



## PressRelease

# Freelancer.com Celebrates Unique Personal Stories of its 15 Million Users

**SYDNEY: June 16, 2015 – To celebrate over 15 million users registered on its platform, leading online jobs marketplace Freelancer.com will feature the stories of entrepreneurs and self-employed professionals who have been empowered by the website. The lives of these professionals who pioneer the future of work have been compiled in a special e-book.**

Among the people featured are a senior citizen and former professor from Kolkata battling post-retirement blues, an architect from Manila challenging gender stereotypes, a Stanford graduate teaching English to the developing world, and an advocate of Pakistani descent empowering non-profit organizations with technology.

Freelancer.com empowers small businesses and freelancers worldwide, over 3/4 of which are from the Millennial generation. India, the United States, Pakistan, Indonesia, the Philippines, UK, Bangladesh, Brazil, Australia, and Canada are the top ten countries on the platform - a mix of developed countries and emerging markets, 25% of the userbase are self employed business owners, 21% identify themselves as freelance professionals, 19% as students, and 22% as full time employees. 45% of professionals on the platform possess a bachelor's degree, while 21% have a master's degree.



The platform serves as a helpful tool for 65.7% of the global population who are aged between 15-64 years old, the range which the World Bank estimates to be potentially economically active, and who are active internet users (currently 3 billion people, or 42.3% of the global population).

Of over 300,000 users polled, 68% joined to earn extra money. Also, 25% of users polled said they were using Freelancer to start a new full-time business and 19% to start a business part-time. Of freelancers, 29% said they wished to gain skills in a desired field and 25% said they used the platform to earn an income while studying.

“Freelancer is a very rare and exceptional company. What we do actually makes a difference. We change lives. We help lift people out of poverty. We help people feed their families. We help entrepreneurs build businesses. We help people build products and services that greatly impact the world. Our long term mission is to beneficially change one billion people’s lives on this planet by providing them with a job sourced through our platform,” says Freelancer.com’s CEO Matt Barrie.

A large percentage of professionals on the platform come from developing countries, which provides Freelancer.com with a strong motivation to empower communities in these countries. One way in which Freelancer.com does this is by reaching out to various community stakeholders to help educate them about the platform and how to earn money through it.

Mr. Barrie stresses that Freelancer.com is still in “the very early days of this journey” -- further evolving into an integral tool transforming the lives of entrepreneurs and self-employed individuals, who themselves have created what Freelancer.com is today.

“None of this would have been possible without the encouragement and contribution of our 15 million users all around the world,” Matt ends.



*To find out more about Freelancer.com's case studies pioneering the global future of work, please refer to the e-book [here](#)*

**About Freelancer®**

Eight-time Webby award-winning Freelancer.com is the world's largest freelancing, crowdsourcing and local services marketplace by total number of users and projects posted. Over 15.7 million registered users have posted over 7.8 million projects and contests to date in over 850 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

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