

Freelancer.com unveils 50 fastest growing online jobs for Q3 2017

A return of 'maker' culture along with a focus on owned media both crucial for 'agile' entrepreneurs as Q3 spells the final nail in the Adobe Flash coffin according to [Freelancer.com](#)'s latest Fast 50 Report

In emerging trends, the crypto gold rush is on

SAN FRANCISCO: October 25, 2017- Maker culture making a comeback. Ensuring your owned media channels are in pristine condition is front of mind for businesses globally in Q3. Content creation remains another key draw to pull audiences into your brand. China's banning of ICOs hasn't stopped cryptocurrency bitcoin and Cryptography emerging as hot trends to watch for next quarter. While Pinterest, Google Plus and Twitter all drag behind in the social circles.

An analysis of over 482,525 jobs posted in Q3 2017, reveals that business owners are prioritizing design as Adobe InDesign, 3D Design, Creative Design and HTML5 all populate the top spots in the report.

Business is what you 'maker' it

Maker culture is still strong in the latter part of the year. 3D Design is up 29.1% to 5,677 jobs in Q3. From using [3D modelling for education materials](#) through to [Designing the New Museum of Art by SANNA](#) in New York, those with design and build skills are very much in demand.

The World Maker Faire at the end of September brought over 90,000 enthusiasts from 45 countries together at the New York Hall of Science, where the handheld programmable computer Arduino, announced two new boards.

It's a pattern that's shown in the latest Fast50 results. Creative Design is also up 24.5% including jobs such as [designing a child seat for a Brompton bike](#), [helping design custom t-shirts](#) and [making a 1-2 minute video](#).

Both hard and soft design skills are highly sought after as 'agile entrepreneurs' seek help managing their owned channels with request for [making over business Instagram accounts](#) and [looking after online brand communities](#).

Adobe InDesign actually topped the Fast50 report in Q3 with 1,653 jobs an increase of 29.3% on the previous quarter. Making the content to draw audiences into your brand has risen, as has getting your content out those who can become ambassadors, with branding up 17.5% to 3,175 jobs.



In-site-ful: owned media becoming king

In July, Adobe confirmed that it is killing Flash once and for all in 2020. In the minds of some developers it died years ago, which is why HTML5 has been growing in demand across the globe. In the last quarter HTML jobs surged 22% to 9,980 on the Freelancer.com platform.

Just as Reddit is the front page of the internet, your website is the front page to your brand. So it makes sense to ensure it's kept in the best shape possible. Demand for those with skills across Angular.js up 17.3% to 3,054 jobs and React.js 15.5% to 1,192 increased in the last three months.

[Freelancer.com](#), the largest global freelancing and crowdsourcing marketplace, charts the top 50 fastest growing job types of most influential movements in the online labor market on a quarter-by-quarter basis, providing a continuous measure of job activity and trends in the online economy.

One to watch: Crypto gold rush

Bitcoin topped the [Freelancer.com](#) Fast 50 report's emerging skill in the third quarter of 2017 up 82% in the last three months alone. Cryptography is also up 59%, as reports of the digital gold rush continue to flood in.

Commenting on the report, Freelancer.com CEO Matt Barrie said: *"Our global community has expertise across over 1,000 areas of expertise, so if you are living in Poland but would like help with setting up your ICO, then we give entrepreneurs a place to turn."*

Cryptocurrencies have soared in recent months, bitcoin passing USD\$6,000 mark at the time of releasing this Fast 50 report. But it's not just mining and rigging jobs that are being posted on the Freelancer.com platform.

Recent projects include an opportunity for

- [designs for an Initial Coin Offering.](#)
- [a CTO with Bitcoin knowledge,](#)
- [creating new altcoin currencies,](#)
- [blockchain whitepapers,](#)
- [cryptocurrency content writers](#)
- [help with a Gambling Blockchain](#)

Support for the trend is coming from the highest places in tradition finance, with the IMF's chief Christine Lagarde recently devoting a third of her speech to the potential of cryptocurrencies when addressing the world's bankers. *"In many ways, virtual currencies might just give existing currencies and monetary policy a run for their money," she said. "It may not be wise to dismiss virtual currencies. Instead, citizens may one day prefer virtual currencies."*



Entrepreneurs are now looking for funding routes beyond the traditional VC relationship. And Initial Coin Offerings, or ICOs, have increased dramatically in the last 12 months, [already over 200 in 2017](#). In fact Goldman Sachs has ICO fundraising outpacing Angel and Seed VC funding since June this year. Record breaking Filecoin raised \$257m just last month, bringing the total over \$3bn in 2017 (according to [CoinSchedule](#)).

Microsoft jobs in secular decline

Microsoft as a skill is down 41.1% in the last quarter. Although the recent announcement around a new mixed reality headset from the Seattle tech giant, might see a whole new set of developers clamoring to build the next sweeping application of the tech.

Out of favour social media accounts include Pinterest, down 34.7% to 1,575, Twitter down 27.3% to 2,488 and Google Plus jobs are down 34.9% to 1,472 jobs for this quarter.

The full list is below.

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Freelancer.com's Fast 50 Report: The Fifty Fastest Moving Jobs in Q3 2017

Rank	Job Category	Q2	Q3	Change (%)
1	Adobe InDesign	1278	1653	29.3%
2	3D Design	4398	5677	29.1%
3	Creative Design	1749	2178	24.5%
4	HTML5	8178	9980	22.0%
5	WooCommerce	1898	2276	19.9%
6	Website Management	1946	2332	19.8%
7	Branding	2702	3175	17.5%
8	Angular.js	2604	3054	17.3%
9	Business Cards	3574	4136	15.7%
10	React.js	1032	1192	15.5%
11	Laravel	1500	1709	13.9%
12	English Grammar	1278	1456	13.9%
13	Website Testing	1474	1674	13.6%
14	English (US)	5169	5813	12.5%
15	Amazon Web Services	1866	2093	12.2%
16	English (UK)	3696	4123	11.6%
17	Adobe Flash	1486	1651	11.1%
18	Arabic	1177	1300	10.5%
19	Bootstrap	2023	2227	10.1%
20	Game Design	1251	1377	10.1%
21	Email Marketing	1668	1815	8.8%
22	Game Development	1321	1435	8.6%
23	Web Hosting	2159	2337	8.2%
24	Web Security	1189	1284	8.0%
25	Shopify	2558	2754	7.7%
26	Electronics	2395	1792	-25.2%



27	Research	10570	7843	-25.8%
28	Engineering	4433	3253	-26.6%
29	Manufacturing	1325	972	-26.6%
30	Testing / QA	1180	861	-27.0%
31	Twitter	3424	2488	-27.3%
32	Research Writing	16781	12139	-27.7%
33	Powerpoint	5486	3958	-27.9%
34	Electrical Engineering	2661	1915	-28.0%
35	Mechanical Engineering	2122	1504	-29.1%
36	Internet Research	3928	2770	-29.5%
37	User Interface / IA	5468	3837	-29.8%
38	Mathematics	2899	2024	-30.2%
39	Word	4300	2985	-30.6%
40	Software Architecture	24737	17121	-30.8%
41	Excel	32151	22130	-31.2%
42	Product Descriptions	2410	1632	-32.3%
43	Payroll	1065	702	-34.1%
44	Pinterest	2411	1575	-34.7%
45	Google Plus	2262	1472	-34.9%
46	Script Install	1443	928	-35.7%
47	Microcontroller	1710	1082	-36.7%
48	Matlab and Mathematica	3373	2130	-36.9%
49	Report Writing	10045	6233	-37.9%
50	Microsoft	1157	681	-41.1%

About Freelancer ®

Ten-time Webby award-winning [Freelancer.com](https://www.freelancer.com) is the world's largest freelancing and crowdsourcing marketplace by total number of users and jobs posted. More than 25 million registered users have posted over 12 million jobs and contests to date in over 1,000 areas as





diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

Freelancer owns [StartCon](#), Australia's largest startup conference, expo and entrepreneur community established in 2009, [WarriorForum.com](#), the world's largest Internet marketing community & marketplace and [Escrow.com](#), the world's largest provider of secure online escrow and online transaction management for consumers and businesses on the Internet. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

