

Volume 27 No. 5 April 30, 1977 60 CENTS

REARS OF THE CORDED SO

David Bradstreet

New A&M posts for Summers & Chappell

Joe Summers and Doug Chappell have been promoted to the posts of Vice-President of Marketing and Distribution and Director of Promotion and Artists Development respectively.

In making the above announcement, A&M's Canadian president Gerry Laccoursiere, noted: "The contribution of these two men to our industry are well known, and these promotions recognize their personal efforts on the company's behalf. Joe and Doug have played an integral role in both the growth of A&M and the spectacular Canadian success stories of Super-



Joe Summers

tramp, Valdy, Nazareth, Charity Brown, Styx, Gino Vannelli and Chris deBurgh and others".

Summers began his career in the business 20 years ago with Capitol Records in the U.S. He was quick to be recognized for his marketing capabilities and shortly thereafter became Assistant Branch Manager and then Branch Manager of Decca's Detroit office. It was only a matter of time before he entered the world of the record executive, joining the Motown organization as National Sales Manager of Rare Earth in 1968. Summers came to Canada in 1972 as National Sales Manager of A&M, moving up to Director of Marketing in 1975. He has

SRO/Foot pact six year deal

Toronto management firm SRO, has announced the signing of A Foot In Cold Water to a six-year worldwide exclusive management deal. SRO's Tom Berry reports the group, now four-piece, have completed an album at Toronto's Sounds Interchange, with production chores handled by guitarist Paul Naumann, and that booking arrangements for the band are being made with Music Shoppe International.

A Foot In Cold Water have three previous album releases on Daffodil Records. The third was also released in the U.S. by Elektra/Asylum.

been credited with establishing one of North America's "most progressive distribution systems". He is responsible for the domestic marketing of A&M's product and heads "an award-winning team" of sales personnel in three branches across Canada.



Doug Chappell

Doug Chappell was teethed on the industry as a bass playing member of a group back in 1963. After nine years of living out of a suitcase and not knowing where his next dollar was coming from he decided to "move into" the business. He became a promotion man for MDC Distributors of Ontario. Quickly learning the ropes of promotion, Chappell moved to the Ontario distributors of A&M product as National Promotion Director and was absorbed into the A&M organization when that company took over its own national distribution. Chappell's new duties will include the management of the promotion and publicity departments as well as the development and direction of domestic talent throughout Canada and the world.

BMIC announces annual musical theatre showcase

BMI Canada has announced May 19 as the date for its annual musical theatre showcase, to begin at 5:30 p.m. at the Holiday Inn on Wynford Drive in Toronto.

The showcase is the culmination of a two-hour workshop conducted by Broadway arranger Lehman Engel on a once-amonth basis on writing for musical theatre. The students write both music and lyrics in junior and senior classes. The showcase features songs by graduating seniors.

Titled Showcase Of Songs From Musical Shows, the evening is produced annually by BMIC for media, press, publishers, record companies and producers. The music is performed by professional musicans in a workshop setting, without acting or dialogue.

BMIC reports this year's showcase, for the first time, will be open to anyone in the music industry interested. Invitations can be arranged by writing (not phoning) the public relations department of BMIC.

CRIA Ex Pavilion groomed by committees

Brian Robertson of the Canadian Recording Industry Association reports plans for the CNE Canadian Music Industry Pavilion are progressing well. CRIA has six Subcommittees working on the planning.

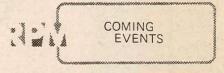
The pavilion will be open from August 18 to September 5 as a keynote part of the Canadian National Exibition. It will include a 2,000 seat theatre, featuring daily live performances by Canadian artists on a theme basis each evening (such as country, Adult contemporary or rock nights). Also on tap will be an historical exhibit displaying the history of the recording industry in Canada and an exhibit showing the entire manufacturing process from A&R through the studio and pressing stages and to the retail level.

In addition, the CRIA is working with the Canadian Independent Record Producers' Association (CIRPA) to create an operational recording studio in the pavilion which will be open to up-and-coming unrecorded Canadian talent. This talent will be allowed to make demo tapes free of charge. Producers will be provided by CIRPA.

BMIC to hold ninth annual awards dinner

BMI Canada is preparing its ninth annual awards dinner for BMIC affiliate song-writers, composers and publishers, to be held April 27. The dinner is the only awards function in Canada offered for the creators only.

The highlight of the dinner is the presentation of the Harold Moon Award and accompanying 500 dollar cash prize to the affiliate who contributes most internationally to Canadian music. Last year's winner was Harry Somers, with previous prizes going to Randy Bachman and R. Murray Schafer.



May 28th ISSUE RPM SALUTES CHUM'S 20TH ANNIVERSARY Issue deadline May 17th.

May 30th, 1977
CANADIAN MUSIC INDUSTRY
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CONFERENCE
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RPM where it all began

Pritchard given boost from Tascam, Techniques

Stuart Raven-Hill of Raven Enterprises, who represent Island Records in Canada, has firmed agreements with White Electonic Development company, Canadian distributors of TEAC and Tascam equipment, and Techniques Audio for the promotion of David Pritchard's Island album Nocturnal Earthworm Stew.

The album, which consists of orchestrated electronic music, was composed by Pritchard and recorded by him personally using a Tascam Number 5 series board and a group of Techniques tape recorders.

By the agreement with White, Island will supply demonstration copies of the album and posters to White, who will distribute them to over 100 stores across Canada who sell TEAC and Tascam brand equipment. They, in turn, will retail the album wherever the retail outlet also sells records.

Under the agreement with Techniques Audio, Pritichard is also making personal appearances at Eaton's store in Toronto's Yorkdale Shopping Centre April 28 and 29. He will demonstrate some of the recording techniques used in making the album. For the occasion, Pindoff Records, rackers for Eaton's will be supplying records to the stores.

Pritchard, well known in Toronto as former night announcer with CHUM-FM, is the first Canadian act ever signed directly to the Island label.

Rock action for Rogers' Lucille

Lucile, Kenny Rogers' current hit for United Artists, has experienced that muchsought-for crossover action. Having reached the number one berth on RPM's Country Playlist (which it held for two consecutive weeks) the single is now established as a contemporary rock hit and is currently charted on the RPM 100 at No. 73. The single also enjoys a No. 38 position on RPM's Adult Oriented Playlist.

In addition, the flip, 'Til I Get It Right, is reportedly receiving heavy disco action in the Toronto market, with one-stops reporting requests on the flip side from

disco play only.

Rogers has had hits both in the country and contemporary fields in the past but has been basically noted, over the past few years, as a country artist.

Leo Kottke to appear at Convocation Hall

Chrysalis recording artist Leo Kottke will perform in Toronto at Convocation Hall April 26. Kottke, who was voted Best Folk Guitarist last fall by Guitar Player Magazine, will play selections on 6 and 12 string guitars. Pieces should include work from his live album My Feet Are Smiling and from his recent instrumental release Leo Kottke.

Kottke plans to record an all vocal album sometime in the future.

GRT platinum for Stewart

Pride of the Janus label, Al Stewart, coming off a major hit single with Year Of The Cat, has just completed three successful Canadian dates. Concerts took place at Montreal's Place des Arts (Apr 16), Mc-Master University in Hamilton (17) and Toronto's Maple Leaf Gardens' Concert Bowl (18), GRT, who distribute the Janus label in Canada, took advantage of Stewart's Montreal date to present him with a platinum award for his album, Year Of The Cat for sales in excess of 100,000 units sold. Platinum was also presented to Peggy Colson of CHOM-FM for helping to break the album in the Montreal market.

On The Border, culled from Stewart's album, has been released and is now showing early indications of following the Cat. Stewart's album was produced by Alan Parsons, noted for work with the Beatles (Abbey Road) and the Rolling Stones.

Stewart, a Briton now living in Los Angeles, won a 1968 award from the British music industry as best folksinger of the year. A connoisseur of wine, he has also been honoured with the Champion Du Bordeaux Recognition Award from wine producers in Bordeaux, France, for making North Americans more aware of Bordeaux

Opening for Stewart's three Canadian dates was WEA artist Wendy Waldman. whose songs have been covered by such names as Maria Muldaur and Judy Collins.

Redemptorist priests released on Ocean

Ocean Records has released Damascus Road by the Redemptorist Quartet. The four priests, Darrell McGinn, Eugene O'Reilly, Paul Curtain and Yaroslaw Dybka recorded their material two months ago at the Grange Studio in Ajax Ontario with production and engineering handled by Rick Knight, Ex-Lighthouse member Paul Hoffert arranged the selections written mostly by Father Eugene O'Reilly.

The Toronto based group conduct work in Canadian parishes of the Roman Catholic Church but will be performing, according to Goodtime Promotions, on Opry North June 12 where they will also supply vocal backup for Terry & The Scrunchins.

Two thousand copies of the record, distributed by Oakville's Select Educational Distributors, were shipped in time for the Easter season,

Brownsville Station

to El Mocambo

Bronwsville Station, newly signed with Private Stock, are slated to appear at Toronto's El Mocambo (Apr 22-23). The dates are being promoted by Quality Records, distributors of Private Stock in Canada.

Quality is also releasing a new album, under title of the group's name, which will be their debut album for the label. Brownsville Station are known for their very big hit of the seventies, Smokin' In The Boys' Room.

CRIA asks for applications to CNE Pavilion shows

The Canadian Recording Industry Association (CRIA) is asking for submissions from Canadian performers who are interested in performing in the 2,000-seat theatre in the Canadian Recording Industry pavilion at the CNE in Toronto.

The talent subcommittee, headed by Quality's George Struth and GRT's Ross Reynolds, has established an application deadline of May 20. Applicants must be Canadian as defined by the CRTC regulations, and must submit a sample pressing of their most recent record and/or be contracted to record in 1977. The submission must include a biography, the name and address of the artists manager, record company, publisher and performing rights organization, and the title catalogue number of the recording submitted. Preferred dates (August 17-September 5) should be included.

The submissions should be addressed to CRIA At The CNE Talent Committee. 160 Midland Ave., Scarborough, Ontario,

Singles culled from Rocky LP

The U.A. Soundtrack album from the film Rocky, currently making national gains in the U.S. since the film won the Academy Award for Best Movie, is reportedly beginning to move in Canada. Two singles from the album are being released the latter part of April. One, Gonna Fly Now, is currently hitbound at CKLW Windsor, while the other, You Take My Heart Away. is receiving strong U.S. response. The latter features the voices of two hitherto unknown artists. DeEtta Little and Nelson Pigford.

The soundtrack for the movie was composed and conducted by Bill Conti.

Jazz keynoted among WEA artists' April concerts

The Month of April is seeing a number of WEA jazz artists keynoted in appearances across Canada, Grammy winner George Benson did a sellout concert Apr 3 at Oueen Elizabeth Theatre in Vancouver. Another Vancouver date saw noted bassist Charles Mingus at the Old Roller Rink (12-16). Drummer Lenny White played Toronto's El Mocambo (14-16).

Coming up in the future are violinist Jean-Luc Ponty at Vancouver's Orpheum (27) and saxman Sonny Fortune at the Rising Sun in Montreal (28-May 2).

Sold out notices for Sanson

WEA artist Veronique Sanson, a native of France, recently played two sellout concerts at Montreal's Outremont Theatre in Montreal. Sanson's current album, Vancouver, released late last year on the Warner Bros label, is reportedly doing extremely well in Quebec.

Sanson is married to rock guitarist

Stephen Stills.

Sniveling, whining, never-say-win cry babies

In My Opinion is a weekly feature. Comments, viewpoints and opinion by our writers and the industry are featured each week. If you have something to contribute, send your copy to: In My Opinion: RPM Magazine, 6 Brentcliffe Road, Toronto M4G 3Y2. If your article is used, we will send you \$50. Deadline for submission, Tuesdays at noon.

Well the Junos are over for another year and, once again, the Canadian writers have flooded us with their valley of tears. What a bunch of sniveling, whining, never-say-win cry

IN MY OPINION by Steve Hyde

babies. How their typewriters never rust I just don't know.

Actually, it's not just the Juno,s it's everything Canadian. No matter what's tried or how hard people work to make it go, as soon as the sets are being broken down, out come all the handkerchiefs. I'm not talking about the Toronto press, they wouldn't give a good report for anything Canadian, even if they knew what it was about. No, I'm talking about the music writers, the people who are supposed to be pushing for Canadian talent, not tearing it

down. Like RPM's Three Days In March. for example. Where were all you cry babies when the panel discussions where going on? I understand more than 400 registered and at least 100 showed up for the very interesting talks, (well, you did, at least, show up for the free booze at the exhibits. so I suppose we should consider ouselves honoured!), you were evenly divided I think, on the CBC live Juno show. Half of you cried that it was "just like a boring old Hollywood award show" and the other half cried that "it certainly wasn't as slick as a Hollywood award show"! I'm certain that the CBC would be delighted to hear from any of you that have the ideas or the know-how to bolster up the TV end of the Junos, the number is 925-3311, just ask for the Variety Department.

Many of you, Ritchie Yorke in particular, bemoaned the fact that rock was ignored. Come on Rich, what show were you watching? I can only remember Al Cherny, Carroll Baker and Ian Tyson from the

country scene as presenters and Gordon Lightfoot if you want to consider him country. I never really thought of Randy Bachman, Sharon Lee Williams, Patsy Gallant, Gail Dahms et al as country.

Let's put things straight, shall we? There are hundreds of people from all walks of the music industry fighting damned hard to get things moving, in country, in rock, in pop and in all branches, so why the hell don't you throw those soggy hankies into the dirty wash baskets, dry your eyes, blow your nose and roll up your sleeves and, instead of finding all the things that are wrong with the industry and the awards etc, start helping to put them right. Don't wait until everything is over, do it before it begins. If you have ideas, tell somebody. If you think you know how to better the TV show, tell somebody. If you want to see the Canadian music industry grow and expand, for God's sake stop bloody crying and do something - anything. There is a lot to be done and ideas and know-how are needed, but please, it's easy to be wise, to sneer and tear down, after the event. But why not try to be a little clever and helpful before it.

the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

-Pierre Juneau -Pierre Juneau

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The following codes are used throughout RPM's charts as a key to record distributors A&M MOTOWN CBS PHONODISC L CAPITOL POLYDOR QUALITY LONDON MCA WEA

MAPL logos are used throughout RPM to define Canadian content on discs



M - Music composed by a Canadian A - Artist featured is a Canadian P - Production wholly Recorded in Canada L - Lyrics written by a Canadian

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. . . significant news no matter how it rubs major advertiser

by Alan Guettel

Thanks, David, for your response to my column on controversial radio broadcasting (or rather the lack of it). It's good to know that someone reads, thinks, and responds.

I agree that any publication - from trade magazines to daily papers - has the responsibility to report all significant news no matter how it rubs any major advertiser. And the same goes for radio stations.

The difference is the rules of the game. In publishing, any publisher can slant his coverage to fit any bias he may have. That may not be right, but that's the way it is.

In broadcasting, on the other hand, a licencee is granted permission to use the public's airwaves for a set period of time as long as he maintains high standards based on the broadcast law in Canada:

You're right that the DJs are not at fault for the fact that most rock radio stations

The public's interests are primary.

New chairman for O'Keefe Centre

Frank Fisher has been elected Chairman of the Board for Toronto's O'Keefe Centre Management. Fisher, who has been a board member since 1970, has held positions which include: Vice-president and General Manager of Odeon Theatres (Canada) Ltd., Vice-president of the Canadian Theatre Group Ltd., President of the Motion Picture Industry Council of Canada and currently as Director of the Convention and Tourist Bureau of Metropolitan Toronto and of the Civic Garden Centre.

The election took place at the Board's regular meeting.

provide only a lot of pap and free promo for the music business while ignoring a whole lot of matters where their listeners are getting ripped off.

But that's precisely the point I, and the CRTC, hope to make: In these days of strict format when all the on-air voices of a station are forced out of the same mold, the station's management has more responsibility than ever before to assure fair and balanced presentation of the issues that immediately concern their particular audiences.

Maybe the rules will change so that publications - possibly to be granted favourable second-class postage privileges - will also have to meet standards of fair and balanced reporting. I hope that day comes soon. But until it does, RPM will be the organ of the music industry (which is, let's face it, those who own the record companies), The Toronto Star is one part of growing conglomorate with far-flung interests, and so forth.

Stations like CFTR and CHUM in Toronto, are, on the other hand, legally responsible to the interests of the millions of kids who listen to their broadcasts.

DJs and music trade writers may be only "following orders", but that defense may not stand up at some tribunals - and it looks like one of those may be the upcoming CRTC hearings on controversial broadcasting.

> **COMING MAY 28TH** THE CHUM **20TH ANNIVERSARY ISSUE**

Mark-lin and Pindoff pact distribution deal

Lee Farley, a veteran of 20 years in the Canadian music industry and now president of his own label, Mark-Lin, has firmed a distribution agreement with the Torontobased Pindoff Records Sales. Farley founded his label a few moths ago after a year as Canadian head for CTI Records. He began his career in the record business with Quality Records, rising to the position of Vice-President, which he left for CTI.

Considered an expert in promotion and marketing, Farley did much research on the problems facing indpendent labels with



Lee Farley

regards to distribution and finally made his decision to "go with Pindoff". He explained some of his reasons for changing distributors: "I was fairly satisfied with the distributors I had, but I feel a better overall merchandising performance will be accomplished with having Pindoff as a distributor". He went on to point out the many years he has been aware of the business practices and accomplishments of Chris Pindoff and his Directors, Taylor Campbell and Bud Farquarson. The latter two, of course, scored top marks, in farley's opinion as knowing "the business from a record company and rack jobbers' point of view".

Farley explained that "By having a leading rack jobber as a distributor, I feel Mark-Lin will now be more flexible and we can secure initial orders in a few hours and know that the product will be in the stores. serviced by Pindoff, in a few days". Point of concern with Farley is that with the other system, where an album slick is sent to regular distributors and then a request for an order, considerable time is lost. As Farley explains: "The distributor will order a small minimum initial order, then he'll solicit his accounts for their reaction to the new release which could take a further few weeks. This type of distributor ordering on new releases plays havoc with production because we have to place minimum orders with the pressing

plants which, in most cases, far exceeds the total distributor order which leaves us with an inventory on numbers in excess of the total distributor orders which we sit on while going through the routine of waiting for distributors to re-order". The Pindoff distribution setup, according to Farley, is much more effective. Each of their branches know exactly how many records they require for their accounts which allows for an initial order in excess of the minimum required by the pressing plant. This will allow the label to keep a small inventory on their "back up" reserve stock

"The beauty of Pindoff distributing, in a nutshell, is our initial orders on new releases are tripled", says Farley, "and we know the bulk of the initial orfers will be in their stores in a few days which I estimate takes four to six weeks through regular distributors".

Farley is also impressed with the repeat order arrangement with Pindoff. He expects they will be larger than those from regular distributors, hopefully making it much easier to order from pressing plants. "We will always be able to order larger quantities which, of course, lowers our costs".

Insofar as display of product is concerned, where his product is currently spread out in stores under various categories in browser units, Farley is looking forward where, "with the cooperation of the Pindoff organization, our product will be displayed more effectively".

The Pindoff operation has streamlined inventory control which could be a headache for the small independent label. "Inventories will now be more controlled nationally because of each Pindoff branch knowing exactly what they require on any given number. There will be no 'loading' of product through incentive buying. These two features will lower obsolescence".

In his own field of specialized promotion, Farley is now confident that special promotions and merchandising plans "can be put into effect in a fraction of the time it would take with regular independent distributors. Now we simply institute the plan, write up the required order and launch everything with phone calls".

Receivables, a nightmare at the best of times, have literally been eliminated with Farley's pacting with Pindoff. "We will no longer have any receivables to worry about, or any monthly statements to send out to accounts. This will be the responsibility of Pindoff".

The most important factor in Farley's change of distributors is summed up by Farley as "This change eliminates a lot of paperwork and followup. I will now have time to work in the direction I am best suited, mainly to secure other labels for Pindoff and to plan promotion and merchandising of new labels. It is obvious, a label seeking Canadian distribution would strongly consider Mark-Lin, due to the instant exposure their product would get in all stores serviced by Pindoff, including the important Music World stores".

Mark-Lin's most successful venture has been with the the release of an album by the 101 Strings entitled, In The Sound Of Magnifence. There has been a reported heavy radio station feedback requesting 101 catalogue material as well as excellent sales on the new album. This has been influenced by racks, stacked with 25 to 50 of the album, displaying their inexpensive retail price. These racks are located in major stores across Canada including Eatons, Simpsons and the Bay stores. In view of the success of the 101 Strings album, Farley has had good response from the Alshire line of Audio Spectrum releases.

It's expected that Farley will concentrate on the classical and 101 Strings type of product, for the time being and avoid the singles market.

3rd LP from Italy's Reverberi

Italian composer, musician, producer, conductor, Gian Piero Reverberi has completed a third album for Pausa, an Italian label, distributed in Canada by United Artists. Entitled Stairway to Heaven, the album features Reverberi on a variety of instruments, including piano, vibes and Hammond organ. Six of the nine selections are original. Reverberi also arranged, conducted and produced the album entirely in Milan, using the Milan Symphony Orchestra as background. The music is described as classical/rock.

The first two album releases, Reverberi and Timer, did well in Canada, particularly in Quebec. U.A. is of the opinion the new album has a more universal appeal and expects progressive contemporary rock action as well as the AOR airplay to which Reverberi is accustomed.

WEA reports Canadian dates & album releases

A series of Canadian dates by British group Procol Harum highlight a strong spring schedule for WEA artists. Their current North American tour includes dates in Vancouver Apr 22, Victoria (23) Hamilton Place (May 9), Ottawa's National Arts Centre (20), Sudbury Arena (21) and Toronto's Convocation Hall (22). WEA has just released a new album, Something Magic, and a single, Wizard Man.

Other WEA artists making Canadian appearances include Emmylou Harris at Vancouver's Queen Elizabeth Theatre May 1., Gordon Lightfoot at the Place Des Arts in Montreal June 30, and Sonny & Cher for a week at Toronto's O'Keefe Centre June 13-19.

WEA releases in the near future include albums by Van Morrison, titled The Period Of Transition, and Bonnie Raitt's Sweet Forgiveness. Just released are Emerson, Lake & Palmer's two record set, Works, giving each member his own showcase side plus one side of group material and a Foreigner includes former Spooky Tooth guitarist Mick Jones and former King Crimson member Ian MacDonald.

THE CANADIAN MUSIC INDUSTRY AWARDS BANQUET MAY 30, 1977

The present is excellent the future looks bright

What's the state of the industry? Are we in a slump or do we have another good year ahead of us? RPM asked those who could best sum up our present situation and who could give us some idea of the future. Four basic questions were asked of the top executives of the major record manufacturing and distributing companies, which will constitute a weekly series.

They were asked the following questions: (1) How did your company fare in the first quarter of 1977? (2) What do you anticipate for the rest of the year? (3) Do you see any revolutionary changes coming about in the industry this year? (4) What other area of the industry would you like to comment about?

STAN KULIN
President
United Artists Records (Canada)

It was a good first quarter for us. At the moment we're having difficulty reaching our figures but I anticipate we're going to do it for the second quarter because some of the product we have is now starting to get hot. The Rocky Soundtrack, as an example, has just exploded. That type of product plus



"IT'S IMPORTANT TO TELL THE CONSUMER AND THE EXHIBITION WILL GIVE US THE OPPORTUNITY".

the Kenny Rogers crossing over to pop will help us make our second quarter figures.

I think, like everybody else in the business, I don't see any revolutionary changes down the road. I'm anticipating a very good final quarter again.

If I had an area of concern it would be the fact that the border has been opened up again to U.S. deletes, overstocks and overruns. To me, this is an indication of the government's total lack of knowledge of the recording industry in Canada. I feel this will have an adverse effect on our catalogue sales.

On the Canadian talent front, we're working very hard on two acts, the Laven-

der Hill Mob and Keath Barrie. We're getting good international response to the Mob, especially in Scandinavia and Benelux. Their album is beginning to move in the United States as well. Keath Barrie, of course, is starting to happen in the west where we're getting reorders in fairly substantial quantities. And Keath, as a result of his trip to the Maritimes about two months back, has started to happen down there. We've done very well with him in central Canada and now, if we can break it wide open in the west and down east, we've got a gold artist on our hands.

With regard to the CRIA Pavilion at this year's CNE, I'm very confident that it's going to be a very successful show. Things are shaping up very nicely and I think it could be of immense benefit to the whole industry and I certainly hope everybody adopts a very positive attitude towards it. If, as anticipated, we've got a million plus consumers coming through a building where we can tell our story. This is the important thing. I think, too often, the industry tells the story to each other. Within ourselves we're hyping each other, but I think it's important to tell the consumer. That's what it's all about and the exhibition is going to give us the opportunity to do so.

ROSS REYNOLDS President GRT Of Canada, Ltd.

The first quarter of 1977 was a record in terms of sales for GRT. Al Stewart's album, Year Of The Cat, became gold in January and went platinum in March, 1977. Coming off a relatively cool period with singles,



"I SEE CONTINUING EMPHASIS UPON ALBUM ARTISTS RATHER THAN ONE SHOT SINGLE ARTISTS".

GRT had a number of strong singles with McCoo & Davis, Al Stewart, Kenny Nolan, John Ellison & Soul Brothers Six and Dan

Hill. Internationally, GRT is currently having its largest success to date with KLAATU which is being distributed by Capitol outside of Canada. In the first quarter, the album broke nationally in the U.S. and sold over 1/4 million copies. We look forward to having even more significant sales.

The rapid increase in sales and the implementation of a data processing system have put strains on the administrative aspect of the business. These appear to have been largely resolved so that the remainder of the year looks very promising in terms of further expansion in sales, both in regular product and in other related areas such as premium packages and TV promoted packages. We are also in the process of concluding several sub-publishing agree-ments for Canada which will significantly strengthen our publishing activities. I am quite optimistic about our Canadian recordings as we will be releasing albums in the next few months by Ian Thomas, The Hunt (made up of members from Dillinger, Bond and Max Webster), Prism from Vancouver and Ishan People, produced by David Clayton-Thomas, in addition to an album by Blood, Sweat & Tears featuring David Clayton-Thomas on ABC.

The music business appears to be an evolutionary process and as such I see continuing emphasis upon album artists rather than one shot single artists.

Bobby Edwards completes album session for CTL

Bobby Edwards is finishing his third album for Canadian Talent Library. Normally noted as a session guitarist, Edwards is showcasing his talents as a writer, arranger, conductor and producer on this album, which is not yet titled. He only plays guitar on one cut.

The album will feature a seven-piece vocal group and a full string section, along with a full complement of horns and winds. Strings will consist largely of members of the Toronto Symphony Orchestra, with winds and brass featuring members of the Boss Brass.

Also on the album are guitarists Bob Mann and Brian Russell, pianist Doug Riley, bassist Rick Homme, percussionist Brian Leonard and Terry Clarke on drums.

Of the 12 selections on the album, six are composed by Edwards. Of these, two are instrumental, three include Edwards' own lyrics, and one is co-written with Fred Napoli. Other selections include material by Paul Simon and Neil Sedaka.

Edwards is experienced both as songwriter and producer. His compositions have been covered by a variety of CTL artists, including Vic Franklyn, Ben McPeek and the Laurie Bower Singers, and he has produced the Shuffle Babies and Bob Lucier's recent Nerves Of Steel album.

7 --- RPM MAGAZINE - April 30, 1977

"If you're looking for the artist to fit the expression 'All Canadian' then try Robbie Lane. Here is truly a great Canadian artist who has groomed himself for the international market". The year was 1965 and that description of Robbie Lane appeared in a front page story in RPM, June 21st of that year. At that time, Lane was the talk of the struggling young Canadian record business. He and his group, The Disciples were packing halls and high school auditoriums

and opening for many of the visiting internationally-known acts including Gerry and The Pacemakers.

His first single release, Fannie Mae, established Lane as a recording artist, but only in Ontario, which wasn't too big a disappointment, considering the rest of the country waxed in anti-Ontarioism. His second release, Ain't Love A Funny Thing, cracked the international barrier and the rest of Canada followed. Finally, in June

acking halls and high school auditoriums rest of Canada followed. Finally, in June

Robbie Lane

Quality plans release of four Canadian LPs

Quality Records is planning a full schedule of Canadian releases for the spring. Product includes Skip Prokop's Quality debut solo album All Growed Up, planned for release April 15, The Stampeders' ninth album, titled Platinum, on MWC Records (22), Sweet Blindness' second Quality effort, Energize (29), and Wenzday's latest Skyline release Nearly Made It (May 9).

In promoting the releases, Quality is shipping posters of each of the albums plus a composite poster of all their Canadian spring releases. In addition, the company is taking Prokop on a promo tour of major Canadian cities.

Quality notes a slight change of feeling in some of the Wenzday material to a more British sound, thanks to the British-born pen of Paul Andrew Smith, one of the members of the group. The company also reports the jacket of the Sweet Blindness album features a photo of the group with a background of flames.

CRIA record sales chart given five week dry run

After many months of planning, the Canadian Recording Industry Association (CRIA) national chart has begun its five-week dry run. The chart, which is based solely on record sales, is being tabulated and compiled by a computer and administered by the accounting firm of Touche, Ross on behalf of the CRIA.

Retailers in each of six major markets, Halifax, Montreal, Toronto, Hamilton, Winnipeg and Vancouver, selected at random by the computer, are cooperating in the first week. The number of retailers used will be increased from week to week and outlets will be rotated weekly.

The chart will be printed, but not published, over the dry run period, and will be evaluated on a week to week basis. Barring unforseen problems, the CRIA expects to begin publishing on the sixth week, which should be the latter part of May. The chart will consist of the top 50 selling singles and albums and will be published weekly in RPM.

of 1965, his release of Sandy, was an instant smash and led him into the secret clique of Canadian television and a four year run as singing host of CTV's It's Happening.

Do Canadian television and recording stars just fade away? Some do but not Robbie Lane. He took a longer than expected hiatus away from the recording scene and Canadian television lost sight of the needs of their young viewers and Lane dropped from sight - but not out of the business. He continued to play the club circuit and finally, last year he was back in the recording studios. Times have changed in the record business so it was only natural that his first release in so many years, was an effort to judge what the public was looking for and to jog their memories that Robbie Lane was back. His release, Missing You, wasn't a hit but it did give Lane a new perspective on the business and a "leg up" to the new requirements of .Canadian television.

It's interesting to note that early last year Lane did the original NBC pilot for Stumpers - a request by producer Lin Bolen. The final outcome resulted in Emmy Award winner Alan Ludden getting the part. Lane however, being the "persistent letter writer" he claims to be, managed to stimulate other television interests. He has recently completed a pilot for a U.S. backed CTV program, Music-Go-Round, and is currently finishing another as host for a Global Network game show.

Outside record and television interests, Lane emphasized that he would maintain his business interests in management, regardless. He put his past knowledge to practical use when he joined Ron Scribner's Music Shoppe International with the idea of incorporating lounge acts into the booking agency. He remained with MSI for six months before starting his own Artists Management Associates, a division of Dixon-Propas, and is currently booking six lounge acts.

This could be the year for the handsome young Lane to return to Canadian television. His youthfulness, his confidence and his talent are as vibrant now as they were ten years ago. Says Lane, "If you don't keep a very high profile of yourself in this business, people tend to forget that you're even in it".

Toronto Mingles

undergoes changes

Mingles nightclub in Toronto will undergo changes in the next couple of months including: new bar, sound system and lighting, without closing down. The renovations will be geared for a disco look, however, live entertainment will still be featured. Last months' guests at the club were Steve Anthony and Nightflight; this month Grand Street (Mar. 21-Apr. 9) and the Hawaiian Gas Company (11-23). Mingles is open Monday to Saturday noon-1:00 a.m. with non-stop disco music starting at 9:00 p.m.

Klaatu album in short demand

GRT group Klaatu have become the centre of one of the largest scale publicity henomenons in the history of the Canadian music industry. Following a series of articles in the U.S. press comparing the group to the Beatles (many authors concluded that Klaatu and the Beatles are one and the same), demand for the group's album in the U.S., to rush-press copies of the album for immediate shipping throughout the U.S. In some parts of the U.S., in fact, due to the shortage of product, copies of the album have been scalped under the table for upwards of ten dollars. U.S. sales have been reported in the quarter-million area. The album qualifies as Canadian content.

Recently the Klaatu phenomenon has returned to Canada. Following a column in the Toronto Sun by Wilder Penfield III. which was devoted to the album's publicity, GRT reported that the album was sold completely out of stock within two days. GRT has rushed units throughout Canada to meet the demand.

The press coverage centres around a number of so-called clues in the album, matching clues found in records made by Beatle members, and giving the situation an atmosphere similar to that generated during

Australian distribution for Attic by Astor

Attic Records will be distributed in Australia by Astor Records Pty. Ltd. Attic artists about to be distributed in Australia include; Patsy Gallant, Ken Tobias, Rob McConnell and The Boss Brass, Fludd, Ron Nigrini and Shirley Eikhard, with future releases simultaneously released in Australia.

At present Astor distributes material for MCA, Casablanca, Vanguard, Playboy and Chelsea.

Pritchard's Island LP catching national sales

Nocturnal Earthworm Stew, initial album on Island Records by former Toronto radio man David Pritchard, has been reported getting airplay on FM waves in Toronto, Montreal and Ottawa. Island's Stuart Raven-Hill reports he is securing sales on the album as an import in France and Germany through Treble Clef Distribution in Ottawa and PJ in Mississauga.

Raven-Hill notes that with spring releases coming from Stevie Winwood, Bob Marley and new group Rough Diamond, he is expecting a positive summer season.

New Anka IP from U.A.

United Artists has scheduled the release of a new Paul Anka album, Music Man. The eleven selections on the set are all Anka originals. Two have already been covered, by Frank Sinatra and The Carpenters. Other covers are expected from Olivia Newton-John and the Doobie Brothers.

Paul McCartney death rumours. Among the clues discussed are a statement made by McCartney at this most recent Boston Gardens concert, in which he stated, "The next time you see me will be the day the earth stands still." The Name Klaatu comes from a 1951 science fiction movie titled The Day The Earth Stands Still, in which actor Micheal Rennie plays a peace emissary from outer space named Klaatu.

The cover of Ringo Starr's Goodnight Vienna album shows Starr standing in the doorway of a spaceship beside the robot Klaatu from the same movie. In addition the name Klaatu is mentioned at the bottom of the poster which comes with the album.

In fact, students of the Klaatu phenomenon have formed or discovered a number of other such clues in a variety a different degrees of clarity. GRT's Frank Davies reports that near the end of one of the cuts on the album, Sub Rosa Subway is a high-pitched Morse code message purporting to divulge the secret of the group. GRT is awarding a Klaatu button to the first person to decode the message.

The band shrouds itself in mystery. Little is known about them beyond the fact that they admit to being a four-piece unit. They neither perform live nor grant interviews, and all their material is simply credited to the group's name. Each member of the Beatles has either denied being part of the band or refused to admit knowledge of its existence.

In the meantime, GRT has released a single from the album, Calling Occupants. The single is picking up airplay across Canada, and has recently been added to the Moffat chain.

Baker, Prophet prepare

for national Can tour

RCA recording artists Carroll Baker and Ronnie Prophet will be doing a joint national tour over the last half of June.

Baker, this year's Juno winner for best female country artist, has a full schedule through the spring, including a taping of Prophet's CTV show Grand Old Country. Taping takes place the last two weeks in April for September airing. The month of May is scheduled for clubs and concerts throughout Ontario, including Thunder Bay (2-7), Toronto's El Condor Supper Club (12-14), Ontario Place (25), and Barrie (28). A two week stint in Regina (30-June 11) is the last stop before the tour. Following the tour, she does her own tour of the Maritimes in late July, and is slated for the CNE August 30.

RCA has released a new single for Prophet. Phone Call From Allyson is from the album titled afer his name. Prophet found time in his taping schedule to appear at the El Condor, April15-17.

Rivers' label to Polydor

Peter Horvath, A&R Director of the Montreal-based Polydor Records, has completed negotiations giving Polydor Canadian manufacturing and distribution rights to Johnny Rivers' Soul City label.

Initial release will be Slow Dancin' by Rivers from a forthcoming album. Early U.S. reaction to the single indicates strong hit potential.

A number of Rivers' previous releases will soon be available in Canada as well.

ELO producer meets with band in Ottawa

Keith Whiting, who produced ELO's first album entitled ELO, met with the band at their recent concert in Ottawa April 2. Whiting discussed with lead vocalist/guitarist Jeff Lyne events occuring over the past seven years since the debut album; including, the development of Whiting's new Toronto based label Jake Records. He also talked briefly with Treble Clef owner Harvey Glatt about Glatt's new FM station CHEZ-FM and retailing in Canada. Whiting was in Ottawa following negotiations for a pressing and distribution deal with London Records in Montreal.



Backstage at Ottawa concert by ELO/Lavender Hill Mob (I to r) Keith Whiting (Jake Records) Bernie Boyle (ELO Road Mar) Lloyd Drault (DKD) Jim Holt (RPM) Linda Clark (Jet Records) and Harvey Glatt (Treble Clef).

Republic publishing here goes to Sunbury-Dunbar

Sunbury-Dunbar, RCA Canada's publishing arm, received a big boost last week when the pubbery's president, Jack Feeney, signed a subpublishing deal in Nashville with Republic Records' Dave Burgess.

Under the deal, Sunbury-Dunbar in Canada will handle thousands of country songs published by the two groups of companies associated with Republic: the Single-

tree and Golden West groups.

Feeney told RPM, the deal was one of the first acquisitions by RCA Canada's publishing group in a planned expansion of the company's activities. Under a subpublishing deal, the two parties (in this case Republic and Sunbury-Dunbar) usually split the publishing income of the firms in the country to which the rights have been assigned.

The Golden West group (Golden West, BMI; Western Music, ASCAP; Ridgeway Music, BMI; Camarillo Music, BMI; and Melody Ranch, ASCAP) includes many old country standards associated with Republic's Gene Autry - songs like Back In The Saddle Again, Call For Me And I'll Be There and Be Honest With Me.

The Singletree group (Singletree Music, BMI; Doubletree Music, ASCAP; Latigo Music, ASCAP; and Rawhide, BMI) includes the songs written and recorded by some of the newer artists on the Republic label including Kathy Barnes' Starve A Fever and David Rogers' Mahogany Bridge and I'm Gonna Love You Right Out Of This World.

Sunbury-Dunbar is incorporated independently of RCA in Canada. RCA Records (Canada) Vice-President and General Manager, Ed Preston, is Chairman of the publishing group; Feeney is president. Sunbury is RCA's CAPAC affiliate and Dunbar is associated with BMIC.

Feeney told RPM that the publishing firm has recently added new staff, including a bilingual technical assistant, Patricia Behan. The firm intends to become more involved in the French-speaking and European markets as well.

Hill records third album

GRT artist Dan Hill has just completed his third headline booking at New York City's The Other End, formerly The Bitter End. Accompanying Hill was guitarist Don Potter, who has appeared on both Hill's albums. One of the shows was taped for rebroadcast by New York radio station WKTU-FM.

After a brief rest at home in Toronto, Hill returns to the recording studio (May 16) to begin work on a third album with producers Fred Mollin and Matthew McCauley. After his recording session Hill will prepare for summer dates which include the Ontario Place Forum (Jun 29) and the Cayuga Park Festival near Hamilton (Jul 3).

Hill's current single, Phone Call, which has seen good action on the RPM 100, is now released in the U.S. on the 20th Century label and has been given picks by U.S. trades and tipsters.

Robbie Bachman completes

Canadian promotion tour

Rob Bachman, drummer with Bachman-Turner Overdrive, has completed an extensive cross-Canada promotion tour in support of their current album release, Freeways and single, My Wheels Won't Turn. Polydor promo staff across the country kept him busy with interviews with print and radio people, including a



Robbie Bachman with Taylor's Debbie Roper and Terry Trojeck.

guest appearance on CBC-TV's Bob Mc-Lean Show.

Freeways, which shipped gold, is now approaching platinum status. The single, in its first few weeks, is already receiving heavy airplay and chart numbers with major and secondary radio stations across Canada.

GRT, Elk's team up to move jeans special LPs

Len Gill, special products manager with GRT Records, has capitalized on a special premium incentive project involving the entire Elk's men's clothing chain. The project involved a special various artists record package sold to the chain to be offered free of charge with every purchase of jeans from the chain's stores.

The packages involved were a special disco album, complete with cross-fades such as those heard in a discotheque, and a special rock album. Both albums feature material by top name GRT artists, including the Pointer Sisters, Klaatu, Dan Hill and the Soul Brothers Six. The albums are put in special packages with the name of the store on the jacket (eight Dapper Dan Stores in Quebec are also part of the chain). The buyer had his choice of album. Elk's backed up the offer with press and radio advertising.

GRT reports in a two-week trial period 30,000 units were moved. In addition, the chain grossed substantially more than it did in the same two-week period last year. Consequently, the chain is planning to use the offer as part of its back-to-school campaign in the fall.

GRT reports that due to the success of the project, offers for similar projects have been made by other chains and stores in a variety of different fields.



Headline: Electric Light Orchestra Opener: Lavender Hill Mob

Date: April 2

Place: Ottawa Civic Centre Paid Attendance: 7,500 Gross: \$52,000

Gross: \$52,000 Tickets: \$7.00 \$6.00 Promoters: DKD & CPI

There were doubts about a possible encore for opening act Lavender Hill Mob as the band played bouncy tunes from their latest U.A. album such as Chibougamou and Head Over Heels. There was little disappointment however, as the laser impact of a brilliant ELO stepped on stage. Their portion of the concert began with more obscure past successes and, as expected, rocked until the end with hits such as Evil Woman and Do Ya and their energetic encore version of Beethoven's Fifth.

GRT acts firmed for Forum at Ontario Place

As part of the Forum's (Ontario Place) summer program, 11 GRT acts have been firmed for concert dates. They are Marilyn McCoo and Billy Davis Jr., B.B. King, George Hamilton IV, Moe Koffman, John Ellison and Soul Brothers Six, Ramsey Lewis, Dan Hill, Chuck Berry, Ian Thomas, Blood, Sweat & Tears and Buffy Ste. Marie.

The Toronto-based PR and management firm of Dixon-Propas are handling the 120 day series for this year's Forum activity.

90 Minutes Live & LP for Legend's Trooper

Vancouver-based Trooper, whose MCA debut album, Two For The Show, was recently certified gold, have been slated for an Apr 25 appearance on CBC-TV's network show, 90 Minutes Live. The group will be previewing at least one cut from their forthcoming album, Knock 'Em Dead, Kid. The album was produced at Toronto's Phase One Studios by Randy Bachman and is slated for a June 1st release.

Trooper's current single, Santa Maria, has been receiving good airplay and chart numbers across Canada, particularly in the West, resulting in encouraging sales for both the single and album.

GRT promoting Mom & Dads package

GRT Records is promoting another special package by the Mom & Dads. The promotion takes place across Canada on a market by market basis, using substantial television. advertising in each market. GRT reports that the product was moving in the West even before the first advertisement reached the air.

The record package will also be backed up by a cross-Canada Mom & Dads tour, slated to begin in mid-spring.



Tobi Tarnow and the Royal Canadian Air Farce

ACTRA Awards are good for television

ACTRA's sixth annual awards presentation took place in the ballroom of the Hotel Toronto with 900 in attendance.

The event has taken on a glitter and glamour that each year is enhanced by the location and the CBC's set design, not to mention the beautiful people who are part of Canadian radio and television.

To Canadians, the show would be "star studded" and along with the announcement of the winners, CBC prepared a lineup of Canadian performers to keep the show moving.

One of the criticisms of the show was that it was too long, but the question that must confront ACTRA and the CBC is, how do you get the presenters and recipients to keep their remarks limited to what would be good television.

The steady movement that looked good at the morning rehearsal disappeared when the show went before the cameras and both ACTRA and the CBC indicated concern, that close to the end of the show, not too much was funny nor entertaining anymore. It is a difficult situation that is sometimes impossible to resolve.

Criticism of the CBC was a point brought up by the reviewers from the dailies but, other than the excess of barbs thrown at the Corporation, the remarks were clever and, after all, the CBC is known for being the scapegoat of any actor or performer out of work or not working as much as they would like to. It was good to see the performers being out front in their criticism. It didn't hurt the CBC at all.

ACTRA's very tight group of categories might be revamped before next year to give a little more attention to variety performers. Such a move might even reactivate the interest in light entertainment at the CBC.

Paddy Sampson produced the show this year for the first time (he was also responsible for the production of this year's Juno Awards) and the production was vastly improved over previous years.

ACTRA's awards, regardless of the criticism that they are "too inside" are very effective in bringing to the attention of the public that there is a Canadian radio and television star system. It might even prove to be the more effective if the names in the business were honoured to a greater degree on television and the craftsmen were honoured off camera.

You can't have it both ways. You must interest the public in the names known to them and honour the people who make it possible, away from the cameras. It has to be good television because, in many cases, the viewer doesn't care.

The ACTRA people care, and this yearly event will change and get better each year. Above all, it does accomplish what it was originated to do - bring to the attention of the public the Canadian star system and it will grow. It is good television and it's good for the industry and it's hard to criticize something we need more of.

Patrick Watson

Phyllis Marshall

Gordie Tapp

Lorraine Thompson









Bradstreet's roots are folk

A&M recording artist David Bradstreet still feels very much a part of the sixties. Student unrest, fight against war, Haight-Ashbury and the death of rock legends Hendrix, Joplin and Jimmy Morrison were part of the violent means to a quiet end which Bradstreet feels has "nearly come" He reflects on his debut album that the sacrifices which were made were not without reward. The voice of youth today seems to have learned not necessarily from the mistakes of older brother but from what older brother was trying to say.

On Bradstreet's album much of the colorful sixties' metaphor-flowers and better worlds, are still prominent, particularly on cuts When The Sun Arrives, Distant Fields and One Way Or Another. These songs of hope and freedom are still sung, only now with less shout; because, as Bradstreet claims, people are now more willing to sit down and listen. Can You Feel The Earth and Long Long Road reflect with quiet retrospect a dream which has been taken off

Quality launches special retail campaign

Quality Records' regional sales and promotion reps are launching an intensive retail push on product by Angel, David Soul and Hall & Oates. The campaign involves display material and special front rack incentive déals for retailers, and features Angel's three Casablanca albums, particularly the group's current release On Earth As It Is In Heaven, David Soul's debut effort on Private Stock, and a new release of vintage Hall & Oates material from the early 70's on the Chelsea label.

Soul, who portrays Hutch on the ABC-TV series, Starsky and Hutch, is currently number 2 on the RPM 100 with his first single, Don't Give Up On Us. Hall & Oates, whose RCA single, Rich Girl is number 17 on the RPM 100, recorded the Chelsea album, titled Past Times Behind, with a group called Gulliver. Quality has just released a single from the album, titled The Reason Why, as well as an Angel single, That Magic Touch.

Quality's sales personnel are making final preparations for the campaign, and national merchandising manager Greg Slaight is co-ordinating the distribution of display materials.

GRT launches

sticker campaign

GRT is planning a nationwide marketing campaign designed to boost album sales. Effective April 30, all new GRT product will be marked with stickers stating that the album is available at the front counter of the retail outlet for public listening. GRT will also be supplying play copies of the albums to the retail outlets.

the streets and put in the living room by the fireside.

For this reason and others, Bradstreet sees himself as a romantic off-shoot of the past decade, a Celtic one perhaps for his roots are still very much in Britain. Lyrical influences made by Dylan Thomas and Jack Karouac make for a tender interpretation of his back-to-the-land themes, examples include From Here I See and Cover To Cover

"I don't want to be a martyr or preacher or anything," he says "I see myself as the fruit of the sixties".

Part of his immediate involvement included road-work backing up Todd Rundgren with the band Lazarus. Bradstreet pointed out that the yogurt enthusiast who refrains from drinking and smoking, was an example of the "fruit" (no pun intended). What was said in the previous decade about concern has obviously become a concern taken to heart by the individual. When asked in the interview if his album was

CAPAC brochure assists artists new to business

CAPAC has released a brochure for songwriters and performers who are just starting out in the business. The pamphlet, titled Getting A Start, contains a summation of a 12-man panel discussion offering advice to aspiring young artists.

The panelists involved were Terry Brown of Toronto Sound; C.C. Devereaux, president of CAPAC and general manager of CMRRA; programmers J. Robert Wood of Toronto's CHUM, Jacques-Charles Gilliot of CJMS, Montreal and Nevin Grant of CKOC in Hamilton; Axe Records president Greg Hambleton; Attic president, Al Mair; Ben Kaye, publisher, producer and manager; Nimbus 9 vice-president Al MacMillan; Ben McPeek, composer and producer; Stephane Venne, CAPAC director; and CAPAC executive assistant Jan Matejcek, who chaired and moderated the panel.

The panel discussed topics of interest to songwriters and performers, such as making demos, whether to take them to publishers, record companies or programmers, finding the right publisher and what types of deals are made.

The brochure is available free of charge and can be obtained by writing to CAPAC.

Double sellout in T.O. for WEA artist Waits

WEA artist Tom Waits recently played two sellout concerts at Toronto's New Yorker Theatre, and is booked for another Canadian date May 12 at the Queen Elizabeth Theatre in Vancouver.

His most recent album, Small Change, is his fourth, all on the Asylum label.

geared to the folk scene, which is a primary example of the self-concern wholefood idea, would gather ample meaning from his back-to-earth album, Bradstreetanswered no He added that the album was set in a folk mood but that, with the excellent production by Don Oriolo was allowed to escape any specific classification.

Bradstreet met Oriolo on a recommendation made by Lazarus Producer Jim Mason through Free Flow Productions. Bradstreet feels it essential for a producer to "dig into the heart of the matter". In this case, a task which involved understanding even partially how Bradstrret stands now with the sixties - the calm after the storm. A similar setting can also be heard on the 60s radical, Country Joe McDonald's latest album Goodbye Blues. The Mood in both is relaxed and issues discussed are done in a 'where do we go from here' atmosphere.

Where Bradstreet goes from here will largely depend on his worldly but personal appeal of his first album. He expresses a feeling and an attitude that should relate to anyone effected by the sixties.

Dial-A-Hotline for Motown

Motown's Canadian headquarters has set up a telephone line featuring a few bars of a current Motown hit. Tagged the Motown Exclusive Dial-A-Hit Hotline, the new feature will play a hit of the week from the label on an automatic cassette. The number is (416) 438-0470.

The company is planning an advertising campaign to make the public aware of the Hotline, boosted with calling card ads placed in retail stores.

Linda Emmerson added at SRO Productions

SRO Productions has announced the appointment of Linda Emmerson to the SRO staff. Emmerson will serve as assistant to Tom Berry in promotion and marketing of artists on SRO's label.

Emmerson previously worked with Berry at RCA Records in the promotion department, and has more recently been with Seven Stage Productions in advertising and promotion of concert and theatrical shows.

Millennium label to Quality

Quality Records has successfullly pacted for the Canadian manufacturing and distribution rights for Millennium Records, a new U.S. label headed up by Jimmy Ienner. A noted producer, Ienner has worked with groups such as Lighthouse and Deja Vu.

Among the artists on the new label are Rupert Holmes, who formerly recorded with Atlantic and Bruce Foster, whose single, Born To Break My Heart, is the label's initial release. NEW ALBUMS

PABLO CRUISE (A&M SP4625-W) A Place In The Sun

Pablo Cruise give the impression of knowing a lot more than what's on the record. On their latest release they touch on areas they handle with much ease and grace, and it becomes difficult to categorize, with the exception of simply being good. Areas include pro-



gressive arrangements such as Watcha Gonna Do, dreamy ballads such as Raging Fire and blues tinted backgrounds in I Just Wanna Believe. In Future, this obvious versitility could allow them to bend with market response if the improbable need were ever to come up. Perhaps, a varied influence leans on the writing end, where Lerois, Price, Jenkins and Cockrell each have well sized shares. The LP was produced by Bill Schnee. Easy listening but far from boring.

KEATH BARRIE (United Artists 727G-F) Twilight Zone

All cuts were arranged conducted and produced by Jimmy Dale with other Toronto familiars including Ed Bickert (guitar), Don Thompson (bass), Bob McLaren (drums), Guido Basso (horns) and Juno nominee Rob McConnell



(trombone). The album which was recorded at Toronto's Sounds Interchange with engineer Jeff Smith is an accurate representation of Keath Barrie for those who heard his recitation of On Being A Canadian at this year's Junos. Poems remain up front on the mix, evident in the cut The Door Is Open. The nine Barrie compositions were written for Barrie in mind.

ROGER WHITTAKER (Tembo TMT2156-N) Ride A Country Road

Country instrumentation is mixed low into the production by engineer John Mackswith. Arrangements by Eric Robertson will see to it that most cuts will score on both MOR and country charts.



Most likely pick for single release, and rightly so, seems to be the ballad River Lady. Whittaker wrote the title song and shared in the writing of Disillusioned Fool and The Kind Of Guy Who'd Help You See It Through. G. Adams wrote half of the 10 cuts which were recorded in Lansdowne Studios, London England. Sympathetic ballads are still Whittaker's strongest.

RETURN TO FOREVER (Columbia PC34682-H) Musicmagic

Judging from their latest album release, if anyone can promote the idea of bigband revival this band can. The racing arrangements composed by Stanley



Clarke and Chick Corea are cuts which are made elaborate and colorful by the band's brass players. Producer Corea with Clarke co-producing creates a sound which in effect leaves the floor bare to let the superb musicanship on each artist stand uninterrupted. The LP was recorded and mixed at Caribou Rand in January and February of this year. Helping in the sound was engineer Bernie Kirsh.

THE BEACH BOYS (Brother 2258-P)

The Beach Boys Love You

Brian Wilson has seen some rough times en route to finding a satisfying writing style. Well, here it is. The Beach Boys Love You album is a 14 song set of B. Wilson tunes recorded and dedicated by the Beach Boys to brother Brian. The compositions have a definite style. The lyrics are scary, not only because they show us the turmoil in Brian's mind, but because of the terrible real



world of girls, guys and the beach romance, which he obviously discovered. He produced the LP while Carl Wilson handled the mix.

JUSTIN HAYWARD (Deram DES18073-K)

Songwriter

Like other songwriter albums Justin Hayward's lacks accurate classification. Cuts such as Country Girl have com-



mercial appeal because of the catchy hook lines throughout. This LP is ideal for FM or AM stations who want to start and are hesitant about playing contemporary album cuts. It's better to listen to the album to know what his single will sound like, for a release is inevitable.

WILD CHERRY (Epic PE34462-H) Electrified Funk

Electrified Funk is an album with a very sharp percussive sound. Bass picking to match that of the guitar is crisp



and tacky with drumming as funky as their single Play That Funky Music. Recording took place at Columbia Recording Studios in New York with mixing done by Bob Parissi, Don Pulse and Carl Maduri with mastering done at Sterling Sound Studios, by George Marino. Band member Parissi produced all cuts and wrote all, except It's All Up To You written by Fager and Fields.

The Programmers



CHARLOTTETOWN

Garry Barker, announcer for CFCF Charlotettown, has left the station for a Music Director/Announcer position with Charlottetown's other station CHTN. Barker who held the 6-9 slot with CFCY will now take over for CHTN's afternoons. Others on the CHTN lineup will now include: Dave Peppin, Loren Fevans, Gord Johnston, Joan Filmore, Mitch Snayden and J. David Trembley.

WINDSOR

The CRTC has approved applications for a new CBC stereo FM station in Windsor. CBC officials are hopeful the new listening post will be on the air by the end of this year with a power of 100KWS on the 89.9 MHz frequency.

CHARLOTTETOWN

CBC Charlottetown went on the air for the first time, Mar 7, well ahead of schedule.

The station is connected to the CBC AM Network and in addition produces their own local programming, on the FM band. Local programming times are 6-9 am, noon-12:30 and 4-6 pm daily.

Dave Gunn manages the station with announce assists from Allan Billard, White Carter and Roger Younker.

LEAMINGTON, ONT.

CHYR will air CFRB's syndicated show, Big Country Tuesdays through Sundays at 5 am. General Manager John Garton reports the station will broadcast the program exclusively in Essex and Kent counties.

SASKATOON

In response to the recent attempt to better the programming section in RPM, CFMC-FM will contribute their weekly additions to the magazine. Saskatoon's only commercial FM station is 13 years old and recently went contemporary, now using an adult-contemporary, easy rock format 24 hours a day. The station hopes to increase its power in the near future, currently broadcasting at 6,020 watts. The station programs from a Top 50 playlist as well as selected album cuts from a playlist of 50 albums. Gold also plays an important part of the programming day. On-air personalities include: Jerry Lucky (6-10 am) Wayne Carlson (10-2 pm) Don Crockford (2-6 pm) Chris Richards (6-MN) and Terry Edwards all night.

KITCHENER

Sandy Paterson, Music Director at CKER, Conestoga College's campus station has recently qualified for early graduation and takes over the night on-air personality chores with CKPR Thunder Bay. Back home at CKER, the station's Paul Cross recently produced two TV shows which highlighted his own musical talent, on guitar, along with another campus radio talent. Vicki Towndrow as vocalist.

TORONTO

Ann Hunter, veteran CBC radio music and variety producer, has been appointed Program Director of CBL Toronto. She was formerly with network radio variety.



Ann Hunter

Hunter was recently executive producer of this year's Special Occasion series and was also responsible for its predecessor, The Entertainers. She has produced records of Canadian popular music artists for the CBC's broadcast recordings department and did much to improve the lot of Canadian artists through her many production endeavours.

TORONTO

CFGM is currently making their Opry North program open to any U.S. station interested in carrying the syndication. There are 26 Canadian radio stations currently featuring the show as part of their regular format with CJVI Victoria being the most recent subscriber.

CFGM Music Director Joe Lefresne also reports the station's hockey team, The Bullshooters, finished their season winning over the CFB Mothertruckers and raised more than \$20,000 for charity.

PORT HAWKESBURY, N.S.

Jo. Hilary J. Montbourquette, Music Director at CIGO is having a problem obtaining new material from record companies. Jo

sent letters to the record companies advising them of the plight of the station and there has been some response. We don't want to mention any particular label here because the matter may have been cleared up. The station has, in many cases, been forced to purchase records from local stores - on records that were even considered top tem items. Jo reminds us that the station's power extends through Northeastern Nova Scotia, Northern New Brunswick, areas of Prince Edward Island along with areas of Newfoundland. Jo also points out that CIGO "is not an affiliate of the Antigonish radio station as has been suggested". Programming format is contemporary rock.

MONTREAL

Tom McLean, CKGM Program Director for the past four years has been appointed General Manager. The new appointment took effect March of this year. A much-respected name in Canadian broadcasting, Mr. McLean has been responsible for the sta-



Tom McLean

tion maintaining its number one status in the English market, which it has enjoyed for the past three years. Appointment of a new Program Director for the station will be announced shortly.

TORONTO

CHUM has received compliments in Canada and the U.S. for its documentary The Evolution of Rock including one from 96KX Program Director Jay Stone, who said "The most definitive statement on pop music ever produced. The production values were impeccable and the writing like none I've ever heard. Other productions of this type pale by comparison. The listener response to the show was impressive to say the least...it was the best."

KELOWNA

CKIQ Kelowna has completed its spring promotion - their CKIQ Happy Easter Ham Hamper Hopper. Listeners were asked by VHF broadcasting to bring a requested household item to the announced CKIQ location. Prizes included a hamper, a chance at the \$100,000 Western Lottery or a ham by choosing one of four catagories. Program Director Ted Pound reported excellent response having taken great pride in reading one of the many letters the station received over the air.

CKIQ is currently planning a summer promotion called CKIQ's Endless Summer. TORONTO

CHIN President John Lombardi will lead a group which is currently applying for a multicultural television license in Toronto before the CRTC for consideration. Lombardi will ask the Commission for a "full ethnic programme service" which is at present, "proceeding with a feasibility study including defining the community to support these needs." The television program will be in keeping with CHIN's AM and FM radio formats which from their inception have served the needs of third language groups.

Lombardi hopes that members of Toronto's Ethnic Community will become shareholders in the service, so that the station could escape the same financial difficulty that Global experienced in 1974 when applying for an identical program. That year CHIN had tossed around ideas for the present program as well, but Lom-

bardi realized at that time, an urgent need for more development. Now, because of reports indicating 50,000 viewers watch CHIN's Sunday morning program shown on Global, and because CHIN producers are currently broadcasting in 30 languages, CHIN feels that they are ready for the television service.

TORONTO

CBC-FM will air a jazz special on Canadian alto saxophone-flutist Moe Koffman and pianist Earl Hines May 5 at 9 pm and on CBC-AM May 8 at 1:05 pm EDT, CDT, 12:05 CDT and 7:05 PDT. Doug Lennox prepared the Koffman story which will include the artist's stay at The House Of Hambourg, his time with the big bands in the U.S., the success of Swinging Shephard Blues, his experimental phase and interest in jazzing the classics. Part Two will feature talks with Earl Hines and interviewer Charles Fox about his time spent playing with Louis Armstrong, as well as his solo period since 1951.

CBC will present a special spring program before the jazz special The Rites Of Spring which will feature music by Igor Stravinsky on May 1 at 9:05 pm.

TORONTO

CFGM announcer and co-producer of the station's Opry North sydication, Stan Campbell, will be pitching in with the series of events held at WWVA's Country Jamboree in Wheeling West Virgina on April 21.

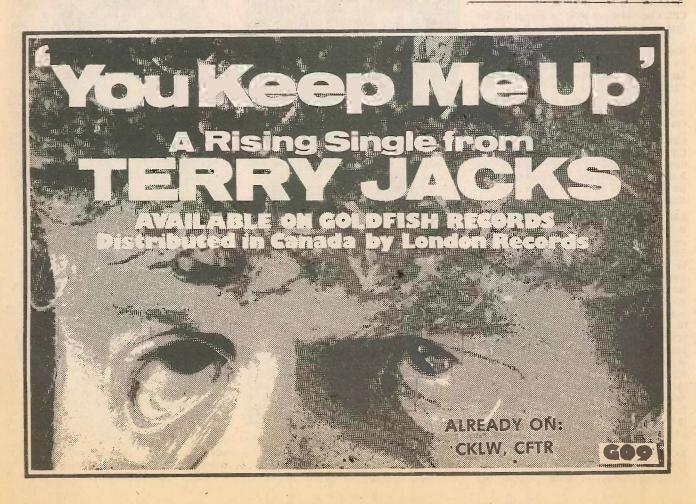
Dave Charles, Program Director for CFGM (7-11) and CILQ (noon-6), reports WWVA will carry the Opry North show and that the show has now become a full time operation.

TORONTO

CJRT-FM's recent fund raising campaign received over \$200,000 from 4,000 listeners and the 160 corporations. This figure doubles the station's funds raised last year. The Toronto non-profit station's President Cos Catalano reports that the remaining 75 percent of their 1976-77 budget was covered by a Government of Ontario grant because of the 1974 agreement made when the station was under pressure to shut down.

CJRT launched a heavy letter writing campaign last fall as well as a 7 day on-air appeal to listeners in support of the campaign. As a result of money raised, the Government of Ontario will offer financial support for the '77-'78 fiscal year in addition to individual and corporate to do likewise.





CALGARY CKXL (Tom Tompkins) Charted

(1) Don't Give Up On Us-David Soul (24) It Always Happens-Toulouse (26) You Won't Dance-April Wine (27) Got Love On My Mind-Natalie Cole (28) My Wheels Won't Turn-BTO

EDMONTON CHED (Len Theusen) Charted

2 (1) Don't Give Up On Us-David Soul 25 (36)Next To You-Rose Royce

5 (37) Right Time-Jennifer Warnes 19 (38) Your Love-McCoo & Davis * (39) Sub Rosa Subway-Klaatu 80 (40) Dreams-Fleetwood Mac

HAMILTON CKOC (Dave Smith)

Charted 2 (1) D

2 (1) Don't Give Up On Us-David Soul 25 (35) Next To You-Rose Royce 32 (36) Dancin Man-Q 65 (39) You Won't Dance-April Wine 87 (40) You Are On My Mind-Chicago Playlisted

73 Lucille-Kenny Rogers MONTREAL CFOX (Dan McLean) Charted

65 (1) You Won't Dance-April Wine 23 (17) Sir Duke-Stevie Wonder

12 (18) Boogie Man-KC & Sunshine Band Playlisted

All Over The World-Lisa Hartt Band 58 Santa Maria-Trooper

Dock Of The Bay-Pagliaro 77 Once In A Long Time-Chris Ward 46 Race Among Ruins-Gordon Lightfoot

MONTREAL CKGM (Greg Stewart) Charted

(1) Hotel California-Eagles

12 (28) Boogie Man-KC & Sunshine Band 27 (29) Calling Dr. Love-Kiss * (30) Jours D'amour-Toulouse

Playlisted 32 Dancin Man-Q

80 Dreams-Fleetwood Mac * My Wheels Won't Turn-BTO

23 Sir Duke-Stevie Wonder **OTTAWA**

CFRA (Al Pascal) Charted

8 (1) Things We Do For Love-10cc 12 (24) Boogie Man-KC & Sunshine Band * (27) My Wheels Won't Turn-BTO 65 (30) You Won't Dance-April Wine Playlisted

* Sub-Rosa Speedway-Klaatu 63 Fly At Night-Chilliwack * My Best Friend's Wife-Paul Anka

Got Love On My Mind-Natalie Cole

32 Dancin Man-Q 14 Angel In Your Arms-Hot 23 Sir Duke-Stevie Wonder

REGINA CJME (Phil Mackesy) Charted

1 (1) Hotel California Eagles SASKATOON

CKOM (Raymond Earl) Charted

1 (1) Hotel California-Eagles
60 (29) Like The First Time-Foreigner
65 (37) You Won't Dance-April Wine
72 (38) Love Song-Marshall Tucker Band

(39) Lucille-Kenny Rogers 58 (40) Santa Maria-Trooper

Playlisted It Always Happens-Toulouse My Best Friend's Wife-Paul Anka

TORONTO CHUM (Roger Ashby) Charted

2 (1) Don't Give Up On Us-David Soul 25 (25) Next To You-Rose Royce 23 (26) Sir Duke-Stevie Wonder

32 (28) Dancing Man-Q 29 (29) Get It Right-Climax Blues Band

VANCOUVER CKLG (Paul McKnight) Charted

(1) Hotel California-Eagles (27) Love On My Mind-Natalie Cole (28) You Won't Dance-April Wine (29) Next To You-Rose Royce

(30) My Wheels Won't Turn-B.T.O. Playlisted

14 Angel In Your Arms-Hot 12 Boogie Man-KC & Sunshine Man

WINDSOR CKLW (Pauline Riddell) Charted

arted
(1) Don't Give Up On Us-David Soul
(22) Ain't Gonna Bump No More-Joe Tex
(29) Calling Dr. Love-Kiss
(30) You And Me-Alice Cooper

23 (HB) Lucille-Kenny Rogers

* (HB) They Do Run-Shawn Cassidy

WINNIPEG CKRC (Billy Gorrie) Charted

(1) Don't Give Up On Us-David Soul (23) When I Need You-Leo Sayer (24) Right Time-Jennifer Warnes

23 (25) Sir Duke-Stevie Wonder 65 (28) You Won't Dance-April Wine Playlisted

6 Got Love On My Mind-Natalie Cole 79 Forecast-Charity Brown

58 Santa Maria-Trooper * Calling Occupants-Klaatu 15 Can't Stop Dancin-Capt & Tennille WINNIPEG CKY (Jeff Newfield) Charted

2 (1) Don't Give Up On Us-David Soul 25 (28) Next To You-Rose Royce 29 (29) Get It Right-Climax Blues Band

15 (30) Can't Stop Dancin-Capt & Tennille

8 BREAKOUT 8 **ADDITIONS** 1888 à

KINGSTON CKLC (Paul Moorman) Charted

2 (1) Don't Give Up On Us-David Soul 23 (27) Sir Duke-Stevie Wonder

29 (30) Get It Right-Climax Blues Band 25 (HB) Next To You-Rose Royce Quietest Moments-Supertramp(LP) Festival-Santana(LP)

Star/Soundtrack(LP) KINGSTON

CKWS (Gary Mercer) Charted

(1) Hotel California-Eagles 23 (23) Sir Duke-Stevie Wonder 29 (26) Get It Right-Climax Blues Band 26 (29) Next To You-Rose Royce 14 (30) Angel In Your Arms-Hot 32 (HB) Dancing Man-Q

Playlisted

73 Lucille-Kenny Rogers
93 Rocky Theme-Maynard Ferguson
30 Hello Stranger-Yvonne Elliman Love Song-Marshall Tucker Band

41 Lonely Boy-Andrew Gold * Argentina-Julie Covington

CJBK (Jerry Stevens) Charted (1) Don't Give Up On Us-David Soul Playlisted It Always Happens-Toulouse We're All Alone-Bruce Murray Once In A Life Time-Chris Ward Dancin Man-O 25 Next To You-Rose Royce * My Wheels Won't Turn-BTO PETERBOROUGH CHEX (Rick Allan) Charted 2 (1) Don't Give Up On Us-David Soul 7 (24) When I Need You-Leo Sayer 16 (27) Trying To Love Two-Wm. Bell 15 (29) Can't Stop Dancin-Capt & Tennille Playlisted 47 Cherry Baby-Starz 41 Lonely Boy-Andrew Gold 29 Get It Right-Climax Blues Band Mainstreet-Bob Seger 14Angel In Your Arms-Hot 87 You Are On My Mind-Chicago 79 Show You The Way To Go-Jacksons Heard It In A Love Song-Marshall Tucker ST.THOMAS CHLO (Al Baldwin) Charted (1) Don't Give Up On Us-David Soul (20) Sir Duke-Stevie Wonder 25 (20) Sir Dike-Stevie Wolder 15 (22) Can't Stop Dancin-Capt & Tennille 6 (23) Love On My Mind-Natalie Cole 27 (24) Calling Dr. Love-Kiss 25 (25) Next To You-Rose Royce 65 (28) You Won't Dance-April Wine Playlisted It Always Happens-Toulouse 79 Forecast-Charity Brown
* My Wheels Won't Turn-BTO
92 High School Dance-Sylvers
63 Fly At Night-Chilliwack

LONDON

Living Like A Rich Man-Paul Clinch

CROSS 80 CANADA *** **ADDITIONS**

BRIDGEWATER CKBW (Mark Williams) Playlisted Hooked On You-Bread 14 Angel In Your Arms-Hot

Sour & Sweet-Dr. Buzzard's Band When I Need You-Leo Sayer 12 Boogie Man-KC & Sunshine Band 76 Right Before Your Eyes-Ian Thomas

FORT McMURRAY
CJOK (Spence Cherrier)

Charted

18 (1) I Like Dreaming-Kenny Nolan

18 (1) I Like Dreaming-Kenny No.
17 (26) Rich Girl-Hall & Oates
1 (27) Hotel California-Eagles
28 (28) Hometown Band-Valdy
58 (29) Santa Maria-Trooper
30) Daybreak-Randy Bishop
FREDERICTON
FREDERICTON

CFNB (Bill Scott) Charted

(1) Hotel California-Eagles (36) Look Out-50000 Volts(LP) (37) My Best Friend's Wife-Paul Anka

33 (38) Whodunit-Tavares
14 (39) Angel In Your Arms-Hot
* (40) My Wheels Won't Turn-BTO
KELOWNA
CKOV (Patrick Nicholson)

Playlisted

Lady Wants To Know-Michael Franks On The Border-Al Stewart

80 Dreams-Fleetwood Mac
74 Show You The Way To Go-Jacksons
14 Angel In Your Arms-Hot

Everybody Be Dancin-Starbuck

 ⋉ЕNTVILLE CKEN (Peter Carter) Playlisted 15 Can't Stop Dancin-Capt & Tennille 61 Loves Grown Deep-Kenny Nolan

64 Sing-Tony Orlando & Dawn Nobody's Child-Penny McLean Miracles-Engelbert Humperdinck

Phantom Writer-Gary Wright Hooked On You-Bread Jazz Is Dead-Les Humphries 79 Forecast-Charity Brown NORTH BATTLEFORD

CJNB (Barry Andrews) Charted

10 (1) Dancing Queen-Abba 47 (28) Cherry Baby-Starz Playlisted 23 Sir Duke-Stevie Wonder

Ain't No Hurt-Charity Brown THUNDER BAY CKPR (B.Mason Dean) Charted

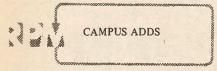
(1) Southern Nights-Glen Campbell When I Need You-Leo Sayer

32 Dancing Man-Q

79 Forecast-Charity Brown Happens This Way-Toulouse Playlisted

14 Angel In Your Arms-Hot 23 Sir Duke-Stevie Wonder 73 Lucille-Kenny Rogers Border Song-Al Stewart Wheels Won't Turn-BTO

My Best Friend's Wife-Paul Anka



BELLEVILLE CBLC Radio Loyalist (Pat Conlon) Charted (1) Rich Girl-Hall & Oates (17) Spec Arrangement-Sweet Blindness *18) Tie Your Mother Down-Queen Playlisted I've Got Love On My Mind-Natalie Cole Love In C Minor-Heart & Soul Ork

When I Need You-Leo Sayer Sir Duke-Stevie Wonder Magical Mystery Tour-Ambrosia KINGSTON CFRC Queen's University

(Steve McShane) Charted

(1) Lido Shuffle-Boz Scaggs

(21) Once In A Long Time-Chris Ward (23) White Sands-Bob McBride

(24) Sir Duke-Stevie Wonder

(26) The Elephants-Bobby Goldsboro (28) Sing-Tony Orlando & Dawn (29) Angel In Your Arms-Hot (30) Moving Out Today-Bette Midler Peter Gabriel(LP)

Hejira-Joni Mitchell(LP) Animals-Pink Floyd(LP) KITCHENER

CKER Radio Conestoga (Paul Cross) Playlisted

Race Among Ruins-Gordon Lightfoot Gonna ,Fly-Maynard Ferguson Fly At Night-Chilliwack

Forever, For Now-April Wine Hotel California-Eagles You Won't Dance-April Wine

LONDON Radio Fanshawe (Lisa Christo)

Charted (1) Dancing Queen-Abba

(19) When I Need You-Leo Sayer (25) Next To You-Rose Royce (26) You Won't Dance-April Wine (29) Get It Right-Climax Blues Band (34) Sail On-Bob McBride

(38) Fancy Pants-Wenzday Playlisted Your Love-McCoo & Davis Jr.

Calling Dr. Love-Kiss Dancing Man-Q Angel In Your Arms-Hot OTTAWA

CKCU Carleton University (Jim Hurcomb)

Carolina Dreams-Marshal Tucker(LP) Starwatcher-Lisa Hartt Band(LP) Amnesia-Pousette Dart Band(LP) Sea Level(LP)

Vicious But Fair-Streetwalkers(LP) Stones Throw-Valerie Carter(LP) In Your Mind-Brian Ferry(LP)

ADULT 50-**ADDITIONS** ** à

CALGARY CFCN (Bob Gibbons) Playlisted

Angel In Your Arms-Hot Calling Occupants-Klaatu 12 Can't Stop Dancin-Capt & Tennille

Cinderella-Firefall Get It Right-Climax Blues Band

CHARLOTTETOWN CHTN (Garry Barker) Playlisted

Miracles-Engelbert Humperdinck Sir Duke-Stevie Wonder

Lovin You-Johnny Mathis My Best Friend's Wife-Paul Anka

Forecast-Charity Brown Get It Right-Climax Blues Band 39 Loves Grown Deep-Kenny Nolan COBOURG

CHUC (Louise Guy) Charted

(1) Two Lovers-Mary MacGregor 12 (25) Can't Stop Dancin-Capt & Tennille * (26) Forecast-Charity Brown

(27) Sing-Tony Orlando & Dawn (28) Magic-Octavian

(29) Teach Me Tonight-Phoebe Snow * (30) Ba Dum Ba-Dum-Major Ursus LEAMINGTON

CHYR (John Harada) Playlisted

Brooklyn-Cody James

Love Me-Terry O'Flynn What Ya Gonna Do-Conspiracy

You Belong To Me-Bill Amesbury Forecast-Charity Brown

My Best Friend's Wife-Paul Anka MONTREAL

CFCF (Cheryl Johnsen) Playlisted

Miracles-Engelbert Humperdinck 49 Dreams-Fleetwood Mac

38 Lucille-Kenny Rogers
* Got To Give It Up-Marvin Gaye

Thank You-Helen Reddy Everybody-Frank Sinatra 43 Cinderella-Firefall

46 Your Love-McCoo & Davis NEW GLASGOW

CKEC (Rod Mackey) Playlisted

45 Tryin To Love Two-Wm. Bell 33 Hooked On You-Bread

12 Can't Stop Dancin-Capt & Tennille Higher Mountain-Suzanne Stevens

Hungry Years-Vic Franklyn Someday Soon-Shirley Eikhard Smile With Your Eyes-Phil Sykes

OTTAWA CKOY (Rick Overall) Playlisted

Sir Duke-Stevie Wonder On The Border-Al Stewart 49 Dreams-Fleetwood Mac

Show You The Way-Jacksons Love Song-Marshall Tucker Band

Brooklyn-Cody Jameson 50 You're My World-Helen Reddy Everybody-Frank Sinatra SASKATOON

CFMC (Jim Michaels) Playlisted You Won't Dance-April Wine

Frozen Yawn-Graeme Card They Shoot Horses-Racing Cars Wuthering-Genesis(LP) Quietest Moments-Supertramp(LP) Amnesia-Pousette-Dart Band(LP)

Islands-The Band(LP) SAULT STE. MARIE CFYN (Brian W. Martin) Playlisted

Time-Penny McLean

3 Southern Nights-Glen Campbell 37 Loving You-Johnny Mathis My Best Friend's Wife-Paul Anka

38 Lucille-Kenny Rogers Every Teardrop-Gallagher & Lyle It Feels So Good-Manhattans

12 Can't Stop Dancin-Capt & Tennille WINGHAM CKNX (Iona Terry) Playlisted

We're Still Together-Peaches & Herb Love Song-Marshall Tucker Band

Ba Dum Ba Dum-Major Ursus I'd Like To Thank You-Deja Vu My Sweet Lady-John Denver

Higher Mountain-Suzanne Stevens

Flash Cadillac set for western tour

Private Stock group Flash Cadillac are beginning a ten-stop tour of western Canada. The tour begins April 18 in Powell River, B.C. and continues through New Westminister, Trail, Kimberley, Lethbridge, Calgary, Edmonton, Lloydminister, Sask., Regina and Winnipeg.

The group has a current U.S. single release, See My Baby Jive, and an album out in Canada titled Sons Of The Beaches, A previous single, Did You Boogie With Your Baby, did well last year in the U.S. and in Western Canada, at the time of the band's first tour there.

Boston dates for Canada firmed

CBS group Boston, recently presented with Canadian platinum for their album, under title of their own name, are slated for three dates in Canada to be booked jointly by Concert Productions International from Toronto and Montreal's Donald K. Donald.

Dates include Ottawa's Civic Centre (Apr 30), Toronto's Maple Leaf Gardens (May 1) and the Montreal Forum (2). Opening the Toronto show will be another CBS artist, Rick Derringer.

Boston's most recent Canadian appearance was as opening act for British guitarist Robin Trower on his recent tour.

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(ACCEPTED UNTIL NOON MAY 20th, 1977)

Find enclosed \$..... for the persons listed below at \$25.00 per person. Tables are available at eight (8) per table. List all names.

Postal Code Tele.

City: Prov.

NOTE: Registrations at \$25. per person will only be accepted if received by May 20. We suggest you mail your registration prior to May 10 so it will arrive before the deadline. Registrations received after NOON May 20, 1977 will be returned.



CBC music librarians and guests gather after RPM 3 Days In March (front row I to r) Irene Wilkinson, Halifax; Dolores LeBlanc, Moncton; Conrad Sabourin, Montreal; Melita Tonogai, Winnipeg; Ruth Levy, Vancouver; Vivienne Reynolds, BBC Toronto; Kay Ellis, Toronto; and Anne Coy, Toronto. (Second row I to r) Rose Geoffrey, Toronto; Aurele Lecompte, Ottawa; Beth Hebert, Windsor; Gerre Brooks, Calgary; Nod Sinclair, Edmonton; Sandi Ruhr, Regina; Gordon Richardson, Toronto; and Jan Cornish, Toronto. (Back row (I to r) David Leadbeater, Halifax; Don McLaren, Winnipeg; Barry Ainslie, Toronto; and Claude Gagnon, Montreal. This was the group's second annual meeting.

PICK PETER GABRIEL
Solsbury Hill
Atco 7079-P

PICK DAVID BRADSTREET
Long Long Road

First number shown indicates position this week. Second number indicates position last week, Bracketed number indicates number of weeks on the charts. Black circled numbers show records that showed significant gains in the past week.

A&M 437-W



Peter Mahovlich (2nd from 'right) guested at CFOX is flanked by station's PD, Dan MacLean (r) and Gary Bell.



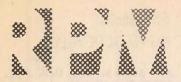
Peter Taylor (WEA) Larry Wilson (CHUM-FM) Jim Campbell (WEA), Steve Hunter, Gary Muth (WEA) backstage at Gardens.



A&M's Golden Ear Award to Tom Radcliff of Vancouver's A&A store from label's Richard Broden (r) for Pablo Cruise display.



London's Andrian Bilodeau and Mike Hertslet with members of Sweeney Todd during BodyShop reception in Vancouver.



Adult Oriented Playlist

1	3	(9)	DON'T GIVE UP ON US David Soul Private Stock 45129-M	26 23	(8)	HERE COME THOSE TEARS AGAIN Jackson Browne Asylum 45379-P
2	4	(7)	HOTEL CALIFORNIA Eagles Asylum 45386 P	27 24	(10)	RACE AMONG THE RUINS Gordon Lightfoot Reprise RPS1380-P
3	5	(11)	SOUTHERN NIGHTS Glen Campbell Capitol 4376-F	28 25	(7)	"ROOTS" MEDLEY Quincy, Jones A&M 1909-W
4	1	(9)	BIGHT TIME OF THE NIGHT Jennifer Warnes Arista 0223-F	29 26	(8)	BLESS THE BEASTS & THE CHILDR.:N Barry DeVorzon & Perry Bolkin Jr. A&M 1890.W
5	7	(5)	WHEN I NEED YOU Leo Sayer Warner Brothers WBS8332-P	30 28	(17)	YOU'VE GOT ME RUNNIN' Gene Cotton ABC 12227-T
6	8	(7)	SING Tony Orlando & Dawn Elektra E45387-P	31 34	(5)	SAY WHAT'S ON YOUR MIND The Great Rufus Road Machine Axe 41-K
7	2	(11)	I JUST CAN'T SAY NO Parker McGee Big Tree 16082-P	32 37	(2)	NEVER HAVE TO SAY GOODBYE Deardorff & Joseph Arista AS0230-F
8	13	(7)	GOODBYE OLD BUDDIES Seals & Crofts Warner Brothers 8330 P	33 38	(2)	HOOKED ON YOU Bread Elek Ira 45389-P
9	10	(7)	HELLO HELLO Enrico Farina E.F. Records EFST57880	34 41	(2)	DON'T THROW IT ALL AWAY Dave & Sugar RCA 10876-N
10	19,	(6)	HELLO STRANGER Yvonne Ellimar: RSO RS871 Q	35 35	(6)	FOR YOUR LOVE Burton & Honeyman Condor C97139-C
11	12	(14)	ARE YOU READY FOR LOVE Patsy Gallant Attic AT147-K	36 39	(4)	THE BLUE JAYS Paul's People Little Guy 007
12	14.	(6)	CAN'T STOP DANCIN' Captain & Tennille A&M AM1912-W	37 42	(4)	LOVING YOU, LOSING YOU Johnny Mathis Columbia 3-10496-H
13	6	(10)	I'M SCARED Burton Cummings Portrait 70002-H	38 43	(3)	LUCILLE Kenny Rogers United Artists UAXW929Y-F
14	16	(7)	SO IN TO YOU Atlanta Rhythm Section Polydor 14373-Q	39 44	(3)	LOVE'S GROWN DEEP Kenny Nofan 20th Century TC2331-T
15	17	(8)	I'M A CIDER DRINKER Wurzels Attic 151-K	40 45	(3)	SOMEDAY SOON Shirley Eikhard Attic AT152-K
16	15	(10)	WE'RE ALL ALONE Bruce Murray Quality Q2223-M	41 46	(3)	1 KNOW ITS RIGHT Ron Baumber Ixtlan ILN1003
17	9	(16)	SAY YOU'LL STAY UNTIL TOMORROW Tom Jones Epic 50308 H	42 47	(2)	ISN'T THAT A REASON FOR GOODBYE Chris Nielson Royalty R1000-39
18	18	(12)	SAM Olivia Newton-John MCA 40670-J	43 48	(2)	CINDERELLA Firefall Atlantic 3392-P
19	21	(10)	PHONE CALL. Dan Hill GRT 1230-126-T	44 49	. (2)	I WANNA GET NEXT TO YOU Rose Royce MCA 40662-J
20	19	(13)	I LIKE DREAMING Kenny Nolan 20th Century 2287-T	45 50	(2)	TRYING TO LOVE TWO William Bell Mercury 73839-Q
21	27	(4)	MY SWEET LADY John Denver RCA 10911-N	46	(1)	YOUR LOVE Marylin McCoo & Billy Davis Jo ABC AB12262-T
22	20	(8)	ME AND THE ELEPHANTS Bobby Goldsboro Epic 8-50342-H	47	(1)	MY SWEET LADY John Denver RCA PH10911-N
23	30	(5)	YOU'RE MOVING OUT Bette Midler Atlantic 3379-P	48	(1)	FORECAST Charity Brown A&M AM439-W
24	22	(9)	YOU KNOW LIKE I KNOW Ozark Mountain Daredevils A&M 1888-W	49	(1)	DREAMS Fleetwood Mac Warner Brothers 8371-P
25	31	(5)	# ALL STRUNG OUT ON YOU John Travolta # Midland Int'l 10907 N	50	(1)	YOU'RE MY WORLD Helen Reddy Capitol 4418-F

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Capture Your Heart Rocket PIG-40706-J

HOMETOWN BAND Mad Larry A&M 442-W

Arista's Kinks firm for Toronto & Vancouver

Arista group The Kinks have included dates in Vancouver and Toronto on their current North American tour. The group played the PNE Gardens (Apr 17) and are set for the Maple Leaf Gardens Concert Bowl (29).

The Kink's current album, Sleepwalker, is reported enjoying heavy airplay and sales across Canada. Capitol Records, who distribute the label, are re-servicing the title cut as a single. The flip side of the original version, released previously to radio stations, featured another Arista group, the Hollywood Stars, on a cut titled All The Kids On The Street. The Hollywood Stars are doing part of the tour, including the Vancouver date,

Clapton & Elliman to tour

RSO recording artist Eric Clapton, currently on tour in the U.K. will be in the studio in May recording a new album for the Polydor-distributed label. Another RSO artist, Yvonne Elliman, will be accompanying Clapton on the album doing background vocals. Elliman will also be joining Clapton on his forthcoming June tour of East and West Europe.

Elliman is currently enjoying much sales success with her single, Hello Stranger, culled from her Love Me album. The single, already experiencing heavy FM and adultcontemporary airplay across Canada, has shown signs of crossing over to the contemporary rock field.

ACTION SINGLES

The three most active singles reported to RPM by radio stations each week based on the radio station additions

SIR DUKE - STEVIE WONDER (Motown) **NEXT TO YOU - ROSE ROYCE (MCA)** YOU WON'T DANCE - APRIL WINE (Aquarius)

8		
38	SINGLES	
38	ALPHABETICALLY	
8	ALITABLIICALLI	
8	Ain't Gonna Bump No More	59
*	Ain't Gonna Bump No More All Strung Out On You Angel In Your Arms Are You Ready For Love	51
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8	Ariel	84
8	Are You Ready For Love Ariel Blinded By The Light The Blue Jays Boogle Child Calling Dr. Love Can't Stop Dancin' Carry On Wayward Son Cause There's Another Cherry Baby	85
**	Calling Dr. Love	27
***	Carry On Wayward Son	15
88	Cause There's Another	81
88	Cinderella	66
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8	Daddy Cool	39
*	Dancing Queen	10
8	Disco Inferno	78
8	Don't Leave Me This Way	13
8	Dreams	80
8	Feels Like The First Time	60
8	Fly At Night	63
8	Forecast	79
8	Gloria	54
8	Go Your Own Way	48
***	Hello Stranger	30
***	High School Dance	92
88	Like Dreamin'	18
***	Think Were All Alone Now	67
\$\$ \$\$	Wanna Get Next To Your	25
88	Can't Stop Dancin' Carry On Wayward Son Cause There's Another Cherry Baby Cinderella Couldn't Get It Right Crackerbox Palace Daddy Cool Dancing Man Dancing Queen Disco Inferno Don't Give Up On Us Don't Leave Me This Way Do Ya Dreams Enjoy Yourself Feels Like The First Time The First Cut Is The Deepest Fly At Night Fly Like An Eagle Forecast Free Gloria Got To Give It Up Go Your Own Way Heard It In A Love Song Hello Stranger Here Come Those Tears High School Dance Hotel California I Like Dreamin' I'm Your Boogie Man I Think Were All Alone Now I've Got Love On My Mind I Wanna Get Next To Your I Wish Lido Shuffle Living Next Door To Alice Lonely Boy Long Time Love Is Better In The AM Loves Grown Deep Love Is Better In The AM Loves Grown Deep Love Is Better In The AM Loves Grown Deep Love Is Better In The AM Loves Grown Deep Love Theme From Star Is Born Lucille Margarittaville Maybe I'm Amazed My Sweet Lady New Kid In Town Night Moves Once In A Long Time Party Song Phone Call Race Among The Ruins Rich Girl Right Before Your Eyes Right Time Of The Night	55
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Compile	ed from	SONLY NATIONAL 100 SINGL record store, radio station and record comp	oany reports.	The following codes are used throug out RPM's charts as a key to record distributors: A&M -W MOTOWN - CBS -H PHONODISC - CAPITOL -F POLYDOR - GRT -T QUALITY - LONDON -K RCA MCA -J WEA - MCA -J WEA -MCA -MCA -MCA -J WEA -MCA -MCA -J WEA -MCA -MCA -MCA -J WEA -MCA -MCA -MCA -J WEA -MCA -MCA -MCA -MCA -MCA -MCA -MCA -MC
O 6	(7)	HOTEL CALIFORNIA Eagles Elektra E45386-P	26 19 (16)	FLY LIKE AN EAGLE Steve Miller Capitol P4372-F
2-1	(13)	DON'T GIVE UP ON US David Soul Private Stock 45129-M	27 32 (7)	CALLING DR. LOVE Kiss Casablanca NB880 M
3 '5	(171)	SO INTO YOU Atlanta Rhythm Section Polydor 14373-Q	28 21 (14)	LONG TIME Boston Epic 8:50329-H
3 8	(10)	SOUTHERN NIGHTS Glen Campbell Capitol 4376-F	2 41 (7)	COULDN'T GET IT RIGHT Climax Blues Band Sire SAA736-T
3 9	(11)	RIGHT TIME OF THE NIGHT Jennifer Warnes Arista ASO223-F	30 38 (6)	HELLO STRANGER Yvonne Elliman RSO RS871-Q.
6 7	(12)	I'VE GOT LOVE ON MY MIND Natalie Cole Capitol 4360-F	3) 43 (3)	ARE YOU READY FOR LOVE Patsy Gallant Attic AT147-K
1 11	(7)	WHEN I NEED YOU Leo Sayer Warner Brothers WBS8332-P	32 42 (4)	DANCING MAN Q Epic 8:50335-H
8 2	(16)	THE THINGS WE DO FOR LOVE 10cc Philips 6008022 K	33 45 (6)	WHODUNIT Tavares Capitol 4398-F
1 8	(7)	LIDO SHUFFLE Boz Scaggs Columbia 3-10491-H	34 25 (15)	SAY YOU'LL STAY UNTIL TOMORROW Tom Jones Epic 50308-H
16 ŝ	(18)	DANCING QUEEN Abba Atlantic 3372-P	35 20 (13)	HERE COME THOSE TEARS AGAIN Jackson Browne Asylum E45379-P
11 12	(18)	LOVE THEME FROM A STAR IS BORN Barbra Streisand Columbia 10450+H	36 28 (22)	TORN BETWEEN TWO LOVERS Mary MacGregor Ariola America 7638 N
1 2 20	(8)	I'M YOUR BOOGIE MAN KC & The Sunshine Band TK 1022-N	37 29 (18)	YEAR OF THE CAT Al Stewart Janus J266-T
13 4	(17)	DON'T LEAVE ME THIS WAY Thelma Houston Motown 1408-Y	38 33 (19)	NIGHT MOVES Bob Seger Capitol 4369-F
1 23	(8)	ANGEL IN YOUR ARMS HCt Atlantic BT16085-P	39 34 (11)	DADDY COOL Boney M. Arco 7063-P
1 24	(5)	CAN'T STOP DANCIN' Captain & Tennille A&M AM1912-W	40 36 (13)	SAM Olivia Newton-John MCA 40670-J
1 22	(10)	TRYIN' TO LOVE TWO William Bell Mercury 73839-Q	41) 54 (5)	LONELY BOY Andrew Gold Elektra E45384-P
1,7 10	(14)	RICH GIRL Daryl Hall & John Oates RCA 10860-N	42 35 (18)	NEW KID IN TOWN Eagles Asylum E45373-P
18 13	(19)	I LIKE DREAMIN' Kenny Nolan 20th Century 2287-T	43 37. (13)	CRACKERBOX PALACE George Harrison Dark Horse DRC8313-P
19 27	(7)	YOUR LOVE Marylin McCoo & Billy Davis Jr. ABC AB12262-T	44 39 (19)	WEEKEND IN NEW ENGLAND Barry Manilow Arista 212-F
20 14	(13)	CARRY ON WAYWARD SON Kansas Epic 8-4267-H	45 40 (14)	BOOGIE CHILD Bee Gees RSO 867-Q
21 15	(11)	MAYBE I'M AMAZED Wings Capitol 4385-F	46 44 (12)	RACE AMONG THE RUINS Gordon Lightfoot Reprise RPS1380-P
22 16	(11)	THE FIRST CUT IS THE DEEPEST Rod Stewart Warner Brothers WBS8321-P	47 62 (4)	CHERRY BABY Starz Capitol 4399-F
23 30	(4)	SIR DUKE Stevie Wonder Tamla T54281F-Y	48 46 (14)	GO YOUR OWN WAY Fleetwood Mac Warner Bros WBS8304-P
24 17	(11)	DO YA Eiectric Light Orchestra United Artists UAXW939-F	49 47 (23)	ENJOY YOURSELF Jacksons Epic 8-50289-H
25 31	(7)	I WANNA GET NEXT TO YOU Rose Royce MCA 40662-J	50 48 (18)	LIVING NEXT DOOR TO ALICE Smokie RSO 860 Q

RPM 100 Top Singles (51-100)

					1	1 - 500	
51	49	(40)	ALL STRUNG OUT ON YOU John Travolta Midland Int'l MB10907-N	76	83	(4)	RIGHT BEFORE YOUR EYES Ian Thomas GRT 1230-123-T
52	50	(19)	BLINDED BY THE LIGHT Manfred Mann Warner Bros 8252-P	77.	85	(2)	ONCE IN A LONG TIME Christopher Ward Warner Brothers CW4034-P
53	51	(47)	FREE Deniece Willjams Columbia 10429-H	10	88	(2)	DISCO INFERNO The Trammps Atlantic 45-3389-P
54	52	(8)	GLORIA Enchantment United Artists UAXW912-F	79	89	(2)	FORECAST Charity Brown A&M AM439-W
55	53	(20)	I WISH Stevie Wonder Tamla 54274-Y	80	90	(2)	DREAMS Fleetwood Mac Warner Brothers WBS8371.P
56	58	(10)	PHONE CALL Dán Hill GRT 1230-126-T	81	82	(4)	CAUSE THERE'S ANOTHER Moxy Polydor 2065-340-Q
57	57	(12)	PARTY SONG Lavender Hill Mob United Artists UAXW925Y-F	82	84	(4).	ROMEO Mr. Big Arista AS0229-F
58	66	(3)	SANTA MARIA Trooper MCA 40659-J	83	91	(2)	MARGARITAVILLE Jimmy Buffett ABC 12254-T
59	77	(4)	AIN'T GONNA BUMP NO MORE Joe Tex Epic 8-50313-H	84	94	(2)	ARIEL Dean Friedman Lifesong 45022-N
60	65	(5)	FEELS LIKE THE FIRST TIME Foreigner Atlantic 3394-P	85	86	(4)	THE BLUE JAYS Paul's People Little Guy 007
6	79	(3)	LOVE'S GROWN DEEP Kenny Nolan 20th Century TC2331-T	86	87	(3)	THEME FROM "CHARLIE'S ANGELS" Henry Mancini RCA PB10888-N
62	64	(12)	TATTOO MAN Denise McCann Polydor 2065-320-Q	87	1145	(1)	Toulouse Magique MAG-10-K
63	68	(5)	FLY AT NIGHT Chilliwack Mushroom M7024	88	****	(1)	MY WHEELS WON'T TURN Bachman-Turner Overdrive Mercury M73903-Q
64	67	(4)	SING Tony Orlando & Dawn Elektra E45387-P	89	95	(2)	YOU ARE ON MY MIND Chicago Columbia 10523-H
65	75	(3)	YOU WON'T DANCE WITH ME April Wine Aquarious AQ5063-K	90	93	(4)	THE WHISTLER Jethro Tulf Chrysalis CHS2135-F
66	69	(8)	CINDERELLA Firefall Atlantic 3392-P	91	96	(2)	GOT OT GIVE IT UP (Part 1) Marvin Gaye Motown T54280-Y
67	70	(4)	I THINK WE'RE ALL ALONE NOW The Rubinos Playboy B-5741-M	92	92	(3)	SPECIAL ARRANGEMENT Sweet Blindness Quality 02224-M
68	71	(4)	MY SWEET LADY John Denver RCA PH-10911-N	93	97	(2)	UNDERCOVER ANGEL Alan O'Day Pacific PC001-P
69	72	(5)	SLEEPWALKER The Kinks Arista 2394-F	94	98	(2)	HIGH SCHOOL DANCE Sylvers Capitol 4405-F
70	73	(4)	LOVE IS BETTER IN THE A.M. Johnnie Taylor Columbia 3-10478-H	95		(1)	ARRESTED FOR DRIVING WHILE BLIND ZZ Top Lendon 251-K
71	74	(3)	THERE WILL COME A DAY Smokey Robinson Tamla T54279-Y	96		(1)	HOOKED ON YOU Bread Elektra 45389 P
72	76	(3)	HEARD IT IN A LOVE SONG The Marshall Tucker Band Caption CPS0270-P	97	***	(1)	EVERYBODY BE DANCIN' Starbuck Private Stock 45144-M
73	78	(<u>3</u>)	LUCILLE Kenny Rogers United Artists UAXW929Y-F	98		(1)	WATCHA GONNA DO Pablo Cruise A&M 1920-W
14	80	(3)	SHOW YOU THE WAY TO GO The Jacksons Epic 8-50350-H	99	99	(2)	THEME FROM "ROCKY" Bill Conti United Artists UAXW940-F
75	81	(9)	SAD GIRL Carl Graves Ariola America 7660-N	100	100	(2)	THAT MAGIC TOUCH Angel Casablanca NB878-M
	~		FIRST OF A GO PRIMITENT VIDVA				

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Audience promotion . . . the glue

Of the four essential radio programming ingredients - research, stability, visibility and audience promotion - audience promotion would seem to be the glue which holds them all together.

Promotion is a relatively new aspect of programming. Prior to the McLendon-Storz innovations of the mid-fifties, promotion referred to a raise in pay or a more responsible job. With the noisy, nervy, highenergy resurrection of radio via top forty formula formats, promotional razzmatazz became an integral part of the overall programming mix. The rapid homogenization of formats radically altered the nature of radio competition to the point where the gap between successful and unsuccessful sation is often an index of promotional effort

Although promotions have toned-down somewhat in recent years, their fundamental value remains unchanged. A successful audience promotion will 1) attract new listeners through the generation of word-of-mouth; and 2) reassure established listeners

by George Pollard

that they've made the right choice of station. The latter function, which social-psychologists call 'dissonance reduction,' is a crucial aspect of any advertising-promotional effort. Reaffirming the correctness of choice keeps a listener happily tunedin. At the simpliest level, this is the promotional value of lingles.

A good audience promotion will be simple, well organized and well executed with substantial cross-media utilization. If properly exercised, a good promotion will enhance your station's image; generate word-of-mouth about your station, its programming and its promotion; which, in turn, will help build your overall audience.

A prime example of the potential of a simple, well organized, well executed promotion which generates tremendous word-of-mouth (about the originator) occurs each April 1st at WBZ-AM (Boston).

POLLARD continued on page 24

Ottawa's CKOY experiments with album cut format

CKOY for the past few years has tried various formats to come up with one that would survive the heavy appeal of Ottawa stations CFRA and the relatively new top 40 CFGO. Music Director Rick Overall, in a recent interview, discussed an album cut format which he feels is one of the few choices that could survive the amount of previous format changes. Overall plays selections which best fit an easy listening mode and at the same time hopes to introduce new music to the market; leaning toward Canadian talent whenever possible.

As far as chart watching is concerned, Overall looks at most of the trades and major station listings but comments "I'm in no real urgent need for notices." He watches what's going on the charts but adds "It's inevitably what sounds good for the station's ground that gets put on." He takes pride in adding material which is local or perhaps has trouble getting picked including single material such as Octavian's latest Can't Stop Myself, and album material such as Christopher Ellis' Joker's Memory. He pointed out that with tunes such as Can't Stop Myself, the other stations listen and decide whether or not to go on it; in this case both stations did. Overall feels this role of initiating change is an important

The Moffat/CRTC hearing March 1 resulted in a denial from the Commission for Moffat to go ahead with the deal. Reasons given for the refusal hinge on plans to shorten news and public affairs programs, to introduce more music without necessarily more variety and use of a computerized system.

Overall admits that the change would have posed a threat to CFRA and CFGO but in the same breath is relieved to carry on with the new life image CKOY has earned.

CRTC's Boyle upset over Telecommunications Act

There is reported friction in Ottawa between CRTC chairman Harry Boyle and the federal government over the new proposed Telecommunications Act presently being considered in the House of Commons. According to a report in the Toronto Globe & Mail, although Boyle is "still adverse to personally jumping in at this point in solid opposition to the bill", he has several objections to it.

The new legislation is designed to consolidate existing policy. It will, if passed, replace the Broadcast Act, Telegraphs Act, CRTC Act and Radio Act, as well as parts of the Railway Act and National Transportation Act that deal with telecommunications.

The Telecommunications Act establishes a national policy upon which CRTC and federal government decisions are to be made. It provides a mechanism whereby the federal government can delegate powers to the provinces individually to contribute to their own communications regulations. Of prime importance to the CRTC, it gives the federal government the power to issue broad policy directives to the commission.

Boyle feels that communications' policy may be abused in the future through loopholes in the act, such as the right of the government to prevent the CRTC from holding a public hearing. By this power the government could force the commission to keep a controversial issue from the public's knowledge.

Another objection is to a subsection giving the federal cabinet the power to delegate an issue directly to a provincial regulatory body, circumventing the commission entirely.

Boyle feels that by enabling the govern-

ment to negotiate directly with the provinces, the act could damage the uniformity that presently exists in telecommunications in Canada. Several provinces have reportedly expressed an interest at such negotiations in cable TV and future pay TV systems

At a recent meeting of the Council of Communications Ministers, most of the provincial ministers favoured the federal government's new position toward the CRTC. Federal Communications Minister Jeanne Sauve termed provincial backing "indispensable."

Boyle felt policy should be determined from an examination of the entire telecommunications structure, and that that policy "should be enshrined in the bill."

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TAKE A PROMO MAN TO LUNCH

N POLLARD continued from page 23

The promotion is the most obvious April Fools stunt. BZ simply switches its announcers, talkers and newspeople into unlikely slots. This year Boston Mayor, Kevin White, anchored the Morning Team while legendary AM Drive announcer, Carl de Suez, became mid-day newscaster. Larry Glick, all-night full-talker who knows sports under the pseudonym 'Ace Glick,' while conceptual-talker, Paul Benzequin, rocked through mid-days. Dave Maynard, one of the best radio Benzequin's serious-talk show.

WBZ's promotion is exceptionally successful. It makes local evening newscasts, page two or three of both morning and evening papers, etc., etc. The resulting cross-media coverage is worth an easy.

\$100,000 to WBZ.

The challenge to conceive, plan, organize and execute successful audience promotions is a source of relentless pressure for competitive stations. It often results in poor promotional management, characterized by a refusual to learn from one's mistakes - after all who learns from consistent success, it just reaffirms what we already know! TAB BOOKS (Blue Ridge Summit, Pa. 17214) have published some worthwhile titles on audience promotion. And while they certainly won't solve all your problems or relieve all the pressures, these books will help make the job a bit easier and hopefully more successful.

The underlying theme of all these books is planning and nowhere is it more clearly emphasized than in Jack Macdonald's HANDBOOK OF RADIO PUBLICITY AND PROMOTION (372 pages; 1000+ ideas. \$29.95. This is a legendary book. I've seen it in more stations than Jackson Armstrong has worked in. It's an indispensible reference work, literally jammed full of promotional concepts for every imaginable

day or event.

In an enlightening preamble, Macdonald lays the groundwork for a promotionalorientation. He rehashes the fundamentals and places promotion into perspective on both a macro (industry) level and a micro (your station) level.

Having thus set the stage, Macdonald outlines some 350 pages of promotional concepts. Handled properly you can work these ideas for years. By combining them, juxapositioning aspects of several, etc., you have a promotional cornucopia.

A second ideabook is Hal Fisher's, RADIO PROGRAMMING **IDEABOOK** (256 pages; indexed. \$12.95). This a very practical book, but it is, I think, aimed primarily at the small-to-medium market broadcasting. However, the basic premise is sound and applicable to all markets: programming is the best promotion; and Fisher gives some substantial hints on optimizing programming proficency.

Fisher's notion of promotion revolves around giving the listener a reason to listen which is no easy task. He suggests some practical promotional ideas - he calls them audience attractors - which stress local audience involvement. The notion of news as promotion is a particularly appealing one. News is all-too-often overlooked

(or just ignored) as a viable part of the programming mix.

Again, let me emphasis the marketorientation of RADIO PROGRAMMING IDEABOOK. It's definitely aimed at the non-major market station. However, I do know one or two major market GM's who could learn something from this book.

On the surface, William Peck's, RADIO PROMOTION HANDBOOK (191 pages. \$9.95) appears to be a mini-version of Macdonald's larger volume. It is! Only the emphasis is different. Whereas Macdonald seems concerned with conceptualization and planning first and organization and execution second. Peck is organization-execution oriented. Peck's appendices are loaded with sales sparkers, idea sparkers, and copy sparkers, all of which are very usable.

A fourth idea book is Max Sackheim's MY FIRST 65 YEARS IN ADVERTISING (200 pages; indexed. \$5.95). While it isn't specifically about radio, the generalizations Sackheim makes about promotion, publicity and advertising are applicable in any business. This book provides a much needed orientation to marketing communications, of which promotion is but one manifestation. Sackheim was a founder of the Book-Of-The-Month-Club and the Literary Guild. His ads have sold more than a quarter billion books over the last fifty-odd years.

Good writing is essential for good promotion. The capactiy to get your message across in a quick, clear, concise manner often turns a hackney idea into a work of genius. Poor writing can reduce a brilliant notion to nothing. The problem isn't acute if you have a solid copywriter at hand to either write for you or help you out. However, everyone isn't so fortunate.

Now, I'm not suggesting that everyone involved in promotion must be a journeyman wordsmith. All that's required is a fundamental grasp of the basics and practice will make perfect - well almost! Again, Tab Books comes to the rescue.

Neil Terrell's THE POWER TECH-NIQUE OF RADIO-TV COPYWRITING (224 pages; indexed. \$9.95) is the outgrowth of a copywriting course he offered. It's been substantially worked through by a lot of students and the fat has been trimmed

William Peck's ANATOMY OF LOCAL RADIO-TV COPY (93 pages. \$5.95) is a good example of practicing what you preach. Peck has condensed and summarized, in a most laconic and succinct manner, what he's learned from being a local copywriter and a very successful national writer your station is probably running some of his spots. He lays out the principles in a neat package which includes dozens of usuable examples.

If you'd like to add some structure to your study of copywriting, PROMO-TIONAL AND ADVERTISING COPY-WRITERS'S HANDBOOK (\$7.95), by Tom Ris is ideal. Whereas Terrell and Peck stress theory, Ris emphasizes actual writing. The 18 assignments range from very simple to complex. This workbook is a valuable self-study guide, the significance of which won't be lost on experienced writers seeking a refresher course.

8	
88	ALBUMS

*	ALPHABETICALLY
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8	Abba
88	Angel
38	Atlanta Rhythm Section
8	Bachman, Turner Overdrive
8	Paul Anka 79 Atlanta Rhythm Section 88 Bachman, Turner Overdrive 53 Bad Company 42 Carroll Baker 49 Keath Barrie 56 Bee Gees 27,31 George Benson 13 Bootsy's Rubber Band 86 Boston 6 Glen Campbell 91 Car Wash 20
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88	Bee Gees
88	Bootsy's Rubber Band
88	Glen Campbell
88	Car Wash
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8	tean Luc Ponty
86	Queen
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8	Santana
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8	Sea Level
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*	Weather Report 63
8	Wild CHerry
*	April Wine
***	Stevie Wonder
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1	1	(4)	SUPERTRAMP Even In The Quietest Moments (A&N	1)	26	19	(45)	STEVE MILLER BAND Fly Like An Eagle (Capitol)	***************************************
2	3	(7)	FLEEETWOOD MAC Rumours (Warner Brothers) BSK3010-P MB3010-P	CS4634-W	27	20	(30)	ST11497-F 8XT11497- BEE GEES Children Of The World (RSO)	-F 4XT11497-F
3	2	(30)	ABBA Greatest Hits (Atlantic) SD18189-P AC18189-P	A8TC18189-P	28	21	(7)	DIANA ROSS An Evening With (Motown) M87787.y	RS413003-Q
ã	4	(10)	ABBA Arrival (Atlantic) SD18207-P TP18207-P	CS18207-P	29	41	(7)	KINKS Sleepwalker (Arista) AL-4106-F	4A-4106.E
5	5	(24)	ELECTRIC LIGHT ORCHESTRA A New World Record (United Artists) UALA679G-F UAEA679H-F	UACA679H-F	30	23	.(16)	MANFRED MANN'S EARTH B Roaring Silence (Warner Brothers BS2965-P 8WM2965-I	AND P CWX2965-P
6	7	(26)	BOSTON Boston (Epic) PE 34188-H PE A 34188-H		31	28	(12)	BEE GEES Gold Vol 1 (RSO) RS13006-Q	
7	6	(13)	KANSAS Leftoverture (Kirshner) PZ34224-H PZA34224-H		32	46	(14)	APRIL WINE Forever For Now (Aquarius) AQR511-K AQ8511-K	AQC511-K
0	14	(7)	NEIL DIAMOND Love At The Greek (Columbia) KC2-34404-H KC2-8-34404-H	КС2Т-34404-Н	33	29	(13)	SANTÁNA Festivai (Columbia) PC34423-H PCA33423	-H РСТ 3 3423-Н
9	8	(19)	BARBRA STREISAND & KRIS KRIS A Star is Born (CBS) JS 34403-H JSA 34403-H	JST 34403,H	34	31	(24)	STYX Crystai Ball (A&M) SP4604-W 8T4604-W	CS4604.W
0	15	(8)	JETHRO TULL Songs Of The Wood (Chrysalis) CHR1132-F 8CH1132-F	CCH1132-F	35	33	(18)	LINDA RONSTADT Greatest Hits (Asylum) 7E-1092-P	
11	9	(15)	Z Z TOP Tejas (London) PS680-K PS8680-K	P\$5680-K	36	47	(13)	MARILYN McCOO & BILLY DA I Hope We Get To Love In Time (8022-952-T CNA8022-9	VIS JR. ABC) 25-T 8T8022-925-T
12	17	(38)	ROD STEWART A Night On The Town (Warner Brothe BS2938-P 8WM2938-P	CWX2938-P	37	34	(27)	AL STEWART Year Of The Cat (Janus) 9098-7022-T 8098-7022-T	5098-7022-T
13	10	(e),	In Flight (Warner Bros) BS2983-P M82983-P BARRY MANILOW	M5 2 983-P	38	35	(9)	QUINCY JONES Roots (A&M) SP4626-W 8T4626-W	C\$4626-W
			EAGLES	8A4090-F	39	36	(13)	QUEEN A Day At The Races (Élek tra) K6E-101-P KE8-101-P	KEC-101-P
15		(16)	Hotel California (Asylum) 7E-1079-P AMERICA		40	48	(17)	Destroyer (Casablanca) NBLP7025-M NBL37038-	M NBL47025-M
17		(7)	Harbor (Warner Brothers) BSK3017-P STEVIE WONDER Songs In The Key Of Life (Tamla) T34012-Y T340YT-Y	M53017-P	4	51	(5)	Peter Gabriel (Atco) SD36-147-P TP36-147-P BAD COMPANY	CS36-147-P
B		(28)	NATALIE COLE	T340XC-Y	42	49	(5)	Burnin' Sky (Swan Song) KSS8500-P TP8500-P THELMA HOUSTON	CS8500-P
	25	(23)	Unpredictable (Capitol) ST11600.F BXT11600.F BATYL HALL & JOHN GATES Bigger Than Both Of Us (RCA) APLI-1467-N CPKI-1467-N	4XT11600-F	43		(5)	Anyway You Like It (Motown) T345-P1-Y T345-BT-Y	T345-BC-Y
20		(15)	CAR WASH	CPS1-1467-N		37	(23)	Blue Moves (MCA) MCA211004-J MCAT211094 GEORGE HARRISON	I-J MCAC211004-J
		(13)	Öriginal Soundtrack (MCA/Rocket) MCA 2-6000-J MCAT 6000-J FLEETWOOD MAC Fleetwood Mac (Reprise)	MCAC 6000√J		38	(18)	Thirty Three & 1/3 (Dark Horse) DH3005-P LEO SAYER Endless Flight (Warner Brothers) SSQRO P	The state of
22	16	(9)	MS2225-P CRX2225-P PINK FLOYD Animals (Columbia)	8RM2225-P	46		(17)	BOB SEGER & THE SILVER BUL Night Moves (Capitol)	LET BAND
23 2	27	(61)	PETER FRAMPTON Frampton Comes Alive (A&M)	JCT34474-H	48	61	(10)	GENESIS Wind & Wuthering (Atco)	8XT11557-F
24	18	(59)	SP 3703-W CS 3703-W EAGLES Their Greatest Hits (Asylum) 7ES-1052-P	8T 3703-W	49	57	(7)	CARROLL BAKER	C\$36144.P
25	32	(19)	WINGS Over America (Capitol) SWCO 11593-F 8X3C 11593-F	4X3C 11593-F	50	40	(25)	RUSH All The World's A Stage (Mercury) SRM-2-7508-Q SRM8-2-750	

61	60)	(5)	BOZ SCAGGS Silk Degrees (Columbia) PC33920-H PCA33920-H PC	т33920-н	76	80	(5)	CERRONE Love In C Minor (Atlantic) SD9913-P TP9913-P	CS9913-P
52	43	3	(24)	DONNA SUMMER Four Seasons Of Love (Oasis) NBLP7038-M NBL87038-M NB	3L47038-M	0	90	(56)	QUEEN A Night At The Opera (Trident) TES 1053-P CEK-1053-P	8EK 1053-P
53	59	9	(6)	A ACHMAN-TURNER OVERDRIVE Freeways (Mercury) SRM-1-3700-Q MC8-1-3700-Q M	CR4-1-3700-Q	78	81	(6)	MANHATTANS It Feels So Good (CBS) PC34450-H PCA34450-H	PCT34450-H
54	4:	2	(8)	JOHN DENVER Greatest Hits Vol.2 (BCA)	CPK1-2195-N	19	91	(25)	PAUL ANKA The Painter (United Artists) UALA653G-F UAEA653H-F	UACA653H-F
65	6	3	(4)	JEFF BECK WITH THE JAN HAMMER G	ROUP ET34433-H	80	82	(4)	MINNIE RIPERTON Stay In Love (Epic) PE34191 H PEA34191 H	PET34191-H
	6		(4)	WILD CHERRY	ET34462-H	81	92	(20)	NAZARETH Play'n' The Game (A&M) SP4610-W 8T4610-W	CS4610-W
	7.4		(22)	KISS Rock & Roll All Over (Casablanca) NBLP7037-M NBLP8-7037-M	NBIp-4-70,37-M	82	83	(3)	KEATH BARRIE (MA) Twilight Zone (United Artists) UALA727G-F UAEA727H-F	UACA727H-F
5	8 4	15	(22)	NAZARETH Greatest Hits (A&M)	\$9020-W	83	84	(5)	SEA LEVEL Sea Level (Capricorn) CP0178-P	
6	9 6	57	(8)	BRUCE COCKBURN In The Falling Dark (True North) TN26-H TN26-H	TNT26-H	84	85	(3)	CAPTAIN & TENNILLE Come In From The Rain (A&M) SP4700-W 8T4700-W	CS4700-W
6	0 6	64	(6)	PATSY GALLANT	CAT1017-K	85	86	(3)	LAVENDER HILL MOB Lavender Hill Mob (United Artists) UALA719G-F UAEA719H-F	UACA719H-F
6	1 !	50	(7)	MARY MacGREGOR	ca) 5XT50015-N	86	93	(2)	BOOTSY'S RUBBER BAND The Name Is Bootsy (Warner Brothers) BS2972-P	
	2	74	(7)	CAPTAIN & TENNILLE	CS4570-W	87	87	(6)	JENNIFER WARNES Jennifer Warnes (Arista) AL 4062-F 4A4062-F	8A4062-F
	33	69	(4)	WEATHER REPORT Heavy Weather (Columbia)	PCT34418-H	88	94	(2)	ATLANTA RHYTHM SECTION A Rock & Roll Alternative (Polydor) PD1-6080-Q PD8-1-6080-Q	PD4-1-6080-Q
	64	68	(10)	MA KLAATU	3216-1054-T	89	95	(2)	MARSHALL TUCKER BAND Carolina Dreams (Capricorn) CPK0180-P M80180-P	M50180-P
	85	72	(4)	CHILLIWACK CHILLIWACK CHILLIWACK CHILLIWACK CHILLIWACK CHILLIWACK CHILLIWACK CHILLIWACK	MRC5006	90	96	(2)	SPINNERS Yesterday, Today & Tomorrow (Atlantic SD19100-P TP19100-P	c) CS19100-P
	66		(6)	NEIL DIAMOND His Twelve Greatest Hits (MCA)	MCAC2106-J	91	97	(2).	GLEN CAMPBELL Southern Nights (Capitol) SW11601-F 8XW11601-F	4XW11601-F
	67		(5)	KATE & ANNA McGARRIGLE Dancer With Bruised Knees (Warner Brot BS3014-P MB3014-P	hers)	92	2 98	(2)	BARRY MANILOW Tryin' To Get The Feelin' (Arista) AL4060-F 8A4060-F	4A4060-F
	68	70	(10)	VALDY Valdy & The Hometown Band (A&M) SP4592-W 8T4592-W	CS4592-W	93	3 99	. (2)	DAVID SOUL David Sou! (Private Stock) PS2019-M PS82019-M	PS42019-M
	69	71	(13)	HOMETOWN BAND Flying (A&M) SP4605-W ST4605-W	CS4605-W	9	4 100	(2)	JOHNNIE TAYLOR Rated Extraordinaire (Columbia) PC34401·H PCA34401·H	PCT34401-H
	70	76	(5)	JAMES TAYLOR Greatest Hits (Warner Brothers) BS2979-P 8WM2979-P	CWX2979-P	9	5	(1)	SOUNDTRACK Rocky (United Artists) UALA693-F UAEA693-F	UACĄ693-F
	71	77	(9)	ISAAC HAYES & DIONNE WARWICK A Man And A Woman (Warner Brothers, 2585-3035-P		9	6	(1)	ISLEY BROTHERS Go For Your Guns (T-Neck) PZ34432-H PZA34432-H	PZT34432-H
	72	78	.(7)	JOHN TRAVOLTA	CYK1-2211-N	9	7	(1)	ELVIS PRESLEY Welcome To My World (RCA) CPL-1-2274-N CPS-1-2274-N	CPK-1-2274-N
	73	79	(6)	ANGEL	a) NB47043 M	9	18	(1)	AL4016-F 8A4016-F	
	0	88	3 (3)	EMMYLOU HARRIS Luxury Liner (Warner Brothers) BS2998-P M82998-P	M52998-P	9	99	. (1)	SP4588-W 814500-W	CS4588-W
	Œ	89	9 (3)	JEAN LUC PONTY		11	00 :	. (1	LOU RAWLS Unmistakably Lou (Phila Int'1) PZ34488-H P7A34488-H	PZT34488-H
	E	nta	er _\ my s	ubscription to RPM Weekly	SUBSCRIPTION (Canada & US			N.	AME	
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KEEP IT COUNTRY johnny murphy

That's some album effort, Conway Twitty's newest release on MCA, Play Guitar Play. Twitty does some driving things reminiscent in a way to the early rock-oriented material he did at the outset of his career. The whileback Grand Funk chart buster. Some Kind Of Wonderful is a highlight, although some country programmers are turning thumbs down on it, more than likely because of its connection with the rock act than any failing of the track to measure up to Conway's current country standards. Also very noticeable in the new package are Wolverton Mountain and Memphis. The former is my personal favourite of the material on this album, while Conway really delivers a super rendition of the one-time. Johnny Rivers' hit, written by Chuck Berry. It appears that all the country folk are discovering Chuck Berry lately, Emmy Lou Harris updating of C'est La Vie (You Never Can Tell) is keeping her in the foreground these days. Meanwhile in another new MCA album release, this one by Cal Smith. Conway is represented again. This time as the composer of the album cut which will be Cal's new single, Come See About Me. It goes a little farther too as Conway is featured in the background vocalizing on that Smith track. The two aformentioned sets, along with Loretta Lynn's I Remember Patsy make April a very strong product month for Sott Richards, Bob Johnston et al at MCA.

On the subject of busy month's

On the subject of busy month's centering around Conway Twitty, just take a look at the action that Bob Johnston has lined up in connection with two Canadian tours by Twitty. In the dying days of April and the beginning of May "Captain Country", that's Johnston's new nickname for Conway, will be appearing throughout western Canada. Dates include Saskatchewan, Alberta and B.C. dates totalling ten one-niters. Then, come the middle of May the Twitty entourage, and Johnston, move into the Maritimes hitting all major markets down east. Among the items that MCA's man on the move, Bob Johnston, has prepared for these Twitty shows is a poster picturing the country superstar wearing a Team Canada Sweater

and the caption, "Captain Country". An extensive series of contests and radio station tie-ins have been planned, including contests through which lucky winners get to meet Conway inperson, after concertdates, and in so doing these fans earn the title of MCA Backstage Super-Star. And the interesting part about the entire undertaking on behalf of Conway Twitty, both concerts and product, is the fact that the MCA people are super-enthusiastic about every facet of their undertaking, and it shows.

Mark Altman of Morning Music/The Boot Group reports a surge of interest in the flip side of the current Gene Watson single, Paper Rosie. That side, of course, is Dallas Harms' composition. The flip side of the record, Don't Look At Me In That Tone Of Voice, appears to be getting a considerable amount of airplay now that Rosie is on the wane. The flip is a tune that was written by Ray Griff. I can't think off hand of another hit single, both sides of which were Canadian compositions, and both recorded by a Nashville headliner.

Ticket prices for CFGM's Opry North go up on the first of June. Producer Stan Campbells reports that the present two dollar ticket, including tax, will be hiked

to two dollars, two-fifty and three dollars plus tax. However Stan indicates that a tax break is expected for the syndicated program by that time, making the tickets tax exempt. He says that the small price hike will hopefully put the show in the black so that a greater financial effort can be directed to building the show. By the time the price increase comes around Campbell says a format change may be responsible for adding even more than the present thirty stations to Opry's syndication chain. They are considering lengthening the bi-weekly production to two and a half hours over CFGM, with two hours, each one spotlighting different artists, being taped for syndication. It is felt that more stations may join the syndication if they can count on enough taped material to provide them with a one hour show every week, instead of the present ninety minute format every other week. The Opry North show will be one of the many features that Ron Sparling and Ted Daigle are lining up for this year's Big Country in Ottawa. The show will originate live over CFGM, and CKBY-FM and possibly other stations from the Big Country gathering, with other subscribers



Hank Smith

25 Years of entertainment

Quality recording artist Hank Smith is a veteran of 25 years in music. In that time he has recorded 11 albums and over 20 singles, opened up a music store in his home town, Edmonton, been given three awards by the government of Alberta, and become the founding president of the Academy of Country Music Entertainment (ACME).

Smith hails originally from Germany, where he started playing country music while very young. It was shortly after the war, and the country scene there consisted mainly of entertaining Canadian and U.S. forces at the bases, plus three hours a day of country music on the U.S. armed forces network.

Smith recalls: "When Germany was occupied by the American forces, a sergeant over there was transferred back to the United States, for family reasons. He gave me as a gift, you know, give the little German kid something, a record player and about 50 country music records. I started playing those things 'til they were just about steaming. I just fell in love with this type of music. It was kind of strange, considering my family background - my dad was the principle viola for the Royal Bavarian Symphony."

He picked up a guitar and soon became a regular on the network and on tours of the military clubs throughout Germany. He was advertised, he believes accurately, as the only German country band in the world.



Hank Smith

He is mainly a vocalist, but he does play guitar and electric bass.

Smith came to Canada in 1957. Landed in Halifax "with about 50 cents, a pair of blue jeans and an old battered up guitar." He worked his way to Montreal where he stayed one year. Times were hard here, particularly for an immigrant who didn't

know anybody. Hearing that opportunities were better out West, he packed up and moved on, winding up in Edmonton in the spring of 1958. "The opportunity, in fact, is greater out there, but I still had a very hard time breaking into the market. At that time, the old scene was very popular and I started a group called Rock-a-tunes. We were very fortunate. We were still doing part country, but we did a lot of rock. We were immediately signed by Columbia Records, and had two pretty successful singles out with Columbia."

After a time, the band split up and headed for the U.S., and Smith returned to Edmonton to play country again. He was signed to a solo contract with Rodeo and Banff Records, twin labels owned by George Taylor. The albums were released on the Banff label, the singles on Rodeo. In all, Smith recorded three albums and several singles with the two.

Three years later, in 1965, he was signed to Decca released three bluegrass albums, one naming Smith Canada's King Of Bluegrass, and an album of oldies covers. Ten Golden Hits, featuring the number one songs of the yearfrom 1956 through 1966

In 1967, he signed with Quality Records, and has been happy recording with them ever since: "They're a super label. They've treated me very fairly. As a Canadian artist I couldn't hope for anybody better than Quality."

With Quality, Smith has seen five singles reach the top of RPM's Country Playlist, form a total of about 15 singles and four albums. The most recent album was Hank Smith Country - My Way. A new single, appropriately titled 25 Years, was just released. Another album is also in the near future. Smith records at Joe Kozak's studio in Edmonton, and he and Kozak handle the production chores themselves.

Congratulations

Hank. . .

from all your friends and members

of

ACME

The Academy of Country Music Entertainment

May the next 25 be as great to you.

CONGRATULATIONS TO

HANK SMITH

on his 25th Anniversary

from the management

and staff of

CKFH 1430

Proud to be country people

In fact, he has been so involved with ACME over the past year that he hasn't had time for the heavy touring schedule to which he is accustomed. However, now that the directors of ACME have called for a first general election, he has begun to book again, and is already booked ahead six months for live performances with his group, Wildrose Country.

Still. Smith has no intentions of turning his back on the industry when he gives up the presidency of the academy: "Being president, I started to learn the aches and pains that the industry has. I feel that even when the new president comes in, with all the feedback I've gotten from the 370 members of the academy, I can still be of service in an advisory capacity".

Smith opened his music store 13 years ago for practical purposes and financial security, and reports it is succeeding very nicely. He sells and rents musical instruments, sound systems, amplifiers and accessories, and does repairs. The store specializes in the country field, carrying a wide range of guitars, pedal steels, banjos, mandolins, violins, and other instruments and accessories likely to be needed by country artists, plus a complete range on Traynor and other equipment: "So when I'm 70 years of age, and I don't want to sing and pick and grin anymore. I can always push a set of strings across the counter to somebody."

Through the years, Smith has gained recognition as a proponent and ambas-sador of culture and goodwill. Alberta Premier Peter Lougheed has given him awards in 1971 and 1972 "in recognition of outstanding achievement in the field of music." Another award, given to Smith in 1976 by the Premier, reads, "In recognition of excellence in the field of entertainment and promotion."

Smith has recently been establishing himself in his native Germany, having done two tours of the country sponsored by the Alberta government. He is now trying to work out a record lease deal for Germany through Quality: "My dream always has been to go back to where I came from and bring Canadian culture over there."

After over a quarter of a century involved in music, Hank Smith can sit back and reflect upon a full career: "I don't really feel any different than I did 20 years ago. You do look back and see how, starting with nothing, you've reached this point. Some people are luckier - they get to put out one record and have a smash hit. I had to do it the hard way. But I feel that I've learned so much, and I appreciate every step of the way and every piece of luck that the industry has given me."

COUNTRY ADDITIONS

BATHURST CKBC (Al Hebert) Charted

7 (1) Lucille-Kenny Rogers 39 (39) Think I'm Crazy-Bobby Bare BRIDGEWATER

CKBW (Gary Richards) Playlisted

* Cowboy Lovin Night-Tanya Tucker 19 Lovin On-T.G.Sheppard 40 Living Next Door-Johnny Carver COBOURG

CHUC (Rick Kevan) Charted

(1) Can't Help Myself-Eddie Rabbitt (22) It's Late-Carroll Baker

(23) I'm Getting Good-Rex Allen Jr. (24) Lovin You-Dee McCall

FREDERICTON CFNB (Bill Scott) Charted

41 (36) If We're Not Back-Merle Haggard (38) How Easy Cryin Comes-Glen Logan COUNTRY

HOYT AXTON You're The Hangnail In My Life MCA 40711-J

····

JIM WOODYARD She Loves Me Like A Baby Dyna West 7701



RPM MAGAZINE

STELLA PARTON I'm Not That Good At Goodbye Elektra 45383-P

- Think I'll Make It-Brent Williams
- Vitamin L-Mary Kay Place
- Laurel & Hardy-Will Millar Jamie-Mercey Brothers

COUNTRY ACTION SINGLES

The three most active singles reported to RPM by radio stations each week based on the radio station additions

CAN'T HELP MYSELF - EDDIE RABBITT (Elektra) **LUCILLE - KENNY ROGERS (United Artists)** CAN'T GET ENOUGH - CARROLL BAKER (RCA)

(39) Can't Get Enough-Carroll Baker 27 (40) Right Time-Jennifer Warnes GRAND FALLS, NFLD. CJCN (Barry Wilson) Playlisted

38 Shilo Song-MacLellan & Murray Diesel Cowboy-Ray McAuley A Little Thing-Billy Crash Craddock

32 One Last Time-Tammy Wynette

KAMLOOPS CFJC (Al Saville) Playlisted

31 A Little Thing-Billy Crash Craddock 40 Living Next Door-Johnny Carver I'll Be A Lady-Connie Cato

Never Been To Spain-Hoyt Axton Cowboys Lovin Night-Tanya Tucker Lukenbach Texas-Waylon Jennings

CONGRATULATIONS TO

Hank Smith

ON 25 YEARS OF SUCCESS ON CANADA'S COUNTRY MUSIC SCENE

> WE'RE PROUD THAT WE'VE BEEN ASSOCIATED WITH HANK FOR TEN OF THOSE 25 YEARS.

HANK'S NEW SINGLE

Manufactured & Distributed By Luality RECORDS LIMITED





A&M	-W	MOTOWN	-Y
CBS	-H-	PHONODIS	C-L
CAPITOL	-F	POLYDOR	-O
GRT	-T	QUALITY	-N
LONDON	-K	RCA	-N
MCA	J	WEA	.P
41074		445	

			**		Country	P		y	li	The following codes are used through out RPM's charts as a key to record distributors: St A&M -W MOTOWN -Y CBS -H PHONODISC-L CAPITOL -F POLYDOR -O GRT -T QUALITY -M LONDON -K RCA -N MCA -J WEA -P
~	1		(4)		IT COULDN'T OF BEEN ANY BETTER Johnny Duncan CBS 3-10474-H	26 :		(5)		THE FEELIN'S RIGHT Narvel Felts ABC/Dot 17680-T
	2		(10)		SOUTHERN NIGHTS Glen Campbell Capitol 4376-F	27	31	(3)		RIGHT TIME OF NIGHT Jennifer Warnes Arista 0223-F
0	3	6	(9)		SHE'S GOT YOU Loretta Lynn MCA 40679-J	28	23	(10)		WRAP YOUR LOVE AROUND YOUR MAN Lynn Anderson CBS 3-10476-H
	4	23	(6)	PE	PAPER ROSIE Gene Watson Capitol 4378-F	29	33	(6)	•	JACOB Artie MacLaren Boadland 2218X-M
	5	10	(8)		(You Never Can Tell) C'EST LA VIĒ Emmylou Harris Warner Brothers 8239-P	30	32	(5)		HEY GOOD LOOKIN' Bob Lucier Canadian Talent Library 2005
	6	9	(8)		MOCKINGBIRD HILL Donna Fargo Warner Brothers 8305-P	31	35	(5)		JUST A LITTLE THING Billy Crash Craddock ABC/Dot 17682-T
	7	1 -	(9)		LUCILLE Kenny Rogers United Artists UAXW929Y-F	32	36	(5)		(LET'S GET TOGETHER) ONE LAST TIME Tammy Wynette Epic 8-50349-H
	8	8	(8)	-	PLAY GUITAR PLAY Conway Twitty MCA 40682 J	33	37	(5)		SEMOLITA Jerry Reed RCA PB10893-N
	9	4	(7)		SHE'S PULLING ME BACK AGAIN Mickey Gilley Playboy 6100-M	34	38	(4)		I'M SORRY FOR YOU MY FRIEND Moe Bandy CBS 3-10487-H
	10	11	(6)		SOME BROKEN HEARTS NEVER MEND Don Williams ABC/Dot 1768 3 -T	35	39	(3)		I'LL DO IT ALL OVER AGAIN Crystal Gayle United Artists UAXW948Y,F
	11	13	(6)		SLIDE OFF YOUR SATIN SHEETS Johnny Paycheck Epic 8-50334-H	36	41	(3)		I NEED YOU ALL THE TIME Eddy Arnold RCA PB10899-N
	12	5	(8)		DON'T THROW IT ALL AWAY Dave & Sugar RCA PB 10876-N	37	42	(4)	MA	WELCOME TO THE OTHER SIDE OF ME Donna Darlene Cheyenne 106
	13	14	(7)		EASY LOOK Charlie Rich Epic 8-5050328-H	38	43	(3)		SHILO SONG Gene MacLellan with Anne Murray Capitol 4402-F
	14	16	(4)		THE RAINS CAME Freddy Fender ABC/Dot 17686-T	39	44	(3)		IF YOU GOTTA MAKE A FOOL OF SOMEBODY Dickey Lee RCA PB10914-N
	15	7	(9)		ADIOS AMIGO Marty Robbins CBS 3-10472-H	40	45	(2)		LIVING NEXT DOOR TO ALICE Johnny Carver ABC/Dot 17695-T
i	16	17	(9)		YESTERDAY'S GONE Vern Gosdin Elektra 45353-P	41	46	(2)		IF WE'RE NOT BACK IN LOVE BY MONDAY Merie Haggard MCA 4700-J
	17	15	(10)		TORN BETWEEN TWO LOVERS Mary MacGregor Ariola America 7638-N	42	47	(3)	4	JENNY Jimmy Allen Condor 97-142
	18	18	(11)	*	ON THE ROAD AGAIN Burton & Honeyman Condor 97-135-C	43	48	(2)		EVERY WORD I WRITE Dottie West United Artists UAXW946Y-F
	19	22	(5)		LOVIN' ON T.G. Sheppard Hitsville 6053F-Y	44	49	(2)		I CAN'T HELP MYSELF Eddie Rabbitt Elektra 45390.P
	20	28	(2)		WOULD YOU STILL LOVE ME Mike Graham Amber 114-K	45	50	(2)		THE TROUBLE WITH LOVIN' TODAY Asleep At The Wheel Capitol 4393.F
	21	24	(8)		YOU'RE FREE TO GO Sonny James CBS 3-10466-H	46	****	(1)		IT'S A COWBOY LOVIN' NIGHT Tanya Tucker MCA 40707-J
	22	19	(11)		HEART HEALER Mel Tillis MCA 40667-J	47		(1)		THANK GOD SHE'S MINE Freddie Hart Capitol 4409-F
	23	. 26	(5)		ANYTHING BUT LEAVIN' Larry Gatlin Monument 212-H	48		(1)		YOU'RE THE HANGNAIL IN MY LIFE Hoyt Axton MCA 40711-J
	24	20	(6)		LOOK WHO I'M CHEATING ON TONIGHT Bobby Bare RCA 1092-N	49		(1)		HEARD IT IN A LOVE SONG Marshall Tucker Band Capricorn CPS0270-P
	25	21	(17)		IT'S MY PARTY Carroll Baker	50		(1)		SHOW ME A BRICK WALL Carl Smith ABC 54009-T

COUNTRY continued from page 27

getting the Big Country edition on tape as usual immediately following the September weekend in Ottawa.

Good news from country's biggest booster, Tony White. This super artist will be arriving in Toronto May 15th, to do a featured spot on Opry North. By the time he arrives he will be part of the RCA country family, having signed a one year pact with the biggie. According to Tony there's a new single on its way, perhaps by the time he makes the Toronto scene, and RCA will also release his Travelling Road Show band album. Congrats to both Tony and RCA, this is really bringing the country together.

J.D. Crowe and the New South were big hits on their recent concert in Toronto. The Toronto Area Bluegrass Committe was involved in promoting the band's appearance and took delight in the virtual sell-out.

The Outlaws will be touring Canada this summer. Willie Nelson, Waylon Jennings and Jessi Colter in concert will be heard in several areas. In other spots the show will be pared to Waylon and Jessi. A Toronto gig is planned for Minkler Auditorium, home of the Opry North.

John Moore, one of the operators of outdoor country music shows at Freelton's Wolverton Park has just released his first album. John bills himself on stage as Wayne Morris. The album, entitled Country Trails, features several of the artist's own compositions as well as a sprinkling of good standards such as Cold Cold Heart, and Together Again. Best of the bunch, the way I hear it, are a pair of Wayne's own tune's, Country Lovin' and My Ontario Baby. He's a native of North Carolina and plans to become a landed immigrant very shortly. He and Don Wolverton, owner of the park and camp ground that bear his name, are planning several shows in the open air of the Ontario rural countryside just north of Hamilton as the summer comes on. The fact that he cannot claim landed status at this point in time is going to make it tougher for Wayne to get his material on the air. It's too bad 'cause it is worth playing. However, try and convince a good many programmers to take a chance on an unknown, without even Cancon credit for their trouble. Wayne's album is the first release on GC Records. The new label is owned by George McLean, a well known individual in the advertising and public relations field, just now turning his attention to the field of records and music.

Word out of Music City indicates that Johnny Duncan's unheralded, lady, singing partner, Junie Fricke has cut her first solo record, reportedly on ABC/Dot. On the strength of some of the hits that Janie has helped out with for Duncan on CBS, she should do well as a solo singer. However, she will concentrate only on records. P.A.'s and travelling are not in the lady's immediate future. You'll also be hearing from Janie as one of the back-up singers on Carroll Baker's new album just completed in Nashville.

Ronnie Prophet tells me a new single will be on its way from his most recent RCA album in a short. Phone Call From Allyson apparently has been selected as Ronnie's newest single, Good Choice.

The Grand Ol' Opry is staging a special Canada Day show on Sunday, May 22, Bud Wendell was planning this kind of a performance back in December when I last made the Music City scene. Opry people well know that one of their best market areas is Canada generally, and Ontario particularly. They're tieing in with Canadian country music broadcasters to promote the Canada Day special performance, offering prizes that include Opry memorabilia and all-expense paid trips to Nashville and the Canada Day show for winners of contests staged in conjunction with this promotion on Canadian radio stations alligning themselves with the Grand Ol' Opry on this Canada Day show.

Well deserved coverage for Dallas Harms in his hometown newspaper, the Hamilton Spectator, as his Paper Rosie hovers near the top on the international country charts, Dallas insists that it'll take more than one big hit on both sides of the border to intice him back onto the lounge circuit. He's one of the Steel City's best car salesmen, and he's not about to give up his day job. Says Big D in the Spec article, "I'm a cowboy selling cars." And he went on to say "I consider myself just an old cowboy singer with cowboy songs." However, the Spec writer put the comment into perspective when he concluded his report on Harms by writing, "But the flush on his face is from success - at last - and not from riding a western range."

COUNTRY ADDS continued from page 31

- * Jamie-Mercey Brothers
- * Sail On-John MacDonald
- * Country Music-Don Cochrane PEMBROKE

CHOV (Mike Beard) Charted

- (1) Lucille-Kenny Rogers
- 20 (28) Would You Love Me-Mike Graham
- 32 (42) Let's Get Together-Tammy Wynette
- * (45) Country Music-Don Cochrane 38 (48) Shilo Song-Gene MacLellan

Playlisted

- Old Fashioned Song-Diana Williams
- * Red Winged Blackbird-Ray Sawyer
- * Clear Blue Light-Dolly Parton

 * It's Late-Carroll Baker

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