

Online jobs soar by 14% in third quarter 2020, Freelancer.com's Fast 50 reports

SYDNEY, Australia, 13 October 2020 - Freelancer.com (ASX: FLN), the world's largest freelancing and crowdsourcing marketplace by number of users and jobs posted, today released the Freelancer.com Fast 50 Report for Q3 2020.

The quarterly index which measures the most sought-after employment skills showed the freelancing industry continues to thrive in the current economic climate. The figures from Freelancer.com revealed a 14% increase in jobs posted year over year, when comparing Q3 2020 versus Q3 2019, with the total number rising to 539,000 from 465,000.

In terms of the most in demand skills, key takeaways from the Q3 2020 Fast 50 Report compared to the Q2 2020 Fast 50 Report:

As COVID-19 forced more people online, entrepreneurs focused on eCommerce startups

With more people at home sparking a major increase in online shopping, entrepreneurs flocked to starting eCommerce businesses. Web and app development projects related to **Website Build, Testing, and Management, Digital Marketing**, as well as software and coding skills with **Flutter, React.js, Vue.js, Node.js, React Native** and **CSS3** went up in the quarter, up 9% to 28,593 jobs. Design projects related to **T-Shirts, Posters** and **Brochures**, to **Photoshop, Photo Editing** and **Creative Design**, and even **Interior Design**, went up in the quarter 6% to 38,877 jobs. To reinforce the upticks in the third quarter, **Sales & Marketing** related jobs subsequently were on the up, rising 17% to 2,153 jobs.

Home remodeling booms during pandemic

Home organization hacks became even more popular during quarantine and consumers cleaned out shelves of storage containers and the like. Sheltering at home also influenced the increase in demand for **Home Design** which saw a rise of 17% to 1,579 jobs in the third quarter. Remodeling platform Porch.com also recently reported that more than three-quarters of all U.S. homeowners had done some type of home improvement project during the pandemic.

COVID-19 highlighted the importance of translation services

The biggest increase in demand in the third quarter was for translation services - this is most likely attributed to a much larger online audience since COVID-19, prompting businesses to boost their marketing efforts to reach new markets with information in various languages.

Projects related to **Translation & Languages** took off in the quarter up 20% to 6,043 jobs. Furthermore, as the majority of workers have moved online full-time, there is more demand for English content for communications including, sales and promotions, marketing and social media, and websites and blogs.

With restrictions starting to ease, demand for local services picks up

Lockdowns last quarter saw the demand for local services collapse - this quarter, as restrictions around the world started to ease, **Local Jobs & Services** picked up again, increasing 15% to 1,325 jobs.

Matt Barrie, CEO and Chairman of Freelancer.com, said, "Despite global economic activity falling in 2020 and unemployment continuing to climb, the freelance online job market has continued to grow. In this COVID-era, the whole world has been forced to work online - we completely rely on the Internet, hence we are seeing a lot more online projects and becoming accustomed to this new normal.

"As the skilled labor pool around the world has significantly increased over the past six months, many workers who found themselves jobless have turned to freelancing to supplement their income. Freelancer.com has seen an upsurge in users on the platform since early March with around 35,000 new users, globally, per day signing up. Many people are either looking for jobs or looking to transition out of jobs. Budding entrepreneurs who have found themselves out of their full-time gigs are setting up their startup or side hustle."

While the world is starting to experience a slow recovery, the recession is far from over. The overall trend for jobless claims in the US remains high, reported to still be over 800,000. With stimulus benefits expiring and the unemployment rate at an all time high, Freelancer.com continues to see an increase in users joining the platform to boost their personal income.

In the US, the categories which saw the biggest increases in jobs posted during third quarter included: **Engineering & Science** (up 85%), **Design, Media & Architecture** (up 45%), **Business, Accounting, Human Resources & Legal** (up 42%), **Websites, IT & Software** (up 41%), **Local Jobs & Services** (up 40%), **Translation & Languages** (38%), **Mobile Phones & Computing** (up 32%), and **Writing & Content** (up 31%).

In the UK, the categories which saw the biggest increases in jobs posted during third quarter included: **Websites, IT & Software** (up 22%), **Local Jobs & Services** (up 20%), **Data Entry & Admin** (up 14%), and **Writing & Content** (up 9%).

In Australia, the categories which saw the biggest increases in jobs posted during third quarter included: **Engineering & Science** (up 29%), **Websites, IT & Software** (up 19%), **Design, Media & Architecture** (up 14%), **Writing & Content** (up 14%), and **Local Jobs & Services** (up 11%).

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The Freelancer.com Fast 50 Report tracks the quarterly movement of the top 50 fastest growing and declining jobs on the site's global online marketplace that spans 247 countries, regions, and territories. The Fast 50 Report is the leading indicator of trends in online jobs related to industries, technologies, products, and companies.

Freelancer.com is the largest freelancing and crowdsourcing platform in the world by number of users and jobs posted, connecting users with skilled jobs tapping into the best talent and ideas. With headquarters in Sydney, Freelancer.com operates six global offices in San Francisco, London, Vancouver, Manila and Buenos Aires. The company employees 500 people globally.

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About Freelancer ®

Twelve-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and jobs posted. More than 47 million registered users have posted over 18 million jobs and contests to date in over 1,700 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

Freelancer owns StartCon, Australia's largest startup conference, expo and entrepreneur community established in 2009, WarriorForum.com, the world's largest Internet marketing community and marketplace, Escrow.com, the world's largest provider of secure online escrow and online transaction management for consumers and businesses on the Internet, and Freightlancer, a global marketplace for freight, shipping and transportation. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX: FLN.

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INCREASE ↑

Q2 2020 Versus Q3 2020				
Rank	Job	Q2 2020	Q3 2020	% Increase
1	English Spelling	1318	1801	36.65 %
2	English Grammar	2612	3062	17.23 %
3	Bulk Marketing	1838	2153	17.14 %
4	Home Design	1350	1579	16.96 %
5	Website Build	1181	1373	16.26 %
6	Flutter	2271	2639	16.20 %
7	React.js	4883	5613	14.95 %
8	Local Job	1157	1325	14.52 %
9	Photo Editing	7718	8580	11.17 %
10	Interior Design	2632	2909	10.52 %
11	Website Testing	1331	1465	10.07 %
12	Vue.js	1478	1598	8.12 %
13	Hindi	1096	1180	7.66 %
14	Microsoft Office	3375	3610	6.96 %
15	Node.js	6722	7164	6.58 %
16	Website Management	1491	1579	5.90 %
17	React Native	3048	3221	5.68 %
18	CSS3	1061	1115	5.09 %
19	Digital Marketing	2690	2826	5.06 %
20	T-Shirts	2817	2949	4.69 %
21	Poster Design	1097	1145	4.38 %
22	Excel Macros	1001	1042	4.10 %
23	Brochure Design	5990	6216	3.77 %
24	Creative Design	1561	1614	3.40 %
25	Photoshop Design	14973	15464	3.28 %

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DECREASE ↓

Q2 2020 Versus Q3 2020				
Rank	Job	Q2 2020	Q3 2020	% Increase
1	Web Hosting	3853	3785	-1.76 %
2	Photoshop	64157	63061	-1.71 %
3	Email Marketing	2788	2744	-1.58 %
4	English (UK)	8854	8719	-1.52 %
5	Illustrator	46180	45493	-1.49 %
6	SEO Writing	1321	1305	-1.21 %
7	Marketing	14076	13941	-0.96 %
8	Google Analytics	1067	1057	-0.94 %
9	Social Media Marketing	11299	11206	-0.82 %
10	Resumes	1360	1353	-0.51 %
11	Shopify Templates	3422	3412	-0.29 %
12	Branding	2258	2254	-0.18 %
13	PSD to HTML	1936	1934	-0.10 %
14	Business Cards	2862	2863	0.03 %
15	German	2713	2715	0.07 %
16	Videography	3821	3837	0.42 %
17	Data Scraping	1346	1355	0.67 %
18	Fashion Design	1568	1582	0.89 %
19	CRM	1068	1083	1.40 %
20	English (US)	14440	14783	2.38 %
21	Express JS	1284	1315	2.41 %
22	Google Firebase	1402	1436	2.43 %
23	Sales	6067	6230	2.69 %
24	Building Architecture	4494	4639	3.23 %
25	Software Testing	2172	2243	3.27 %