



STARTCON

Press Release

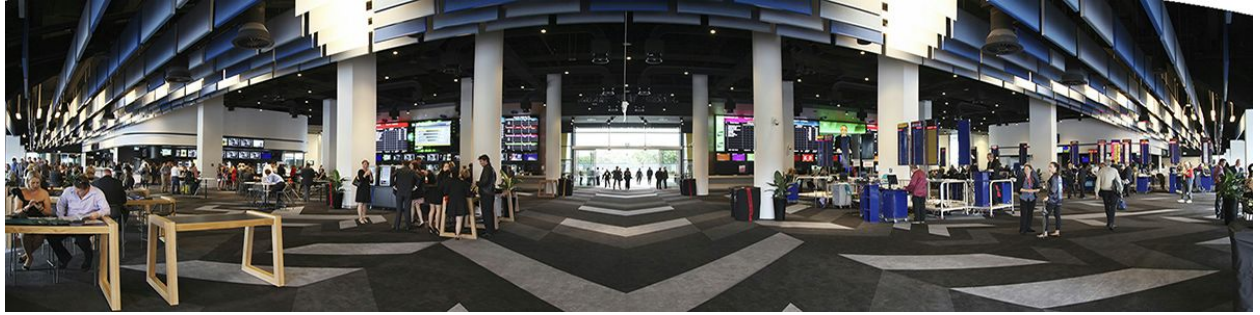
StartCon announces its annual conference to be held on November 26th and 27th 2016 in Sydney

SYDNEY, March 2, 2016: After selling out six years in a row, [StartCon](#), formerly SydStart, is once again hosting Australia's largest startup and growth conference in Sydney. The conference will be held on the 26th and 27th of November 2016, at Royal Randwick Racecourse.

The 2015 conference had a unique speaker lineup of international tech industry superstars, including 9GAG CEO and co-founder Ray Chan, Megaupload and Internet entrepreneur Kim Dotcom, the Godfather of Growth Hacking Sean Ellis, and [Freelancer.com](#) CEO Matt Barrie. This year, [StartCon](#) will feature even more world-class international speakers in entrepreneurship and growth marketing, on top of high quality workshops and a 100-booth expo showcasing the biggest tech names and high-growth startups in Australia.

The conference will go over two days, with international tech superstars sharing their knowledge and experience with the Australian tech and entrepreneurial community. Day 1 will focus on Startups and Day 2 on Growth Marketing. The event will include a pitch competition, Capture the Flag (network security challenge), and a 2-day hackathon, with thousands of dollars in prizes.

For 2016, [StartCon](#) has chosen Royal Randwick Racecourse as the venue for the event. This exceptionally high-quality location has cutting edge facilities and the capacity for over 3000 attendees, making it a suitable venue for a bigger and better conference.





Chief Executive of [Freelancer.com](https://www.freelancer.com), Matt Barrie said “In 2015, SydStart, which has now rebranded to StartCon, was a huge event that harnessed the energy and excitement of Australia’s entrepreneur community. Our conference can only grow from here in 2016.” Barrie continued, “We want to continually expose Australian startups to even more international speakers and a mix of new and leading-edge ideas, as a stepping stone to becoming global companies.”

On once again hosting the conference in Sydney in 2016, Barrie explained “Our roots are in Sydney and we cannot ignore that. We’re going to focus on giving Sydney and Australia an even better conference, and look at doing more cities in 2017.”

[StartCon](https://www.startcon.com) is about more than conferences now, running regular events and expanding online content. Regular fireside chats, workshops, and expert talks run in Sydney every 2-3 weeks at the [Freelancer.com](https://www.freelancer.com) offices. These include Internet, growth and marketing leaders like Chris Hexton, CEO and Founder of Vero, and Fred Schebesta, Co-founder and Director of Finder.com.au. These events are supported and sponsored by Freelancer, Warrior Forum, Moo, and Softlayer.

Pre-Release tickets will be sold for a limited time at the cheapest possible price. Only 250 Pre-Release tickets are on sale at a 75% discounted price for the following two weeks, or until tickets run out, beginning today, March 2nd, 2016. Early bird tickets will go on sale in two weeks.

Also, as part of its commitment to the tech sector and startup community in Australia, [StartCon](#) will make special discounts available for incubators, accelerators and co-working space members who are not able to secure the Pre-Release Tickets.

Tickets to [StartCon](#) 2016 are sold at <https://startcon.eventbrite.com.au>.

About StartCon

[StartCon](#) (formerly SydStart) is the largest Australian startup and growth conference, expo and entrepreneur community, established in 2009. The [StartCon](#) community has been supported by [Freelancer.com](#) since 2011. Around 5,000 tech startup professionals, investors and ecosystem participants have already experienced StartCon events. Mark Bouris, *the Wizard of Oz*, Executive Chairman of Yellow Brick Road and Kim Dotcom, the most wanted man on the Internet and founder of Megaupload.com, headlined the event in 2015.

The SydStart conference (later rebranded to **StartCon**), held last October 29th-30th at Sydney's Town Hall, attracted over 2000 attendees. The conference was designed to enrich Australia's technology and entrepreneurship sector by providing a forum for entrepreneurs and startups to learn from leading technology founders.

In 2016, StartCon has endeavoured to bring high quality events at the [Freelancer.com](#) offices in Sydney CBD. This has included a Fireside Chat with Vero CEO and Founder Chris Hexton. For further details see www.startcon.com.

About Freelancer ®

Eight-time Webby award-winning [Freelancer.com](#) is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. More than 18 million registered users have posted over 8.3 million jobs and contests to date in over 900 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer owns StartCon, Australia's largest startup conference, expo and entrepreneur community established in 2009, and [Escrow.com](#), the leading provider of secure online payments and online transaction management for consumers and businesses on the Internet. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

For more information, please contact:

Cheryl Mack	Events Product Manager
Tel	+61 411 226 096
Email	cmack@freelancer.com