



## PressRelease

For immediate release

# Freelancer.com, the world's largest outsourcing marketplace, says Kia Ora to New Zealand launching Freelancer.co.nz!

**SYDNEY, September 27th 2010:** Freelancer.com, the world's largest outsourcing marketplace with over 1.8 million professionals from around the globe, has set up shop in the land of the long white cloud. Today Freelancer.co.nz went live, connecting New Zealand small businesses and users to the world's biggest online workforce.

Through freelancer.co.nz, New Zealand small businesses will now be able to outsource just about any project they can think of- whether it be web design, marketing, accounting, finance or software engineering- any time of day, for a fraction of the cost. Posting a project takes seconds, and within minutes freelancers from around the world start bidding. The average project is under \$200, and starts at \$30, making it extremely cost effective to get just about anything done.

"We're excited to be launching in New Zealand today.", said Matt Barrie, Chief Executive Officer, "New Zealand is the land of small business, technologically savvy and by being geographically remote New Zealanders have a global perspective on doing business". "Kiwis can now turbo charge their businesses and cut their costs through a dedicated website catering specifically for them and in New Zealand dollars."

Recent completed projects include redesign of a website and addition of a shopping cart (22 bids, \$891 average), writing of a business plan for a country club (20 bids, \$288 average) and design of a drive train for a remote control car (18 bids, \$137 average).

For more information visit:  
<http://www.freelancer.co.nz>

### About Freelancer

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 1.8 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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