



PressRelease

Freelancer.com hits landmark 10 million members

SYDNEY, January 31, 2014: Starting 2014 on a high after a stellar finish to 2013, Freelancer.com smashes through 10 million members.

Freelancer Limited, owner of online freelancing marketplace Freelancer.com, received global attention after completing one of the most successful IPOs on the Australian Securities Exchange in 2013. Freelancer Limited's share price rallied to as much as 420% to A\$2.60 on its debut in November. At its peak the company reached a market capitalisation of A\$1.13 billion.

Spurred on by the company's success, small businesses, start ups and skilled professionals are turning to Freelancer.com as a platform to connect, grow a business and get work done. As the world economy strengthens, small businesses are investing more and creating record numbers of jobs on the marketplace.

Freelancer.com has positioned itself to take advantage of this growth by scaling up its multilingual features. At present users are able to post jobs in their own languages, with the marketplace operating in more than 30 languages. Recent growth in Russia and Brazil, two of the influential BRIC countries, as well as a string of successful launches in Greece, Romania and the Czech Republic has continued to position Freelancer.com as the global market leader.

In addition to the diversity added to the marketplace through languages there are over 600 job categories operational on the site. Around the globe the most in demand job categories are Web and Software Development, Web and Graphic Design, Internet Marketing including SEO, SEM and online sales and content development incorporating corporate content and social



media. With thousands of skilled professionals registered to work within each of these skill categories, businesses are assured to find the right freelancer for any job.

“Freelancer.com is helping to put small businesses at the heart of world economic growth,” said Freelancer CEO Matt Barrie. “In an increasingly competitive global market small businesses are turning to freelancers to outsource short term projects in skill categories they do not necessarily have the resources for. By tapping into a global talent pool like Freelancer.com a small business can operate like a major corporation on a shoestring budget.”

With 10 million users across 243 countries, regions and territories, Freelancer.com remains the most dynamic, liquid and active freelancing marketplace for startups, small businesses and entrepreneurs.

About Freelancer®

Triple Webby award winning Freelancer.com is the largest freelancing and crowdsourcing marketplace in the world. Freelancer.com connects businesses with over 10 million independent professionals globally, specializing in nearly 600 fields. Over 5 million projects have been posted to date, in areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

For more information and case studies, contact:

Nikki Parker **Regional Director, North America, Australia & New Zealand**
Tel **+61 427 173 025**
Email **nikki@freelancer.com**

Evan Tan **Regional Director, South East Asia**
Tel **+63 908 882 8519**
Email **evan@freelancer.com**

Jorge Azurin **Regional Director, Continental Asia**



Tel +63-908-867-3373
Email jorge.azurin@freelancer.com

Bill Little Regional Director, Europe
Tel +44 (0) 7940 924555
Email bill@freelancer.com

Sebastian Siseles Director Regional para Latinoamérica
Tel +54 911 32 60 07 30
Email sebastian@freelancer.com

URL: <http://www.freelancer.com>