



# PressRelease

For immediate release

## Freelancer.com “Expose Our Logo To Win US\$10,000” Competition Won By Andrea Smith

**SYDNEY, March 15th 2010: Freelancer.com, the world’s #1 micro-outsourcing marketplace announced the winner of their global “Expose Our Logo To Win US\$10,000” Competition.**

The new Freelancer.com logo has been exposed to thousands of people thanks to all of the competition entrants.

The grand prize winner is Andrea Smith who took Freelancer to Daytona and submitted a creative video entry.

“We have been amazed by all the entrants from all corners of the globe!”, said Matt Barrie, Chief Executive of Freelancer.com. “I would like to personally congratulate Andrea Smith for her great effort and creativity in exposing our new Freelancer logo. I would also like to congratulate all the other winners and commend everyone for the hard work put in to all the entries. It all looked a lot of fun!”, he said.

Andrea Smith recently graduated from the University of Florida with a bachelors degree in architecture. After winning the \$10,000, Andrea said “This comes at the perfect time, three months before my wedding (to Travis, from the video) and a few months before graduate school starts. Aside from the money, I think winning the competition will help me professionally, because my entry applied the knowledge I've gained about marketing from my business minor with the computer and presentation skills from my architectural education.”

The winners of the other prizes included:

Judson Cabalatangan, from the Philippines, who created a huge Freelancer logo in the sugar cane fields near Kabankalan, who won the People’s Choice Award and \$US2,500.

Paul Agabin, also from the Philippines, who created a giant Freelancer blimp and went on an “EPIC” tour with performers, taking out 2nd place and winning \$US2,500.

Alejandro Fridman, from Argentina, who created a fantastic laser and light show and took Freelancer to a Coldplay concert, won 3<sup>rd</sup> prize and \$US1,000. He also took out the best edited video for a Freelancer commercial, winning a further \$US1,000.

Ausra Kupliauskaite, from Lithuania, who placed the Freelancer logo in a national Lithuanian newspaper, took out 4<sup>th</sup> place and a Dell Netbook.



Vlad Dobrescu, from Romania, created an image of a postman delivering newspapers folded into the origami freelancer bird, taking out the best Photoshop image and winning \$US1,000.

All the other top 10 finalist will be awarded with a copy of Time Ferris's "4 Hour Work Week".

See all the winners now at:  
<http://contest.freelancer.com>

Visit Freelancer.com at:  
<http://www.freelancer.com>

See what Freelancer users have to say about them:  
<http://www.freelancer.com/quotes>

## About Freelancer

Freelancer.com is a global marketplace for online and freelance jobs where businesses connect with independent service providers and freelancers to outsource their work. Freelancer.com connects over 1.4 million employers and freelancers globally from over 234 countries & regions. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales and marketing, and accounting & legal services. Freelancer is the leader in the micro-outsourcing market, with the average job size being under US\$200. This is extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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