



PressRelease

For immediate release

Freelancer.com acquires German outsourcing marketplace Freelancer.de

SYDNEY January 25th, 2011: Freelancer.com, the world's largest outsourcing marketplace, today announced that it had acquired Freelancer.de, one of Germany's top freelancing marketplaces.

Sponsored with funds from the European Union, Freelancer Bookingcenter (Freelancer.de) was launched in the summer of 2007 to increase online recruitment for microbusiness and self employed freelancers in Germany. Over 120 categories of freelance work are currently listed through Freelancer.de, servicing thousands of businesses across Germany.

The acquisition comes hot on the heels of the acquisition of EUFreelance.com and recent migration of the user base to the global Freelancer.com platform.

"We are pleased to announce the acquisition of Freelancer.de, one of the top German freelancing sites.", said Matt Barrie, Chief Executive of Freelancer.com. "We plan on shortly bringing across its users to our platform in ein augenblick, so they can gain the full benefit of the world's deepest and most active outsourcing marketplace."

Freelancer.com connects employers with freelancers from all corners of the world, enabling small projects to be completed for up to 90% less of what one would pay locally. Through Freelancer.com, projects as diverse as Web Design, Logo Design, Copywriting, Engineering, Research or Accounting can be outsourced to someone on the other side of the world, any time of day. Freelancer.com is Outsourcing for Everyone.

The terms of the deal were not disclosed.

For more information visit:
<http://www.freelancer.com>
<http://www.freelancer.de>

About Freelancer

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 2 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.



For more information, contact:

Chris O'Brien

URL

Email

Communications Manager

<http://www.freelancer.com>

chris@freelancer.com