

## PRESS RELEASE

February 7, 2018

# Freelancer-made UI: Hawaii's Solution to False Alarm Mishap

*Thousands of families panicked after being notified of an incoming ballistic missile threat in the morning of January 13, 2018. Fortunately, it was merely as a false alarm.*

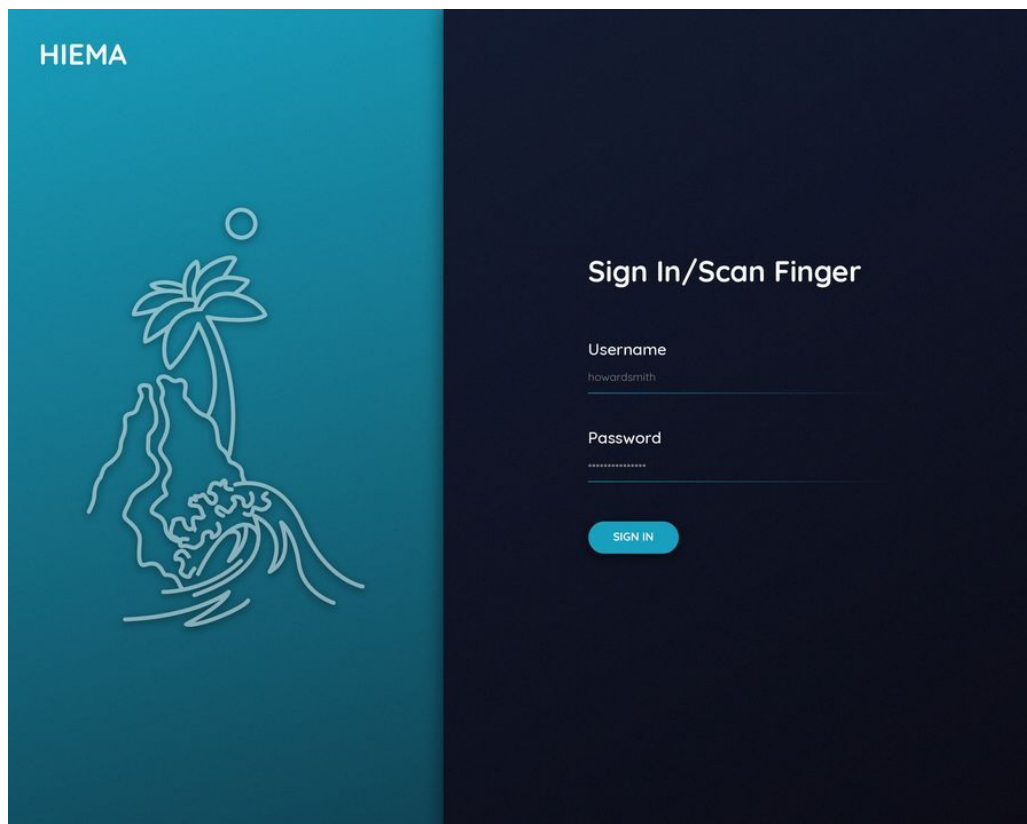
*The culprit -- bad User Interface (UI).*






**Australia, February 7, 2018:** [Freelancer.com](https://www.freelancer.com), the world's largest freelancing and crowdsourcing marketplace by number of users and jobs posted, recently held a user interface (UI) design contest to help modernize the system of the Hawaii Emergency Management Agency.

Being a powerful resource in the crowdsourcing industry, [Freelancer.com](https://www.freelancer.com) is not bound by location, thus giving employers a plethora of options for whatever needs they require. Out of 320 entries submitted, Sarah D, from East Meadow, New York, won the US\$150 grand prize, while Renan M. of Brazil and Lyza V. of the Philippines bagged US\$100 and US\$75 for coming in 2nd and 3rd, respectively.

Aside from the winning entries, several other designs stood out among the rest. Winning entries and other standout designs are featured in the following pages.

### Grand Winner - Sarah D.



-  Dashboard
-  Test Alerts
-  Real Alerts
-  Map
-  Tasks

## Real Alerts

Search...

**PACOM (CDW)** STATE ONLY

"BALLISTIC MISSILE THREAT INBOUND TO HAWAII SEEK IMMEDIATE SHELTER. THIS IS NOT A DRILL."

**Tsunami Warning (CEM)** STATE ONLY

"Tsunami warning on the coast. Move to high ground or move inland. Listen to local news."


**High Surf Warning** North Shores

"High surf advisory in effect. Dangerous breaking waves up to... and strong currents through..."

**Landslide** Hana Road Closure


"Landslide hazard near... is closed between... and... Please find an alternate route."

**Amber Alert (CAE)** Statewide


Howard Smith
▼
🔔

### Activity Monitor


Filter: Hawaii ▼

 Howard Smith sent the following drill:

**Missile Test**

This is a test for missile alerts. You do not need to take action.


Today 10:55:56 PM

 George Kanter sent the following alert:

**Emergency Alert**

Landslide warning near Makapu'u Beach, Kalaianaoale Hwy closed between Makai Pier and Bell Street.


Today 12:54:10 AM

 Howard Smith sent the following alert:

**Emergency Alert**






Tsunami watch cancelled, but shores may have unpredictable currents.

Yesterday 2:18:10 PM

 John Hurley sent the following alert:

**High Surf Drill**

This is a test for high surf warnings. You do not need to take action.

-  Dashboard
-  Test Alerts
-  Real Alerts
-  Map
-  Tasks

## Real Alerts

Search...

**PACOM (CDW)** STATE ONLY

"BALLISTIC MISSILE THREAT INBOUND TO HAWAII SEEK IMMEDIATE SHELTER. THIS IS NOT A DRILL."

**Tsunami Warning (CEM)** STATE ONLY

"Tsunami warning on the coast. Move to high ground or move inland. Listen to local news."


**High Surf Warning** North Shores

"High surf advisory in effect. Dangerous breaking waves up to... and strong currents through..."


**Landslide** Hana Road Closure

"Landslide hazard near... is closed between... and... Please find an alternate route."

**Amber Alert (CAE)** Statewide


Howard Smith
▼
🔔

### Alert



**EMERGENCY ALERT**

You are about to send the following emergency alert:

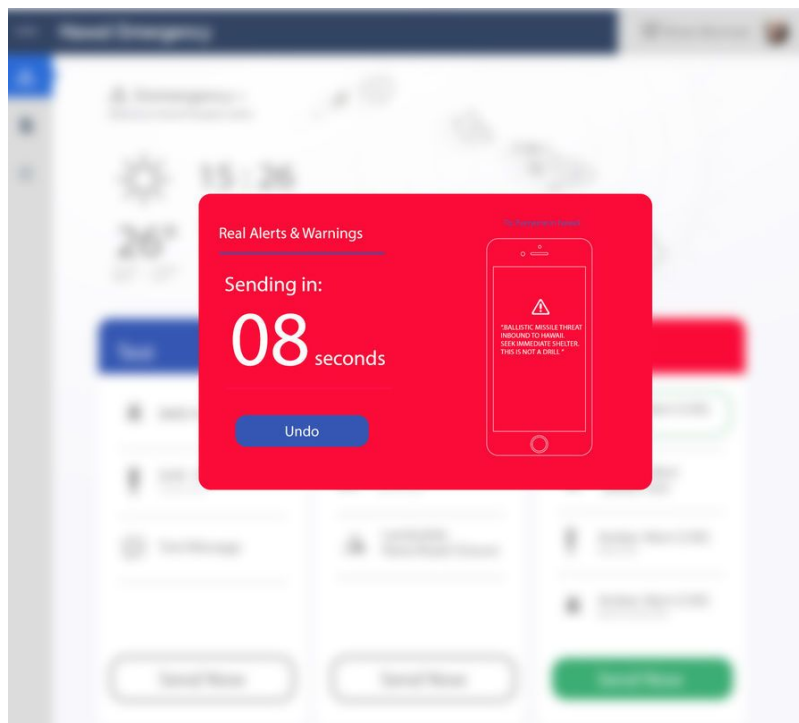
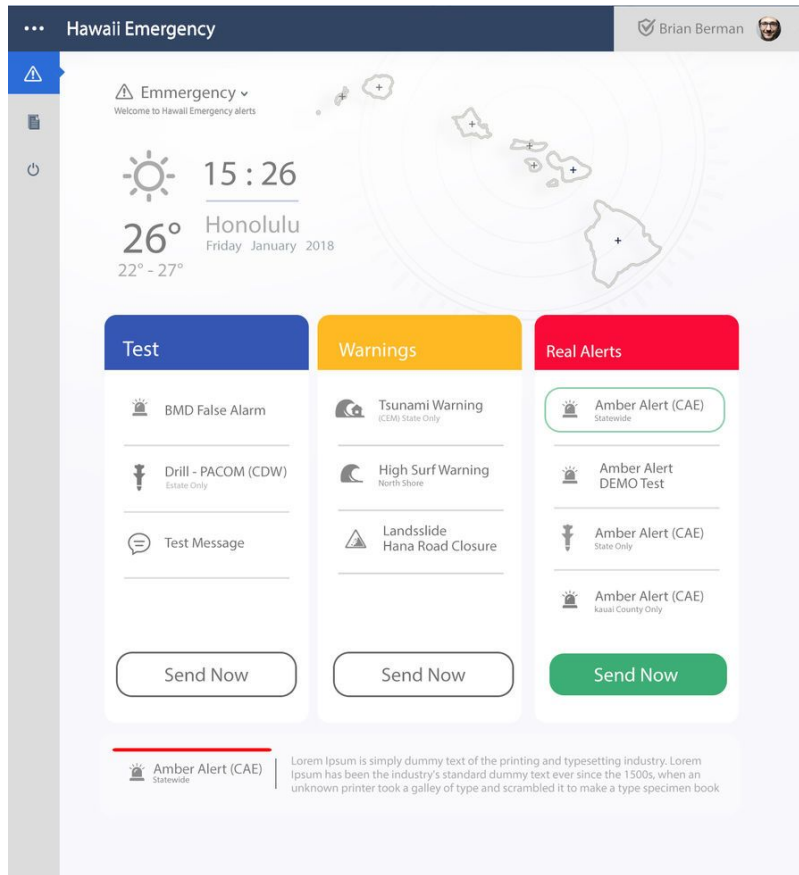
**Emergency Alert** ✎

"BALLISTIC MISSILE THREAT INBOUND TO HAWAII. SEEK IMMEDIATE SHELTER. THIS IS NOT A DRILL."

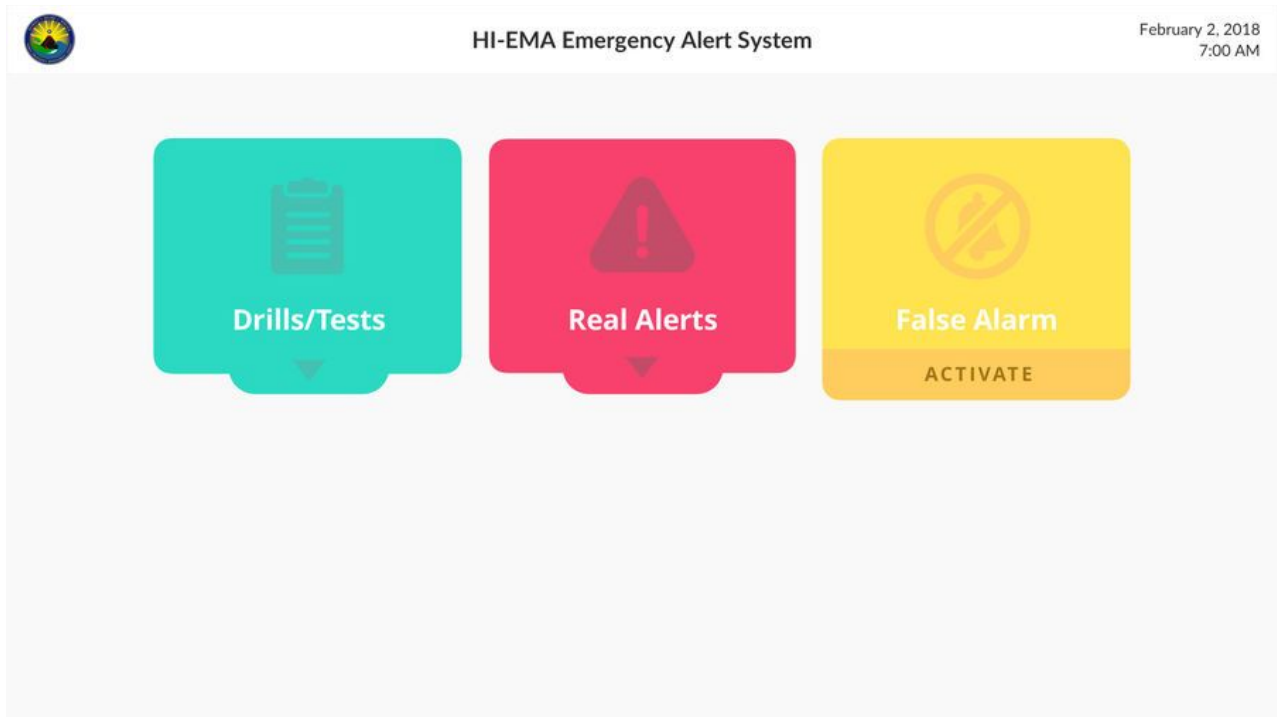
VALIDATE
CANCEL



# First Runner Up - Renan M.



Second Runner Up - Lyza V.





# HI-EMA Emergency Alert System

February 2, 2018  
7:00 AM

**Drills/Tests**

**Real Alerts**

**False Alarm**

ACTIVATE

- PACOM (CW)**  
STATE ONLY
- AMBER ALERT - CAE**  
STATEWIDE
- AMBER ALERT - CAE**  
KAUAI COUNTY ONLY
- Tsunami Warning (CEM)**  
STATE ONLY
- High Surf Warning**  
NORTH SHORES
- Landslide**  
HANA ROAD CLOSURE



# HI-EMA Emergency Alert System

February 2, 2018  
7:00 AM

**Drills/Tests**

**Real Alerts**

**False Alarm**

ACTIVATE

**Confirmation**

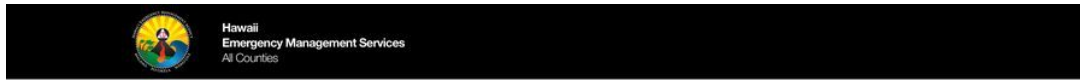
Are you sure you want to activate  
DRILL - PACOM (CW), STATE ONLY?

**Cancel** **Yes**

- DRILL - PACOM (CW)**  
STATE ONLY
- DRILL - Amber alert**
- DRILL - Text message**



Special Mentions:  
Matthew J. (USA)



# Drills

**Active Drill**  
PACOM (CDM) State Only  
Began: 02/02/2018 08:00 HAST  
Stops: 02/02/2018 16:00 HAST

# Warnings

**Last Warning Sent**  
High Surf Warning North Shores  
Started: 01/02/2018 00:00 HAST  
Ended: 01/02/2018 24:00 HAST

# Alerts

**Last Alert Sent**  
PACOM (CDM) State Only  
Started: 01/13/2018 08:07 HAST  
Ended: 01/13/2018 08:45 HAST



16:00 HAST

# Warnings

Tsunami Warning (CEM)--STATE ONLY  
 High Surf Warning North Shores

**Start**  
Date: 02/02/2018  
Time: 00:00 HAST

**Stop**  
Date: 02/02/2018  
Time: 24:00 HAST

Send Warning  
Cancel

**Last Alert Sent**  
PACOM (CDM) State Only





11:00 AM

# Warnings

Tsunami  
 High Surf

### Confirm Warning

Tsunami Warning (CDM)-STATE ONLY

Start: 02/02/2018 00:00 HAST

Stop: 02/02/2018 24:00 HAST

Start

Date: 02/02/2018

Time: 00:00 HAST

Stop

Date: 02/02/2018

Time: 24:00 HAST

Last Alert Sent

PACOM (CDM) State Only



Attention, your warning, Tsunami Warning (CDM)-STATE ONLY has been successfully sent.

# Drills

**Active Drill**

PACOM (CDM) State Only

Start: 02/02/2018 08:00 HAST

Stop: 02/02/2018 16:00 HAST

# Warnings

**Active Warning**

Tsunami Warning (CDM)-STATE ONLY

Start: 02/02/2018 00:00 HAST

Stop: 02/02/2018 24:00 HAST

# Alerts

**Last Alert Sent**

PACOM (CDM) State Only

Started: 01/13/2018 08:07 HAST

Stopped: 01/13/2018 08:45 HAST





Gabriel P. (Argentina)

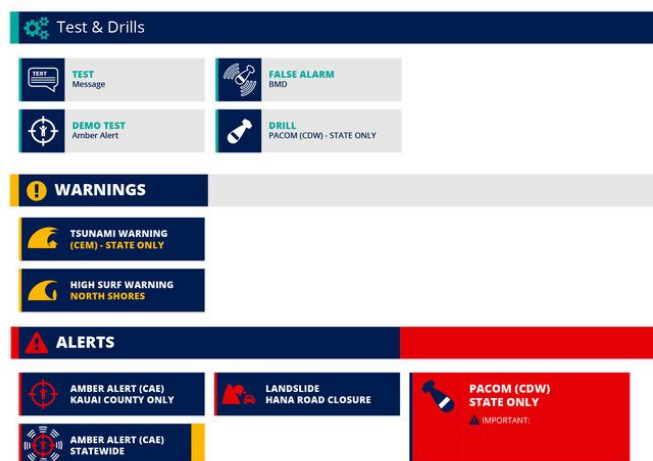
## EMERGENCY COMMAND TEMPLATES



## EMERGENCY COMMAND TEMPLATES

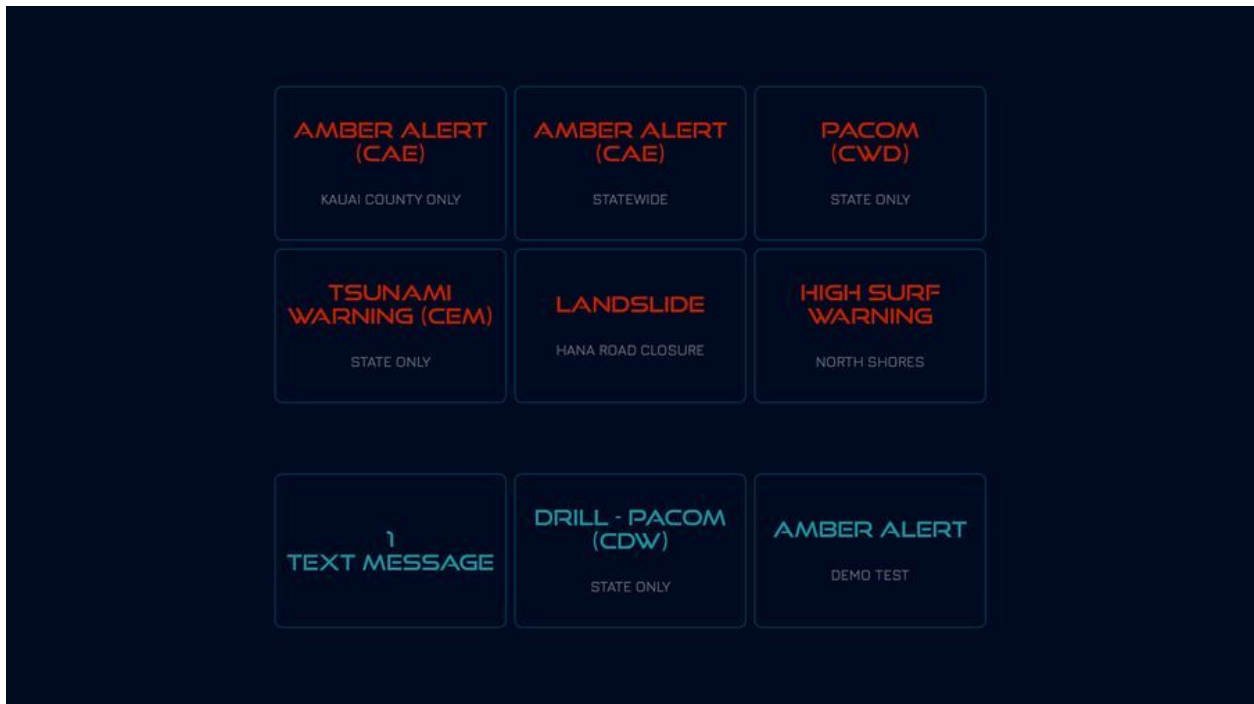
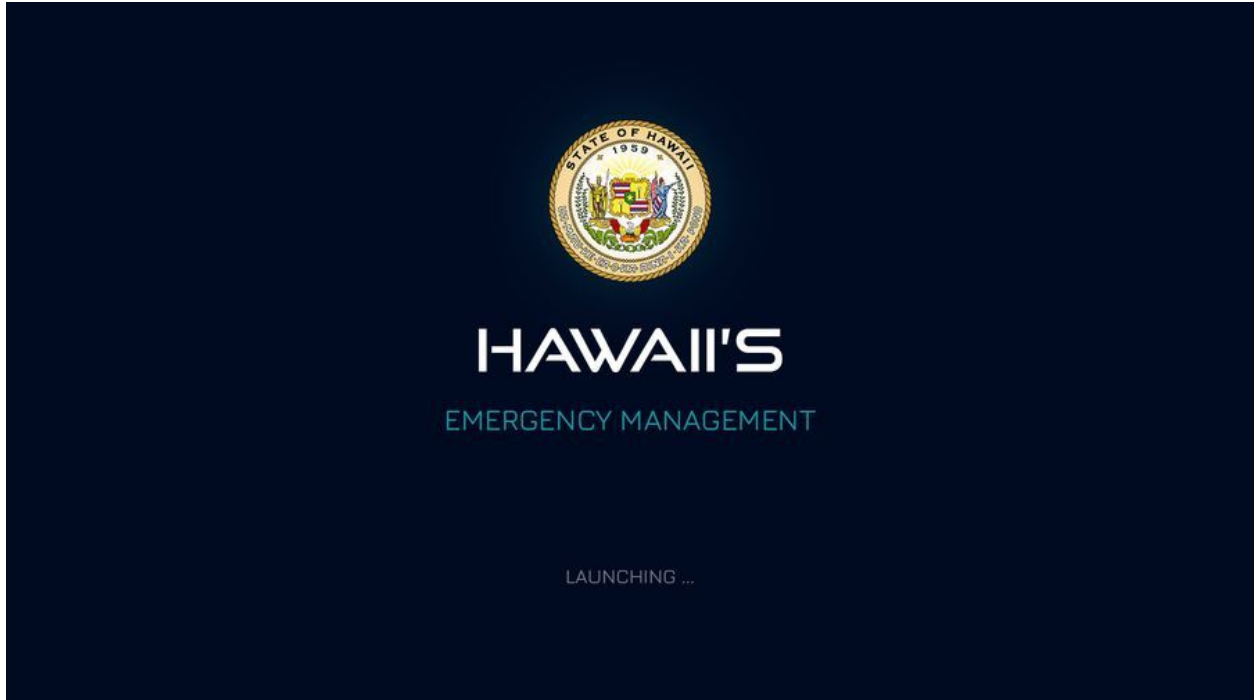


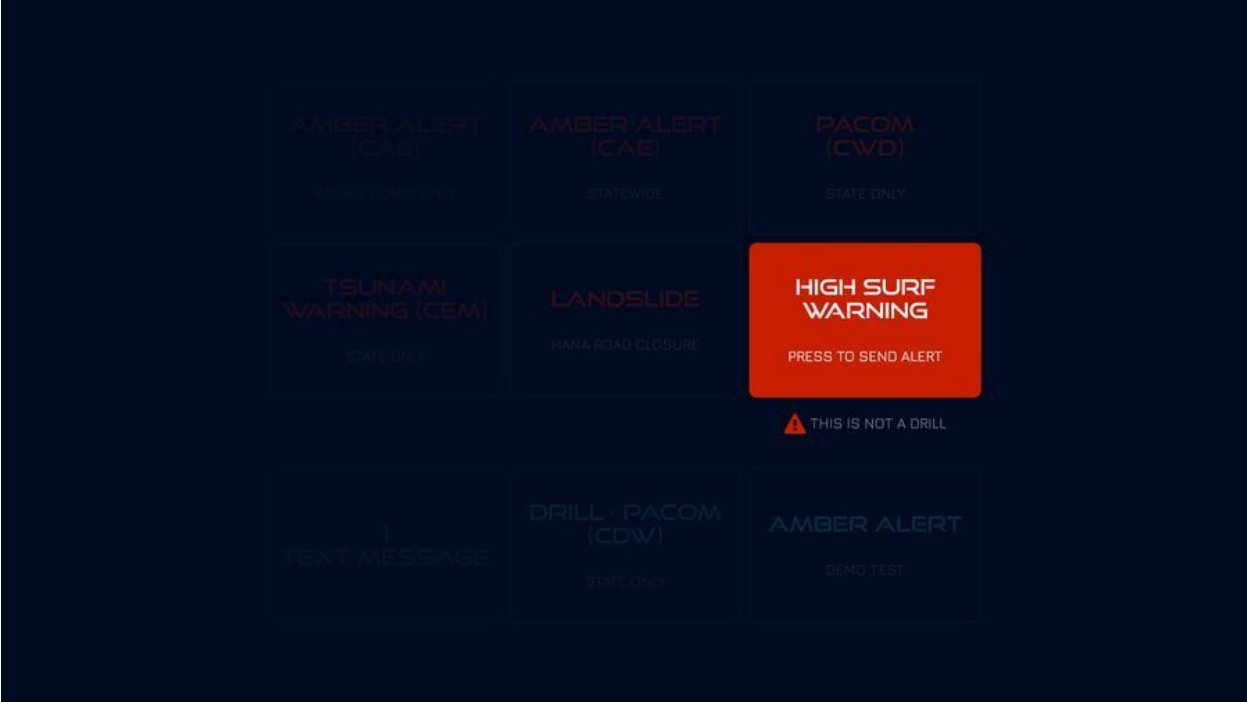
## EMERGENCY COMMAND TEMPLATES





# Ruronicyclone (Vietnam)





**About Freelancer®**

Ten-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. Over 27 million registered users have posted more than 13 million projects and contests to date in over 1,000 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN

For more information, please contact:

**Sebastian Siseles**

Director - International

+54 911 32 60 07 30

[sebastian@freelancer.com](mailto:sebastian@freelancer.com)

**Helma Kusuma**

Communications Manager - Asia

+62 812 104 9853

[helma@freelancer.com](mailto:helma@freelancer.com)

**Leoncio Duran IV**

Communications Associate - Philippines

+63 995 752 9855

[leduran@freelancer.com](mailto:leduran@freelancer.com)

