### ORACLE



#### Agenda

Case Outline

Existing Pain

Oracle Solution

**Business Benefits** 

Q&A



#### Case Outline

### Existing Pain

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#### Business Benefits

Q&A

Customer Profile

- A province level Public Security department in Northeastern region of China
- Public security management, security check, crime investigate etc.
- Public Sector/Government

Business Problem

- Hard to do Criminal analysis and prediction without Big data Technology.
- Public Security Big Data apps are strategic IT planning in Public Security Department.

Product Used

- Oracle Database Enterprise Edition 11gR2
- Big Data Spatial and Graph 2.2
- Oracle BIEE 12c and Data Visualization
- Big Data Discovery 1.3.2

### Case Outline

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### **Business Benefits**

Q&A

Know what this person is doing?

Who else went to stay the same hotel?

What happened in this place also

















Who is best suited to handle this situation?

Peoples

Missing Persons

Offenders Register

Suspects

Victims

Witnesses

**Objects** 

Evidence

Phone Numbers

Properties

Vehicle Registry

Web-sites

Locations

Company Location

Incident Location

Hotel Location

Suspect Address

Victim Address **Events** 

Arrests

Traffic Accident

Crimes

**Phone Calls** 

Border Crossings



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Q&A

Government Feeds, Combining data of various types (traditional, Communication Video Feeds, Structured and Travel & Financial unstructured, social networking, travel, finance, etc.) **Unstructured Data Transaction Data** with big data technologies to provide intelligence that Lawful Interception and Monitoring police can execute right away **Big Data Integration** and Management Correlation, Security **Profiling, Linkages Analytics Patterns** P OR A LINE I I ME A MER'S Data Retention Actionable Intelligence Intelligence-driven Security Analytics Key Policy and Decision Makers National Intelligence National Security Security Service Agencies Law Enforcement Organization

#### Case Outline

### Existing Pain

## Oracle Solution

#### Business Benefits

Q&A



- Public Security dataset incomprehensible without Big Data tools.
- Lack of a communication channel between structured and unstructured Public Security data.
- Very difficult to do Criminal analysis and prediction .
- Complication of BD integration and visualization.
- Crime Partner Analysis.
- Hotel Accommodation Analysis.
- Police Intelligence Analysis.
- Vehicle Analysis.
- Build police operation dashboard and report.



Requirements

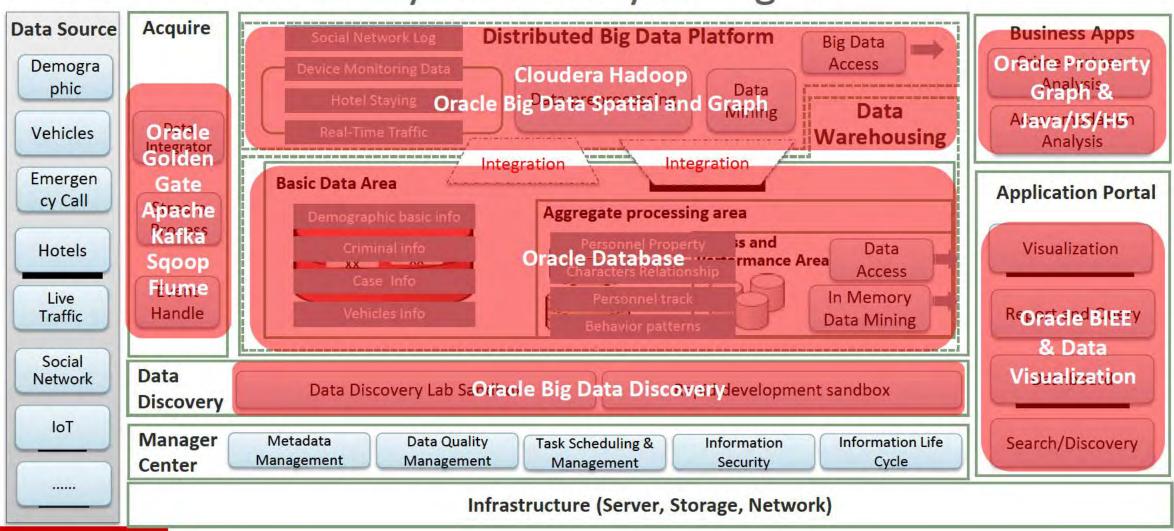
Case Outline Existing Pain

Oracle Solution

Business Benefits

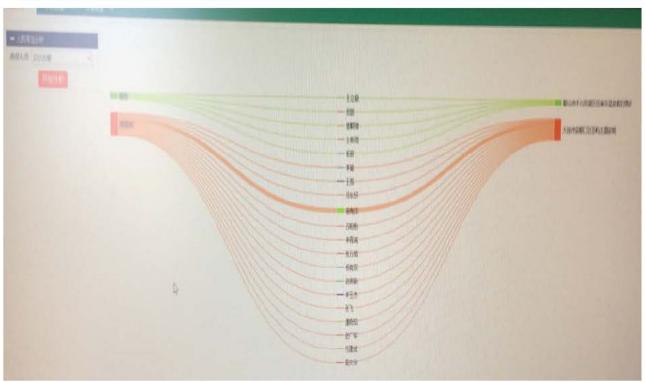
Q&A

#### Oracle Public Security Data Analysis Engine



#### Use Case #1—Crime Partner Analysis

Pick up a suspect, say Mike, according to the relationship between people and their hotel stay, you may find the other suspects. Click to view more information of the suspect and hotel.









#### Use Case #1—Crime Partner Analysis

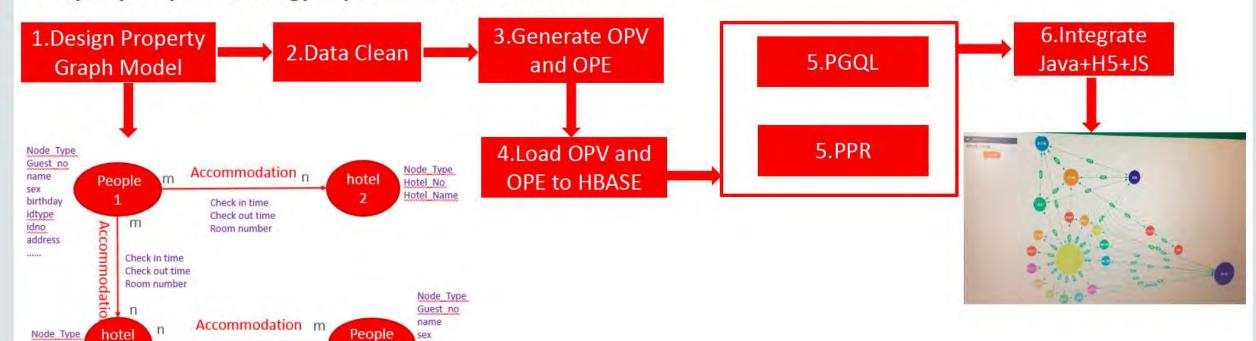
birthday

idtype

address

idno

**Property Graph Technology Implementation Work Flow** 



Note: People and hotel is many to many relationship.

Check in time

Check out time

Room number

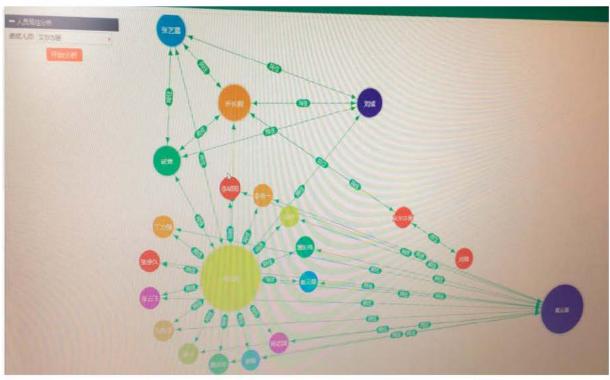


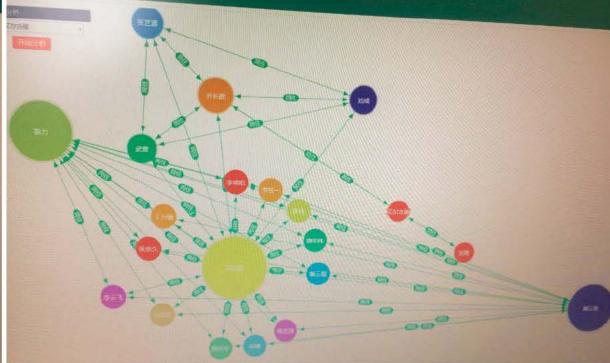
Hotel No

Hotel Name

#### Use Case #2—Hotel Accommodation Analysis

Pick up a guest, say Mike, in a certain time period (6 hours or 12 hours) to find out the other guys who stayed in the same hotel as Mike did. And expand this, and so on and so forth.







#### Use Case #3— Police Intelligence Analysis





call(911), patrol route, exit and entry control etc, BDD could tell us the security case heat map



Patrol route tracking: Through the map to monitor police intelligence, to find relation among the patrol point settings, patrol route and security case.



Analyze patrol point settings, Analyze Police deployment Whether reasonable, and Optimize patrol route.



Case Outline

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Q&A

<b>Key Focus Areas</b>	Benefits
Improved Police working Efficiency	<ul> <li>Reduced Police time to identify potential suspect.</li> <li>Improved Police Intelligence management</li> <li>More easily to trace the key people/objects/events</li> </ul>
Powerful Analysis Platform	<ul> <li>Integrated varies data source with varies data formats in one platform.</li> <li>Consolidated BI/Hadoop/Spatial and Graph platform to adopt public security varies analysis scenarios.</li> <li>Provide integrated view for pre-defined dashboard and self-service analysis.</li> <li>Rich data visualization</li> </ul>
Why Oracle	<ul> <li>Deep Public Security Industry insight</li> <li>Deep understanding of customer pain point and future blueprints</li> <li>Provide complete end-to-end big data solution</li> </ul>





# Integrated Cloud

Applications & Platform Services



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