



PressRelease

For immediate release

Freelancer.com relaunches Freelancer.co.uk after acquisition as UK's largest outsourcing marketplace

LONDON, November 29th 2010: Freelancer.com, the world's largest outsourcing marketplace with over 1.9 million professionals from around the globe, today relaunched Freelancer.co.uk as the United Kingdom's largest outsourcing marketplace.

Freelancer.co.uk connects small businesses with freelancers across the world, enabling them to get small jobs done at a fraction of the price of hiring locally. Almost any job you can think of can be outsourced today, across a wide range of industries including software, web design, marketing and engineering. Projects start as low as 20 pounds (for example designing a logo), and average under 125 pounds (for example designing a website), making it extremely cost effective for small business to get anything done.

In February 2010, Freelancer.com acquired the freelance jobs marketplace Freelancer.co.uk, which at the time was one of the largest domestic freelance marketplaces in the UK.

Since that time, Freelancer.com has merged the site's 30,000 professionals with its own UK userbase and migrated to the global Freelancer platform, bringing the total to over 70,000 registered professionals across the United Kingdom, with access to over 1.9 million freelance professionals from around the world. This makes Freelancer.co.uk at launch already the United Kingdom's largest outsourcing marketplace.

"We're really excited to be launching Freelancer.co.uk today", said Matt Barrie, Chief Executive of Freelancer.com. "The UK is our second biggest poster of jobs already in our global marketplace. There are over 2 million small businesses across the United Kingdom who desperately need to get things done cost effectively to grow their businesses, and we're pleased to be able to now provide a dedicated site for accessing the world's largest on-demand workforce."

The new site will have a dedicated team, marketing and support dedicated to growing the UK market, as well as accepting projects in pounds sterling and a number of other local features that will be progressively rolling out.

For more information visit:
<http://www.freelancer.com>
<http://www.freelancer.co.uk>



About Freelancer

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 1.9 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

For more information, contact:

Chris O'Brien	Communications Manager
URL	http://www.freelancer.com
Email	chris@freelancer.com