



Press Release

World's #1 Freelancing Marketplace Launches Its Site For Swedish SMEs, Entrepreneurs And Freelance Workers

Stockholm, May 24, 2016 – Freelancer.com, the world's largest online freelancing and crowdsourcing marketplace by the total number of users and projects posted, is launching in Sweden. With payments available in Swedish Krona (SEK), and a translation into Svenska, Swedish startups and small businesses will have direct access to a global labour force of nearly 20 million freelancers.

Freelancer.com connects small businesses and aspiring entrepreneurs with millions of professionals around the world who are able to provide highly skilled services in software, writing, data entry, design, marketing, translation, and even engineering and the sciences, among 900 other categories of work. There are over 50,000 users in Sweden (the largest reach in the Nordic region), mostly concentrated around the Stockholm area. The company expects this number to significantly grow going forward, with a lot of potential for businesses in the whole Nordic region -- introducing localised features such as regional website (www.freelancer.se), transactions in Swedish Krona, and access to personal Recruiter support -- a matchmaking service which assists employers to find the best freelancer for the job.

Freelancers can also earn significant income through the platform. The top three earners on the site have already earned around 1 million euros, with many freelancers worldwide earning consistently between €50,000 - €130,000 on a yearly basis.

In Sweden, the focus remains on hiring top talent from both developed and emerging markets, with website development, engineering and design skills in most demand.

Top 5 countries awarded by Swedish employers

1. India
2. Pakistan
3. Bangladesh
4. US
5. Sweden

Top 5 skills awarded by Sweden

1. PHP
2. Graphic Design
3. Website Design
4. HTML
5. Wordpress

[Freelancer.com](https://www.freelancer.com)'s Senior Director of International, Adam Byrnes, believes that the expansion of [Freelancer.com](https://www.freelancer.com)'s localised website will be a significant step in providing entrepreneurs, startups and freelancers in the country with even more entrepreneurial and employment opportunities.

"The launch of [Freelancer.com](https://www.freelancer.com) in Sweden in Svenska will provide an unprecedented access to [Freelancer.com](https://www.freelancer.com)'s pool of nearly 20 million users. Now, more Swedes can take advantage of all the features of the number one global freelancing and crowdsourcing marketplace, as well as enjoy specialized services through [Freelancer.com](https://www.freelancer.com)'s localized website. This is an amazing opportunity for Swedish entrepreneurs," notes Byrnes. "You can post a project (free) on Freelancer.com and hire a freelancer from around the world for your logo design within minutes, starting from only 300 SEK. The average project spend on our website is around 1300-1700 SEK, and with over 900 skills, there is a wide variety of jobs that our freelancers can help with," says Byrnes.

In addition to hiring single freelancers directly, employers can also choose to crowdsource a job via [Freelancer.com](https://www.freelancer.com) Contests and get a wide variety of submissions from several skilled freelancers, only selecting and paying for the best entry.

Whether it is used for posting jobs or looking for work, [Freelancer.com](https://www.freelancer.com)'s marketplace provides an end-to-end, fully integrated solution, allowing users to post a job (free), receive bids, select a

freelancer, manage their work, and pay them securely.

Freelancer.com was founded in 2009, after its CEO Matt Barrie bought a small existing marketplace GetAFreelancer.com - run by a Swedish founder. Barrie further developed it into Freelancer.com, tuned the business model and proceeded to acquire other similar websites/domains and competitors in order to accelerate the growth of the business. Through the years, Freelancer.com has acquired several other crowdsourcing marketplaces and other businesses like LimeExchange, Scriptlance.com, Freelancer.de, Freelancer.co.uk, vWorker, WarriorForum, Escrow.com, and others.

Today, the marketplace is available in 44 regional websites, 34 supported languages and 21 currencies all over the globe.

About Freelancer®

Ten-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. More than 19 million registered users have posted 9 million projects and contests to date in over 900 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer.com also owns WarriorForum.com (the largest Internet Marketing forum with over 1 million members) and Escrow.com (the leading provider of secure online payments with US\$2.7 billion in transaction volume to date). Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN, with the headquarters in Sydney, Australia, and offices in London, Vancouver, Manila, and Buenos Aires.

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