WALES - THE WESTERN MAIL



JANUARY TO DECEMBER 2019

Western Mail **%**

Wales - The Western Mail has reported in accordance with ABC's industryagreed standards for Regional Publications



10,341

CIRCULATION (AVERAGE PER ISSUE)

For more information:



Reach Regionals Limited



www.walesonline.co.uk



lisa.cameron@reachplc.com



01792 545510

Issued: 30 Jan 2020

www.abc.org.uk

10,261

PAID SINGLE COPIES 80

PAID **SUBSCRIPTIONS**

DAILY

299 ISSUES



WALES - THE WESTERN MAIL

JANUARY TO DECEMBER 2019



	TOTAL	PRINT EDITION	DIGITAL EDITION
AVERAGE CIRCULATION	10,341	10,341	-
PAID SINGLE COPIES	10,261	10,261	-
PAID SUBSCRIPTIONS	80	80	-
PAID MULTIPLE COPIES	-	-	-
FREE COPIES	-	-	-

ISSUES EXCLUDED							
DATE	REASON	TOTAL	DATE	REASON	TOTAL		
31-Dec	Xmas/New Year	9,564	27-May	Public Holiday	8,001		
1-Jan	Public Holiday	7,163	26-Aug	Public Holiday	7,597		
2-Jan	Xmas/New Year	9,406	24-Dec	Xmas/New Year	8,582		
3-Jan	Xmas/New Year	9,147	25-Dec	Not Published			
19-Apr	Public Holiday	8,627	26-Dec	Public Holiday	5,596		
22-Apr	Public Holiday	7,842	27-Dec	Xmas/New Year	8,177		
6-May	Public Holiday	8,038					

100% Paid

About this certificate

This certificate, issued 30/01/20, has been produced from data declared by Reach Regionals Limited as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

While care has been taken to ensure the information presented is correct, ABC cannot accept responsibility for any errors or omissions.

© Copyright ABC and Reach Regionals Limited.

This certificate is supported by the following organisations:









About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



