

QUARTERLY PHYSICAL REPORT OF OPERATION
as of June 30, 2017

Department : Presidential Communications Operations Office
 Agency : News and Information Bureau
 Operating Unit : _____
 Organization Code (UACS) : _____

√	Current Year Appropriations
	Supplemental Appropriations
	Continuing Appropriations
	Off-Budget Account

Particulars	UACS CODE	Physical Targets					Physical Accomplishments					Variance as of March 31, 2017	Remarks
		1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter	Total	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter	Total		
1	2	3	4	5	6	7=(3+4+5+6)	8	9	10	11	12=(8+9+10+11)	13	14
Part A													
I. Operations													
MFO 1 – Media Operations Services (Media and Information Services)	301000000												
Performance Indicator (Set 1) <i>Quantity</i> <i>Percentage of Media and information services completed.</i> News stories submitted on presidential government policies, pronouncement, directives, programs, activities, etc. Photographs taken on presidential activities and state guests.	301010001; 301010002	100% of 8,500	100% of 8,500	100% of 8,500	100% of 8,500	100% of 34,000	101% or 8,553	163% or 13,867			22,420	5,420	Exceeded the targets because of increased number of activities of the President.
Speeches, press conferences, briefings, interviews transcribed.		100% of 240	100% of 240	100% of 240	100% of 240	100% of 960	110% or 263	117% or 280			543	63	

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News monitoring reports and clippings submitted		100% of 66,000	100% of 66,000	100% of 66,000	100% of 66,000	100% of 264,000	108% or 71,294	122% or 80,209			151,503	19,503	
Media relations services rendered.		100% of 4,000	100% of 4,000	100% of 4,000	100% of 4,000	100% of 16,000	256% or 10,244	358% or 14,321			24,565	16,565	
Journalists accredited and assisted.		100% of 375	100% of 375	100% of 375	100% of 375	100% of 1,500	128% or 480	548% or 2,055			2,535	1,785	
Daily news stories, news photos and information gathered and disseminated.		100% of 15,255	100% of 15,255	100% of 15,256	100% of 15,256	100% of 61,022	126% or 19,295	136% or 20,744			40,039	9,529	
Quality Percentage of media and information services rated good or better	301010001; 301010002	100%	100%	100%	100%	100%	122.78% Average Rating	126.31% Average Rating					Rating as of July 26, 2017. Ratings may change upon submission of uncollected survey questionnaire forms.
Timeliness Percentage of media	301010001; 301010002	100%	100%	100%	100%	100%	122.78% Average Rating	123.48% Average Rating					Rating as of July 26, 2017. Ratings may

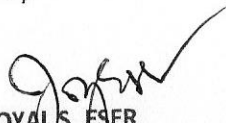
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Governance													
Program Budgeting: Education Program													
MPP													
Target 1													
Target 2													
Other Major Programs and Projects													
PAP													
Target 1													
Target 2													


Prepared by:


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