



PressRelease

Can 16 Million Professionals Do It Better? Freelancer.com 'Expose Our Logo' Contest Challenges Users to Display the Biggest Freelancer Logo to the Largest Crowd For a Chance to Win USD\$25,000

SYDNEY, August 24, 2015: Freelancer.com demonstrates its global footprint once again by inviting its 16 million userbase to expose the Freelancer logo anywhere in the world, record viral videos about it, and win up to US\$25,000.

More than 16 million users have the chance to take over the Freelancer.com brand. As the world's leading freelancing and crowdsourcing marketplace, Freelancer.com kicks off its 'Expose Our Logo' contest where users from around the world are challenged to come up with the biggest, most fun, unique and creative ways to proudly display the Freelancer logo and record it on video.

'Expose Our Logo' runs from August 10, 2015 to September 30, 2015, and participants will have a chance to win up to USD\$25,000. Entrants must upload the footage to the Freelancer.com contest site, where it can be publicly viewed.

The Grand Prize for the best video overall is \$10,000, with 9 additional prize categories:

- Most People Exposed To: \$3,000 (Advertiser)
- Most People Involved: \$3,000 (FlashMob)
- Biggest Logo Feature: \$3,000 (SupersizeMe)
- Best Major Landmark: \$1,000 (Traveller)
- Best Celebrity Cameo Appearance: \$1,000 (Superstar)



- Best Costumes: \$1,000 (Party Soul)
- Most YouTube Views: \$1,000 (Vlogger)
- Best Media Coverage: \$1,000 (Paparazzi)
- Most Reddited: \$1,000 (Redditer)

“With over 16 million users from 247 countries, regions and territories worldwide using our platform, Freelancer.com has the power of a small country,” says Matt Barrie, Freelancer.com’s CEO. “The Freelancer.com ‘Expose Our Logo’ contest is the perfect challenge for our users to become the ambassadors of our brand, no matter where they are, and showcase their talent and creativity to the rest of the world. We’re always amazed by what our users come up with. They keep on delivering and manage to find new ways to outperform themselves.”

In previous years, the contest participants organised a cast of thousands of people marching through town wearing Freelancer.com t-shirts and flags, a Freelancer.com skydive, deep-sea exploration, ‘UFO sightings’, a banner exposure the size of a bus, and multiple Freelancer parties and parades throughout the world.

Freelancer.com ‘Expose Our Logo’ Contest was first launched in 2009. In the following years since then, the contest has been a largely anticipated celebration of the same spirit of entrepreneurship and innovation that have been the backbone of the company’s success.

You can see the contest challenge at <https://www.freelancer.com/contest/challenges/exposeourlogo2015>

The contest is now open and ends on September 30, 2015.

An overview of other Freelancer Contests can be viewed [here](#).

About Freelancer®

Eight-time Webby award-winning Freelancer.com is the world’s largest freelancing and crowdsourcing marketplace by total number of users and projects posted. 16.2 million registered users have posted 8.2 million projects and contests to date in over 850 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

