



# Silly Bitty Bunny

My first times

Animated Television Series  
(in development)

78 x 3'30"

Pre-school



PLANETnemo\*

CARPE  
DIEM  
Film & TV

HD



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## My first times

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Inspired by the rich universe of the original books, the Silly Bitty Bunny television series focuses on "first times," those key moments, at once difficult and exhilarating, that are the hallmarks of growing up.

What the television series adds is a modern, first-person narrative voice. Silly Bitty Bunny shares his feelings and doubts with viewers, treating them as eye-witnesses or asking their advice. He's a bit of a rascal, with his own unique sense of humour and a habit of talking when keeping quiet might have been wiser. But his heart is huge and it helps him figure out what to do!

Silly Bitty Bunny addresses the viewer directly with "my" and "I" and all kinds of questions about the world. The mirror he holds up is one viewers will recognize, for they're all too familiar with the challenges he faces on a daily basis. Some are more difficult than others, like the first time he has to sleep without his favourite stuffed animal, the first time a nanny looks after him, or the first time he spends the holidays with his grandpa and grandma.

Some of the "first times" are hilarious, like the first time he manages to climb up to the top of the big kids' slide (going down it is a whole different story); other first times are adventures, like the first time he goes camping and sleeps in a tent, or the first time he thinks he's seen a ghost.

Children's personalities are constructed by surmounting obstacles that seem as daunting as the tallest mountains. Parents will enjoy watching the daily episodes with their kids, remembering their own "first times" and passing these stories on through the generations ...

- **TARGET AUDIENCE:**

Children 2-5 years

- **FORMAT:**

Television Animation Series, 78 episodes,  
3 minutes 30 seconds each

- **CONCEPT:**

Silly Bitty Bunny experiences a series of "first times," which help him to grow up.

- **A STRONG GRAPHIC IDENTIFY:**

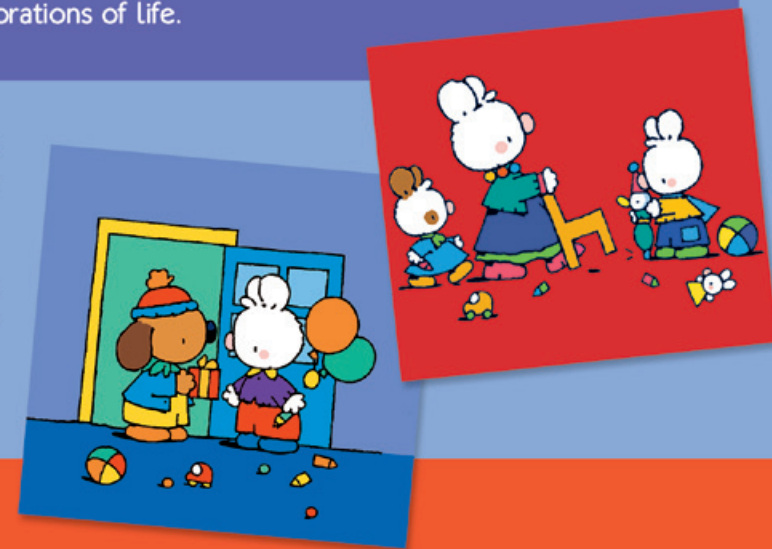
A fun-filled, sweetly tender graphic style rendered by talented illustrator Fabienne Boisnard.

- **A PUBLISHING HIT :**

20 titles published by Hachette Publishing  
Over 3 million copies sold

- **EDUCATIONAL CONTENT:**

The process of Identification; as well as basic learning for young children. A sweet and affectionate main character accompanies youngsters as they embark on their explorations of life.



PLANET NEMO ANIMATION

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