PRESS RELEASE



30 million people choosing a new way to work

SYDNEY, September 18, 2018: New ways of working are on the rise, as the world's largest single freelancing and crowdsourcing community hits 30 million members globally.

<u>Freelancer.com</u>, the world's largest freelancing and crowdsourcing marketplace by total number of users and jobs posted, has hit 30 million registered users across 247 countries, regions and territories around the globe.

"This new milestone illustrates the global appetite for new ways of working, with tens of millions of people around the world opting for the flexibility, autonomy and opportunity offered by the Freelancer.com marketplace," Freelancer.com CEO Matt Barrie said.

"New models of working are taking the world by storm, as technology gives people greater opportunities to work any time, in a way that suits them best, no matter where they are in the world," Mr Barrie said.

Today, more than 6.4 million people in Freelancer.com's global community are based in India, equating to about 22 percent of the total. Meanwhile, more than 3.8 million people, or 13 percent of Freelancer.com's users, are located in the United States.

Other top 10 countries by user numbers in the Freelancer.com global marketplace include the United Kingdom, Pakistan, the Philippines, Brazil, Indonesia, Australia, Canada and Bangladesh.

Freelancer.com welcomes up to 15,000 new users and up to 7,000 new jobs every single day. Over the past year, the most popular categories of jobs posted on the Freelancer.com marketplace include website development, data entry, copywriting and graphic design.

As part of the celebrations marking the 30 million user milestone, Freelancer.com is offering a share in <u>US\$5,000 worth of prizes</u> for the best projects in architecture, branding, 3D and digital posted on the marketplace, with the talented individuals behind the winning projects given the chance to become the 'new face of Freelancer'.

Read Mr Barrie's <u>blog post</u> about this major milestone and the role the global Freelancer.com community plays in the rise of new ways to work.

About Freelancer ®

Eleven-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and jobs posted. More than 30 million registered users have posted over 14 million jobs and contests to date in over 1,000 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

Freelancer owns StartCon, Australia's largest startup conference, expo and entrepreneur community established in 2009, WarriorForum.com, the world's largest Internet marketing community & marketplace, and Escrow.com, the world's largest provider of secure online escrow and online transaction management for consumers and businesses on the Internet. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

For more information or to schedule interviews, contact:

Sebastian Siseles

Director, International +1 415 801 2271 sebastian@freelancer.com

Leon Spencer

Director of Communications +61 409048569 lspencer@freelancer.com

Helma Kusuma

Communications Manager, Asia +62 812 104 9853 helma@freelancer.com

http://www.freelancer.com