

years of age.

Gardner told a *New York Times* interviewer that the children "by age 2 [began] to make connections between what they saw on television and what was going on in the real world. Even though kids are fascinated with television, it's not the case that they think it's more real than what they encounter every day."

"Television is superb at teaching children to reach people's feelings," said Neringhoff. He said that the medium allows children to

gauge an actor's expressions, giving them better insight into an individual's character.

The project began in 1967 and is funded by the Markle Foundation and the National Institute for Education, a federal agency. The researchers believe many children first learn about the outside world through television, pointing to Nielsen figures estimating that, as of November 1981, children from pre-school through grade school watch an average of 24 to 27 hours of television each week. □

## Changing Hands

### PROPOSED

**KUDE(AM)-KJFM(FM) Oceanside, Calif.** □ Sold by Dolph-Petty Broadcasting Co. to Par Broadcasting Co. for \$3.175 million. **Seller** is principally owned by William B. Dolph and Hope Petty, who have no other broadcast interests. **Buyer** is principally owned by Leon Parma and Ernest Rady. Parma owns San Diego Anheuser-Busch distributorship and is San Diego county real estate investor. Rady is San Diego businessman. KUDE is on 1320 khz with 500 w day. KJFM is on 102.1 mhz with 10 kw and antenna 1,950 feet above average terrain.

**KDOK(AM)-KNUE(FM) Tyler, Tex.** □ Sold by Golden Eagle Broadcasters Inc. to Broadcasters Unlimited for \$1,775,000. **Seller** is principally owned by Robert M. Rogers, who has

no other broadcast interests. **Buyer** is owned by Don Chaney, president (30%), and B. W. Wallis, Aubrey Irby, Wilton Fair, Wade Ridley and Isadore Roosth (14% each), who own co-located KTBB(AM) which they bought earlier this year for \$857,000 (BROADCASTING, July 26). They are spinning off KDOK (see below). Except Chaney, they also own KBUS(AM) Mexica and KMOO-AM-FM Mineola, both Texas, latter they sold, subject to FCC approval, for \$320,000 (BROADCASTING, Oct. 11). KNUE is on 101.5 mhz with 100 kw and antenna 402 feet above average terrain.

**KOTN(AM)-KFXE(FM) Pine Bluff, Ark.** □ Sold by Joellen Broadcasting Corp. to Eagle Broadcasting Group Inc. for \$1,075,000. **Seller** is owned by Winston J. (Buddy) Deane, who has no other broadcast interests. **Buyer** is owned by Gary C. Arnold (100%),

who is former vice president and general manager of KKYK(FM) Little Rock, Ark., and has no other broadcast interests. KOTN is on 1490 khz with 1 kw day and 250 w night. KFXE is on 92.3 mhz with 27 kw and antenna 115 feet above average terrain.

**KDOK(AM) Tyler, Tex.** □ Sold by Broadcasters Unlimited to Turner Communications Inc. for \$532,500. **Seller** bought KDOK(AM)-KHUE(FM) (see above) and is spinning off KDOK because it already owns co-located KTBB(AM). **Buyer** is owned by John C. Cullpepper Jr. (51%) Barry Turner and Michael A. Connor (24.5% each), who own KAGC(AM) Bryan, Tex., and are applicants for new FM's at Idaho Falls Idaho, and Helena, Mont. KDOK is on 1490 khz with 1 kw day and 250 w night.

**WNHC(AM) New Haven, Conn.** □ Sold by Daniel Meister, trustee in bankruptcy for New Haven Radio Inc. to Wardoco Inc. for \$500,000. **Seller** has no other broadcast interests. **Buyer** is owned by Larry Wardlaw who is New Haven fuel oil broker, and has no other broadcast interests. WNHC is on 1340 khz with 1 kw day and 250 w night.

**WTAK(AM) Huntsville, Ala.** □ Control (51%) sold by Peter Barber to R. Parker Griffith who owns other 49%, for \$400,000. Neither has other broadcast interests. WTAK is 10 kw daytimer on 1000 khz.

**KBHM(AM)-KIRK(FM) Branson, Mo.** □ Sold by Shepherd of the Hills Broadcasting Inc. to Donald Holley and Ralph Rhodes for \$390,000. **Seller** is owned by Robert Neathery Jr., who owns KWPM(AM) West Plains 51% of KUKU(AM) Willow Springs, and 51% of KALM(AM)-KAMS(FM) Thayer, all Missouri. **Buyer** Holley is vice president and general manager of KFPW-TV Fort Smith, Ark. KBHM is 1 kw daytimer on 1220 khz. KIRK is on 106.3 mhz with 3 kw and antenna 210 feet above average terrain.

**KMIO-AM-FM Merkel, Tex.** □ Sold by Big Country Broadcasting Co. to KMIO Broadcasting Inc. for \$350,000. **Seller** is equally owned by Ted C. Connell and Gaylon W. Christie, who also own KOOV(FM) Copperas Cove, Tex. **Buyer** is owned by Robert D. Hanna, Dallas media broker and principal owner of KCLW(AM) Hamilton, Tex.; 51% owner of KICS(AM)-KEZH(FM) Hastings, Neb., and part owner of KERV-AM-FM Kerrville, Tex., and KROX(AM) Crookston, Minn. KMIC is 250 daytimer on 1500 khz. KMIO-FM is on 102.3 mhz with 3 kw and antenna 300 feet above average terrain.

□ Other proposed station sales include WPRN(AM) Butler, Ala.; KDON-AM-FM Salinas, Calif. (BROADCASTING, Nov. 15); WRCC(FM) Cape Coral, Fla. (BROADCASTING, Dec. 6); WEXY(AM) Oakland Park, Fla. (BROADCASTING, Dec. 6); WTMP(AM) Tampa, Fla. (BROADCASTING, Dec. 6); WRIP-TV Rossville, Ga. (BROADCASTING, Sept. 13); KIOA(AM)-KMGK(FM) Des Moines, Iowa (BROADCASTING, Nov. 15); KBIU(FM) Lake Charles, La. (BROADCASTING, Dec. 6); WHGR(AM)-WJGS(FM) Houghton Lakes, Mich. (BROADCASTING, Nov. 15); WJDQ(AM) Meridian, Miss.; WSUL-FM Monticello, N.Y. (BROADCASTING, Oct. 18); WSHB(AM) Rae-

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