CRAIN'S LIST LARGEST TOURIST ATTRACTIONS (SIGHTSEEING)

Ranked by 2007 attendance



NAVY PIER 600 E. Grand Ave., Chicago 60611 (312) 595-5100, www.navypier.com

Person in charge: Marilynn Gardner, general manager 2007 attendance/% change from 2006: 8,420,000/-4.0% 2007 revenue/% change from 2006: \$42.2 million/4.1% Full-time employees: 126



MILLENNIUM PARK
201 E. Randolph St., Chicago 60602
(312) 742-1168, www.millenniumpark.org

Person in charge: Lois Weisberg, commissioner, Chicago Department of Cultural Affairs 2007 attendance/% change from 2006: 3,500,000/16.7% 2007 revenue/% change from 2006: NA/NA Full-time employees: NA



CHICAGO TROLLEY & DOUBLE DECKER CO. 615 W. 41st St., Chicago 60609 (773) 648-5000, www.chicagotrolley.com

Person in charge: Rob Pierson, president 2007 attendance/% change from 2006: 3,096,000/3.1% 2007 revenue/% change from 2006: NA/NA

Full-time employees: 192



2200 N. Cannon Drive, Chicago 60614
(312) 742-2000, www.lpzoo.org
Person in charge: Kevin J. Bell, president, CEO
2007 attendance/% change from 2006: 3,000,000/NC
2007 revenue/% change from 2006: \$21.0 million/9.5%
Full-time employees: NA



542 N. State Route 21, Gurnee 60031 (847) 249-4636, www.sixflags.com Person in charge: John Curty, general manager 2007 attendance/% change from 2006: 2,446,000/-6.1% 2007 revenue/% change from 2006: NA/NA

Full-time employees: 175



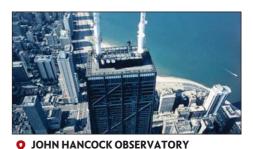
BROOKFIELD ZOO (CHICAGO ZOOLOGICAL SOCIETY); 3300 Golf Road, Brookfield 60513 (708) 688-8000, www.brookfieldzoo.org

Person in charge: Stuart D. Strahl, CEO and president of Chicago Zoological Society, director of Brookfield Zoo 2007 attendance/% change from 2006: 2,137,545/13.1% 2007 revenue/% change from 2006: \$91.6 million/43.1% Full-time employees: 433



SEARS TOWER SKYDECK 103rd floor, Chicago 60606 (312) 875-9696, www.theskydeck.com

Person in charge: Randy Stancik, general manager 2007 attendance/% change from 2006: 1,300,000/NC 2007 revenue/% change from 2006: NA/NA Full-time employees: 17



875 N. Michigan Ave., 94th floor, Chicago 60611 (312) 751-3680, www.hancockobservatory.com
Person in charge: Daniel Thomas, general manager
2007 attendance/% change from 2006: 650,000/10.8%
2007 revenue/% change from 2006: NA/NA
Full-time employees: 21

Research by Matthew Carmichael