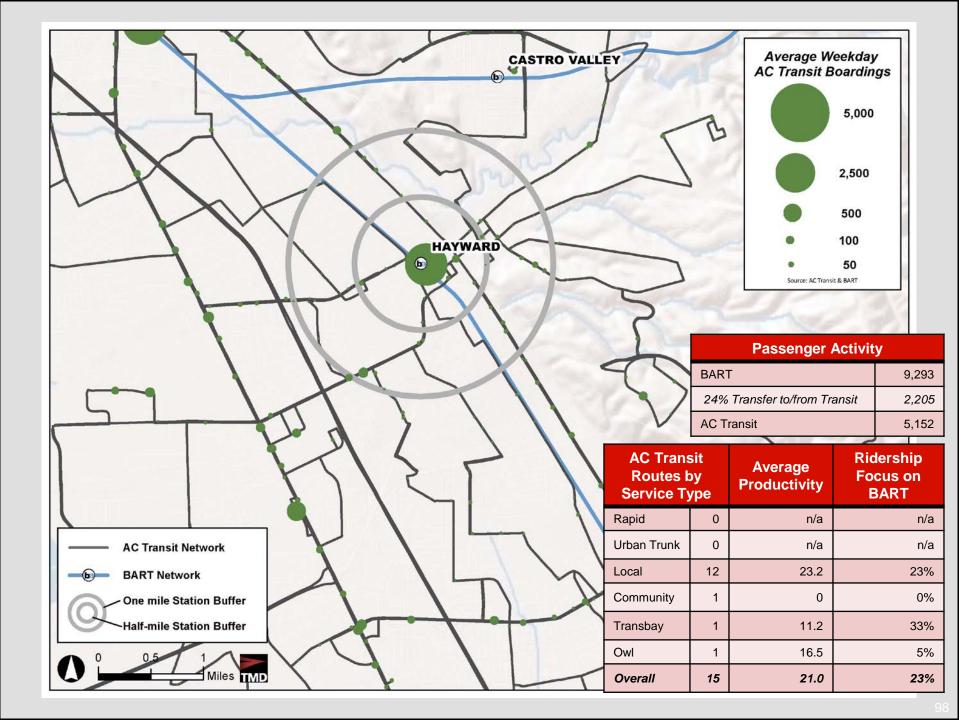
### Station Profile Hayward

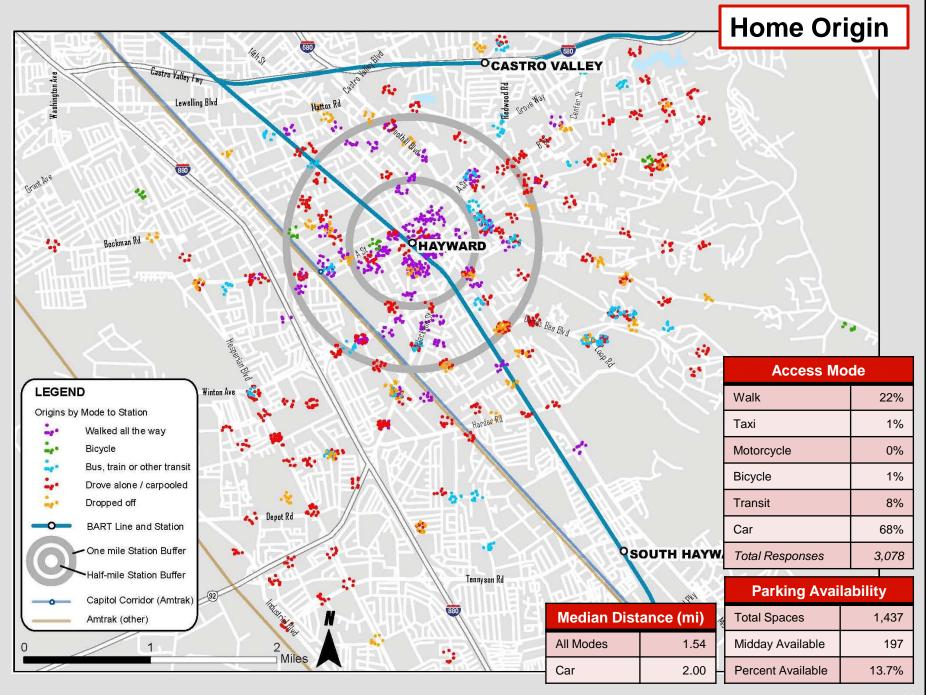


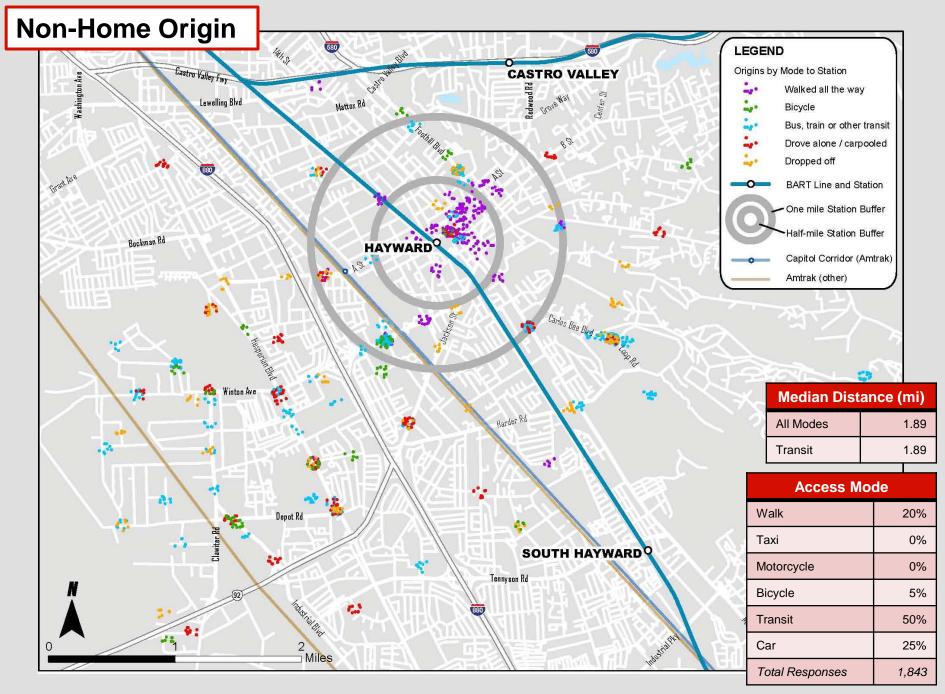


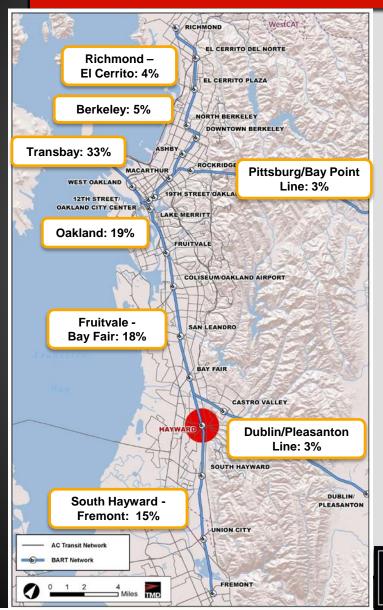


Note: AC Transit and BART incomes are based on entry station.









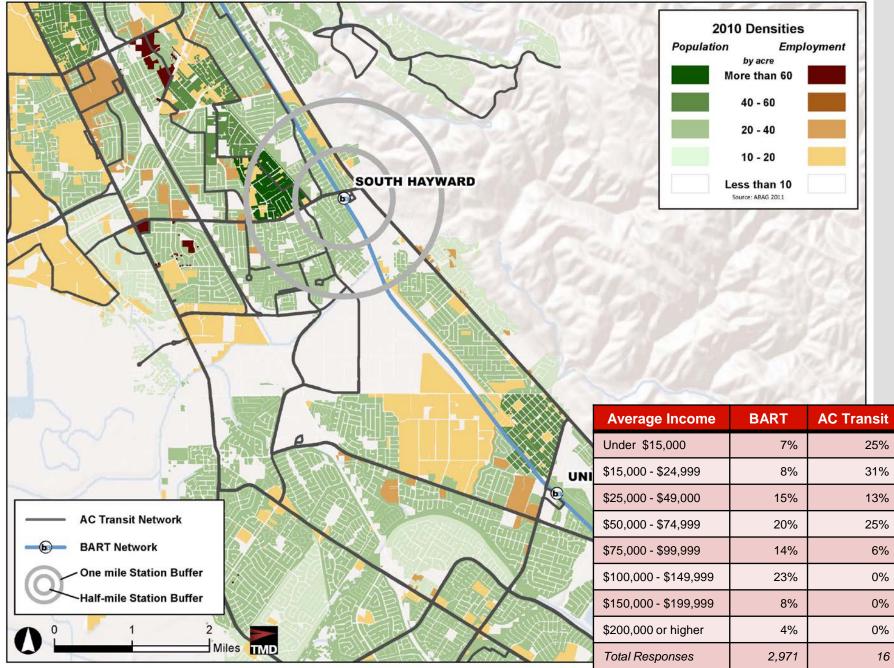
Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	59%	64%	61%
Outer East Bay	5%	7%	6%
Transbay	36%	29%	33%



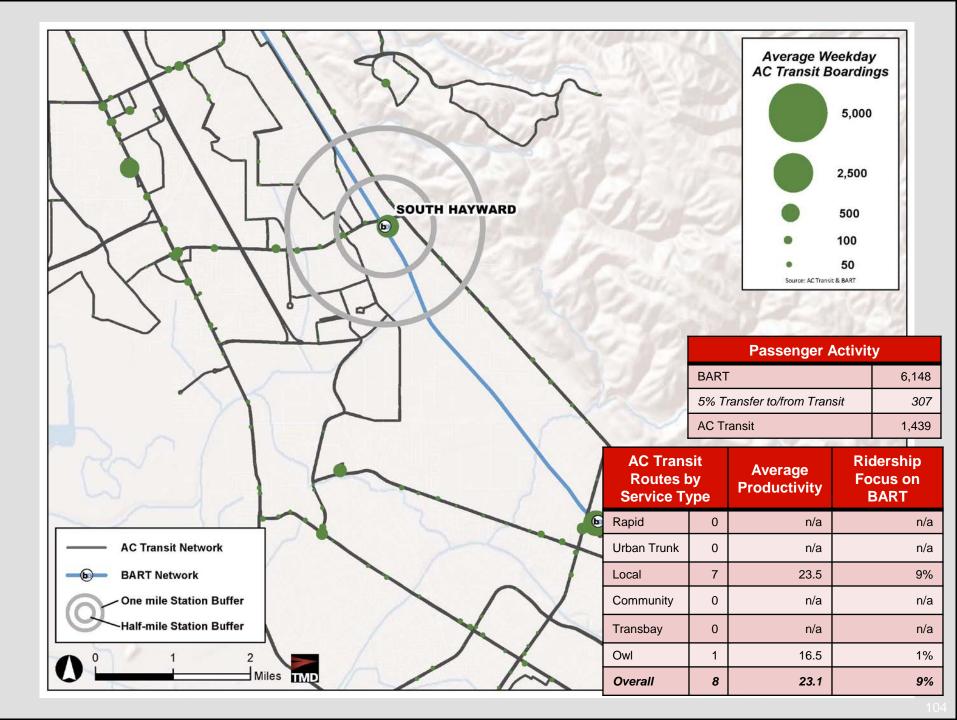
### Station Profile South Hayward

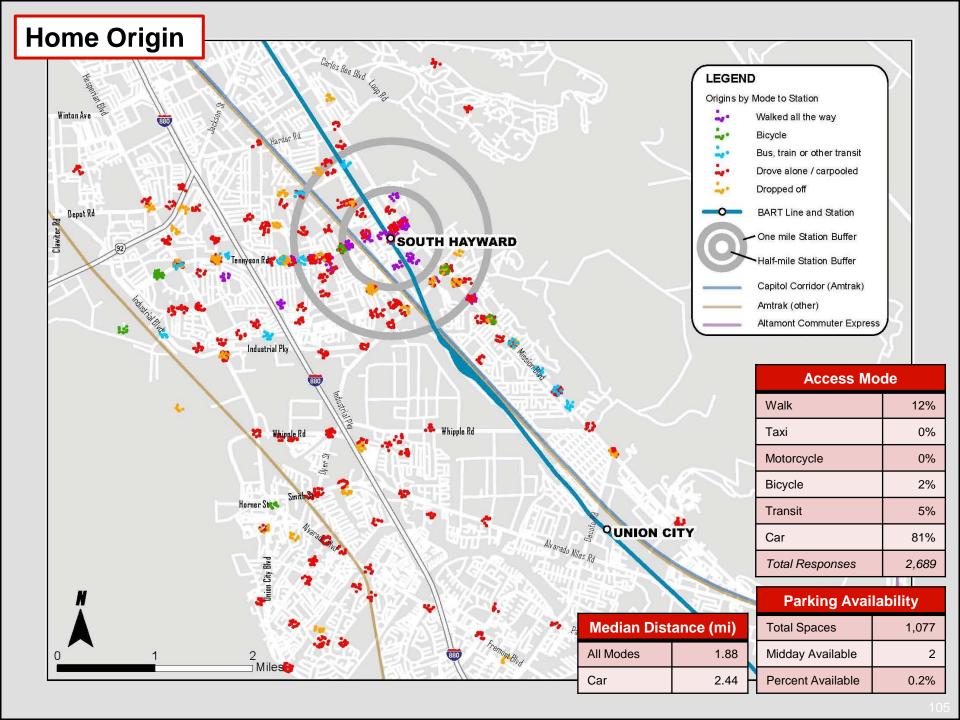


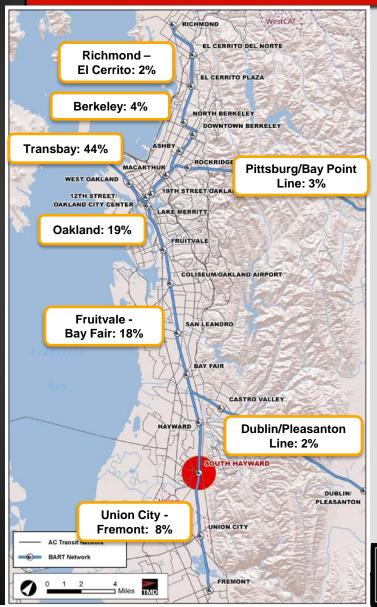




Note: AC Transit and BART incomes are based on entry station.







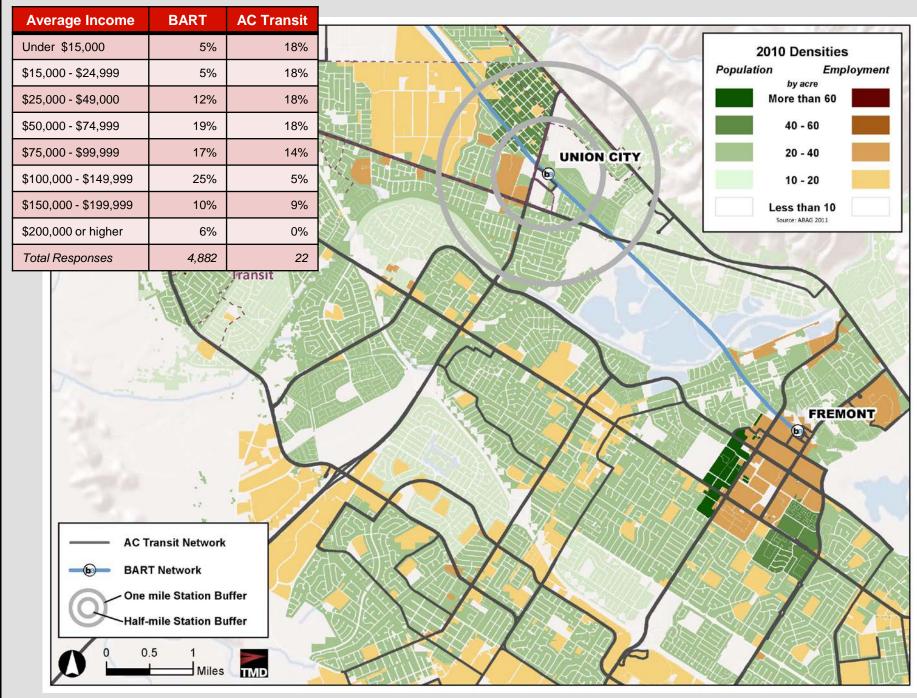
Travel Pattern	Peak	Off-Peak	Total	
Inner East Bay	50%	53%	51%	
Outer East Bay	5%	5%	5%	
Transbay	45%	42%	44%	



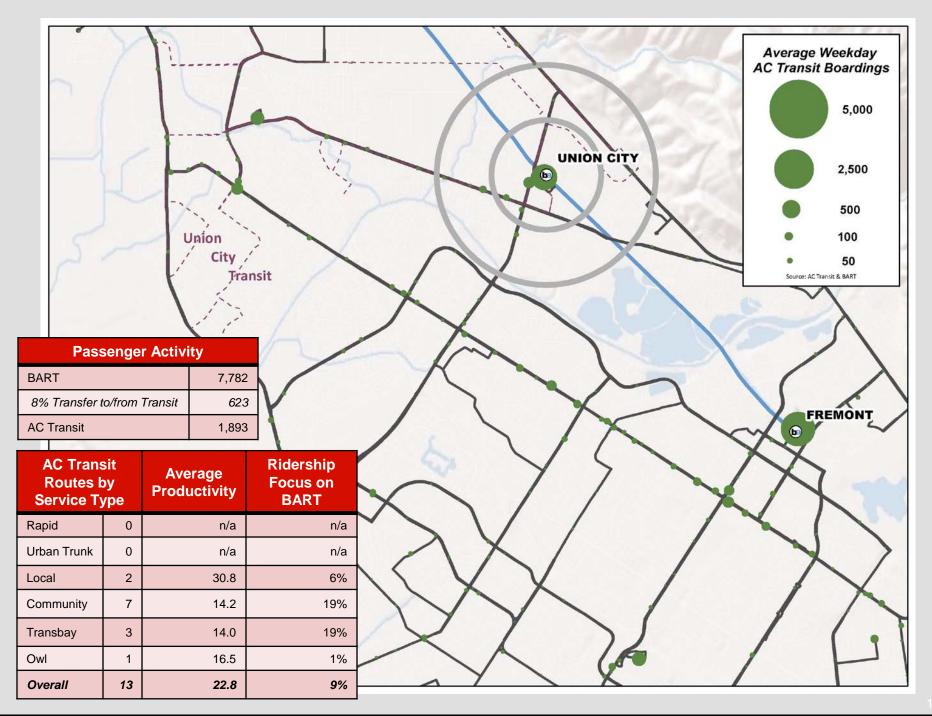
### Station Profile Union City

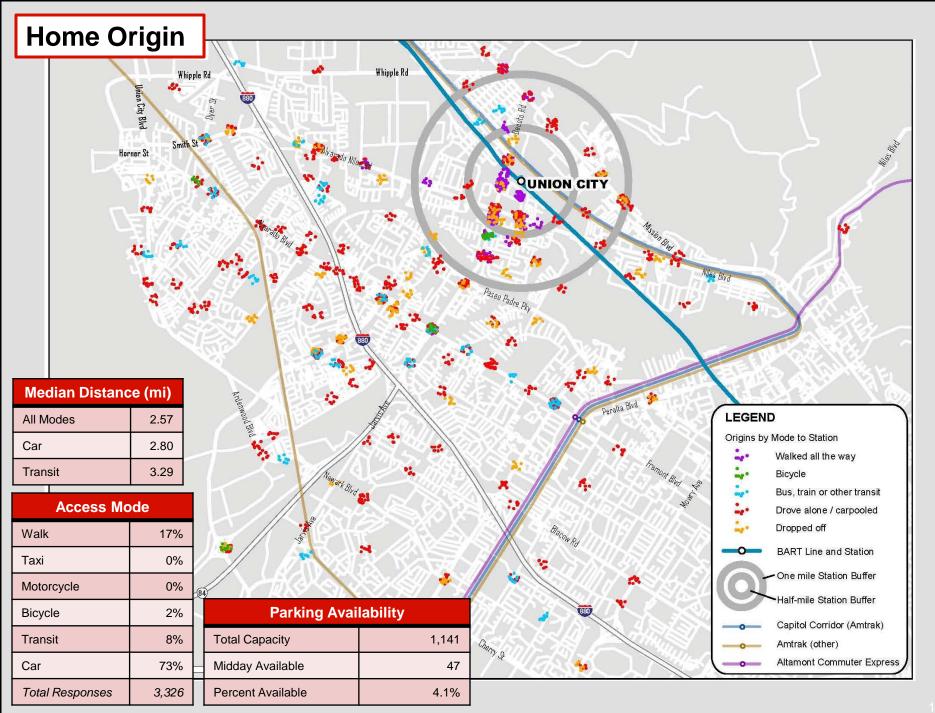


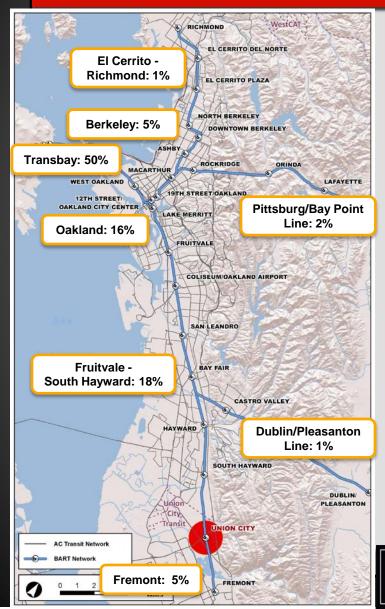




Note: AC Transit and BART incomes are based on entry station.







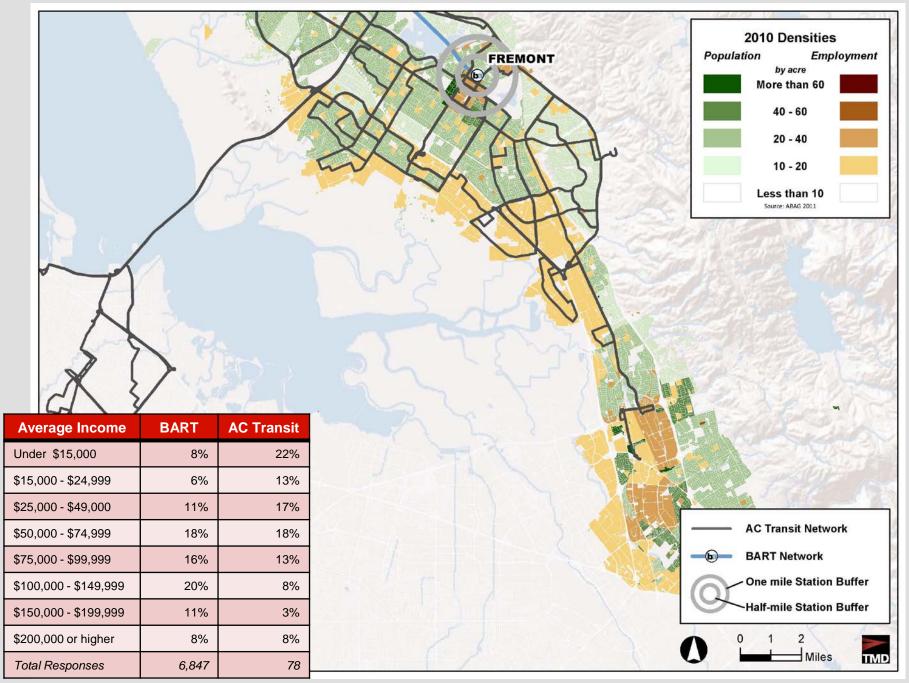
Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	46%	46%	46%
Outer East Bay	4%	4%	4%
Transbay	50%	50%	50%



### Station Profile Fremont

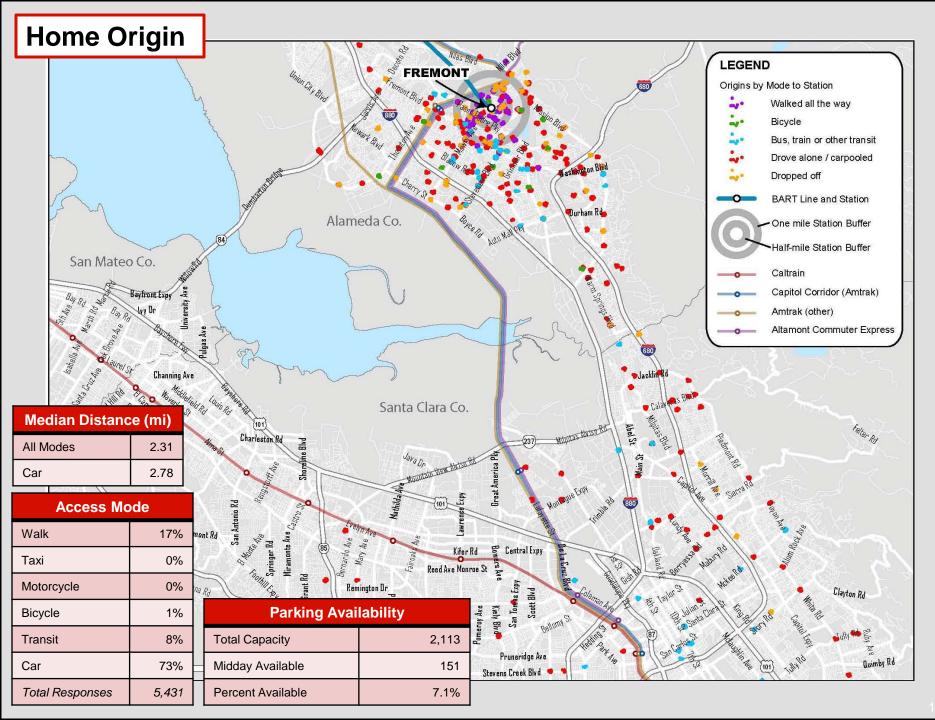


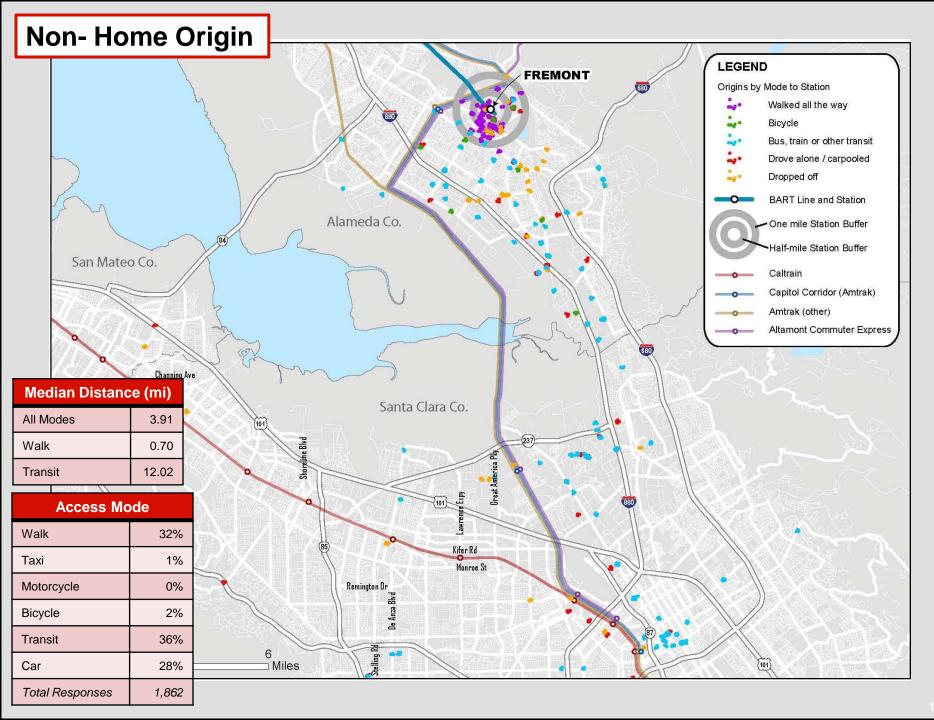


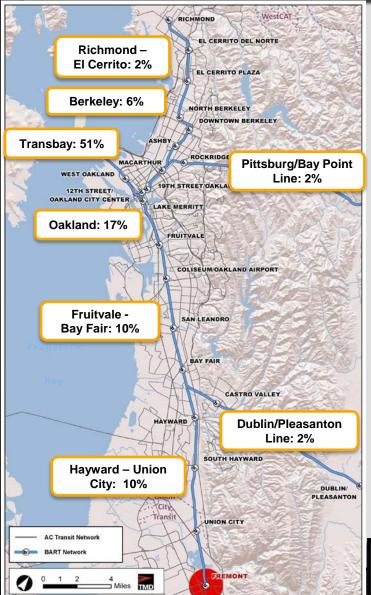


Note: AC Transit and BART incomes are based on entry station.

	T,			FREMO	NT	Average Weekday AC Transit Boardings 5,000 0 2,500 0 500 0 100 0 50 Dure: AC Transit & BAR
AC Trans Routes I Service T	by	Average Productivity	Ridership Focus on BART	1 TY		· Maria
Rapid	0	n/a	n/a			
Urban Trunk	0	n/a	n/a			AC Transit Network
Local	2	24.0	13%			BART Network
Community	11	15.6	26%	Passenger Activit	у	One mile Station Buffer Half-mile Station Buffer
Transbay	1	34.7	6%	BART	14,560	
Owl	1	16.5	9%	15% Transfer to/from Transit	2,219	
Overall	15	19.6	18%	AC Transit	3,221	







Travel Pattern	Peak	Off-Peak	Total
Inner East Bay	45%	44%	45%
Outer East Bay	4%	4%	4%
Transbay	51%	52%	51%





### Summary

- Station profiles indicate a difference between Metro stations in the urban core and Commute stations.
- Metro includes 16 stations between Richmond and Bay Fair
  - Most passengers travel to destinations within the BART Metro area and into San Francisco
  - Walk access/egress is common due to high residential and employment densities
- **Commute** refers to 7 stations south/east of Bay Fair station
  - Longer access travel distances
  - Low residential and employment densities both adjacent to station and within short transit rides
  - Transit frequencies significantly lower than other stations



### Data Sources

- Pop/Emp Densities : ABAG 2011
- Income: 2008 BART Station Profile Report, 2008-09 AC On-Board Rider Profile
- Ridership: AC Transit Fall 2010, BART Feb/Mar 2011
- Transfer Rates: 2008 BART Station Profile Report, 2008-2009 AC On-Board Rider Profile
- Access Maps/Data: 2008 BART Station Profile Report
- Travel Patterns: BART Feb/Mar 2011

