



PressRelease

For immediate release

Freelancer.com, the world's largest outsourcing marketplace, says a big G'Day to Australia launching Freelancer.com.au!

SYDNEY, October 11th 2010: Freelancer.com, the world's largest outsourcing marketplace with over 1.8 million professionals from around the globe, is now open for business in the land downunder. Today Freelancer.com.au went live, connecting Australian small businesses and consumers to the world's biggest online workforce.

Through www.freelancer.com.au, Australian small businesses will now be able to outsource just about any project they can think of- whether it be web design, marketing, accounting, finance or software engineering- any time of day, for a fraction of the cost. Posting a project takes seconds, and within minutes freelancers from around the world start bidding. The average project is under \$200, and starts at \$30, making it extremely cost effective to get just about anything done.

"We're particularly excited about launching Freelancer.com.au in Australia today.", said Matt Barrie, Chief Executive Officer, "Our global business is actually wholly Australian owned, yet to-date we've had very little exposure in Australia. The little known secret is that we're one of Australia's biggest websites globally! According to Alexa, we rank 371st globally, with more traffic than eBay.com.au, SEEK, Carsales and Realestate.com.au."

"With unemployment in Australia at near historic lows of 5.1%, we provide the workforce that Australia desperately needs to power into the digital economy. With the Australian dollar at all time highs, Freelancer.com.au enables this at incredibly low prices", Matt Barrie continued.

Recent projects includes design of a website for an advertising agency (28 bids, \$217 average), design of a flyer for selling leather sofas (47 bids, \$35 average), and CAD design of a fully functional dune buggy (36 bids, \$268 average).

For more information visit:
<http://www.freelancer.com.au>

About Freelancer

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 1.8 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost



effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

For more information, contact:

Chris O'Brien	Communications Manager
URL	http://www.freelancer.com
Email	chris@freelancer.com