

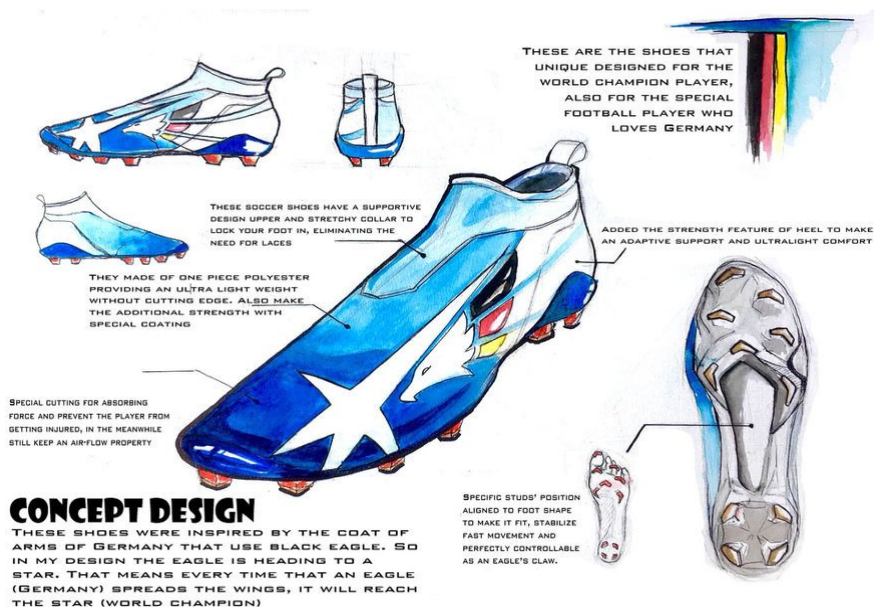
German soccer fan designs the perfect pair of soccer shoes and wins Freelancer.com's contest

SYDNEY, July 19, 2018: The World Cup is over but soccer madness remains intact. In June 2018 Freelancer.com challenged its community to design soccer shoes for the opportunity to win up to US\$1,000 in prizes, leading to several astonishing submissions.

Inspired by the World Cup and "Soccer Mania", [Freelancer.com](https://www.freelancer.com) challenged freelancers to come up with their design of soccer shoes for their favorite player to wear. Over 400 entries were submitted by participants from every corner of the globe.

From June 20, 2018 to July 10, 2018 freelancers from all around the world had the opportunity to participate in [Freelancer.com's](https://www.freelancer.com) contest "Design a pair of soccer shoes for your favorite player". The aim was not only to find an attractive design, but to have freelancers go the extra mile and explain how their designs would combine creativity with function to create the ultimate soccer shoes. All designs were carefully evaluated and a winner was chosen: **Navaporn Tampanon** from Germany.

Navaporn came up with a design which perfectly merges creativity and function. She chose to create a pair of shoes for Germany's team and suggested that new technologies could enhance the performance of the German players. Tampanon also meticulously chose the colors and style of the shoes to perfectly grasp the essence of the team.

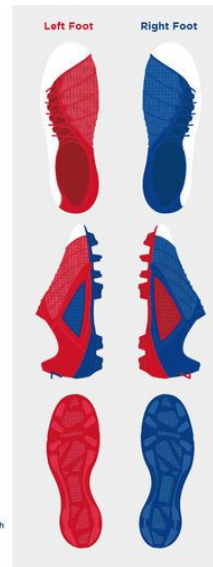
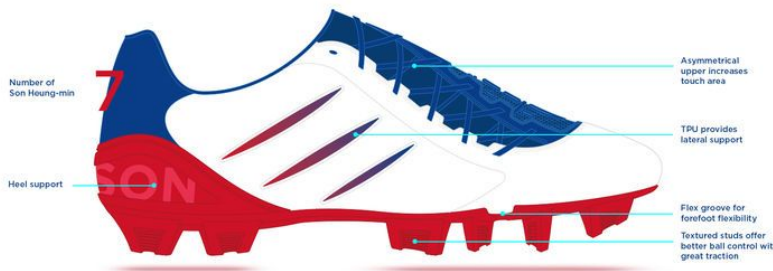


Ryan Xin from Australia was chosen as the runner-up with his design of shoes for the South Korean player **Son Heung-min**.

Design



TAICHI pattern creates better touch feel



The third-place winner is **Walter Bernardo** from Argentina, who chose Cristiano Ronaldo as his inspiration for the design.



Through the years [Freelancer.com](https://www.freelancer.com) has run a variety of contests as a way to highlight its users' skills. This year, freelancers were challenged to imagine what Apple's smart glasses would look like and over 60 entries were submitted from all over the world.

“The goal of these contests is not only to encourage our users to showcase their skills regardless of what corner of the world they are in, but to motivate them as well by recognizing their talent” says Freelancer.com Chief Executive Matt Barrie.

About Freelancer ®

Eleven-time Webby award-winning Freelancer.com is the world’s largest freelancing and crowdsourcing marketplace by total number of users and jobs posted. More than 29 million registered users have posted almost 14 million jobs and contests to date in over 1,000 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

Freelancer owns StartCon, Australia's largest startup conference, expo and entrepreneur community established in 2009, WarriorForum.com, the world’s largest Internet marketing community & marketplace, and Escrow.com, the world’s largest provider of secure online escrow and online transaction management for consumers and businesses on the Internet. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

For more information, contact:

Sebastian Siseles

Director, International

+1 415 801 2271

sebastian@freelancer.com

Helma Kusuma

Communications Manager, Asia

+62 812 104 9853

helma@freelancer.com

<http://www.freelancer.com>