



## Communication

### Course: Communicating for food security



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The course provides guidance on how to design and implement a communication strategy for food security information. Using several realistic examples, the course illustrates the various components of a communication strategy, and provides concrete and detailed guidelines on how to communicate through the media and present information to policymakers in order to influence the policymaking process.



Up to 8 hours of learning, depending on learning needs



Available in English, French and Spanish

### You will learn about

- Identification and analysis of the audiences
- Definition of the communication objectives and messages
- Selecting channels for presenting your information
- Approaching the media
- Techniques for working with the media
- Presenting information to policymakers
- Preparing policy briefs
- Meeting policymakers

## Who is the course for?

The target audience of this course includes: mid-level managers, technical staff, field personnel who are involved in the collection, management, analysis, and reporting of food security information, as well as, planners, policy formulators and programme managers who are involved in monitoring progress in poverty reduction, and meeting food security goals and targets

## Key partners

The course was developed in the context of the "EC/FAO Programme on Linking Information and Decision Making to Improve Food Security", funded by the European Union (EU) and implemented by the Food and Agriculture Organization of the United Nations (FAO).

## FAO learning Center



This course is available through the FAO  learning Center.

Please visit the Center and browse our extensive catalogue in multiple languages. Register once to access over 100 titles.

All courses are available as a global public good for free.

## How to access the course

1. Go to the e-learning center: [www.fao.org/elearning](http://www.fao.org/elearning), and select the category "Communication"
2. Register and log-in with your user name and password.



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 Registration is fast and easy.

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