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PORT WINS TWO NATIONAL AWARDS FOR COMMUNITY EDUCATION

Longview, Washington – The American Association of Port Authorities (AAPA) recently honored the Port of Longview with two Awards of Excellence as part of their 53rd annual Communications Awards Program which honors member ports throughout the Western Hemisphere for outstanding communications projects.

The Port earned the highest score and Award of Excellence in the category Audio Only Presentations for its *Port Talk Radio* series, a 60-second version of its monthly *Port Talk* newsletter. The Port again earned the highest score and Award of Excellence in the category Visual Only Presentations for a 64-foot, outdoor educational display at last year's Cowlitz County fair. This is the fourth year in a row that the Port of Longview has earned awards in the national competition, bringing home nine awards since 2016.

“Year after year I continue to be impressed with our communications staff,” said Port Commission President, Doug Averett. “I am exceedingly proud of their creativity and commitment to teaching the community about the complexities of the Port, as are my fellow Commissioners.”

The Port of Longview's projects competed with entries submitted by ports across the United States, including the Port of New Orleans, Port of Stockton, Port of New York/New Jersey, North Carolina Ports, Port of South Louisiana, Port of Beaumont and Port of Corpus Christi Authority.

The 2019 AAPA Communications Awards Program utilized 32 professional public relations practitioners from the Washington, D.C. area who cumulatively spent 128 hours over two weeks judging 15 classifications of entries from ports nationwide, ranging from advertisements, periodicals, videos and websites, to social media and overall campaigns.

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ABOUT THE PORT OF LONGVIEW

The Port of Longview is the first full-service operating port with strategic transportation connections on the deep-draft Columbia River shipping channel in southwest Washington State. The Port is located just 66 river miles from the Pacific Ocean, 120 driving miles from Seattle, Washington, and 40 driving miles from Portland, Oregon. Port facilities include eight marine terminals and waterfront industrial property with direct connections to main-line rail and interstate highway. Cargo handling specialties include bulk cargos and breakbulk commodities

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ABOUT THE AAPA

The American Association of Port Authorities was founded in 1912 and today represents 150 of the leading public port authorities in the United States, Canada, Latin America and the Caribbean. In addition, the Association represents 300 sustaining and associate members, firms and individuals with an interest in the seaports of the Western Hemisphere. AAPA port members are public entities mandated by law to serve public purposes. Port authorities facilitate waterborne commerce and contribute to local, regional and national economic growth.