



# PressRelease

For immediate release

## Freelancer.com smashes through 1,500,000 users as largest crowdsourcing marketplace in the world

**SYDNEY, April 9th 2010: Freelancer.com, the world's #1 freelance outsourcing marketplace today smashed through 1.5 million registered professionals from 234 countries and regions worldwide.**

Freelancer.com has grown rapidly over the last year as the world's largest outsourcing marketplace. Over 650,000 projects have been posted to date on Freelancer.com, more than any other freelance marketplace. Freelancer.com's users have earned over US\$53 million to date through working on the site, a remarkable achievement given that this represents approximately the equivalent of **half a billion dollars of western world labour**.

Freelancer.com is the undisputed leader in small business outsourcing. The company has opened up a world of opportunity for small businesses that can now outsource projects as small as US\$30 to a global, on demand, talent pool. This has allowed small business to lower their costs, and dramatically increase their competitiveness.

“Our user base is growing dramatically,” said Matt Barrie, Chief Executive of Freelancer.com. “Small businesses from all over the world are discovering they can get their website built in the Ukraine, their business cards designed in Romania, and all their emails with customers managed from the Philippines - all for less than the price of quarterly electricity bill. Opportunities now exist for small business through use of freelancers to become hyper efficient like never before, to grow their sales and dramatically lower their costs. We are very proud to be the top website for small business outsourcing!” he said.

Some of the recent jobs include the design of an outdoor restaurant (38 bids, average bid US\$201), an iPhone application for streaming videos (average bid US\$610), and corporate identity development which included logo design, leaflet and a simple website for a weddings business (24 bids, average bid US\$217).

Visit Freelancer.com at:  
<http://www.freelancer.com>



## About Freelancer

Freelancer.com is the leading marketplace for small business outsourcing where businesses connect with freelancers to outsource projects. Freelancer.com connects over 1.5 million employers and freelancers globally from over 234 countries and regions. Through our easy to use website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting & legal services.

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