



PressRelease

Freelancer.com appoints NBN Co veteran Nikki Parker as Regional Director for Australia and New Zealand

SYDNEY: May 8, 2013: Triple Webby Award winner and four-time AIMIA recipient Freelancer.com today hired Nikki Parker as Regional Director for ANZ, to rapidly build out across the region.

Ms Parker has joined Freelancer.com from NBN Co, Australia's largest telecommunications infrastructure project designed to give 100% of Australians access to high-speed broadband.

"Freelancer.com is thrilled to bring Nikki on-board. Nikki brings to the role extensive knowledge of broadband networks and has consulted with businesses across the country on how they can use the online space to increase productivity, grow and innovate," explained Adam Byrnes, International Director.

"Working for NBN Co I saw first-hand the large number of SME's that do not have a website or eCommerce capabilities and are getting left behind. Freelancer.com offers a solution to this challenge," Nikki said.

"As the NBN rollout continues customers will increasingly turn to the internet to buy products and services making it vital that SME's have an online strategy. If you are not online then your customers cannot find you, it's as simple as that.

"Skilled online freelancers make it easy to do almost anything, from getting a logo created, developing a video or even sales and marketing work. Freelancer.com is an easy and cost effective way to grow your business."

Nikki has thrown down the gauntlet, stating "with high speed networks being rolled out across Australia and New Zealand the time for businesses to get online and make the internet work



for them is now. I believe in giving these businesses the tools to succeed and with Freelancer.com it has never been easier.”

About Freelancer

Freelancer.com is an award winning global outsourcing and crowdsourcing company that enables businesses and entrepreneurs to build an online presence, develop new products and offerings, and streamline and outsource business process. Freelancer.com connects Australia and New Zealand businesses with more than 7.4 million professionals from all over the world able to be hired in a range of areas. The average job cost is under \$200USD which makes accessing this suite of resources a cost effective, time saving and business building opportunity.

Freelancer puts business owners and entrepreneurs back in control of growing their business without the expense of hiring full time.

For more information, contact:

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