



## Fresh Pastels

Young & Joyful

Our Fresh Pastels fill you with a **fresh**, **youthful vibe** to take into your day.



## **Smart Neutrals**

Warm & Natural

Smart Neutrals give your living space an understated **elegance** that feels **sophisticated** yet natural.



## **Right Whites**

Pure & Peaceful

Your home is an abode of **peace**. Our Right Whites complement this feeling in a **classic** or **contemporary** style.



### Fresh Pastels

Young & Joyful

Welcome a **euphoric** feel into your living space with our Fresh Pastels.



### **Modern Midtones**

Calm & Relaxed

A **comforting** cocoon. That's your living space when you deck it up with our Modern Midtones.



## **Bold Accents**

Bright & Beautiful

Colour your living spaces with the **pulsating energy** of our Bold Accents.





Fresh Pastels				Modern Midtones				Bold Accents				
Summer Time	2027	Sunset Hill	2056	Indus Valley	3011	Marble Screen	3052	Surprise Surprise	5011	Radiant Air	5024	
Mango Shake	2067	Tea Shop	2097	Hill View	3051	Courtyard Yellow	3055	Eye of the Sun	5042	Accent Orange	5064	
Clam Shell	2146	Screen Goddess	2207	Rice Husk	3091	Carved Doorway	3134	Satin Sass	5101	Run the Show	5126	
Rahu Dink	2265	Rainbow Rocket	2267	Mineral Hill	3261	Grand Edifice	3233	Selfie World	5171	L O E V Today	5164	
Baby Pink	2265	Rainbow Rocket	2267	Mineral Hill	3261	Grand Edifice	3233	Seitle World	51/1	LOEV loday	5164	
Elusive Wilderness	2326	Lyrical Lilac	2357	Filigree Stone	3302	Tea Time Mauve	3293	Whimnasium	5181	Indie Music	5203	
Arabian Sea	2386	Daytime Moon	2408	Pewter Glint	3343	Indie Blues	3324	Free Fall	5232	Electric Blue	5205	
ladian Pallar Ried	2463	Tranical Dalm	2486	Huchad Sligara	2422	Hill Corne	3403	Doorg Nativork	5263	Dozgody Strut	5215	
Indian Roller Bird	2463	Tropical Palm	2400	Hushed Slience	3433	Hill Gorge	5405	Peace Network	5263	Peacock Strut	5215	
Green Glade	2605	Chlorophyll Drink	2688	Bamboo Hollow	3502	Chrysanthemum Tea	3613	Para Gliding	5293	Digital Shorts	5307	
				y based on light source an		,		3		•		

















ENDURES

"Carefully crafted for an incredibly smooth finish"



# Aurus









"Thouahtfullu desianed for a rich matt finish"











"For superior brightness & smoother walls"



## "At JSW Paints, we aim to inspire minds and lives to unleash true beauty, with a wide range of eco-friendly products."

Celebrated for laying the foundation as well as paving the way, the JSW Group has written India's growth story over many decades. The multi-billion dollar conglomerate is now ready to colour the nation with JSW Paints.

JSW Paints brings you Colour vista to address all your colour related needs!

We carried out a detailed research to understand the cultural trends around colour in India as well as globally. It was concluded that colours are chosen on the basis of tones and the moods they evoke in a living space, followed by the family colour. These rich insights gained are the inspiration that make Colour vista a unique offering for all your colour related needs.

\*Subject to compliance with conditions maintained in Product Information Sheet, regional climatic conditions, accidental damage, usual wear and tear in the area where applied.







### **Modern Midtones**

Calm & Relaxed

Impart a **graceful and composed** presence to your home exteriors with our Modern Midtones.



## Fresh Pastels

Young & Joyful

Mark your home as a symbol of **joy and vivacity** with our Fresh Pastels.



## **Right Whites**

Pure & Peaceful

Let sunlight bestow a  ${\bf flawless\ glow}$  to the exteriors of your home through our Right Whites.



### **Modern Midtones**

Calm & Relaxed

Our Modern Midtones lend your exteriors the **calming** influence your senses are looking for.



#### **Smart Neutrals**

Warm & Natural

**Urbane** yet approachable. That's your home exterior when you choose our Smart Neutrals.



## **Bold Accents**

Bright & Beautiful

Our Bold Accents on your home exteriors. Now, that's **drama** on point.





Modern Midtones				Smart Neutrals				Bold Accents				
Battlement	3037	Hidden Cove	3066	Transcript	4061	Light Within	4111	Brocade Bravado	5026	Temple of the Sun	5034	
Pagoda Roof	3076	Maze of Lanes	3097	Papyrus	4063	Lapsed Time	4112	Rusty Hue	5077	Halon Wash	5086	
Natural Pigment	3158	Dark Umber	3187	Dense Thicket	4075	Riviera Sand	4093	Smart Pink	5132	Take the Stage	5125	
Inner City Walls	3198	Classic Red	3207	Composition	4067	Red Ore	4356	Leader of the Pink	5161	Daddy's Girl	5163	
illiner City Walls	3196	Classic Neu	3201	Composition	4007	Neu Ole	4330	Leader of the Filik	3101	Daudy's Oil 1	3103	
Velvet Field	3268	Kings Mantle	3306	Still Quiet	4292	Elemental Sheen	4222	Nectar in a Sieve	5182	Fauvelot Color	5174	
Majorelle Ceramic	3347	Gopurum Gate	3357	Inner View	4294	Rushing Wave	4264	Blue Rain	5192	While it Lasts	5207	
Water Canal	3406	Ebb and Tide	2200	Successibility Navy	1301	Endlore Sound	4267	Fachantment Tolyro	5252	Good Time	5225	
Water Canal	3406	Ebb and Tide	3388	Sustainability Now	4394	Endless Sound	4267	Enchantment Tokyo	5252	Good Time	5225	
Monsoon Green	3555	Ocean Deep	3487	Therapy Green	4295	Next Crest	4385	In the Limelight	5305	Im Happy Now	5315	
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ENDURES 7 YEARS\*





"Carefully crafted for long-lasting protection"



# Aurus











"Thoughtfully designed for a UV resistant finish"













"For superior weather protection of exteriors"



# "At JSW Paints, we aim to inspire minds and lives to unleash true beauty, with a wide range of eco-friendly products."

Celebrated for laying the foundation as well as paving the way, the JSW Group has written India's growth story over many decades. The multi-billion dollar conglomerate is now ready to colour the nation with JSW Paints.

JSW Paints brings you Colourvista to address all your colour related needs!

We carried out a detailed research to understand the cultural trends around colour in India as well as globally. It was concluded that colours are chosen on the basis of tones and the moods they evoke in a living space, followed by the family colour. These rich insights gained are the inspiration that make Colour vista a unique offering for all your colour related needs.

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## **Majestic Gloss**



## On Wood

Created to reflect various interpretations of beauty in all its grandeur, the shine of Majestic Gloss accentuates the smooth contours of wood and metal works. It is available in a wide range of captivating colours, including a special curation of wooden tones.



On Metal

## **Majestic Satin**



## On Wood

Inspired by flowing weaves and lustrous drapes, the soft finish of Majestic Satin adds a touch of elegance and glamour to every detail in a home. Discover the widest range of tones with an exclusive collection of shades for wooden and metal surfaces.



On Metal

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Wonderful Woods		Bold Accents		Smart Neutrals		Modern Midtones		Fresh Pastels		Right Whites	
Earthly Shade	3086	Pink Pink	5142	Ceremonial Day	4081	Queens Room	3234	Pink Beauty	2206	Alabaster Shell	1135
Plateau Soil	3107	Sungrazing	5084	Scroll	4064	Monolithic Rock	3116	So Happy	2245	Clotted Crème	1096
Dark Umber	3187	Sunflower Girl	5023	Inner View	4294	Victory Gold	3035	Pod Shell	2151	Natural Sheer	1072
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Chili Chocolate	4088	Adventure Sport	5295	Peace Blue	4244	Monsoon Green	3555	Gleaming Wing	2692	Antique Pearl	1066
Always Indulgent	4118	Mustard Tingle	5316	The Cloud	4163	Lone Farm	3465	Toffee Swirl	2096	Vanilla Scent	1045
Mahogany	4346	Malachite Stone	5254	Reflective	4054	Acoustic Rock	3325	Wild Daffodil	2016	Morning Chant	1194
				_						, <b>,</b> , , ,	
Timber Brown	5057	Keeper of Light	5184	Deep Thought	4056	Vast Array	3377	Tranquility Spa	2544	Distant Bells	1164
Pouring Rain	5117	Electric Blue	5205	Chapter One	4047	Seven Hills	3237	Vembanand Lake	2448	Translucent Orchid	1153

Tranquil Moment

Bombay Sapphire

Silk Road

\*Available in direct shades. Also available in Black & White.

Mute Button

Oxford Blue\*

Potters Quarter













"Carefully crafted for a glorious finish"













"Carefully crafted for a rich-chic finish"







Metal Primer

Halo Aquaglo Metal Primer is a first of its kind rust-resistant, high bonding, water-based primer to guard metal surfaces.

Halo Aquaglo Wood Primer is a high bonding, water-based formulation which ensures long paint life on wooden surfaces.

JSW Paint's Halo Aquaglo is a water-based protective coat with majestic gloss and satin finish for metal, wood and even your walls. Not only is it the safest odourless option without the use of a solvent, but it also dries quickly, saving time and labour.

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