INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF SMARTCOOKY INTERNET LIMITED

Report on the Financial Statements

We have audited the accompanying financial statements of **SmartCooky Internet Limited** ("the Company"), which comprise the Balance Sheet as at 31 March 2017, the Statement of Profit and Loss and the Cash Flow Statement for the year then ended, and a summary of the significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these financial statements that give a true and fair view of the financial position, financial performance and cash flows of the Company in accordance with the accounting principles generally accepted in India, including the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014. This responsibility also includes the maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We have taken into account the provisions of the Act, the accounting and auditing standards and matters which are required to be included in the audit report under the provisions of the Act and the Rules made thereunder.

We conducted our audit in accordance with the Standards on Auditing specified under Section 143(10) of the Act. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal financial control relevant to the Company's preparation of the financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Company's Directors, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the financial statements.

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Company as at 31 March 2017, its loss and its cash flows for the year ended on that date.

Emphasis of matter

Without qualifying our opinion, we draw attention to Note 2.2 to the financial statements, which explains that the Company is in the process of making future business plans and identifying alternative source of funding to run its operations. These conditions indicate the existence of a material uncertainty that may cast significant doubt about the Company's ability to continue as a going concern.

Report on other legal and regulatory requirements

- 1. As required by the Companies (Auditor's report) Order, 2016 ("the order") issued by the Central Government of India in terms of sub-section (11) of Section 143 of the Act, we enclose in the Annexure A, a statement on the matters specified in paragraph 3 and 4 of the order.
- 2. As required by section 143(3) of the Act, we report that:
 - (a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit;
 - (b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books;
 - (c) The Balance Sheet, the Statement of Profit and Loss, and the Cash Flow Statement dealt with by this Report are in agreement with the books of account;
 - (d) In our opinion, the aforesaid financial statements comply with the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014;
 - (e) The going concern matter described under the emphasis of matter paragraph above, in our opinion, may have an adverse effect on the functioning of the Company.
 - (f) On the basis of the written representations received from the directors as on 31 March 2017 taken on record by the Board of Directors, none of the directors is disqualified as on 31 March 2017 from being appointed as a director in terms of Section 164 (2) of the Act;
 - (g) With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in "Annexure B"; and
 - (h) With respect to the other matters to be included in the Auditor's Report in accordance

with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:

- i. The Company does not have any pending litigations as at 31 March 2017;
- ii. The Company did not have any long-term contracts including derivative contracts outstanding as at 31 March 2017 for which there were any material forseeable losses;
- iii. The Company does not have any dues on account of Investor Education and Protection Fund; and
- iv. The Company has provided requisite disclosures in its financial statements as to holdings as well as dealings in Specified Bank Notes during the period from 8 November 2016 to 30 December 2016. Based on audit procedures and relying on the management representation we report that the disclosures are in accordance with books of account maintained by the Company and as produced to us by the management. Refer Note 27 to the financial statements.

For B S R & Associates LLP

Chartered Accountants

Firm registration number: 116231W/W-100024

Rakesh Dewan

Partner

Membership number: 092212

Place: Gurgaon Date: 12 May 2017 Annexure A referred to in our Independent Auditor's Report of even date to the members of SmartCooky Internet Limited on the financial statements for the year ended 31 March 2017.

- (i) (a) The Company has maintained proper records showing full particulars, including quantitative details and situation of fixed assets.
 - (b) The Company has a regular programme of physical verification of its fixed assets by which fixed assets are verified in a phased manner over a period of three years. In accordance with this programme, certain fixed assets were verified during the year. As informed to us the discrepancies noticed on such verification were not material and have been properly dealt with in the books of accounts. In our opinion, this periodicity of physical verification is reasonable having regard to the size of the Company and the nature of its assets.
 - (c) According to the information and explanations given to us, the Company does not hold any immovable property in its name. Accordingly, paragraph 3(i)(c) of the Order is not applicable.
- (ii) According to the information and explanations given to us, the Company does not hold any physical inventory. Accordingly, paragraph 3(ii) of the Order is not applicable.
- (iii) According to the information and explanations given to us, the Company has not granted any loans, secured or unsecured to companies, firms, limited liability partnerships or other parties covered in the register maintained under section 189 of the Companies Act, 2013. Accordingly, paragraph 3(iii) of the Order is not applicable.
- (iv) According to the information and explanations given to us, the Company has not entered into any transactions related to loans, investments, guarantees and securities to which the provisions of Section 185 and Section 186 of the Companies Act, 2013 are applicable. Accordingly, paragraph 3(iv) of the Order is not applicable.
- (v) As per the information and explanations given to us, the Company has not accepted any deposits as mentioned in the directives issued by the Reserve Bank of India and the provisions of section 73 to 76 or any other relevant provisions of the Companies Act, 2013 and the rules framed there under. Accordingly, paragraph 3(v) of the Order is not applicable.
- (vi) According to the information and explanations given to us, the Central Government has not prescribed the maintenance of cost records under sub-section (1) of section 148 of the Companies Act, 2013, for any of the services rendered by the Company. Accordingly, paragraph 3(vi) of the Order is not applicable.
- (vii) (a) According to the information and explanations given to us and on the basis of our examination of the records of the Company, amounts deducted/ accrued in the books of account in respect of undisputed statutory dues including provident fund, income-tax, sales tax, service tax, value added tax, cess and other statutory dues have generally been regularly deposited by the Company with the appropriate authorities though there has been a slight delay in a few cases pertaining to service tax.

As explained to us, the Company did not have any dues on account of duty of excise, employees' state insurance and duty of customs.

According to the information and explanations given to us, no undisputed amounts payable in respect of provident fund, income-tax, sales tax, service tax, value added tax, cess and other statutory dues were in arrears as at 31 March 2017, for a period of more than six months from the date they became payable.

- (b) According to the information and explanations given to us, there are no dues of income-tax, sales tax, service tax and value added tax which have not been deposited with the appropriate authorities on account of any dispute.
- (viii) According to the information and explanations given to us, the Company did not have any loans or borrowings from any financial institutions, banks, government or debenture holders during the period. Accordingly, paragraph 3 (viii) of the Order is not applicable.
- (ix) According to the information and explanations given to us, the Company did not raise any money by way of initial public offer or further public offer (including debt instruments) and term loans during the year. Accordingly, para 3 (ix) of the Order is not applicable to the Company.
- (x) According to the information and explanations given to us, no fraud by the Company or on the Company by its officers or employees has been noticed or reported during the course of our audit.
- (xi) According to the information and explanations given to us and on the basis of our examination of the records of the Company, the Company has not paid any managerial remuneration as stipulated under the provisions of section 197 read with Schedule V to the Companies Act, 2013. Accordingly, paragraph 3(xi) of the Order is not applicable.
- (xii) According to the information and explanations given to us, the Company is not a nidhi company. Accordingly, paragraph 3(xii) of the Order is not applicable.
- (xiii) According to the information and explanations given to us and on the basis of our examination of the records of the Company, transactions with the related parties are in compliance with Section 177 and 188 of the Companies Act, 2013 where applicable and the details have been disclosed in the financial statements as required by the applicable accounting standards.
- (xiv) According to the information and explanation given to us and on the basis of our examination of the records of the Company, the Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures during the year. Accordingly, paragraph 3(xiv) of the Order is not applicable.
- (xv) According to the information and explanations given to us, the Company has not entered into any non-cash transactions with directors or person connected with him covered by Section 192 of the Companies Act, 2013. Accordingly, paragraph 3(xv) of the Order is not applicable.

(xvi) According to the information and explanations given to us, the Company is not required to be registered under section 45-IA of the Reserve Bank of India Act, 1934.

For B S R & Associates LLP

Chartered Accountants

Firm registration number: 116231W/ W-100024

Rakesh Dewan

Partner

Membership number: 092212

Place: Gurgaon Date: 12 May 2017 Annexure B to the Independent Auditor's Report of even date on the financial statements of SmartCooky Internet Limited for the year ended 31 March 2017

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")

We have audited the internal financial controls over financial reporting of Smart Cooky Internet Limited ("the Company") as of 31 March 2017 in conjunction with our audit of the financial statements of the Company for the period ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by the Institute of Chartered Accountants of India ('ICAI'). These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to Company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditors' Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls, both applicable to an audit of Internal Financial Controls and, both issued by the ICAI. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

Meaning of Internal Financial Controls Over Financial Reporting

A Company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A Company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the Company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the Company are being made only in accordance with authorisations of management and directors of the Company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the Company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls Over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31 March 2017, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting, issued by the ICAI.

For BSR & Associates LLP

Chartered Accountants

Firm registration number: 116231W/W-100024

Rakesh Dewan

Partner

Membership number: 092212

Place: Gurgaon Date: 12 May 2017

Balance Sheet	Notes	As at March 31, 2017	As at March 31, 2016
Equity and liabilities			
Shareholders' funds			
Share capital	3	522,510	522,510
Reserves and surplus	4	(14,078,891)	14,732,234
		(13,556,381)	15,254,744
Non-current liabilities	_		451 522
ong-term provisions	5	-	471,533 471,533
Current liabilities		-	4/1,555
Γrade payables	6		
- total outstanding dues of micro enterprises and small enterprises;		-	-
- total outstanding dues of creditors other than micro enterprises and small enterprises		14,550,715	11,845,107
Other current liabilities	7	9,354	4,700,671
Short-term provisions	5	-	22,682
		14,560,069	16,568,460
TOTAL		1,003,688	32,294,737
Assets			
Non-current assets			
Fixed assets			
Tangible assets	8	475,192	736,464
Intangible assets	9	200,000	-
Capital work-in-progress		-	1,578,798
Long-term loans and advances	10	107,642	193,497
		782,834	2,508,759
Current assets			
Cash and bank balances	11	195,030	25,457,578
Short-term loans and advances	10	25,824	2,373,993
Other current assets	12	<u> </u>	1,954,407
nom. *		220,854	29,785,978
ГОТAL		1,003,688	32,294,737
Summary of significant accounting policies	2		

The accompanying notes are an integral part of the financial statement

As per our report of even date attached.

For B S R & Associates LLP Chartered Accountants

For and on behalf of the Board of Directors of

SmartCooky Internet Limited

ICAI Firm Registration Number: 116231W/W-100024

Rakesh DewanK.V.L. Narayan RaoSaurav BanerjeePartnerDirector and Group CEODirector and Group CFO

Membership Number: 092212

Place : GurgaonPlace : New DelhiPlace : New DelhiDate : 12 May 2017Date : 04 May 2017Date : 04 May 2017

Statement of Profit and Loss	Notes	For the year ended March 31, 2017	For the period September 1, 2015 to March 31, 2016
Income			_
Revenue from operations	13	208,401	-
Other income	14	688,857	232,645
Total revenue		897,258	232,645
Expenses			
Cost of services	15	271,375	-
Employee benefit expense	16	18,805,118	5,203,319
Operations and administration expenses	17	9,783,067	15,683,758
Marketing, distribution and promotion expenses		371,633	107,908
Depreciation expense	18	477,033	94,436
Finance costs	19	157	44,320
Total expenses		29,708,383	21,133,741
Loss for the year/period		(28,811,125)	(20,901,096)
Loss per equity share {nominal value of share Rs. 10 each (previous year Rs.10 each)}	20		
Basic and diluted		(551.40)	(412.11)
Summary of significant accounting policies	2		

The accompanying notes are an integral part of the financial statement

As per our report of even date attached.

For BSR & Associates LLP

Chartered Accountants
ICAI Firm Registration Number: 116231W/W-100024

For and on behalf of the Board of Directors of

SmartCooky Internet Limited

Rakesh DewanK.V.L. Narayan RaoSaurav BanerjeePartnerDirector and Group CEODirector and Group CFOMembership Number: 092212

Place : GurgaonPlace : New DelhiPlace : New DelhiDate : 12 May 2017Date : 04 May 2017Date : 04 May 2017

Cash Flow Statement	Notes	For the year ended March 31, 2017	For the period September 1, 2015 to March 31, 2016
Cash flow from operating activities			
Loss before tax		(28,811,125)	(20,901,096)
Adjustments for:			, , , ,
Depreciation and amortization		477,033	94,436
Profit on sale of fixed assets		(250)	_
Fixed assets written off		-	22,714
(Reversal)/provision for gratuity		(494,215)	494,215
Impairment loss on intangible asset		2,202,841	-
Liabilities no longer required written back		(272,475)	-
Provision for doubtful advances		2,685,024	-
Finance cost		157	44,320
Interest income		(407,399)	(232,645)
Operating loss before working capital changes		(24,620,409)	(20,478,056)
Movements in working capital:			, , , ,
Increase in trade payables		2,978,083	11,845,107
(Decrease)/increase in other current liabilities		(3,084,916)	3,094,270
(Increase) in loans and advances		(336,855)	(2,373,993)
Decrease/(increase) in other current assets		1,778,932	(1,778,932)
Cash used in operations		(23,285,165)	(9,691,604)
Taxes paid/(refund)		85,855	(193,497)
Net cash used in operating activities (A)		(23,199,310)	(9,885,101)
Cash flows from investing activities			
Purchase of fixed assets, intangible assets including capital wor	k in progress	(2,797,643)	(826,011)
Proceeds from sale of tangible fixed assets		151,688	-
Proceeds from redemption of bank deposits		19,000,000	-
Interest received on fixed deposits		582,874	57,170
Investment in bank deposits (having original maturity of more that	han three months)	-	(19,000,000)
Net cash generated from/(used in) investing activities (B)		16,936,919	(19,768,841)
Cash flows from financing activities			
Proceeds from issuance of equity share capital		-	36,155,840
Finance cost paid		(157)	(44,320)
Net cash (used in)/generated from financing activities (C)		(157)	36,111,520
Net (decrease)/increase in cash and cash equivalents (A + B	+ C)	(6,262,548)	6,457,578
Cash and cash equivalents at the beginning of the year	-,	6,457,578	-,,
Cash and cash equivalents at the end of the year	11	195,030	6,457,578
cash and cash equivalents at the end of the year	••	193,000	0,107,070
Components of cash and cash equivalents		As at	As at
Cash in hand		March 31, 2017 14,204	March 31, 2016 41,656
		14,204	41,030
Balances with bank:		100.037	2.015.022
- Current account		180,826	2,915,922
- Deposit with original maturity of less than three month Total		195,030	3,500,000 6,457,578
10(3)		195,030	0,45/,5/8
Summary of significant accounting policies	2		

The accompanying notes are an integral part of the financial statement

Note:

The above Cash Flow Statement has been prepared under the indirect method set out in Accounting Standard - 3 as notified under section 133 of the Companies Act 2013, read with rule 7 of the Companies (Accounts) Rules 2014.

As per our report of even date attached.

For BSR & Associates LLP

For and on behalf of the Board of Directors of SmartCooky Internet Limited

Chartered Accountants

ICAI Firm Registration Number: 116231W/W-100024

Rakesh Dewan K.V.L. Narayan Rao Saurav Banerjee Partner Director and Group CEO Director and Group CFO

Membership Number: 092212

Place : Gurgaon Place: New Delhi Place: New Delhi Date : 12 May 2017 Date : 04 May 2017 Date : 04 May 2017

Notes to financial statements for the year ended March 31, 2017

1. Corporate information

The Company was incorporated on September 1, 2015 under the provisions of the Companies Act, 2013. The company operates and maintains website smartcooky.com, an e-commerce marketplace platform that will facilitate sale of health food and personal care products across the country.

2. Summary of significant accounting policies

2.1 Basis of preparation

These financial statements have been prepared and presented under the historical convention on a going concern basis, on the accrual basis of accounting and comply with the Accounting Standards specified under section 133 of the Companies Act 2013, read with Rule 7 of the Companies (Accounts) Rules, 2014, pronouncements of the Institute of Chartered Accountants of India and other accounting principles generally accepted in India, to the extent applicable.

All assets and liabilities have been classified as current or non-current in accordance with the Company's operating cycle and other relevant criteria. Based on the nature of the product or services and the time between the acquisition of assets for processing and their realization in cash and cash equivalents, the Company has ascertained its operating cycle as 12 months for the purpose of current - non current classification of assets and liabilities.

2.2 Going concern

The Company has incurred significant losses in the current year and in the previous period, as a result, the net worth of the Company is completely eroded as on March 31, 2017. The Company has suspended the business operations w.e.f. December 31, 2016. The Company is in the process of making future business plans and identifying alternative source of funding to run its operations. These conditions indicate the existence of a material uncertainty that may cast significant doubt about the Company's ability to continue as a going concern. However, in view of the future options available with the Company, the Board of Directors consider that it is appropriate to prepare these accounts on a going concern basis, which assumes that the Company will continue to be in operational existence in the foreseeable future. Accordingly, the assets and liabilities are recorded on the basis that the Company will be able to use or realize its assets at least at the recorded amounts and discharge its liabilities in the usual course of business.

2.3 Use of estimates

In the preparation of the financial statements, the management of the Company makes appropriate estimates and assumptions (in conformity with the applicable accounting principles in India) that affect the reported balances of assets and liabilities and disclosures relating to contingent assets and liabilities as at the date of the financial statements and reported amounts of income and expenses during the period. Examples of such estimates include provisions for doubtful debts, future obligations under employee retirement benefit plans, income taxes, and the useful lives of fixed assets and intangible assets.

Provisions: Provisions are recognized when there is a present obligation as a result of a past event. It is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and there is a reliable estimate of the amount of the obligation. Provisions are measured at the best estimate of the expenditure required to settle the present obligation at the Balance sheet date and are not discounted to their present value.

Contingent liability: Contingent liabilities are disclosed when there is a possible obligation arising from past events, the existence of which will be confirmed only by the occurrence or non occurrence of one or more uncertain future events not wholly within the control of the Company or a present obligation that arises from past events where it is either not probable that an outflow of resources will be required to settle or a reliable estimate of the amount cannot be made.

2.4 Tangible assets

Tangible assets are stated at the cost of acquisition, which includes taxes, duties, freight, insurance and other incidental expenses incurred for bringing the assets to the working condition required for their intended use, less depreciation and impairment.

Subsequent expenditures related to an item of tangible fixed asset are added to its book value only if they increase the future benefits from the existing asset beyond its previously assessed standard of performance.

Depreciation on tangible assets is provided on a pro-rata basis on the straight line method over the estimated useful lives of the assets. The useful lives of the tangible assets are different from the useful lives as indicated in schedule- II of the Companies Act, 2013, which are below:

Asset head	Useful life (years)
Furniture and fixture	8
Office equipment	3
Computers	5

The estimates of useful lives of the assets are based on the technical evaluation carried out by the management.

Individual assets costing less than Rs. 5,000 are depreciated at the rate of 100% on a pro-rata basis in the year of acquisition.

The useful lives are reviewed by the management at each financial period-end and revised, if appropriate. In case of a revision, the unamortized depreciable amount is charged over the revised remaining useful life.

Loss arising from the retirement of and gains or losses arising from disposal of fixed assets which are carried at cost are recognized in the Statement of Profit and Loss.

2.5 Intangible assets

Intangible assets are recognized if they are separately identifiable and the Company controls the future economic benefits arising out of them. All other expenses on intangible items are charged to the profit and loss account. Intangible assets are stated at cost less accumulated amortization and impairment.

Notes to financial statements for the year ended March 31, 2017

Gains or losses arising from the retirement or disposal of an intangible asset are determined as the difference between the net disposal proceeds and the carrying amount of the asset and recognized as income or expense in the statement of profit and loss.

Amortization on intangible assets is provided using the Straight Line Method based on the useful lives as estimated by the management. Depreciation is charged on a pro-rata basis for assets purchased/sold during the year. Individual assets costing less than Rs. 5,000 are depreciated at the rate of 100% on a pro-rata basis. The management's estimates of useful lives for intangible assets are given below:

Asset head	Useful life (years)
Website	6

2.6 Leases

As a lessee:

Assets taken on leases where significant risks and rewards of ownership are retained by the lessor are classified as operating leases. Lease rentals are charged to the Statement of Profit and Loss on a straight line basis over the lease term.

2.7 Impairment

The management periodically assesses using external and internal sources whether there is an indication that an asset may be impaired. Impairment occurs where the carrying value exceeds the present value of future cash flows expected to arise from the continuing use of the asset and its eventual disposal. The impairment loss to be expensed is determined as the excess of the carrying amount over the higher of the asset's net sales price or present value as determined above.

The carrying values of assets are reviewed at each reporting date to determine if there is indication of any impairment, using external and internal sources. If any indication exists, the asset's recoverable amount is estimated. For assets that are not yet available for use, the recoverable amount is estimated at each reporting date. Impairment occurs where the carrying value of the asset or its cash generating unit exceeds the present value of future cash flows expected to arise from the continuing use of the asset or its cash generating unit and its eventual disposal. The impairment loss to be expensed is determined as the excess of the carrying amount over the higher of the asset's net sales price or present value of future cash flows from use of the assets as determined above. An impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount. Impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined net of depreciation or amortization, if no impairment loss had been recognized.

2.8 Revenue recognition

Revenue from commission is recognized on accrual basis when the services are rendered, net of taxes.

2.9 Foreign currency transaction

Transactions in foreign currency are recorded at the rates of exchange in force at the time the transactions are effected. All monetary assets and liabilities denominated in foreign currency are restated at the year-end exchange rate. All non-monetary assets and liabilities are stated at the rates prevailing on the dates of the transactions.

Gains / (losses) arising out of fluctuations in the exchange rates are recognized as income / expense in the year in which they arise.

2.10 Employee benefits

Short-term employee benefits

Employee benefits payable wholly within twelve months of receiving employee services are classified as short-term employee benefits. These benefits include salaries, wages and bonus. The undiscounted amount of short-term employee benefits to be paid in exchange for employee services is recognized as an expense as the related service is rendered by employees.

Defined contribution plans

The Company's provident fund scheme is a defined contribution plan. The Company's contribution paid/payable under the scheme is recognized as an expense in the Statement of Profit and Loss during the year in which the employee renders the related service.

Defined benefit plans

The Company's gratuity benefit scheme is defined benefit plan. The Company's net obligation in respect of a defined benefit plan is calculated by estimating the amount of future benefit that employees have earned in return for their service in the current and prior periods; that benefit is discounted to determine its present value. Any unrecognized past service costs and the fair value of any plan assets are deducted. The calculation of the Company's obligation under the plan is performed annually by a qualified actuary using the projected unit credit method.

The Company recognizes all actuarial gains and losses arising from defined benefit plans immediately in the Statement of Profit and Loss. All expenses related to defined benefit plans are recognized in employee benefits expense in the Statement of Profit and Loss. When the benefits of a plan are improved, the portion of the increased benefit related to past service by employees is recognized in Statement of Profit and Loss on a straight-line basis over the average period until the benefits become vested. The Company recognizes gains and losses on the curtailment or settlement of a defined benefit plan when the curtailment or settlement occurs.

2.11 Employee share based payments

The excess of the market price of shares, at the date of grant of options under the Employee Stock Option Schemes of SmartCooky Internet Limited, over the exercise price is regarded as employee compensation, and recognized on a straight-line basis over the period over which the employees would become unconditionally entitled to apply for the shares.

Notes to financial statements for the year ended March 31, 2017

2.12 Earnings per share (EPS)

Basic EPS

The earnings considered in ascertaining the Company's basic EPS comprise the net profit/ (loss) after tax. The number of shares used in computing basic EPS is the weighted average number of shares outstanding during the period.

Diluted EPS

The net profit/ (loss) after tax and the weighted average number of shares outstanding during the period are adjusted for all the effects of dilutive potential equity shares for calculating the diluted EPS, except when the results will be anti-dilutive.

2.13 Other income

Interest income: Interest income is recognized on a proportion of time basis taking into account the principal outstanding and the rate applicable.

2.14 Taxes on income

Income-tax expense comprises current tax (i.e. amount of tax for the year determined in accordance with the income-tax law) and deferred tax charge or credit (reflecting the tax effects of timing differences between accounting income and taxable income for the year). Income-tax expense is recognized in profit or loss except that tax expense related to items recognized directly in reserves is also recognized in those reserves.

Current tax is measured at the amount expected to be paid to (recovered from) the taxation authorities, using the applicable tax rates and tax laws. Deferred tax is recognised in respect of timing differences between taxable income and accounting income i.e. differences that originate in one year and are capable of reversal in one or more subsequent year. The deferred tax charge or credit and the corresponding deferred tax liabilities or assets are recognised using the tax rates and tax laws that have been enacted or substantively enacted by the balance sheet date. Deferred tax assets are recognised only to the extent there is reasonable certainty that the assets can be realised in future; however, where there is unabsorbed depreciation or carried forward loss under taxation laws, deferred tax assets are recognised only if there is a virtual certainty supported by convincing evidence that sufficient future taxable income will be available against which such deferred tax assets can be realised. Deferred tax assets are reviewed as at each balance sheet date and written down or written-up to reflect the amount that is reasonably/virtually certain (as the case may be) to be realised.

2.15 Cash and cash equivalents

In the cash flow statement, cash and cash equivalents includes cash in hand, demand deposits with bank, other short-term highly liquid investments with original maturities of three months or less.

3. Share capital		(Amount in Rupees)
	As at March 31, 2017	As at March 31, 2016
Authorized		_
1,00,000 equity shares of Rs.10/- each		
(previous year 1,00,000 equity shares of Rs.10/- each)	1,000,000	1,000,000
Issued		
60,000 equity shares of Rs.10/- each		
(previous year 60,000 equity shares of Rs.10/- each)	600,000	600,000
Subscribed and paid-up		
52,251 equity shares of Rs.10/- each		
(previous year 52,251 equity shares of Rs.10/- each)	522,510	522,510
	522,510	522,510

(a) Reconciliation of the shares outstanding at the beginning and at the end of the reporting period

E water also was	As	As at March 31, 2017 As at March 31, 20		arch 31, 2016
Equity shares	Number	Amount in Rupees	Number	Amount in Rupees
At the beginning of the year	52,251	522,510	-	-
Issued during the year	-	-	52,251	522,510
Outstanding at the end of the year	52,251	522,510	52,251	522,510

(b) Shares held by holding/ultimate holding company and/or their subsidiaries/associates

Equity shares	As at March 31, 2017		As at Ma	As at March 31, 2016	
Equity shares .	Number	Amount in Rupees	Number	Amount in Rupees	
Equity shares of Rs. 10 each fully paid up held by:				_	
NDTV Convergence Limited, holding company	30,000	300,000	30,000	300,000	
New Delhi Television Limited, ultimate holding company	20,000	200,000	20,000	200,000	
•	50,000	500,000	50,000	500,000	

(c) Details of shareholders holding more than 5% shares in the company

Name of the shareholder	As at N	March 31, 2017	rch 31, 2017 As at March 31,	
	Number	% holding	Number	% holding
Equity shares of Rs. 10 each fully paid up held by:				
NDTV Convergence Limited	30,000	57.42%	30,000	57.42%
New Delhi Television Limited	20,000	38.28%	20,000	38.28%

(d) Rights, preferences and restrictions attached to the equity shares

The Company has a single class of equity shares. Accordingly, all equity shares rank equally with regard to dividends and share in the Company's residual assets. The equity shares are entitled to receive dividend as declared from time to time. The voting rights of an equity shareholder on a poll (not on show of hands) are in proportion to its share of the paid-up equity capital of the Company. Voting rights cannot be exercised in respect of shares on which any call or other sums presently payable have not been paid. Failure to pay any amount called up on shares may lead to forfeiture of the shares. On winding up of the Company, the holders of equity shares will be entitled to receive the residual assets of the Company in proportion to the number of equity shares held.

(e) Employee stock option

Description of share-based payment arrangements

As at March 31, 2017, the Company has the following share-based payment arrangement for employees.

SmartCooky Internet Limited - Employee Stock Option Plan 2016 ('the 2016 plan')

In 2016, the Company approved the 2016 Plan. The plan entitles key management personnel and senior employees of the Company to purchase the common shares of the Company at the exercise price on the grant date, subject to compliance with vesting conditions. All exercised options shall be settled by allotment of shares. Upon vesting, the employees can acquire one common share of the Company for every option.

The terms and conditions related to the grant of the share options are as follows.

Grant date/employees entitled	Number of options granted	Vesting conditions	Contractual life of options
Options granted during the period ended March 31, 2016	14,150	Refer notes	13 years
Options forfeited during the year ended March 31, 2017	8,780		
Total share options as on March 31, 2017	5,370		

Notes to financial statements for the year ended March 31, 2017

Note:

For options granted, total vesting period is 36 months. 50% of the options granted will vest after the completion of 24 months of the continuous service from the grant date and the balance 50% will vest after the completion of 36 months of the continuous service from the grant date.

Reconciliation of outstanding share options

The number and weighted average exercise prices of share options under employee stock option plans are as follows:

	As at March	h 31, 2017	As at March 3	31, 2016
Particulars	No. of options	Weighted average exercise price	No. of options	Weighted average exercise price
Outstanding at the beginning of the year/period	14,150	15,840	-	-
Granted during the year/period	-	-	14,150	15,840
Forfeited during the year/period	8,780	15,840	-	-
Outstanding at the end of the year/period	5,370	15,840	14,150	15,840
Exercisable at the end of the year/period	-	-	-	-

The options outstanding at March 31, 2017 have an exercise price of Rs. 15,840 (previous year Rs. 15,840) and a weighted average remaining contractual life of 11.92 years (previous year 12.91 years).

As permitted by the guidance note on the subject issued by the Institute of Chartered Accounts of India ("ICAI"), the Company has elected to account for stock options based on their intrinsic value (i.e. the excess of share price of the underlying share over the exercise price) at the grant date rather than their fair value at that date. Had the compensation cost for employee stock options been determined on the basis of the fair value approach as described in the ICAI guidance note, the Company's loss after tax and basic and diluted loss per share would have been as per the proforma amounts shown below:

Particulars	For the year ended March 31, 2017	For the period September 1, 2015 to March 31, 2016
Loss as reported	(28,811,125)	(20,901,096)
Add: Employee stock option compensation expense as per intrinsic value method	-	-
Less: Employee stock option compensation expense as per fair value	13,132,434	3,802,528
Adjusted proforma net loss	(41,943,559)	(24,703,623)
Loss per share		
As reported - Basic	(551.40)	(412.11)
As reported - Diluted	(551.40)	(412.11)
Adjusted proforma - Basic	(802.73)	(487.09)
Adjusted proforma - Diluted	(802.73)	(487.09)

For purposes of the above proforma disclosures, the weighted average grant date fair value of options granted during the previous period was Rs. 6,931.

The inputs used in the measurement of grant-date fair values are as follows:

Particulars	For the year ended March 31, 2017
Share price	15,840
Exercise price	15,840
Expected volatility	0.0%
Expected life	6 - 8 years
Expected dividend	0.0%
Risk-free interest rate	7.9% - 8.0%

4. Reserves and surplus		(Amount in Rupees)
	As at March 31, 2017	As at March 31, 2016
Securities premium account		
Balance as at the beginning of the year/period	35,633,330	-
Additions during the year/period	-	35,633,330
Balance at the end of the year	35,633,330	35,633,330
Deficit in the Statement of Profit and Loss		
Balance as at the beginning of the year/period	(20,901,096)	-
Loss for the year/period	(28,811,125)	(20,901,096)
Balance as at the end of the year	(49,712,221)	(20,901,096)
Total reserves and surplus	(14,078,891)	14,732,234

5. Provisions	As at	March 31, 2017	As at Marc	(Amount in Rupees)
_	Long - term	Short - term	Long - term	Short - term
Provision for employee benefits				
Provision for gratuity (Refer note 21)	_	_	471,533	22,682
	-	-	471,533	22,682
-				
6. Trade payables				(Amount in Rupees)
			As at	As a
			March 31, 2017	March 31, 2016
Trade payables				
- total outstanding dues of micro enterprises and small enterprises (Re	efer note 22)		-	
- total outstanding dues of creditors other than micro enterprises and			14,550,715	11,845,107
		_	14,550,715	11,845,107
*Trade payables include amount due to following related parties :				(Amount in Rupees)
			As at	As a
			March 31, 2017	March 31, 2016
NDTV Convergence Limited			13,735,742	10,502,018
Red Pixel Ventures Limited			-	72,807
Fifth Gear Ventures Limited			561,975	-
New Delhi Television Limited			1,227	1,227
			14,298,944	10,576,052
7. Other current liabilities				(Amount in Rupees)
			As at	As a
			March 31, 2017	March 31, 2016
Statutory dues			9,354	1,053,625
Employee benefits payable			-	2,040,645
				1 606 403
Payable against fixed assets *			<u> </u>	1,606,401

^{*} Includes Rs. Nil (previous year Rs. 1,056,393) payable to NDTV Convergence Limited, a related party

8. Tangible assets				(Amount in Rupees)
	Computers	Office equipments	Furniture and fixtures	Total
Gross block				
As at April 1, 2016	782,808	5,596	39,985	828,389
Additions	209,967	-	17,576	227,543
Disposals	360,927	-	-	360,927
As at March 31, 2017	631,848	5,596	57,561	695,005
Depreciation				
As at April 1, 2016	46,344	5,596	39,985	91,925
Charge for the year	165,040	-	17,576	182,616
Disposals	54,728	-	-	54,728
As at March 31, 2017	156,656	5,596	57,561	219,813
Net block				
As at April 1, 2016	736,464	-	-	736,464
As at March 31, 2017	475,192	-	-	475,192

Previous year's figures are given herein below:				(Amount in Rupees)
	Computers	Office equipments	Furniture and fixtures	Total
Gross block				
As at September 01, 2015	-	-	-	-
Additions	782,808	30,821	39,985	853,614
Disposals	-	25,225	-	25,225
As at March 31, 2016	782,808	5,596	39,985	828,389
Depreciation				
As at September 01, 2015	-	-	-	-
Charge for the period	46,344	8,107	39,985	94,436
Disposals	-	2,511	-	2,511
As at March 31, 2016	46,344	5,596	39,985	91,925
Net block				
As at September 01, 2015	-	-	-	-
As at March 31, 2016	736,464	-	-	736,464

9. Intangible assets		Amount in Rupees)
	Website	Total
Gross block		
As at April 1, 2016	-	-
Additions	2,697,258	2,697,258
As at March 31, 2017	2,697,258	2,697,258
Amortization and impairment		
As at April 1, 2016	-	-
Charge for the year	294,417	294,417
Impairment loss for the year (Refer note 25)	2,202,841	-
As at March 31, 2017	2,497,258	294,417
Net block		
As at April 1, 2016	-	-
As at March 31, 2017	200,000	200,000

Deferred tax asset (net)		(Amount in Rupees)
	As at	As at
	March 31, 2017	March 31, 2016
Deferred tax liability		
Fixed assets: Impact of difference between tax depreciation and		
depreciation/ amortization charged for the financial reporting	-	(37,699)
period		
Gross deferred tax liability	-	(37,699)
Deferred tax asset		
Carry forward losses and depreciation	-	37,699
Gross deferred tax asset	-	37,699
Net deferred tax asset	-	-

In view of carry forward tax loss / unabsorbed depreciation and absence of virtual certainty supported by convincing evidence that sufficient future taxable income will be available against which deferred tax assets can be realized, the Company has recognized deferred tax asset only to the extent of the deferred tax liability.

10. Loans and advances (Amount in Rupees)

	As at March 31, 2017		As at March 31, 2016	
	Long - term	Short - term	Long - term	Short - term
Unsecured, considered good unless otherwise stated				
Advance tax and tax deducted at source	107,642	-	193,497	-
Prepaid expenses	-	25,824	-	434,774
	107,642	25,824	193,497	434,774
Due from government authorities				
- Unsecured, considered doubtful	-	2,685,024	-	1,939,219
- Provision for doubtful advances		(2,685,024)	-	-
	-	-	-	1,939,219
	107,642	25,824	193,497	2,373,993

11. Cash and bank balances		(Amount in Rupees)
	As at March 31, 2017	As at March 31, 2016
Cash and cash equivalents		
Cash in hand	14,204	41,656
Balances with banks: - in current accounts	180,826	2,915,922
- deposits with original maturity of less than three months	180,820	3,500,000
	195,030	6,457,578
Other bank balances		
- deposits due to mature within 12 months of the reporting date	195,030	19,000,000
	195,030	25,457,578
12. Other current assets		(Amount in Rupees)
	As at	As at
	March 31, 2017	March 31, 2016
Interest accrued on fixed deposits	-	175,475
Other receivables *		1,778,932 1,954,407
* Other receivable include receivable of Rs. Nil (previous year Rs. 286,423) from NDTV Lifestyle Limited Convergence Limited, related parties	and Rs. Nil (previous year Rs.)	1,492,509) from NDTV
13. Revenue from operations		(Amount in Rupees)
	For the year ended March 31, 2017	For the period September 1, 2015 to March 31, 2016
Commission income	208,401	_
	208,401	_
14. Other income	For the year ended	(Amount in Rupees) For the period September 1, 2015
	March 31, 2017	to March 31, 2016
Interest income on bank deposits	407,399	232,645
Liabilities no longer required written back	272,475	-
Interest income on income tax refund Profit on sale of fixed assets	8,703 250	-
Miscellaneous income	30	-
Wiscendiedus income	688,857	232,645
15. Cost of services		(Amount in Rupees) For the period
	For the year ended March 31, 2017	September 1, 2015 to March 31, 2016
Shipping charges	69,832	
Product handling fee	122,789	-
Packing cost	74,770	-
Payment gateway charges	3,984	
	271,375	
16. Employee benefit expense		(Amount in Rupees)
		For the period
	For the year ended March 31, 2017	September 1, 2015 to March 31, 2016
Salary, wages and other benefits	17,871,266	4,985,006
Contribution to provident fund	880,582	205,813
Staff welfare	53,270	12,500
	18,805,118	5,203,319

Rent	17. Operations and administration expenses		(Amount in Rupees)
Born Borns and taxon 15,18 30,235 Printing and clastioners 15,78 6,85,28 Books, proficiolals and enveryappers 27,44 16 Books, proficiolals and enveryappers 10,504 65,46 Business proposition 10,509 65,46 Business proposition 10,509 65,46 Business proposition 40,000 40,000 Business proposition 40,000 40,000 Auditions commentation 10,000 10,000 Auditions commentation 10,000 10,000 Audition containing and maintenance 10,000 10,000 Legal, professional and consultance 2,000 10,000 Revisitance stepsises 2,000 10,000 Provision for founding data steeming 2,			For the period September 1, 2015 to March 31, 2016
Bales and bases 10,828 68,828 Potting and studency 10,869 10,869 Foreign and courser 10,869 3,824 Treveling and coursepace 103,359 81,824 Brokes, periodicis and news papers 10,325 81,824 Repair and numberance 4,176 21,000 Balk charges 10 5,000 Subscription expenses 5,000 10 Solver on expenses 2,000 10 Reminiment expense 2,000 10 Solver on expenses 10 10 Reminiment expense 2,000 10 Solver on expenses 10 10 Reminiment expense 2,000 10 Loung for fixed assets 10	Rent	15 138	·
Printing and actionery 1,5118 1,5			
Possign and courser			-
Books persoficials and news papers 82,448 Reinnes promotion 102,536 82,428 Reinnes promotion 101,936 102,536 82,428 Reginar and maintenance 40,000 102,500	· · · · · · · · · · · · · · · · · · ·		-
Investment	•		-
Biome promotion 10,50% 43,76% 12,80% Region and ministenence 43,00% 20,20% <td></td> <td></td> <td>18,243</td>			18,243
Repair administenence 4,000 60,000 Bunkcharges 100 50,000 Dunkcharges 102 10,000 Commissione 125,22 10,000 Vehicle running and maintenunce 2,808,434 10,438 Legal, professional and cumulature 30,000 20,000 Recruited reperses 50,000 20,000 Recruited reperses 10,000 10,000 Recruited reperses 10,000 10,000 Software expenses 10,000 10,000 Website bosting and streaming 10,000 10,000 Software stageness 10,000 10,000 Compare faire charges 10,000 40,000 Provision for doublit alwares 2,000,000 40,000 Recallment stages and streaming 10,000 40,000 Auditors remuneration 60,000 40,000 Auditors 10,000 40,000 Auditors 10,000 40,000 Auditors 10,000 40,000 Auditors 10,000		105,994	635,461
Bank charges 102 25.522 Communication 128,224 110,135 117,135 128,124 117,135 128,124 117,135 128,125 117,135 128,135 <t< td=""><td></td><td>4,376</td><td>12,800</td></t<>		4,376	12,800
Insurance	Auditors remuneration *	40,000	40,000
Oommanication Webside numbers 18,237 (18,135) 171,135 20,436 (18,135) 20,436 (18,158,774) 12,158,774 12,158,754 12,158,754 12,158,754 12,158,754 12,158,754 12,158,754 12,158,754 12,158,754 12,158,754 12,158,754 12,158,754 12,158,754 12,158,754 12,158,754 12,158,754 12,158,754	Bank charges	102	25,822
White Immine and maintenance \$45,379 20,4834 Legal, professional occusions 2,000,43 11,582,774 Subsciption expenses 30,864 10,000 Software expenses 2,50,500 22,12,200 Software expenses 25,005 22,012,200 Usubsite binsting and streaming 17,008 27,008 Loss on soft (fixed sases) 19,019 22,012,200 Powsite of doubtful advances 2,008,208,200 48,308 Imperiment loss on intragglic lases 2,008,200 48,308 Auditors 2,008,200 1,000 Auditors 40,000 40,000 Auditors 40,000 40,000 Represistion expense For the year day September 1, 2015 Auditors 20,000 40,000 Represistion of fungible assets 19,000 40,000 Appreciation of tangelic assets 19,000 40,000 Appreciation of tangelic assets 19,000 40,000 Portice profession of tangelic assets 19,000 40,000 Appreciation of tangelic assets	Insurance	192,722	100,044
Legal probesional and consultaney 2,084,54 10,000,000 Recursions 50,84 50,000 Recursions 50,86 2,212,500 Website botting and streaming 779,608 177,608 Compute thire charges 1,610 2,212,500 Provision for clothel advances 2,685,501 3,212,500 Provision for clothel advances 2,000,800 48,348 Macellamous expense 4,000 48,348 Medical acceptance 4,000 7,000 **Auditors** 4,000 40,000 **Depreciation expense \$,000 40,000 **Depreciation of tangible assets \$,000 40,000 <tr< td=""><td>Communication</td><td>128,224</td><td>117,135</td></tr<>	Communication	128,224	117,135
Subscriptions expenses 9,081,081 Recruitment expenses 55,065 21,23,000 Ubbishis hosting and streaming 75,066 22,714 Loss on als of fixed assets 19,161 2,2714 Compute their eclarges 19,161 3,285,244 Provision for doubtful advances 2,085,124 4,283,248 Miscellances expense 4,459 48,338 Miscellances expense 4,459 48,338 Authors 4,000 48,338 Authors 4,000 40,000 Authors 40,000 40,000 Appealed ion of langible assets 18,164 40,000 Appreciation of langible assets 18,164 40,000 Appreciation of langible assets 18,164 40,000	Vehicle running and maintenance	845,379	204,843
Remainer expenses 52,05,000 Software expenses 52,05,000 Website bothing and streaming 77,000 Less on sale of feed deases 1,04,000 Provision for doubtful advances 2,085,000 Miscellancous expense 2,085,000 Amount in Register 4,083,000 Miscellancous expense 4,083,000 Additions remuneration To Previous of March 31,2016 Auditions 40,000 Auditions 40,000 Audition 40,000 <t< td=""><td>Legal, professional and consultancy</td><td>2,080,454</td><td>11,585,774</td></t<>	Legal, professional and consultancy	2,080,454	11,585,774
Software expenses 55,000 (197,000) 20,000 (197,000) Loss on als of Rived assets - 2,714 Computer hire charges 10,61 (197,000) - 2,714 Powision for doubtful advances 2,000,000 - 3,85,000 Impairment loss on intangible asset 3,700,000 - 15,600,000 Auditors remuneration For the year ending brighten Loss of National	Subscription expenses	50,864	90,000
Meshin losining and streaming	Recruitment expenses	-	2,212,500
Los on slo of field assets (Computer hire charges) 9.61 Provision for doubtful advances 2.685.024 Impairment loss on intangible asset 2.202.841 Miscellances expense 4.348 *Auditors remuneration For the year ending for the period for districts of March 31, 2017 *Auditors 40,000 As auditors 40,000 As undiffer 40,000 Abdit fee 40,000 Abdit fee 40,000 As undiffer 40,000 B. Depreciation expense For the year ending for the ye	Software expenses	256,965	20,806
Compute fine charges 19,619 Provision for charges 2,085,512 Provision for charges 2,085,512 Provision for charges 2,082,413 Provision for charges 4,834 Provision for charges 4,834 Provision for charges 4,834 Provision for charges Provision for cha	Website hosting and streaming	779,698	177,698
Provision for doubthit advances 2,685,024 1,111		-	22,714
Miscellaneous expense	Computer hire charges	19,619	-
March Marc	Provision for doubtful advances	2,685,024	-
*Auditors remuneration 7,83,067 15,683,788 *Auditors remuneration Eor they seem sold, 50,000 For the period speciment 1,010 to feather 31,010 for March	Impairment loss on intangible asset	2,202,841	-
Auditors remuneration Community Repeated March 31, 2017 For the year ended from the community of the period focus of the Audit 73, 2016 For the period focus of the Audit 73, 2016 For the period focus of the Audit 73, 2016 Audit fee 40,000 <td>Miscellaneous expense</td> <td>4,459</td> <td>48,348</td>	Miscellaneous expense	4,459	48,348
Name Part		9,783,067	15,683,758
Name Part	* Auditors remuneration		(Amount in Runees)
As auditor: Audit fe	TAULIOUS TEMBERATOR		
Name		•	
Audit fe		March 31, 2017	•
18.00 19.0	As auditor:		
18. Depreciation expense	Audit fee	40,000	40,000
For the year ended March 31, 2017 September 1, 2015 September 2, 2015 Septembe		40,000	40,000
For the year ended March 31, 2017 September 1, 2015 September 2, 2015 Septembe			
Pertagnation of tangible assets	18. Depreciation expense		(Amount in Rupees)
Pertagnation of tangible assets		F 4 11	For the period
Depreciation of tangible assets		•	
Amortization of intangible assets 294,417 477,033 94,436		March 31, 2017	
Amortization of intangible assets 294,417 477,033 94,436	Depreciation of tangible assets	182 616	94 436
P.Finance costs			J-1,-130 -
For the year ended March 31, 2017 For the period September 1, 2015 to March 31, 2016	7 montation of managere assets		94,436
For the year ended March 31, 2017 For the period September 1, 2015 to March 31, 2016			
September 1, 2015 to March 31, 2017 September 1, 2015 to March 31, 2016 Interest expense	19. Finance costs		
March 31, 2017 to March 31, 2016 to March 31, 2016 to March 31, 2016 to March 31, 2016		For the year ended	
Temper T		•	
20. Loss per equity share (LPS) Amount in Rupees 20. Loss per equity share (LPS) For the year ended March 31, 2017 For the period September 1, 2015 to March 31, 2017 20. Loss attributable to equity shareholders (28,811,125) (20,901,096) 20. Loss attributable to equity shareholders (28,811,125) (20,901,096) 20. Loss attributable to equity shares outstanding at the beginning of the period (nos.) (28,811,125) (20,901,096) 20. Loss attributable to equity shares outstanding at the period (nos.) (28,811,125) (20,901,096) 20. Loss attributable to equity shares outstanding at the period (nos.) (28,811,125) (20,901,096) 20. Loss attributable to equity shares outstanding at the period (nos.) (28,811,125) (20,901,096) 20. Loss attributable to equity shares outstanding at the period (nos.) (28,811,125) (20,901,096) 20. Loss attributable to equity shares outstanding at the period (nos.) (28,811,125) (20,901,096) 20. Loss attributable to equity shares outstanding at the period (nos.) (29,901,096) 20. Loss attributable to equity shares outstanding at the period (nos.) (29,901,096) 20. Loss attributable to equity shares outstanding at the period (nos.) (29,901,096) 20. Loss attributable to equity shares outstanding at the period (nos.) (29,901,096) 20. Loss attributable to equity shares outstanding at the period (nos.) (29,901,096) 20. Loss attributable to equity shares outstanding at the period (nos.) (29,901,096) 20. Loss attributable to equity shares outstanding at the period (nos.) (28,811,125) 20. Loss attributable to equity shares outstanding at the period (nos.) (28,811,125) 20. Loss attributable to equity shares outstanding at the period (nos.) (28,811,125) 20. Loss attributable to equity shares outstanding at the period (nos.) (28,901,125) 20. Loss attributable to equity shares outstanding at the period (nos.) (29,901,125) 20. Loss attributable to equity shares outstanding a			to March 31, 2016
20. Loss per equity share (LPS) (Amount in Rupees) For the year ended March 31, 2017 For the period September 1, 2015 to March 31, 2016 Loss attributable to equity shareholders (28,811,125) (20,901,096) Number of equity shares outstanding at the beginning of the period (nos.) 52,251 - Issue of equity shares outstanding at the end of the period (nos.) 52,251 52,251 Number of equity shares outstanding at the end of the period (nos.) 52,251 50,717 Weighted average number of equity shares outstanding during the period for basic loss per share (nos.) 52,251 50,717 Weighted average number of equity shares outstanding during the period for diluted loss per equity share (Rs.) 52,251 50,717 Basic loss per equity share (Rs.) (551.40) (412.11) Diluted loss per equity share (Rs.) (551.40) (412.11)	Interest expense	157	44,320
For the year ended March 31, 2017 to March 31, 2016 Loss attributable to equity shareholders Number of equity shares outstanding at the beginning of the period (nos.) Issue of equity shares (nos.) Number of equity shares outstanding at the end of the period (nos.) Weighted average number of equity shares outstanding during the period for basic loss per share (nos.) Weighted average number of equity shares outstanding during the period for diluted loss per share (nos.) Basic loss per equity share (Rs.) Diluted loss per equity share (Rs.) For the period September 1, 2015 to March 31, 2016 (22,811,125) (20,901,096) 52,251 52,251 52,251 50,717 50,717 61,211		157	44,320
For the year ended March 31, 2017 to March 31, 2016 Loss attributable to equity shareholders Number of equity shares outstanding at the beginning of the period (nos.) Issue of equity shares (nos.) Number of equity shares outstanding at the end of the period (nos.) Weighted average number of equity shares outstanding during the period for basic loss per share (nos.) Weighted average number of equity shares outstanding during the period for diluted loss per share (nos.) Basic loss per equity share (Rs.) Diluted loss per equity share (Rs.) For the period September 1, 2015 to March 31, 2016 (22,811,125) (20,901,096) 52,251 52,251 52,251 50,717 50,717 61,211			
Loss attributable to equity shareholders Number of equity shares outstanding at the beginning of the period (nos.) September 1, 2015 to March 31, 2016 Loss attributable to equity shareholders Number of equity shares outstanding at the beginning of the period (nos.) Sumber of equity shares (nos.) Number of equity shares outstanding at the end of the period (nos.) Weighted average number of equity shares outstanding during the period for basic loss per share (nos.) Weighted average number of equity shares outstanding during the period for diluted loss per share (nos.) September 1, 2015 to March 31, 2017 September 1, 2015 to Ma	20. Loss per equity share (LPS)		(Amount in Rupees)
Loss attributable to equity shareholders Number of equity shares outstanding at the beginning of the period (nos.) Sumber of equity shares outstanding at the beginning of the period (nos.) Sumber of equity shares (nos.) Number of equity shares outstanding at the end of the period (nos.) Weighted average number of equity shares outstanding during the period for basic loss per share (nos.) Weighted average number of equity shares outstanding during the period for diluted loss per share (nos.) Sumber of equity shares outstanding during the period for basic loss per share (nos.) Sumber of equity shares outstanding during the period for basic loss per share (nos.) Sumber of equity shares outstanding during the period for basic loss per share (nos.) Sumber of equity shares outstanding during the period for diluted loss per share (nos.) Sumber of equity shares outstanding during the period for basic loss per equity shares outstanding during the period for diluted loss per equity share (Rs.) Sumber of equity shares outstanding during the period for basic loss per equity shares outstanding during the period for diluted loss per equity share (Rs.) Sumber of equity shares outstanding during the period for basic loss per equity shares outstanding during the period for diluted loss per equity shares outstanding during the period for diluted loss per equity shares outstanding during the period for diluted loss per equity shares outstanding during the period for diluted loss per equity shares outstanding during the period for basic loss per equity shares outstanding during the period for basic loss per equity shares outstanding during the period for basic loss per equity shares outstanding during the period for basic loss per equity shares outstanding at the end of the period (nos.) Sumber of equity shares outstanding at the end of the period (nos.) Sumber of equity shares outstanding at the end of the period (nos.) Sumber of equity shares outstanding at the end of the period (nos.) Sumber of equity shares ou			
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Number of equity shares outstanding at the end of the period (nos.) Weighted average number of equity shares outstanding during the period for basic loss per share (nos.) Weighted average number of equity shares outstanding during the period for diluted loss per share (nos.) Basic loss per equity share (Rs.) Diluted loss per equity share (Rs.) 52,251 50,717 50,717 50,717 50,717 6551.40) (412.11)		52,251	- 52.251
Weighted average number of equity shares outstanding during the period for basic loss per share (nos.)52,25150,717Weighted average number of equity shares outstanding during the period for diluted loss per share (nos.)52,25150,717Basic loss per equity share (Rs.)(551.40)(412.11)Diluted loss per equity share (Rs.)(551.40)(412.11)		-	
per share (nos.) Weighted average number of equity shares outstanding during the period for diluted loss per share (nos.) Basic loss per equity share (Rs.) Diluted loss per equity share (Rs.) (551.40) (412.11)		52,251	52,251
Weighted average number of equity shares outstanding during the period for diluted loss per share (nos.)52,25150,717Basic loss per equity share (Rs.)(551.40)(412.11)Diluted loss per equity share (Rs.)(551.40)(412.11)		52,251	50,717
per share (nos.) 52,251 50,717 Basic loss per equity share (Rs.) (551.40) (412.11) Diluted loss per equity share (Rs.) (551.40) (412.11)		50.051	50.515
Diluted loss per equity share (Rs.) (551.40)	per share (nos.)	52,251	50,717
Diluted loss per equity share (Rs.) (551.40)	Basic loss per equity share (Rs.)	(551.40)	(412.11)
Nominal value per share (Rs.) 10 10		(551.40)	(412.11)
	Nominal value per share (Rs.)	10	10

Notes to financial statements for the year ended March 31, 2017

21. Post employment - benefit plan (Gratuity)

The Company provides for long term defined benefit schemes of gratuity on the basis of an actuarial valuation on the Balance Sheet date based on the Projected Unit Credit Method. The Company recognizes the actuarial gains and losses in the Statement of Profit and Loss as income and expense in the period in which they occur. The reconciliation of opening and closing balances of the present value of the defined benefit obligations are as below:

Amount	

Particulars	As at March 31, 2017	As at March 31, 2016
Changes in the present value of the Obligation:		
Obligations at period beginning	494,215	-
Acquisition adjustment	-	427,607
Service cost – current	(494,215)	107,674
Interest cost	-	16,510
Actuarial gain		(57,576)
Obligations at period end	-	494,215

Expenses recognized in the Statement of Profit and Loss	For the year ended March 31, 2017	For the period September 1, 2015 to March 31, 2016
Acquisition adjustment	-	427,607
Service cost – current	(494,215)	107,674
Interest cost	-	16,510
Actuarial (gain) / loss		(57,576)
Net defined benefit obligations cost	(494,215)	494,215

The principal assumptions used in determining post-employment benefit obligations are shown below:

Particulars	As at March 31, 2017	As at March 31, 2016
Discount rate	-	7.70%
Future salary increases	_	5.00%

The estimates of future salary increases, considered in the actuarial valuation, take account of inflation, seniority, promotion and other relevant factors such as supply and demand factors in the employment market. The demographic assumptions were as per the published rates of "Life Insurance Corporation of India (2006-08) Mortality Table (ultimate)", which is considered a standard table.

Actuary's estimates of contributions for the next financial year is Rs. Nil (previous period Rs. 315,154).

22. Details of dues to micro and small enterprises as defined under the MSMED Act, 2006

(Amount in Rupees)

Particulars	As at March 31, 2017	As at March 31, 2016
(a) The amounts remaining unpaid to micro, small and medium enterprises as at the end of the period		
- Principal	Nil	Nil
- Interest	Nil	Nil
(b) The amount of interest paid by the buyer as per the Micro Small and Medium Enterprises Development Act, 2006.	Nil	Nil
(c) The amounts of the payments made to micro and small suppliers beyond the appointed day during each accounting period.	Nil	Nil
(d) The amount of interest due and payable for the period of delay in making payment (which have been paid but beyond the appointed day during the period) but without adding the interest specified under Micro Small and Medium Enterprises Development Act, 2006	Nil	Nil
(e) The amount of interest accrued and remaining unpaid at the end of each accounting period	Nil	Nil
(f) The amount of further interest remaining due and payable even in the succeeding periods, until such date when the interest dues as above are actually paid to the small enterprise for the purpose of disallowance as a deductible expenditure under the Micro Small and Medium Enterprises Development Act, 2006	Nil	Nil

Notes to financial statements for the year ended March 31, 2017

23. Related party transactions

Names of related parties, where control exists or with whom transactions were carried out during each year and description of relationship as identified and certified by the management.

I. Names of the related parties and nature of relationship

New Delhi Television Limited Ultimate holding company

NDTV Convergence Limited
Red Pixels Ventures Limited
Fellow subsidiary
SmartCooky Ventures Limited
Fellow subsidiary
NDTV Lifestyle Limited
Fellow subsidiary
Fifth Gear Ventures Limited
Fellow subsidiary

Key management personnel and their relatives

Seema Sahgal Chandra (till December 31, 2016)

Managing Director

Sumeet Singh (till January 31, 2017)

Chief Executive Officer

II. Disclosure of related party transactions

The following table provides the total amount of transactions that have been entered into with related parties, in the ordinary course of business.

Nature of relationship / transaction	Ultimate holding company	Holding company	Fellow subsidiaries	Key management personnel	Total	Ultimate holding company	Holding company	Fellow subsidiaries	Key management personnel	Total
	1	For the period April 1, 2016 to March 31, 2017		For the period September 1, 2015 to March 31, 2016						
Purchase of fixed assets										
NDTV Convergence Limited	-	-	-	-	-	-	1,056,393	-	-	1,056,393
Reimbursement of expenses incurred on our behalf										
New Delhi Television Limited	-	-	-	-	-	1,227	-	-	-	1,227
NDTV Convergence Limited	-	533,461	-	-	533,461	-	10,074,659	-	-	10,074,659
Red Pixels Ventures Limited	-	-	-	-	-	-	-	69,672	-	69,672
Fifth Gear Ventures Limited	-	-	1,242,541	-	1,242,541	-	-	-	-	-
Sale of fixed assets										
NDTV Convergence Limited	-	234,088	-	-	234,088	-	-	-	-	-
Red Pixels Ventures Limited	-	-	72,361	-	72,361	-	-	-	-	-
Reimbursement of expenses incurred on behalf of others										
NDTV Convergence Limited	-	666,172	-	-	666,172	-	1,428,239	-	-	1,428,239
NDTV Lifestyle Limited	-	-	-	-	-	-	-	274,089	-	274,089
Fifth Gear Ventures Limited	-	-	8,804	-	8,804	-	-	-	-	-
SmartCooky Ventures Limited	-	-	-	-	-	-	-	27,539	-	27,539
Equity share capital issued										
New Delhi Television Limited	-	-	-	-	-	200,000	-	-	-	200,000
NDTV Convergence Limited	-	-	1	-	-	-	300,000	-	-	300,000
Remuneration to key management personnel										
Seema Sahgal Chandra	-	-	-	2,631,664	2,631,664	-	-	-	630,260	630,260
Sumeet Singh	-	-	-	4,715,846	4,715,846	-	-	-	900,148	900,148
		As at March 31, 2017				A	s at March 31, 20	16		
Outstanding balance at period end										
Trade payable	1,227	13,735,742	561,975	-	14,298,944	1,227	10,502,018	72,807	-	10,576,052
Payable against fixed assets	-	-	-	-	-	-	1,056,393	-	-	1,056,393
Other receivables	-		ı	_	-	-	1,492,509	286,423		1,778,932

Notes to financial statements for the year ended March 31, 2017

24. Operating lease

The Company has taken a commercial premises under non-cancellable operating lease. The rental expenses for the current period, in respect of operating lease was Rs. Nil (previous year Rs. 302,750). The future minimum lease payments in respect of such leases are as follows:

Particulars	As at March 31, 2017	As at March 31, 2016
Within one year	-	1,816,500
After one year and not more than five years		605,500
	<u> </u>	2,422,000

25. Provision for impairment of intangible asset

During the year ended March 31, 2017 the Company has recognized provision for impairment of intangible asset i.e. website of Rs. 2,202,841 due to suspension of its operations.

26. Segment information

The Company operates in the single primary segment of health food e-commerce. Accordingly, there is no reportable segment.

27. Disclosure on Specified Bank Notes (SBNs)

During the year, the Company had specified bank notes or other denomination notes as defined in MCA notification G.S.R. 308(E) dated March 30, 2017 on the details of specified bank notes (SBN) held and transacted during the period from November 8, 2016 to December 30, 2016. The denomination wise SBNs and other notes as per notification is given below:

(Amount in Rupees)

Particulars	SBNs*	Other denomination notes	Total
Closing cash in hand as on 08 November 2016	58,500	1,327	59,827
(+) Permitted receipts	-	28,030	28,030
(-) Permitted payments	-	5,853	5,853
(-) Amount deposited in banks	58,500	ı	58,500
Closing cash in hand as on 30 December 2016	-	23,504	23,504

^{*} For the purpose of this clause, the term "specified bank notes" shall have the same meaning provided in the notification of the Government of India, in the Ministry of Finance, Department of Economic Affairs number S.O. 3407(E) dated November 8, 2016.

As per our report of even date attached.

For BSR & Associates LLP

Chartered Accountants

ICAI Firm Registration Number: 116231W/W-100024

For and on behalf of the Board of Directors of

SmartCooky Internet Limited

Rakesh DewanK.V.L. Narayan RaoSaurav BanerjeePartnerDirector and Group CEODirector and Group CFO

Membership Number: 092212

Place : GurgaonPlace : New DelhiPlace : New DelhiDate : 12 May 2017Date : 04 May 2017Date : 04 May 2017