



# PressRelease

For immediate release

## Freelancer.com US\$15,000 Logo Competition Won by Edward V. Sutrisno

**Sydney, December 7<sup>th</sup> 2009: Freelancer™, formerly known as GetAFreelancer, the world's top freelance jobs micro-outsourcing marketplace**, today announced that the winner of the US\$15,000 global logo competition was Edward V. Sutrisno from Indonesia.

“We congratulate Edward on beating a large field of contestants and winning the contest!”, said Matt Barrie, Chief Executive of Freelancer. “His design of incorporating an origami hummingbird expresses creativity, the freedom of freelancing and symbolises how our freelancers can take the simple and ordinary and turn it into something beautiful and intricate.”

Edward runs his own design studio called "moskibod design studio" specialising in branding and multimedia design. Edward's background is architecture, but he has a strong interest in graphic design. He likes to design corporate identities, websites, multimedia and other graphics. Formerly, Edward worked as a graphic designer at an advertising company in his city, Semarang, a city that is rapidly growing in Indonesia. He has been a freelancer and freelancing on Freelancer.com for about 2 years.

Edward V. Sutrisno said "I was introduced Freelancer by my friend, I joined and I love it. After getting a few clients, I decided to become a part-time worker here, as the freelance outfit 'moskibod design studio'. Previously I planned on vacuuming for a few months to prepare my wedding in the middle of this year, 2009 ☺. However in September I was told about the Freelancer.com logo contest. I sent some design concepts and surprisingly my Hummingbird Origami concept was in the top 20! This is a very beautiful moment for me, Freelancer is a beautiful gift for my career. To Freelancer I would say thank you very much for this opportunity and all the freelance jobs here, especially for us from developing countries. I also congratulate you in celebrating over 1,000,000 users. Congratulation guys, you all do a great job!"

The runner up was Francis Manio, from the Philippines, whose design is also highly commended and in the running for the People's Choice Award.

Freelancer.com connects over one million employers and freelancers globally. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales and marketing, and accounting & legal services. Freelancer is the leader in the micro-outsourcing market, with the average job size being under US\$200. This is extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

Over 500,000 jobs have been posted to date, for a sum of over US\$46 million.

<http://www.freelancer.com>



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## About Freelancer

Freelancer.com is a global marketplace for online and freelance jobs where businesses connect with independent service providers and freelancers to outsource their work. Headquartered in Sydney, Australia, the site currently has over 1,000,000 registered professionals and businesses from 234 countries and territories worldwide.

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