



PRESS RELEASE

Top 10 In-Demand Service-Businesses in 2017

Sydney, February 15, 2017 -- The start of each year brings optimism to many. It is a time when numerous people set resolutions to change their lives for the better, and career changes are often at the top of these resolution lists. Now that the new year festivities have faded and the reality of everyday life sinks in, [Freelancer.com](https://www.freelancer.com), the world's largest freelancing and crowdsourcing marketplace, has taken this opportunity to put together a list of service-based business ideas for skilled professionals. In-demand and online services can now easily open up opportunities for skilled professionals to broaden their goals and kickstart a new business in 2017.

This list is based on over 10 million projects posted on [Freelancer.com](https://www.freelancer.com) from over 900 job categories -- from IT, design, and writing to nanotechnology and aerospace engineering, and its quarterly reports on the fastest growing online jobs (The Freelancer Fast 50 Report).

*Top 10 In-Demand Online
Service-Businesses in 2017*

Skilled professionals who aspire to become entrepreneurs can
kickstart a business by providing services in these in-demand fields.

1

Writing and Content

Technical writing, creative writing, copywriting



Writing



Proofreading



Grammar

2

Mobile App Development

Android app, iOS app



Cross-platform
Development



UX/UI Design



Modern Programming
Languages

3

User Interface Design

Usability testing, prototyping, web design



Wireframing &
prototyping



Visual Design



HTML5,
CSS3, JavaScript

4

Data Entry & Admin

Data entry, email handling, phone support



Proficient
Typing



Organisational
abilities



Office software
literacy

5

Data & Statistical Analysis

Data mining, data science, big data



Querying
Language



Scripting
Language



Statistical
Language

6

Graphic Design

Logo, business cards, corporate identity



Design
Skills



Design
Software

7

Video Production

Video editing, videography, scriptwriting



Editing



Camera
Operation

8

Business Services

Accounting, financial analysis, project management



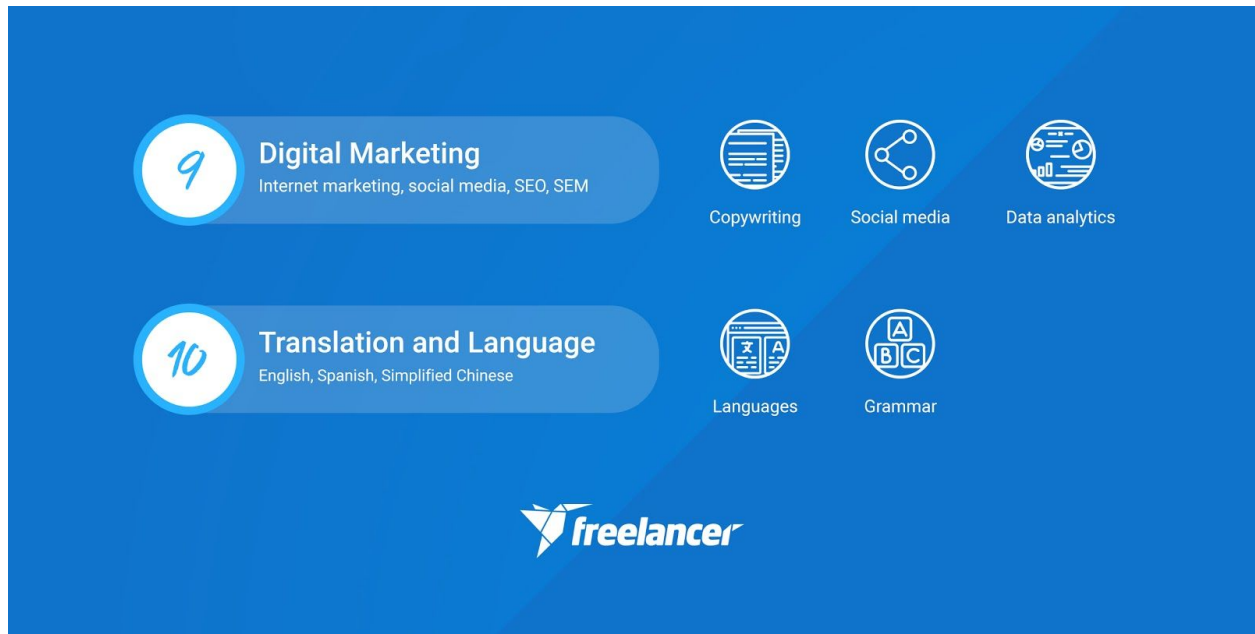
Bookkeeping



Financial
Modeling



Business
Planning



Stories of Success

Freelancer.com connects over [22 million](#) employers and freelancers across the globe, and millions of projects have already been completed on the site. Here are just some of our many user stories, detailing how freelancers worldwide found opportunities for entrepreneurship in each of these fields, by building a small business or establishing themselves as their own brand.

1. Writing & Content

Well known Malaysian blogger [Reginald Chan](#) has work published in several online publications including The Huffington Post, Yahoo! Small Business, and Harvard University's blog. Reginald's passion for writing led him to freelancing, which allowed him to supplement his income alongside his day job at a hotel.

"On average, I could get around one project per day, and with [Freelancer.com](#) I am forever busy! I love it!" Reginald said, who is now planning for a bigger dream, creating online courses on freelancing and blogging to help others succeed, just as he has.

2. Mobile App Development

[Muhammad Mushtaq Magri](#) is a software engineer who was living in a rented house and wasn't making enough money to live the life that he wanted. Facing numerous financial

problems, he was pushed to find other ways to make money, which led him to [Freelancer.com](#). He hustled, he started winning projects and then started earning twice as much as his previous job. Two years after joining [Freelancer.com](#), he now owns a house, a car, and has real estate investments, plus he also runs a small software company in Pakistan, an achievement that certainly would not have been possible before.

Muhammad said “When I started freelancing, I felt this is the way for my dream to come true, and it did come true.”

3. User Interface Design

Brazilian graphic designer [Leandro Rodrigues](#) wanted what many others want, to be his own boss. His portfolio showcases a variety of designs for brochures, posters, logos, business cards, and more complex projects like user interface (UI) and user experience (UX) designs, mockup application projects, website mockups, and designs for games. Leandro was still in his day job at that time he signed up to Freelancer.com. Eventually the demand for his services increased and he was able to let go of his day job and freelance full-time, finally becoming his own boss.

“Today I have more flexibility to do other things, and of course I’m my own boss,” Leandro said, with a huge smile.

4. Data Entry & Admin

[Ian Fosgate](#) from the Philippines chose to provide services online, winning a plethora of jobs that involve Microsoft Excel, Web Scraping, and Data Entry to name just a few. He chose these over a standard nine to five career because of the convenience, the variety and the flexibility that came along with it. Ian’s goal is to earn enough to let his mother, who is working as a nurse in Qatar, retire and go back home to the Philippines for good.

“This allows me to earn a good amount of money in a short span of time,” Ian shared.

5. Data and Statistical Analysis

[Pichart Yapan](#) from Thailand has been working long enough to know that a full-time job does not guarantee security. When he thought about the future, Pichart decided against being an office worker for the rest of his career so he turned to freelancing. Pichart is a Microsoft Excel developer with expertise on the ins and outs of data analysis for sales innovation. Combined with his proficiency in all matters involving Microsoft Excel and Visual Basic (VBA), he started a whole new career.

"I want to be able to retire early and spend more quality time with my family. Someday I want to be the one who chooses, not the choice," said Pichart.

6. Graphic Design

For graphic designer [Dhiral Patel](#), his journey on [Freelancer.com](#) began when he was still living in India. He continued on his freelancing adventure when he migrated to New Jersey, USA to pursue his Masters in Computer Science. Whilst studying, he hired his own team of graphic designers on [Freelancer.com](#) to supplement his business and within eight months, they became one of the top freelance teams on the site. Part of Dhiral's earnings on Freelancer.com are used to pay for graduate school.

"The opportunities on [Freelancer.com](#) allow me to learn new things and have led to my success," said Dhiral.

7. Video Production

Argentinian video producer [Muriel Rebora](#) wanted flexibility and the option to choose which projects to commit to in her career, which is why she chose to be a freelancer. She started accepting freelance work locally through agencies, however she didn't receive credit for her works as she was overshadowed by these agencies. She tried [Freelancer.com](#) and had the opportunity to visit London for a video production project she won from an employer she met on the site. Since then she's been constantly gaining more clients and now even gets to promote herself as her own brand.

"Work is much more fun and diverse, plus it makes me feel part of the entire world because I get to interact and collaborate with people from all around the globe. I'm also getting not only a more rewarding experience, but also better compensation, something around three times what I used to earn," Mariel said.

8. Business Services

Peter Adams is from Australia has has thirty years of international financial management and strategic experience as a professional. In his mid-fifties, he decided to make [Freelancer.com](#) his main source of income by providing a comprehensive suite of accounting and business advisory services for all businesses across all industries.



[Freelancer.com](https://www.freelancer.com) lets you connect with entrepreneurs all over the world. There are the benefits of working your own hours, gaining repeat projects, plus the chance to improve your skills," said Peter.

9. Digital Marketing

Entrepreneur [Zane Cosgrove](#) from Cairns in Australia suffered from Post-Traumatic Stress Disorder after being both physically and mentally exhausted when volunteering to help areas that had been affected by Cyclone Yasi. While searching for casual work, Zane came across [Freelancer.com](https://www.freelancer.com). Working consistently on the site and providing services in Search Engine Optimization, Internet Marketing, Google Adwords, and Facebook Ads paid off. Eventually he was able to open his own company, Queensland SEO, and now employs six Australian-based contractors and three interns.

"I am enjoying my work and the independence that comes with it. Thanks to [Freelancer.com](https://www.freelancer.com), I provide essential advice and consultation to companies all over the world. I do this stress-free and in the comfort of my own home," Zane said.

10. Translation and Language

[Masaharu Hayataki](#) left Japan as he wanted to experience working in different countries. He landed two full-time jobs in Prague but eventually he was left with a contract job that wasn't enough to support him and his travels. If he didn't find a replacement position, it meant saying goodbye to the country he called home for the three years since leaving Japan. However he then signed up to [Freelancer.com](https://www.freelancer.com) and initially offered English to Japanese translations. Eventually he also started offering localization services.

"[Freelancer.com](https://www.freelancer.com) lets me work anywhere I want – I have the choice to stay home or go out and travel the world. I will be visiting more countries in the coming months," shared Masaharu.

About Freelancer®

Ten-time Webby award-winning [Freelancer.com](https://www.freelancer.com) is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. More than 22 million registered users have posted 10 million projects and contests to date in over 900 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. [Freelancer.com](https://www.freelancer.com) owns [Escrow.com](https://www.escrow.com), the leading provider of secure online payments and online transaction management for consumers and businesses on the Internet. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.



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