# ClikPad

## Multi Chain Powered Al Launchpad

#### Abstract

This whitepaper aims to understand the current problems of DeFi while high lighting how ClikPad solves some of them. This project's motivation is represented by the ongoing scams and rug pulls that are presently destroying the potential of decentralized finance. ClikPad intends to bridge investors closer to a safer crypto experience. To do this, the team has mainly two goals

1. Making Defi safer and more straightforward.

2. Democratizing and equalizing IDO launches for the casual crypto investor. These goals directly connect to two known problems.

The first problem is rug pulls, making Defi less secure, often done through removing liquidity, rendering the token worth useless. ClikPad's Token sale platform will fix one of these problems-liquidity locking.

Additionally, a genuine problem with how Token Sales work in crypto is that influencers, venture capitalists, and well-connected people receive allocations for private Token Sales. This often makes normal users miss out on early investments. ClikPad will give holders and stakers of the token priority by using" Pool Weight Score," allowing retail investors to partake nected people receive allocations for private token sales. This often makes normal users miss out on early investments. ClikPad will give holders and stakers of the token priority by using "Pool Weight Score," allowing retail investors to partake

ClikPad is World's first Native Decentralized Multi Chain powered AI Launchpad with inbuilt DEX to vanish the single chain limits of a capital raise for ambitious Multi Chain projects

ClikPad is the solution for Multi Chain oriented projects, being the bridge to a new organic way of fundraising across the EVM based blockchains. Launch your project through our platform and collect \$ETH, \$BNB, \$DOT, \$MATIC.

## The Token Sale Platform (The Solution)

Firstly, to eliminate the unsustainable fees on Ethereum's ecosystem, all sales on ClikPad are done through the Multi Smart Chain and uses its native token, BNB, TRON, MATIC, DOT to secure sales. The advantage of using Cross chain instead of Ethereum becomes apparent in its greater speed, reliability, and cheaper fees perfectly suited for the casual and advanced crypto user.

Secondly, to ensure safety and mitigate the problem of liquidity pulling ClikPad has developed a specialized platform. During a token sale, buyers are shown how much of the sale will be added as liquidity to Pancake Swap and ClikDEX and how long the LP tokens will be locked.

## Token Sale



## Roadmap

#### Q1-2021 •Concept Building •Project Foundation •Product Research

#### Q3-2021

Public Launch Of AI DEX
Investors Collaboration
Exchange Listings of CLIK Coin to Various Exchanges
IFO(Initial Farming Offer)
Integration to ClikPad
An Introduction to AI Games,
Lottery and Puzzles

#### Q2-2021

Product Survey
Private Investors Outreach
Website Construction
Conduct Of ICO
Public Launch of Multichain Powered Launchpad

#### Q4-2021

- NFT Marketplace
  NFT Platform(for Buy,Sell,Rent and Auction)
- •SWAP Mechanism for NFT
- Staking Mechanism
- •Pool Income for Investors
- •Coin Burn(CLIK coin)

#### Q1-2022

Exchange Listings of Clik Coin to Various Exchanges
Development of Node for CEX to DEX Interlinking
Coin Burn(CLIK coin)
Development of Auto Trading Node for Investors
Optimization of ClikPad

#### Q2 -2022

Exchange Listings of Clik Coin to Various Exchanges
Coin Burn(Clik coin)
Global Strategic Partnership with Various Industry Experts

The platform takes a different approach to IDOs by dividing 60 percent of the project allocations into its private rounds and the remaining 40 percent into its public rounds. All tokens not sold in a private round are added to the public round.

Participants in both rounds are expected to lock their CLIK tokens for a fixed period of time and will be given a 'pool weight score' based on their stake vs the total number of tokens in their pool. The higher the weight score, the higher the allocation for each consumer is eligible. It will be possible to achieve a guaranteed allocation in both private and public rounds.

## The Problem With The DeFi Ecosystem

Economic, technical, and social issues in DeFi prompted the development and launch of the ClikPad platform.

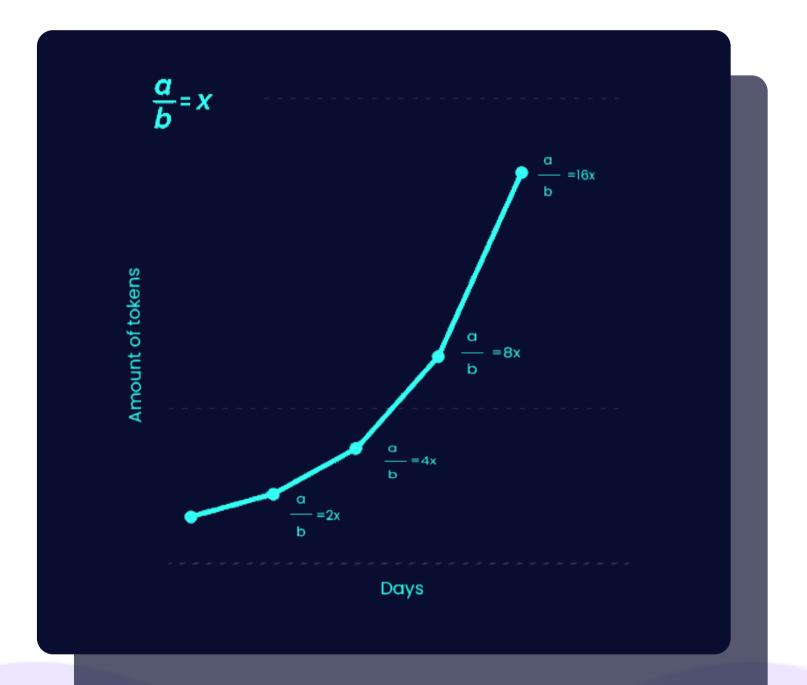
1. Rug Pull scams (where a seller steals money from a token sale and runs) are rampant and cost the community tens of millions of dollars, and there is currently no way to prevent them. 2. Rug Pull scams (where a seller steals money from a token sale and runs) are rampant and cost the community tens of millions of dollars and there is currently no way to prevent them.

3. Token sale risky for investors be cause they have no promise or guarantee that bad actors will not steal their funds or liquidity pulled. 4. There is no Liquidity linking platform on Smart Chain such as Binance, Polkadot, Ethereum, Matic and many more. All LP tokens are burned as opposed to locked.

5. DeFi projects have been entirely built on the main Ethereum blockchain as usually ERC20 tokens. While Ethereum offered many good things the gas fees for transactions, transfers swaps etc. have been growing to unsustainable and unusable heights.

## **Tiers Free Allocation System**

We disrupted the concept of tiers by giving the possibility to everyone to be eligible for a guaranteed allocation, no matter how many tokens are held. This way, we incentivize the purchase of our tokens, because every single \$CLIK you add on your wallet will impact your personal allocation and you don't need to reach a specific threshold to be able to increase it.



#### ClikPad is primarily two things:

A token sale and liquidity linking platform on Binance Smart Chain.

The smart contracts automatically add and lock liquidity after the token sale is over reducing rugpulls and increasing investor confidence.



ClikPad's goal is to minimize rug pull, maximize security, and primarily creating a better Defi experience for everyone.

Token Sale with automatic Liquidity Locking. A Multi Chain IDO Launchpad. All in one. ClikPad is a Token Sale and liquidity locking platform Several Smart Chain such as Binance, Polkadot, Matic and many more. Our smart contracts automatically add and lock liquidity after the Token Sale is over reducing rug pulls and increasing investor confidence.



#### Easy, Transparent Token Sales

Users can create their own Token sale pools, select how much of the sale Proceeds will be added to liquidity to ClikDEX and how long the project will lock the liquidity.



#### Automatic Liquidity Locking After Token Sale

The ClikPad smart contracts automatically send sale proceeds to Clikpad Swap and lock the LP tokens in our smart contracts. This means that users have a way to run Token sales and lock liquidity on Multi Smart Chain. All of these actions are automated and trustless via the ClikPad smart contracts.

#### IDO Launchpad and Incubator



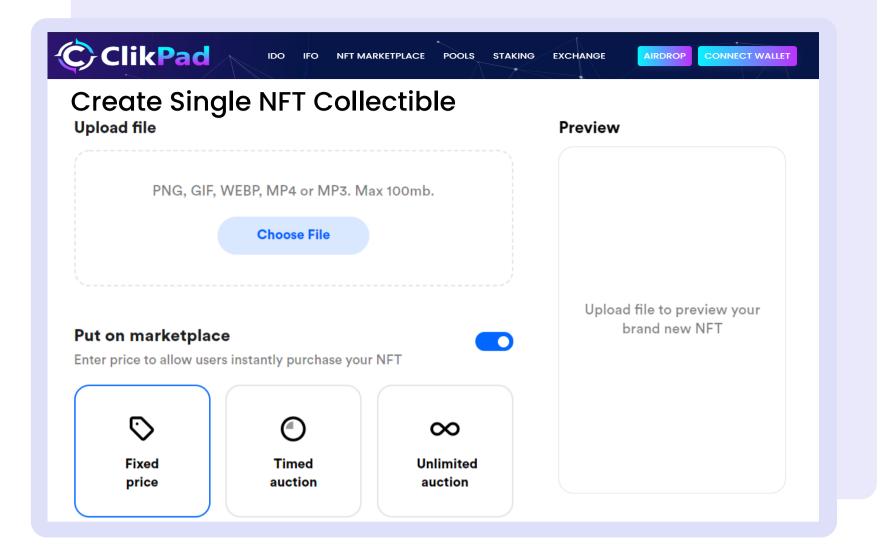
ClikPad will also function as an IDO platform to join exclusive initial digital offerings by holding \$CLIKPAD tokens. The IDO Launchpad will partner with projects and help them with marketing, go to market strategies, and technical advice and assistance. ClikPad will be partnering with projects that show strong passion and vision for DeFi.

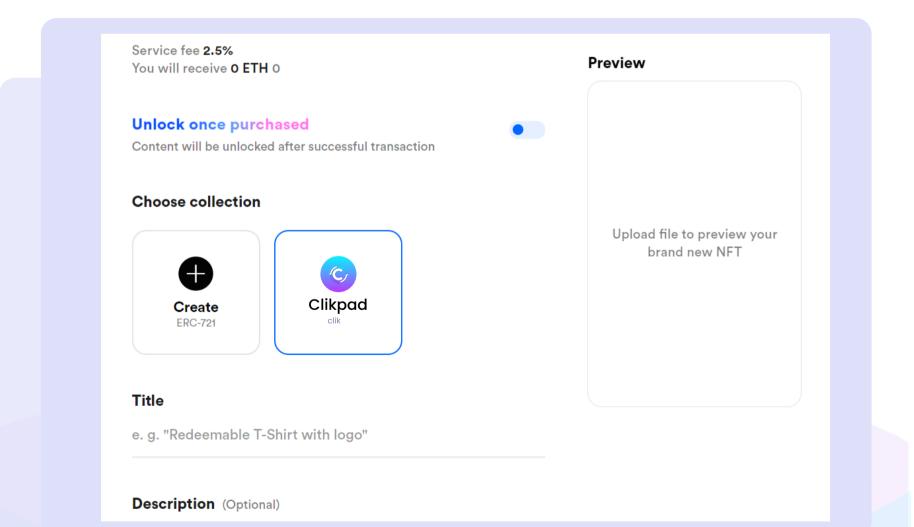
## Abstract & Vision

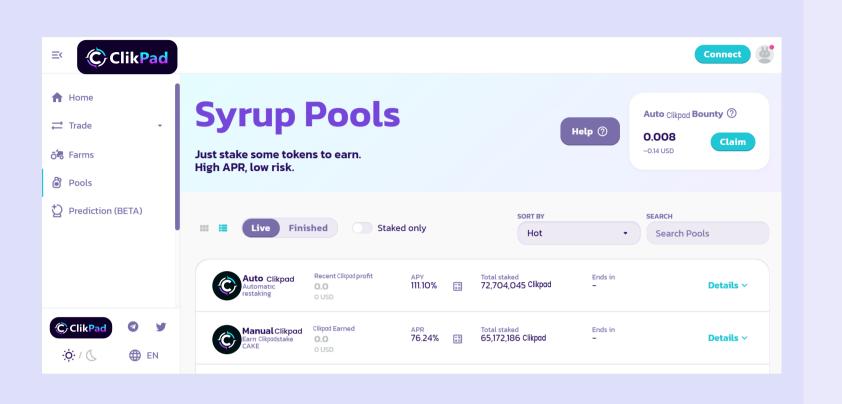
In Defi, several problems need to be addressed Head on. The creation and launch of ClikPad intend to fix some of these. A natural part of every growing Industry is to evolve and disregard scams. This is especially true for the crypto industry.

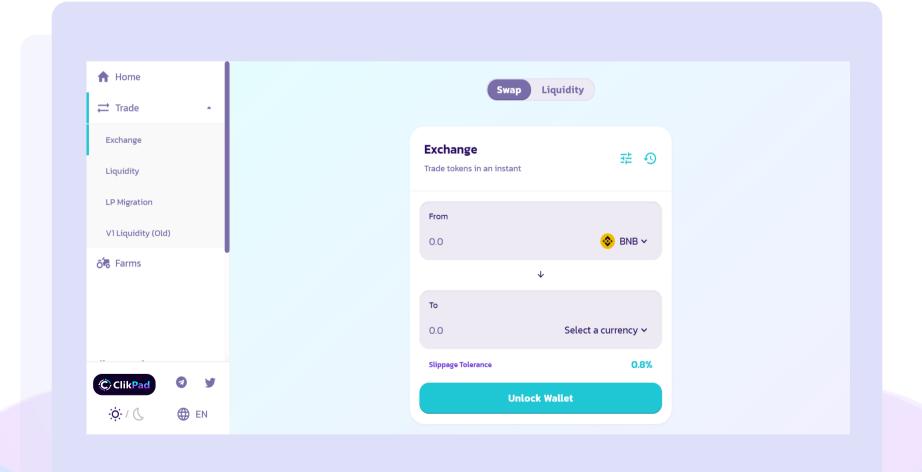
There are endless frauds in every ecosystem; however, the most frequent in DeFi is arguably rug pull(where the seller makes money from Token Sales and exits the project). These scams are everywhere and inevitably ruin the security of investments. Sadly, there are not many ways to avoid it. Token sales are quite risky to investors because they have no assurance or guarantee that their funds will be available, and the uncertainty of liquidity lock is also a considerable problem.

ClikPad is a decentralized Token Sale and IDO platform based on the Multi Smart Chain. The project aims to address the current problems plaguing DeFi making it a safer endeavor for everyone to engage with. The platform is built to make it easy for promising projects to launch on Several Smart Chain to engage in trustless token sales and efficiently lock liquidity.







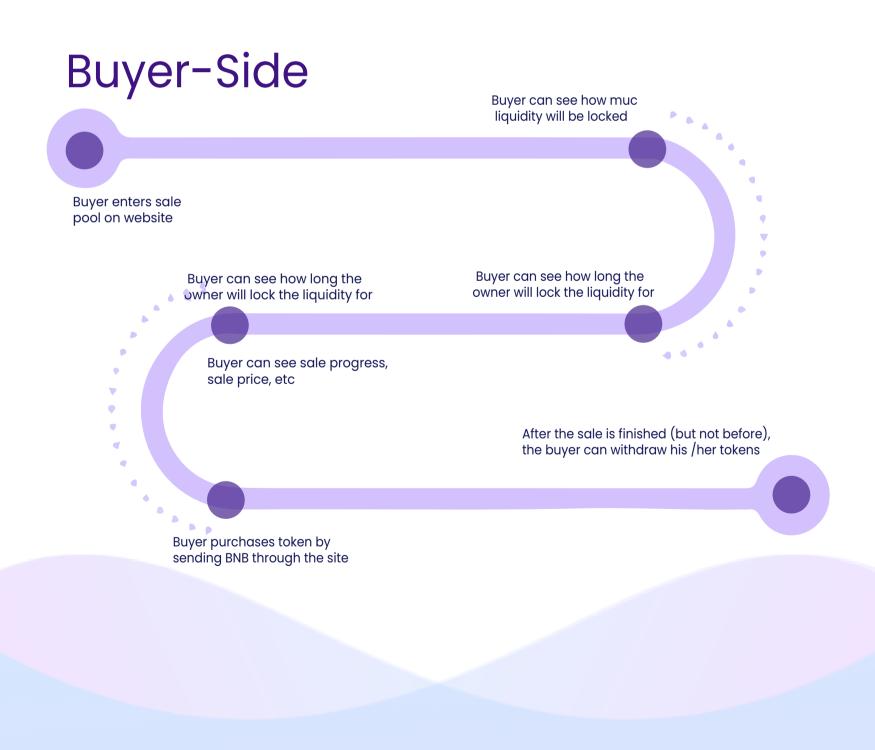


## IDO Launchpad and Incubation(The Solution)

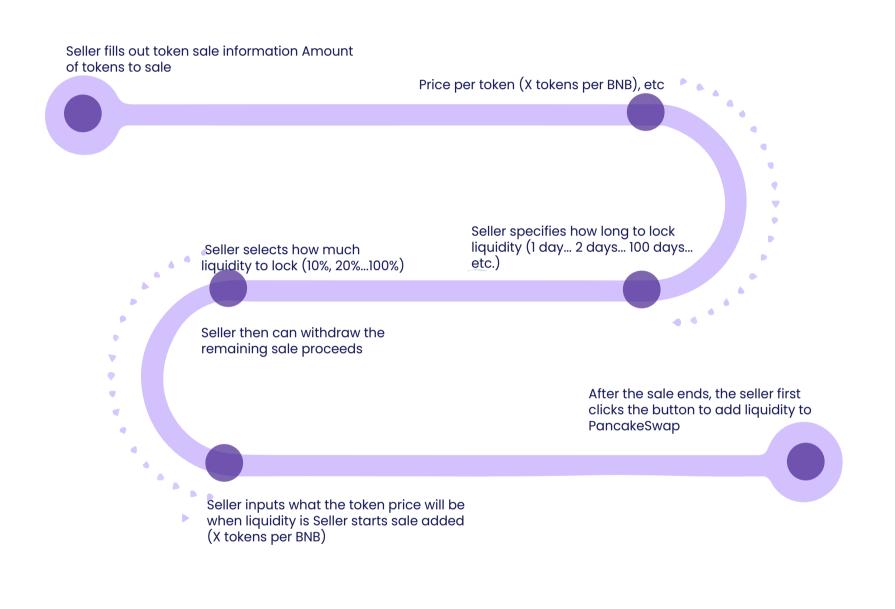
IDO platforms have not evolved, and as a result Scams are not slowing down. Nonetheless, solutions are on their way.

ClikPad utilizes full transparency with regards to how a sale is conducted. In vestors can see how long the contract owner will lock the liquidity for, sale progress, and sale price. ClikPad's sale platform uses smart contracts which automatically send proceeds to PancakeSwap and lock the LP tokens in their smart contracts.

This means that users have a way to run Token Sales and lock liquidity on Multi Chain powered Smart Chain. All of these actions are fully automated Essentially making the liquidity rug pull much harder for bad actors.



#### Seller-Side



## **Democratizing IDO Rounds**

To make IDO rounds as fair as possible, it offers a private and public round through their IDO platform. A genuine problem with how Token Sales work in crypto right now is that influencers, venture capitalists, and well connected people receive allocations for private Token Sales. This often makes normal users miss out

ClikPad aims to be the equalizer, bringing Token Sale opportunities to the average crypto user. This is done in two rounds Private and public.

#### Private rounds:

The private rounds will contain 60% of the tokens sale. To make it as fair as possible for holders, they will integrate "pool weight score," which determines how much allocation you receive. Pool weight score depends on how many \$CLIK tokens you stake. Essentially, this gives every community member a possibility to join token sale that are generally unavailable to them.

#### Public rounds:

It is made for the casual user. No need to stake, only hold. The same principle of "pool weight score" applies, but it depends on how many tokens the user owns.

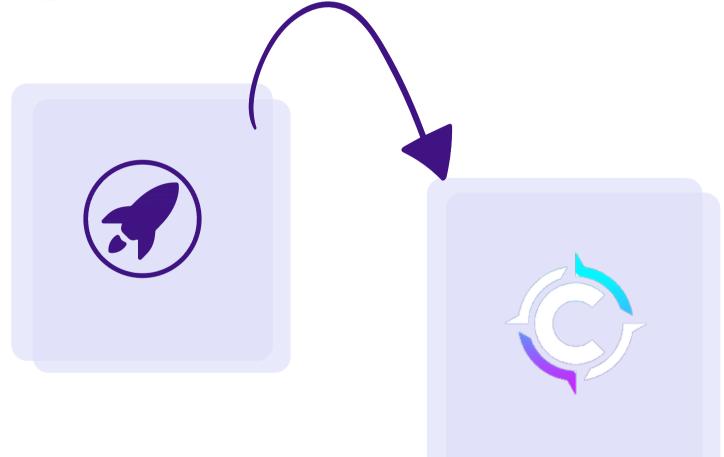
You can find a more detailed explanation in the ClikPad token section.

## **ClikPad's Technical Advantages**

Multi Chain wallet connection: Connect several wallets from different blockchains with a single click. Our platform will organically synchronize all your assets to have faster access to all the functions hosted by the CrossPad team.

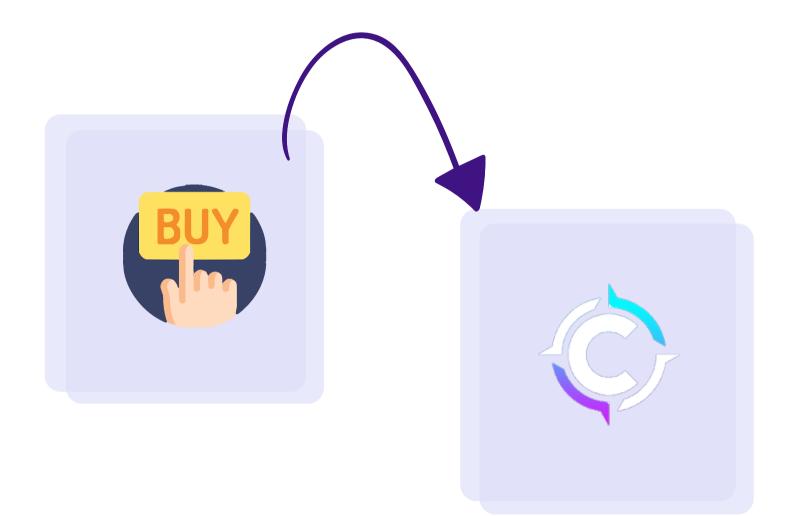
Multi Chain instant swap and staking: Swap and stake in a revolutionary way on our platform. Use our NoFee blockchain bridge to manage your funds in the most decentralized way possible, stake your assets and claim the reward you prefer with our multichain pools

Multi Chain sales: Expand your fundraising horizons with our platform. Defeat the classic single chain limit, choose our multi chain protocol (ETH, BNB, HECO, MATIC) to attract investors from all over the crypto



With ClikPad's Token Sale factory, liquidity tokens are automatically sent to a locked contract for a specified duration of days. This lockup happens automatically and trustlessly through our smart contract

Most projects are simply accepting funds into a project wallet or have to code their own smart contracts for Token Sales ClikPad decentralizes and democratizes the Token Sale system by creating dynamic Token Sale contract factories and combining them with an easy to use UI.



## ClikPad's Economic Advantages

Clik aims to save investors millions in lost funds.

Automatic liquidity: Our smart contract ensures that the preset initial DEX liquidity of a project pool will be viewable from the pool itself by everyone before it opens. The smart contract also guarantees that the liquidity will be automatically added and locked.

Proportionate levels of DAO Governance: Holding a specific amount of \$Clik

Will allow you to vote for different decisions: the more you hold, the higher your impact will be on our development; the community will decide for fees, projects hosted on the platform, updates, and many

ClikPad mitigates the chance of such a rug pull scam. The smart contracts and sales factories ensure automatic add and lock liquidity onto exchanges. This simple fix forces sellers to have their funds and liquidity locked for the specified duration of time.

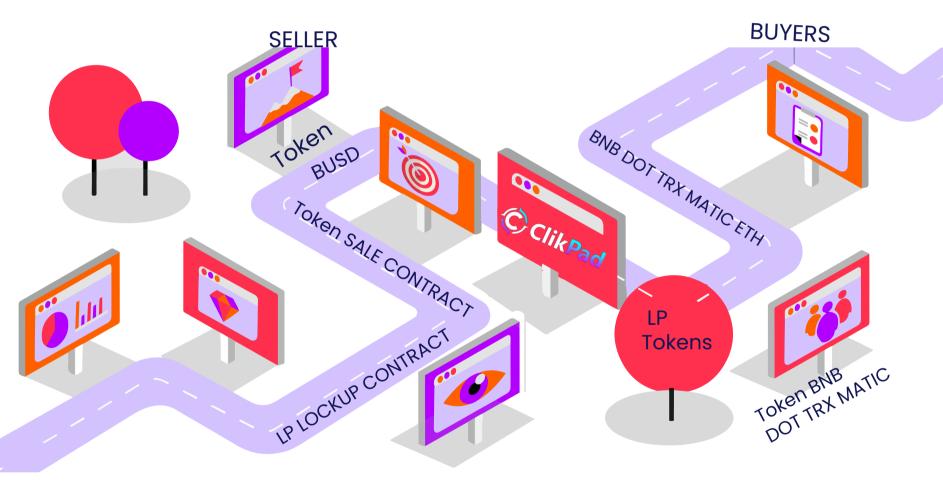
Investors can more comfortably invest in Token Sales because they see the liquidity lock duration listed on the Token Sale page. The smart contract establishes a safe investment unruggable. Nevertheless, the problem of minting and selling tokens on the market still exists. If there are faults in the code of the incubated projects, scams can still happen. However,other security measures

## **Technical Methodology**

ClikPad's smart contracts are currently not public because they are a source of ClikPad's intellectual property.

These smart contracts will be made public shortly after launch but will remain closed for now to ensure ownership without copycats and clones.

Below is a flow diagram of the whole ClikPad process, from the beginning of the sale to the final LP tokens unlocking after the lock duration ends



## Current Limitations of The ClikPad Platform and Future Improvements

ClikPad currently automates the liquidity adding and linking process from a Token Sale on to Pancake Swap.

This mitigates the seller's ability to run away immediately with the funds because the liquidity is automatically added. The LP tokens are also locked in our smart contracts.

However, as earlier stated, there are still other ways that a seller can "rug pull" or exploit investors out of their money, and ClikPad currently does not prevent those techniques. For example, a seller can mint new tokens and "dump" on the exchange. Also, a seller can make a contract "non-sellable" except for specific wallets. There are many more shady exploits that a seller can use to scam investors.

In addition to security measures such as audits, ClikPad wants to help additionally mitigate this problem. The team is currently brainstorming and testing a new smart contract code that can scan for such shady tactics and place a warning on the platform homepage. ClikPad hopes to implement these improvements onto the platform and continue to help improve DeFi.

## The ClikPad Token

The ClikPad native token (\$Clik) is a membership utility token. As mentioned in the IDO section, it grants holders access to IDO Launchpad deal flow, information flow, and specific Token Sale rounds.

Staking or holding Clik tokens grants holders access to the more restricted projects that are essentially "more interesting" or "more popular "or" more exclusive."

#### PRIVATE ROUNDS IDO (More Exclusive)

- -60% of tokens are sold here
- -All users who stake X tokens for seven days will be guaranteed allocation to the sale
- -Users must stake X tokens for seven days before the sale
- -Tokens are locked up for the duration of time you choose to stake
- -Depending on how many tokens you stake, you will earn a "Pool Weight Score."
- -Your Pool Weight Score vs. others' score determines how much allocation you receive (i.e., a score of 250 will have more allocation than a score of 249)

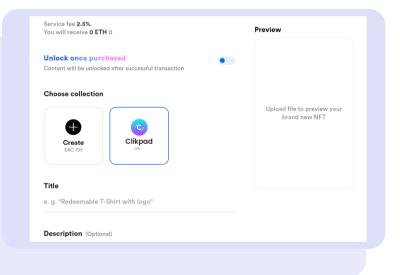
-All users' allocation is automatically increased by 10% to compensate for people who forget miss the sale to fill the sale and not have leftover tokens All unsold tokens are sent to Public Round sale

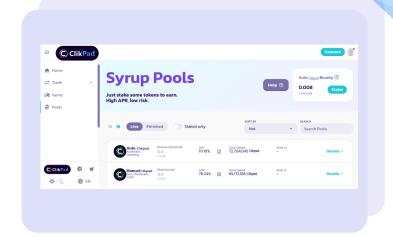
#### PUBLIC ROUNDS IDO (Less Exclusive)

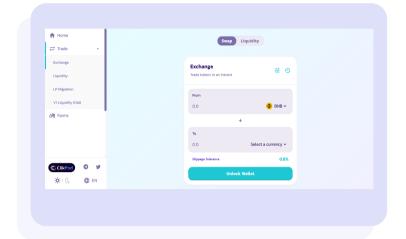
- -40% of tokens are sold here (plus leftovers from Private Round)
- -Users only need to be holding X tokens
- -All users holding at least X tokens are guaranteed allocation
- Depending on how many tokens they hold, they will earn a "Pool Weight Score."
- Your Pool Weight Score vs. others' score determines how much allocation you receive

## **Token Metrics**

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on marketplace price to allow users instantly purchase your NFT			Upload file to preview your brand new NFT
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# ClikPad

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