

E. NEWS AND INFORMATION BUREAU

STRATEGIC OBJECTIVES

MANDATE

The News and Information Bureau (NIB) shall be responsible for providing efficient, effective, productive, and economical services relating to the development and formulation of a domestic and foreign information for the Government, in general, and the Presidency, in particular including the development of strategies for the dissemination of information on specific government programs.

VISION

The Lead Network of news, information and media services of Government and the Presidency in pursuit of national interest

MISSION

Provide effective news and information services using modern technology for well informed local and international communities

KEY RESULT AREAS

Anti-corruption/transparent, accountable and participatory governance

SECTOR OUTCOME

Public information dissemination

ORGANIZATIONAL OUTCOME

Timely information on government programs and Presidential activities

New Appropriations, by Program/Project

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Current Operating Expenditures

		Personnel Services	Maintenance and Other Operating Expenses	Capital Outlays	Total
PROGRAMS					
100000000	General Administration and Support	P 9,985,000	P 7,676,000		P 17,661,000
300000000	Operations	58,602,000	26,870,000		85,472,000
	NFO 1: Media Operations Services (Media and Information Services)	58,602,000	26,870,000		85,472,000
	Total, Programs	68,587,000	34,546,000		103,133,000
	TOTAL NEW APPROPRIATIONS	P 68,587,000	P 34,546,000		P 103,133,000

GENERAL APPROPRIATIONS ACT, FY 2014

New Appropriations, by Central/Regional Allocation

General Administration and Support

Operations

National Printing Services

REGION

Regional Allocation

National Capital Region (NCR)

TOTAL NEW APPROPRIATIONS

Current Operating Expenditures

Maintenance and Other

Personnel Services Operating Expenses Capital Outlays

Total

P	68,587,000	P	34,546,000	P	103,133,000
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Special Provision(s)

1. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Volume 1) of this Act.

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Establish linkages and institutionalize regular coordination with the Public Information Offices, News, Information and PR Managers of the National and Local Government Units;
2. Intensify domestic and foreign information coverage;
3. Activate the News and Information Bureau Integrated News and Information Operating System which oversees and coordinates all operations of the Bureau; and,
4. Digital Infrastructure.

MAJOR FINAL OUTPUT (NFO)/PERFORMANCE INDICATORS

Targets

NFO 1: MEDIA OPERATIONS SERVICES (Media and Information Services)

Media and Information Services

Percentage of media and information services completed	90%
Percentage of media and information services rated good or better	90%
Percentage of media and information services provided within prescribed schedule	90%