### California-Alberta Relations





**PROFILE** 

Capital: Sacramento

Population: 39,144,818 (2015)

Language: English

Government: Bicameral state government

### **Head of Government:**

Governor Jerry Brown (D) Second Term (term expires January 2019)

Two consecutive term limit

(Previously served as Governor of California • for two consecutive terms from 1975-1983)

Currency: U.S. Dollar (USD) \$1 CAD = \$0.77 USD (July 2016)

### Gross State Product (GSP):

U.S. \$2.3 trillion (2014)

GSP Per Capita: U.S. \$52,651 (2015)

**Unemployment Rate: 5.2%** 

(May 2016)

**Key Industry Sectors**: electronic components and equipment, transportation equipment, aerospace, film, food processing, computers and computer software, tourism

Main Cities: (2015 estimates)

Los Angeles: 3,971,883

Los Angeles Metro Area: 13,340,068

San Diego: 1,394,928San Jose: 1,026,908San Francisco: 864,816

San Francisco Metro Area: 4,656,132

### **DID YOU KNOW?**

- California has the world's seventh largest economy, and is a major global center of learning, technology, and entertainment.
- The technology sector accounts for a large percentage of California's merchandise exports. Computers and electronic products accounted for 26.1% of the state's exports in 2015.
- California's agricultural industry grows over 400 different commodities, and is the fifth largest global food supplier.

### **RELATIONSHIP OVERVIEW**

- Alberta's imports from California include: wine, fruits and vegetables, electrical parts, laboratory equipment, high tech apparatus, and airplane parts.
- Since 2002, the Government of Alberta has supported the Alberta-California Venture Channel. This initiative is aimed at partnering expertise and capital from California with entrepreneurs from Alberta.

The Canadian Association of Petroleum Producers has identified 106 California companies that supply equipment, parts, and services being used in the development of Alberta's oil sands.

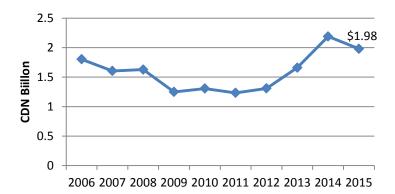
### SHARED ORGANIZATIONS

- Council of State Governments (CSG) National
- CSG West
- National Association of State Departments of Agriculture (NASDA)
- Western Association of State Departments of Agriculture (WASDA)
- Western Governors' Association (WGA)

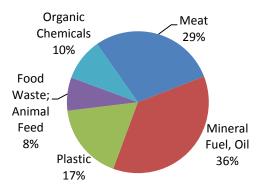
### **ENERGY/NATURAL GAS**

- In 2014, California was the third largest crude oil-producing state in the U.S., excluding federal offshore areas, with 560,000 barrels per day in output.
- As of January 2015, California had the third largest refinery capacity in the U.S., with almost two million barrels per day in crude distillation from 18 refineries, and more than 10% of total U.S. refining capacity.
- California's electricity generation capacity is primarily weighted towards natural gas with 46.2 GW (59%), hydroelectric with 14 GW (18%), solar and wind each with 5.9 GW (together equalling 15%) of capacity. The remainder is generated from nuclear, geothermal, and other sources.

## Alberta's Exports to California, 2006-2015



# Alberta's Exports to California, 2011-2015



Note: Natural gas from Alberta is piped to California but recorded in Washington export statistics. It would be Alberta's largest export to California.

### **AGRICULTURE**

- Alberta's 2015 agri-food exports to California totalled \$900 million. Top exports included beef (\$402 million), oilseed cake and meal (\$102 million), pork (\$79 million), processed potatoes (\$73 million), and peat moss (\$42 million).
- Agriculture exports from the state amounted to \$21.59 billion in 2014 making up 14.3% of the U.S. total. Canada is California's second largest agriculture export market behind the European Union.
- On July 29, 2016, President Obama signed into law the Genetically Modified Organism (GMO) labeling bill creating a national mandatory system where food makers must disclose GMO data. Laws and regulations under this bill will apply to both domestic and foreign-produced goods.

### TRADE AND INVESTMENT

- From 2011-2015, Alberta's exports to California have averaged \$1.67 billion annually.
- In 2015, Alberta's exports to California were valued at approximately \$1.98 billion, primarily composed of oil and natural gas, meat, plastics, machinery, and organic chemicals.

### **EMERGING OPPORTUNITIES**

- High technology
- Multimedia & film
- Electronics & telecommunications
- Transportation equipment
- Value-added forest products
- Tourism
- Agri-food
- Life sciences
- Software and information technologies
- Renewable technologies and energy storage
- Nanotechnology and advanced materials

### **EDUCATION**

- Advanced Education provides funding to Alberta post-secondary institutions that allows them to build short-term international learning experiences for Alberta students in the U.S. as part of the Campus Alberta Grant for International Learning.
- Alberta's advanced learning institutions support a number of ongoing institutional partnerships, and specifically research-focused collaboration with U.S. institutions, including California higher education institutions and research organizations.
- Alberta is committed to facilitating development of new partnerships between film producers in Alberta and California

### **CULTURE/TOURISM**

- The U.S. Pacific Region provided the largest number of overnight person visits to Alberta in 2014, at 209,864. This region includes the states of California, Oregon, Washington, Alaska, and Hawaii.
- California is a popular tourist destination for Albertans, with Disneyland, San Francisco, Los Angeles, and Palm Springs among the most visited areas.

### RECENT VISITS/MISSIONS

 June 2016: The Honourable Deron Bilous, Minister of Economic Development and Trade, led a delegation of Alberta biotech and health organizations on a mission to the BIO International Convention in San Francisco.

### DIPLOMATIC REPRESENTATION

- His Excellency Bruce Heyman is the U.S. Ambassador to Canada.
- The Canadian Ambassador to the U.S. in Washington D.C. is David MacNaughton.
- Tom Palaia is the U.S. Consul General in Calgary, Alberta.
- The Canadian Consulate General responsible for Southern California is located in Los Angeles. James Villeneuve is the Consul General.
- The Canadian Consulate responsible for Northern California is located in San Francisco. Brandon Lee is the Consul General
- Gitane De Silva is Alberta's Senior Representative to the U.S. in Washington D.C.

