

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Fox News' Credibility Declines

Raleigh, N.C. – PPP's annual poll on TV news finds that there's only one source more Americans trust than distrust: PBS. 52% of voters say they trust PBS to only 29% who don't trust it. The other seven outlets we polled on are all distrusted by a plurality of voters.

Just like its actual ratings, Fox News has hit a record low in the four years that we've been doing this poll. 41% of voters trust it to 46% who do not. To put those numbers into some perspective the first time we did this poll, in 2010, 49% of voters trusted it to 37% who did not.

We find once again this year that Democrats trust everything except Fox, and Republicans don't trust anything other than Fox. Democrats put the most faith in PBS (+61 at 72/11), followed by NBC (+45 at 61/16), MSNBC (+39 at 58/19), CBS (+38 at 54/16), CNN (+36 at 57/21), ABC (+35 at 51/16), and Comedy Central (+10 at 38/28). Out of the non-Fox channels Republicans have the most faith in PBS at -21 (27/48), followed by NBC (-48 at 18/66), CNN (-49 at 17/66), ABC (-56 at 14/70), MSNBC (-56 at 12/68), CBS (-57 at 15/72), and Comedy Central (-58 at 8/66).

"We continue to find that Democrats trust most tv news sources other than Fox, while Republicans don't trust anything except Fox," said Dean Debnam, President of Public Policy Polling. "News preferences are very polarizing along party lines."

When it comes to asking Americans which single outlet they trust the most and least out of the ones we polled on, Fox News once again wins both honors. 34% say it's the one they trust the most, compared to 13% for PBS, 12% for CNN, 11% for ABC, 8% for MSNBC, 6% for CBS, and 5% each for Comedy Central and NBC.

Even more Americans identify Fox News as the outlet they trust the least- 39% give its that designation to 14% for MSNBC, 13% for CNN, 12% for Comedy Central, 5% for ABC and CBS, 3% for NBC, and 1% for PBS.

PPP surveyed 800 voters nationally from January 31st to February 3rd. The margin of error for the survey is +/-3.5%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.

National Survey Results

Q1 Do you trust ABC News, or not?

Trust it 32%
Do not trust it 42%
Not sure 26%

Q2 Do you trust CBS News, or not?

Trust it 34%
Do not trust it 43%
Not sure 23%

Q3 Do you trust CNN, or not?

Trust it 38%
Do not trust it 43%
Not sure 20%

Q4 Do you trust Comedy Central, or not?

Trust it 26%
Do not trust it 46%
Not sure 28%

Q5 Do you trust Fox News, or not?

Trust it 41%
Do not trust it 46%
Not sure 13%

Q6 Do you trust MSNBC, or not?

Trust it 35%
Do not trust it 44%
Not sure 21%

Q7 Do you trust NBC News, or not?

Trust it 39%
Do not trust it 42%
Not sure 19%

Q8 Do you trust PBS, or not?

Trust it 52%
Do not trust it 29%
Not sure 19%

Q9 Which TV news outlet do you trust the most:
 ABC News, CBS News, CNN, Comedy Central,
 Fox News, MSNBC, NBC News, or PBS?

ABC 11%
CBS 6%
CNN 12%
Comedy Central 5%
Fox 34%
MSNBC 8%
NBC 5%
PBS 13%
Someone else/Not sure 7%

Q10 Working from the same list of choices, which
 TV news outlet do you trust the least?

ABC 5%
CBS 5%
CNN 13%
Comedy Central 12%
Fox 39%
MSNBC 14%
NBC 3%
PBS 1%
Someone else/Not sure 9%



Q11 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

<i>Barack Obama</i>	51%
<i>Mitt Romney</i>	43%
<i>Someone else/Don't remember</i>	6%

Q12 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	11%
<i>Somewhat liberal</i>	19%
<i>Moderate</i>	28%
<i>Somewhat conservative</i>	25%
<i>Very conservative</i>	18%

Q13 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	51%
<i>Man</i>	49%

Q14 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	42%
<i>Republican</i>	33%
<i>Independent/Other</i>	25%

Q15 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic</i>	10%
<i>White</i>	72%
<i>African-American</i>	11%
<i>Other</i>	7%

Q16 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	14%
<i>30 to 45</i>	26%
<i>46 to 65</i>	40%
<i>Older than 65</i>	20%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Trust ABC?				
Trust it	32%	51%	11%	21%
Do not trust it	42%	14%	74%	48%
Not sure	26%	34%	15%	30%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Trust CBS?				
Trust it	34%	55%	10%	25%
Do not trust it	43%	15%	76%	48%
Not sure	23%	30%	13%	26%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Trust CNN?				
Trust it	38%	58%	14%	33%
Do not trust it	43%	19%	71%	40%
Not sure	20%	23%	15%	26%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Trust Comedy Central?				
Trust it	26%	42%	8%	19%
Do not trust it	46%	27%	68%	46%
Not sure	28%	32%	23%	34%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Trust Fox?				
Trust it	41%	20%	68%	25%
Do not trust it	46%	70%	18%	55%
Not sure	13%	11%	15%	19%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Trust MSNBC?				
Trust it	35%	58%	9%	29%
Do not trust it	44%	19%	74%	46%
Not sure	21%	23%	18%	24%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Trust NBC?				
Trust it	39%	63%	12%	25%
Do not trust it	42%	15%	73%	50%
Not sure	19%	22%	15%	24%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Trust PBS?				
Trust it	52%	77%	23%	40%
Do not trust it	29%	10%	53%	25%
Not sure	19%	13%	24%	34%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Most Trusted News Outlet				
ABC	11%	16%	6%	4%
CBS	6%	7%	4%	9%
CNN	12%	16%	6%	15%
Comedy Central	5%	7%	2%	13%
Fox	34%	5%	68%	18%
MSNBC	8%	16%	0%	1%
NBC	5%	7%	2%	4%
PBS	13%	20%	6%	14%
Someone else/Not sure	7%	6%	6%	20%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Least Trusted News Outlet				
ABC	5%	2%	7%	14%
CBS	5%	3%	8%	2%
CNN	13%	6%	20%	12%
Comedy Central	12%	12%	14%	8%
Fox	39%	67%	6%	35%
MSNBC	14%	3%	27%	10%
NBC	3%	0%	6%	5%
PBS	1%	1%	1%	-
Someone else/Not sure	9%	7%	11%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust ABC?						
Trust it	32%	51%	48%	39%	22%	7%
Do not trust it	42%	22%	12%	29%	56%	85%
Not sure	26%	27%	40%	32%	22%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust CBS?						
Trust it	34%	53%	57%	39%	23%	7%
Do not trust it	43%	24%	13%	30%	57%	88%
Not sure	23%	24%	30%	31%	21%	5%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust CNN?						
Trust it	38%	46%	64%	43%	29%	9%
Do not trust it	43%	34%	12%	29%	56%	84%
Not sure	20%	21%	24%	28%	15%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust Comedy Central?						
Trust it	26%	44%	43%	31%	13%	8%
Do not trust it	46%	35%	22%	32%	61%	78%
Not sure	28%	21%	35%	37%	26%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust Fox?						
Trust it	41%	20%	20%	29%	52%	77%
Do not trust it	46%	66%	70%	59%	32%	10%
Not sure	13%	14%	10%	12%	16%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust MSNBC?						
Trust it	35%	64%	58%	40%	20%	6%
Do not trust it	44%	25%	14%	32%	59%	85%
Not sure	21%	11%	28%	28%	21%	9%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust NBC?						
Trust it	39%	56%	67%	44%	25%	9%
Do not trust it	42%	27%	11%	27%	58%	84%
Not sure	19%	18%	22%	28%	17%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Trust PBS?						
Trust it	52%	68%	74%	66%	37%	17%
Do not trust it	29%	16%	8%	16%	40%	65%
Not sure	19%	16%	18%	18%	23%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Most Trusted News Outlet						
ABC	11%	12%	15%	14%	6%	6%
CBS	6%	7%	6%	6%	7%	4%
CNN	12%	6%	20%	18%	8%	1%
Comedy Central	5%	10%	8%	6%	3%	2%
Fox	34%	12%	5%	15%	48%	81%
MSNBC	8%	17%	16%	9%	4%	1%
NBC	5%	8%	5%	6%	5%	0%
PBS	13%	23%	21%	18%	8%	1%
Someone else/Not sure	7%	6%	3%	8%	11%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Least Trusted News Outlet						
ABC	5%	9%	4%	2%	6%	7%
CBS	5%	4%	4%	2%	8%	7%
CNN	13%	9%	2%	10%	17%	24%
Comedy Central	12%	3%	13%	14%	14%	12%
Fox	39%	68%	68%	52%	15%	5%
MSNBC	14%	6%	4%	7%	22%	27%
NBC	3%	-	2%	1%	4%	6%
PBS	1%	-	0%	1%	1%	1%
Someone else/Not sure	9%	1%	2%	12%	13%	12%



Crosstabs

	Base	Gender	
		Woman	Man
Trust ABC?			
Trust it	32%	36%	28%
Do not trust it	42%	33%	51%
Not sure	26%	30%	21%

	Base	Gender	
		Woman	Man
Trust CBS?			
Trust it	34%	38%	30%
Do not trust it	43%	35%	52%
Not sure	23%	28%	18%

	Base	Gender	
		Woman	Man
Trust CNN?			
Trust it	38%	42%	33%
Do not trust it	43%	34%	51%
Not sure	20%	24%	15%

	Base	Gender	
		Woman	Man
Trust Comedy Central?			
Trust it	26%	24%	29%
Do not trust it	46%	42%	49%
Not sure	28%	34%	22%





Crosstabs

	Base	Gender	
		Woman	Man
Trust Fox?			
Trust it	41%	39%	42%
Do not trust it	46%	44%	49%
Not sure	13%	16%	9%

	Base	Gender	
		Woman	Man
Trust MSNBC?			
Trust it	35%	39%	31%
Do not trust it	44%	33%	55%
Not sure	21%	27%	14%

	Base	Gender	
		Woman	Man
Trust NBC?			
Trust it	39%	43%	35%
Do not trust it	42%	35%	50%
Not sure	19%	23%	16%

	Base	Gender	
		Woman	Man
Trust PBS?			
Trust it	52%	56%	47%
Do not trust it	29%	22%	37%
Not sure	19%	22%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Most Trusted News Outlet			
ABC	11%	13%	8%
CBS	6%	5%	7%
CNN	12%	15%	8%
Comedy Central	5%	5%	5%
Fox	34%	28%	39%
MSNBC	8%	11%	6%
NBC	5%	7%	3%
PBS	13%	10%	16%
Someone else/Not sure	7%	6%	7%

	Base	Gender	
		Woman	Man
Least Trusted News Outlet			
ABC	5%	4%	6%
CBS	5%	6%	4%
CNN	13%	11%	14%
Comedy Central	12%	15%	10%
Fox	39%	39%	38%
MSNBC	14%	11%	17%
NBC	3%	2%	4%
PBS	1%	0%	1%
Someone else/Not sure	9%	13%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Trust ABC?				
Trust it	32%	51%	14%	24%
Do not trust it	42%	16%	70%	49%
Not sure	26%	33%	16%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Trust CBS?				
Trust it	34%	54%	15%	27%
Do not trust it	43%	16%	72%	51%
Not sure	23%	30%	14%	22%



Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Trust CNN?				
Trust it	38%	57%	17%	32%
Do not trust it	43%	21%	66%	48%
Not sure	20%	22%	16%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Trust Comedy Central?				
Trust it	26%	38%	8%	31%
Do not trust it	46%	28%	66%	49%
Not sure	28%	35%	26%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Trust Fox?				
Trust it	41%	22%	70%	32%
Do not trust it	46%	66%	15%	56%
Not sure	13%	12%	15%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Trust MSNBC?				
Trust it	35%	58%	12%	28%
Do not trust it	44%	19%	68%	54%
Not sure	21%	24%	19%	18%

Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Trust NBC?				
Trust it	39%	61%	18%	30%
Do not trust it	42%	16%	66%	52%
Not sure	19%	23%	16%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Trust PBS?				
Trust it	52%	72%	27%	51%
Do not trust it	29%	11%	48%	34%
Not sure	19%	17%	25%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Most Trusted News Outlet				
ABC	11%	17%	6%	6%
CBS	6%	7%	6%	5%
CNN	12%	17%	3%	13%
Comedy Central	5%	7%	1%	8%
Fox	34%	8%	67%	32%
MSNBC	8%	16%	1%	5%
NBC	5%	7%	4%	3%
PBS	13%	16%	6%	19%
Someone else/Not sure	7%	6%	6%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Least Trusted News Outlet				
ABC	5%	3%	5%	8%
CBS	5%	3%	9%	2%
CNN	13%	9%	19%	11%
Comedy Central	12%	12%	14%	9%
Fox	39%	60%	8%	44%
MSNBC	14%	4%	24%	17%
NBC	3%	0%	5%	4%
PBS	1%	1%	1%	1%
Someone else/Not sure	9%	8%	13%	5%



Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Trust ABC?					
Trust it	32%	47%	27%	44%	42%
Do not trust it	42%	35%	46%	25%	33%
Not sure	26%	18%	26%	31%	25%

	Base	Race			
		Hispanic	White	African-American	Other
Trust CBS?					
Trust it	34%	51%	29%	45%	40%
Do not trust it	43%	37%	48%	22%	32%
Not sure	23%	12%	22%	33%	27%

	Base	Race			
		Hispanic	White	African-American	Other
Trust CNN?					
Trust it	38%	53%	33%	54%	44%
Do not trust it	43%	36%	47%	27%	32%
Not sure	20%	11%	20%	19%	24%

	Base	Race			
		Hispanic	White	African-American	Other
Trust Comedy Central?					
Trust it	26%	30%	26%	20%	27%
Do not trust it	46%	44%	46%	43%	46%
Not sure	28%	27%	27%	36%	26%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Trust Fox?					
Trust it	41%	43%	43%	29%	37%
Do not trust it	46%	47%	44%	56%	55%
Not sure	13%	10%	13%	16%	8%

	Base	Race			
		Hispanic	White	African-American	Other
Trust MSNBC?					
Trust it	35%	41%	30%	57%	45%
Do not trust it	44%	44%	49%	19%	32%
Not sure	21%	16%	21%	23%	23%

	Base	Race			
		Hispanic	White	African-American	Other
Trust NBC?					
Trust it	39%	57%	32%	60%	46%
Do not trust it	42%	32%	48%	19%	31%
Not sure	19%	11%	20%	20%	23%

	Base	Race			
		Hispanic	White	African-American	Other
Trust PBS?					
Trust it	52%	65%	47%	63%	65%
Do not trust it	29%	25%	33%	17%	22%
Not sure	19%	10%	21%	21%	13%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Most Trusted News Outlet					
ABC	11%	19%	8%	21%	14%
CBS	6%	4%	6%	9%	3%
CNN	12%	19%	10%	22%	1%
Comedy Central	5%	6%	6%	1%	7%
Fox	34%	28%	38%	18%	15%
MSNBC	8%	5%	7%	17%	16%
NBC	5%	1%	5%	3%	7%
PBS	13%	14%	13%	6%	22%
Someone else/Not sure	7%	4%	7%	3%	14%

	Base	Race			
		Hispanic	White	African-American	Other
Least Trusted News Outlet					
ABC	5%	7%	5%	1%	8%
CBS	5%	2%	5%	10%	-
CNN	13%	15%	13%	8%	9%
Comedy Central	12%	12%	12%	10%	17%
Fox	39%	34%	36%	49%	56%
MSNBC	14%	18%	15%	11%	2%
NBC	3%	1%	3%	2%	-
PBS	1%	2%	0%	2%	-
Someone else/Not sure	9%	9%	10%	6%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trust ABC?					
Trust it	32%	45%	33%	30%	27%
Do not trust it	42%	34%	45%	42%	43%
Not sure	26%	21%	22%	28%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trust CBS?					
Trust it	34%	41%	35%	31%	33%
Do not trust it	43%	43%	45%	43%	42%
Not sure	23%	16%	20%	26%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trust CNN?					
Trust it	38%	46%	41%	34%	35%
Do not trust it	43%	38%	47%	43%	40%
Not sure	20%	16%	12%	23%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trust Comedy Central?					
Trust it	26%	29%	36%	23%	17%
Do not trust it	46%	45%	50%	46%	40%
Not sure	28%	27%	14%	31%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trust Fox?					
Trust it	41%	52%	37%	36%	46%
Do not trust it	46%	29%	56%	52%	37%
Not sure	13%	20%	8%	12%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trust MSNBC?					
Trust it	35%	39%	33%	36%	34%
Do not trust it	44%	36%	51%	43%	41%
Not sure	21%	25%	16%	21%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trust NBC?					
Trust it	39%	45%	39%	37%	39%
Do not trust it	42%	39%	43%	42%	42%
Not sure	19%	16%	18%	21%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trust PBS?					
Trust it	52%	55%	55%	51%	46%
Do not trust it	29%	23%	29%	30%	33%
Not sure	19%	21%	16%	19%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Most Trusted News Outlet					
ABC	11%	20%	11%	8%	9%
CBS	6%	11%	2%	6%	7%
CNN	12%	11%	11%	13%	9%
Comedy Central	5%	9%	9%	3%	1%
Fox	34%	31%	25%	37%	40%
MSNBC	8%	7%	4%	11%	8%
NBC	5%	2%	5%	4%	7%
PBS	13%	7%	21%	11%	12%
Someone else/Not sure	7%	2%	10%	6%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Least Trusted News Outlet					
ABC	5%	12%	1%	6%	4%
CBS	5%	9%	2%	3%	10%
CNN	13%	16%	10%	13%	13%
Comedy Central	12%	12%	13%	13%	9%
Fox	39%	40%	43%	38%	32%
MSNBC	14%	9%	14%	14%	16%
NBC	3%	2%	3%	2%	4%
PBS	1%	-	-	1%	1%
Someone else/Not sure	9%	-	13%	8%	12%

