



PressRelease

For immediate release

Freemarket.com virtual content marketplace announces drastically improved commissions making it the fairest marketplace for designers and programmers

SYDNEY, September 16th, 2010: Freelancer.com, the world's largest outsourcing marketplace, today announced that their virtual items superstore, Freemarket.com, has dramatically increased the earnings potential of their extensive community of online designers and programmers.

"Our designers and programmers are the backbone of our community," said Chief Executive Matt Barrie. "Because we've received such an overwhelmingly positive response from our buyers about the premium quality of the virtual goods on the site, we've decided to reward the creators.", he said.

Base earnings have been increased from 30% to a generous 40%. More impressive however, are the rates for exclusive sellers, who now start at 60% and progress to a whopping 70% after only \$20,000 in sales.

"This is easily the most favorable fee structure for designers and programmers compared to similar stores," continued Barrie. "We want to attract the best and we want to reward the best. We aim to grow Freemarket.com into the largest virtual content marketplace on the Internet." he concluded.

Launched in late July 2010, in two months Freemarket.com already has over 30,000 items of digital content for sale in the marketplace. Small businesses on very low budgets use Freemarket.com to buy stock logos, website templates, stationery, images, sound clips, 3D models and themes. A freelancer, from the userbase of 1.8 million on Freelancer.com, can then customize the purchase at the most competitive prices on the web, which is integrated via one payment system.

About Freelancer

Freelancer.com is the largest outsourcing marketplace in the world, connecting over 1.8 million professionals from across the globe. Through Freelancer.com, businesses connect with independent service providers and freelancers. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales and marketing, and accounting and legal services. The average job is under \$200, making Freelancer.com extremely cost effective for small business, which often need a wide variety of jobs to be done but cannot justify the expense of hiring full time.



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