



PressRelease

For immediate release

Freelancer.com notches one million projects posted, online outsourcing now mainstream

SYDNEY, March 28th, 2011: Freelancer.com, the world's largest outsourcing marketplace, reached its one millionth project posted over the weekend and celebrated with 82 Freelancer.com One Million Projects meetup parties in cities all over the world.

"One million projects is a huge landmark for us and shows that online outsourcing has truly gone mainstream," said Matt Barrie, CEO of Freelancer.com. "Each one of these projects represents a real job that put money in the pocket of a freelancer and helped a business increase their productivity and lower their costs by getting quality, affordable work done," he continued.

Of the one million projects there have been a fair share of strange and incredible things outsourced. "Freelancer.com is an ever evolving marketplace and I am continually inspired by the level of sophistication of the projects," stated Barrie. "Some of the more recent notable projects include: an algorithm to detect types of skin cancer, full schematics for a micro air vehicle and architectural renderings for a public housing unit."

The one million projects come from employers from over 240 countries, regions and territories worldwide. These projects represent over \$US86 million worth of paid work, and saving small businesses globally between half a billion and a billion dollars in costs. Broken down by region and type of work these projects paint a unique picture of the world of online outsourcing.

The following statistics are taken from the one million projects posted on Freelancer.com to date.

The top five project categories are:

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| 1. PHP | 8.9% |
| 2. Website Design | 7.4% |
| 3. Graphic Design | 4.5% |
| 4. Data Entry | 3.9% |
| 5. Copywriting | 3.5% |

The top five outsourcing countries are as follows:

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| 1. United States | 40.4% |
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2. Great Britain 10.4%
3. India 6.7%
4. Canada 5.2%
5. Australia 4.6%

Top five freelancing countries:

1. India 33.5%
2. United States 10.9%
3. Pakistan 8.7%
4. Bangladesh 5.8%
5. Philippines 3.8%

The top 10 US outsourcing cities are:

1. New York
2. Los Angeles
3. Miami
4. Chicago
5. Houston
6. Atlanta
7. San Francisco
8. San Diego
9. Dallas
10. Austin

About Freelancer

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 2.4 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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