

PressRelease

Freelancer.com acquires Poland's largest freelance marketplace dedicated to online work

SYDNEY, March 19, 2014: Freelancer.com today announced the acquisition of Poland's largest freelance marketplace dedicated to online work, Zlecenia.przez.net ("Work through the Net").

Founded in 2004, Zlecenia.przez.net is Poland's leading marketplace dedicated to a range of online categories of work. The marketplace has grown to over 85,000 users who have sent over 1.1 million proposals to 115,000 projects posted on the site.

The marketplace's founders, Karol Kruzelecki and Sławomir Magdziarz, were pioneers in the online freelancing industry, with the concept being entirely new in Eastern Europe when the first beta version went public on March 1, 2004.

Kruzelecki and Magdziarz started the marketplace whilst at university and saw the company transform dramatically in 2011 when zlecenia.przez.net sp. z o.o. was incorporated and the company opened the doors to its first office in the Krakow Technology Park's (KPT) Technology Incubator. Since inception, Zlecenia.przez.net, has remained one of the fastest growing and most recognised freelancing marketplaces in Poland.

Over the coming days, Freelancer will integrate Zlecenia.przez.net users onto its platform, operating via the regional website www.freelancer.pl, and serviced by a dedicated Polish support team.



The acquisition doubles the current user base of 82,500 Polish users. Freelancer will now support transactions in Zloty, in addition to the Polish language, to increase the user experience for Polish users of Freelancer.com.

"The acquisition of Zlecenia.przez.net continues our commitment to creating a global marketplace where small business and freelancers can work together on any job, in any country, in any language, at any time," Freelancer Chief Executive Matt Barrie stated.

"Freelancer.com is the easiest way to get work done online, or find a freelance job online. We look forward to welcoming Polish businesses and freelancers into our global community."

About Freelancer®

Triple Webby award winning Freelancer.com is the largest freelancing and crowdsourcing marketplace in the world. Freelancer.com connects businesses with over 10.5 million independent professionals globally, specializing in over 650 categories. Over 5.5 million projects have been posted to date, in areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

For more information and case studies, contact:

Nikki Parker Regional Director, North America, Australia & New Zealand

Tel +61 427 173 025

Email <u>nikki@freelancer.com</u>

Bill Little Regional Director, Europe

Tel +44 (0) 7940 924555

Email bill@freelancer.com

Evan Tan Regional Director, South East Asia

Tel +63 908 882 8519



Email evan@freelancer.com

Jorge Azurin Regional Director, Continental Asia

Tel +63-908-867-3373

Email jorge.azurin@freelancer.com

Sebastian Siseles Director Regional para Latinoamérica

Tel +54 911 32 60 07 30

Email sebastian@freelancer.com

http://www.freelancer.com