

## **Press**Release

Freelancer.com scoops the 19th Annual Webby Awards, taking out four awards including Best Employment Website, Best Professional Services Website and the People's Voice in both categories

Freelancer.com achieves yet another landmark: winning four Webby Awards from the world's leading award-giving body honoring excellence in the Internet and business.

SYDNEY: April 28th, 2015 – Freelancer has been recognised as the leading website in both the **Employment** category and the **Professional Services** category by a jury from the International Academy of Digital Arts & Sciences (IADAS) — a 1,000+ member judging body. In addition to being recognised twice by the jury, Freelancer also won **two People's Voice Awards** - one for each of the **Employment** and **Professional Services** categories.

The Webby Awards is the Internet's most respected symbol of success. The 19th Annual Webby Awards received nearly 13,000 entries over 60 countries worldwide. Over 500,000 people voted for the People's Voice Awards from over 200 countries and territories worldwide. Freelancer has won four Webby Awards in the past, bringing its total to eight - a massive achievement for the company and its 15 million users.



The winners are chosen by the International Academy of Digital Arts & Sciences, a global organization whose members include Tumblr founder David Karp, New York City Chief Digital Officer Rachel Sterne, Laughing Squid founder Scott Beale, CEO of Rovio Mikael Hed, co-founder of Instagram Kevin Systrom, Martha Stewart, Huffington Post Media Group President Arianna Huffington, Twitter co-founder Biz Stone, musician David Bowie, Internet co-creator Vint Cerf and Virgin Group Chairman Richard Branson.

In addition, on 23rd of April, the company also won Silver for Company of the Year (Internet/New Media category) in the second annual Asia-Pacific Stevie Awards, the only awards program to recognize achievement in business throughout the entire Asia-Pacific region. Nominations of more than 300 organizations were considered by the judges this year. More than 60 executives around the world participated in the judging to determine the Stevie Award winners. The region's premier business awards are open to all organizations in the 22 Asia-Pacific nations.

"These recent achievements would not have been possible without the support from our millions of professionals, who continuously inspire our company to persevere in its mission to positively change the lives of a billion people from all over the world," says Matt Barrie, Freelancer.com CEO and Chairman.

The 19th Annual Webby Awards and the 2nd Annual Asia-Pacific Stevie Awards will be presented in New York on May 18 and Shanghai (June 5), respectively.

## About Freelancer®

Eight-time Webby award-winning Freelancer.com is the world's largest freelancing, crowdsourcing and local services marketplace by total number of users and projects posted.



Over 15 million registered users have posted 7.5 million projects and contests to date in over 850 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

## For more information, contact:

Christopher Koch Deputy Chief Financial Officer & Investor Relations

Tel: +61 409 788 637

Email: christopher@freelancer.com

Adam Byrnes Snr. International Director and EU

Tel +44 784 161 2078

Email <u>adambyrnes@freelancer.com</u>

Sebastian Siseles International Director (incl. Latam and Spain)

Tel +54 911 32 60 07 30

Email sebastian@freelancer.com

Nik Badminton Regional Director, North America

Tel +1 778 384 6446
Email nik@freelancer.com

Evan Tan Regional Director, South East Asia

Tel +63 908 882 8519
Email <u>evan@freelancer.com</u>

https://www.freelancer.com