



PressRelease

For immediate release

Freelancer.com and TemplateMonster.com partner to deliver world's largest web template collection to world's largest freelancing community

Freelancer.com is now offering Template Monster products through the Freemarket.com marketplace

Sydney, September 20th, 2010 - TemplateMonster.com, the Internet's largest templates provider, and Freelancer.com, the world's largest outsourcing marketplace for small businesses, today announced a strategic partnership to offer tens of thousands of Template Monster products to 1.8 million registered professionals on Freelancer.com, as well as to small businesses worldwide.

The partnership is symbiotic and a win-win for both companies. Through deep integration, Template Monster can now feature its broad range of professional templates through Freelancer's official marketplace (Freemarket.com) offering these templates to the employers and freelancers as an additional tool to simplify building their online businesses.

"We are really proud of our partnership with Freelancer.com, a leader in their field of outsourcing," says David Braun CEO of Template Monster. "With this new partnership, employers at Freelancer.com wanting to build a website will be able to select a template from our huge range, and simultaneously hire a freelancer to customize it. This greatly simplifies the process and saves precious time. But that's not all - the freelancers are also able to suggest certain templates while placing their bids. This provides a win-win for clients of both companies."

"This alliance is fantastic for both companies," says Matt Barrie CEO of Freelancer.com. "As a result, small businesses will get higher quality work, receive deliverables faster and have greater certainty for any website project they outsource. Our massive workforce of over 1.8 million professionals can customize these templates to suit the needs of any business."

This new feature at Freelancer.com will save time and money for the average small business, as they will be able to simply select a template and have a freelancer customize it, instead of creating website from scratch.

The web templates, flash templates, logos and more are available now for purchase at <http://www.Freemarket.com> and start from around \$25 and up for a fully featured, customizable website template.



About Freelancer

Freelancer.com is a global marketplace for online and freelance jobs where businesses connect with independent service providers and freelancers to outsource their work. Freelancer.com connects over 1.8 million employers and freelancers globally from over 234 countries & regions. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales and marketing, and accounting & legal services. Freelancer is the leader in the micro-outsourcing market, with the average job size being under US\$200. This is extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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