PressRelease

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Freelancer.com's new Design Studio has everything you need to get your perfect design

New feature increases collaboration between employers and designers, resulting in higher quality, faster delivered design projects.

SYDNEY – September 26, 2011 – Freelancer.com, the world's largest outsourcing marketplace, today launched a new feature that streamlines design projects, resulting in the creation of higher quality designs. The Design Studio, as it is known, increases collaboration between Employers and Designers and extends Freelancer's dominance among online design marketplaces.

Chief Executive Matt Barrie said "The Design Studio is an all-in-one project management tool. Once designs are uploaded into the Studio, employers and designers can work together to perfect them using the online viewing gallery, message board and in-built contract management system."

The Design Studio centralizes all the tasks essential for a successful design process. Employers can view all the designs, rate and provide immediate feedback to the designer. Unlike traditional email the messaging system is a continuous dialogue from start to finish, meaning the entire conversation is visible in the Studio. This speeds up the rate at which suggestions can be made and implemented. Then, once that perfect design is created, the Employer completes a short handover process to become the new legal owner of their design.

"Design Studio simplifies the design process for all parties. You don't have to open attachments in multiple windows, and communication is significantly clearer when you can scroll through every message, instead of storing and looking through individual emails. Intellectual property transfers used to be intimidating, until we made it easy for you to own your design in a few mouse clicks."

The Design Studio is available immediately on Freelancer.com for only US$19.

About Freelancer
Webby award winning Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 2.7 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing and accounting & legal services. The average job is under US$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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