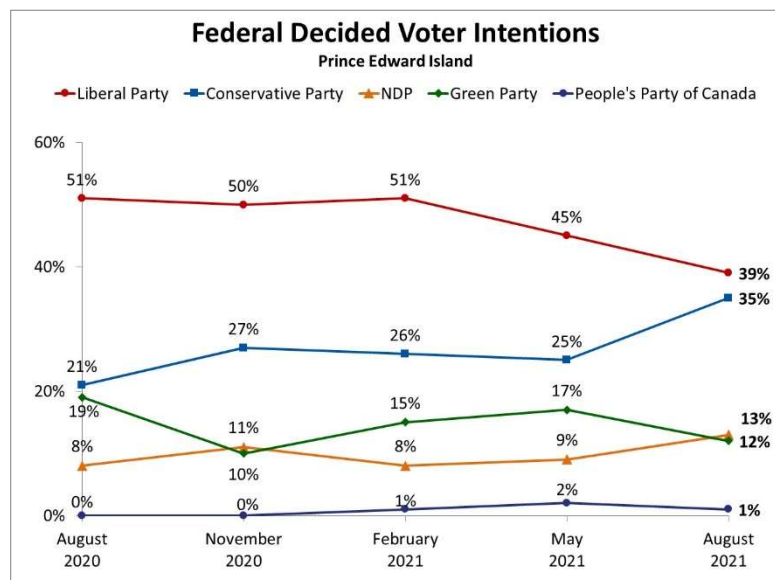




Gap narrows between the Liberals and the Conservatives in decided voter support in PEI.

- Gap narrows between Liberals and Conservatives in decided voter support, with support for the NDP and the Green Party trailing.
- Justin Trudeau is most preferred as Prime Minister, however Jagmeet Singh and Erin O'Toole have gained ground.

HALIFAX, September 2, 2021: Poll results from early in the Federal Election campaign suggest a narrowing of the gap between the Liberals and the Conservatives in PEI. As of August 25th, decided voter intentions place the Liberals at 39%, followed by the Conservatives (35%), NDP (13%) and the Green Party (12%). These results reflect a decline in decided voter support for the Liberals (down 6 points from 45% in May), while backing for the Conservatives has increased (up 10 points from 25% in May). Meanwhile, support for the NDP has increased modestly (up 4 points from 9% in May), while Green Party support has declined (down 5 points from May). Three in ten Islanders are undecided (28%) in their voting intentions.



Across the province, the results are generally consistent. Decided voting intentions vary somewhat by age, with older residents (55+) being more likely than other age groups to vote for the Liberals.

“These findings reflect a shift in public opinion compared to findings in May,” said Margaret Brigley, CEO of Narrative Research. *“Results indicate the Conservative Party has gained some momentum in PEI, at the expense of the Liberals and the Green Party, suggesting the Island’s seats could be at play in this Election.”*

Despite the narrowing gap in voting intentions between the two main parties, six in ten residents (63%) express some level of satisfaction with the overall performance of the federal government, generally consistent with satisfaction levels reported in May.

In terms of leadership preference, one-third of Islanders express a preference for Justin Trudeau (34% compared with 40% in May). Erin O'Toole receives 20% of mentions (compared with 14% in May), while Jagmeet Singh is close behind with 19% of the mentions (compared with 11% in May). Fourteen percent of Islanders do not have a leadership preference, and 4% prefer none of the main party leaders.

These results are part of **Narrative Research's *Atlantic Quarterly***[®], an independent telephone survey of Atlantic Canadian residents, and are based on a sample of 247 adult Islanders, conducted from August 15-25, 2021, with overall results accurate to within ± 6.2 percentage points, 95 out of 100 times.

Narrative Research www.narrativeresearch.ca, is non-partisan and is one of Canada's leading public opinion and market research companies. Follow us on Twitter [@EveryNarrative](https://twitter.com/EveryNarrative).

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Narrative Research *Atlantic Quarterly*[®] – Summer 2021

Federal Political Results

Sample: 247 Prince Edward Island Residents (18 years plus)

Interview Dates: August 15-25, 2021

Overall Margin of Sampling Error: ± 6.2 percentage points (95% confidence level)

Percentages may not equal 100% due to rounding.

<i>How satisfied are you with the overall performance of the federal government led by Prime Minister Justin Trudeau?</i>					
	August 2020	November 2020	February 2021	May 2021	August 2021
Completely satisfied	11%	7%	7%	4%	6%
Mostly satisfied	56%	61%	59%	58%	57%
Mostly dissatisfied	14%	19%	18%	19%	17%
Completely dissatisfied	15%	9%	10%	13%	16%
Don't know/No answer/Neither	4%	4%	6%	6%	4%

Current overall margin of error is ± 6.2 percentage points based on a sample size of 247.

<i>If a federal election were held today, for which party would you vote? (decided voters)</i>					
Party	August 2020	November 2020	February 2021	May 2021	August 2021
Liberal Party	51%	50%	51%	45%	39%
Conservative Party	21%	27%	26%	25%	35%
New Democratic Party (NDP)	8%	11%	8%	9%	13%
Green Party	19%	10%	15%	17%	12%
People's Party of Canada	0%	0%	1%	2%	1%
TOTAL DECIDED VOTE	100%	100%	99%	99%	100%
None/Do not plan to vote	3%	3%	5%	4%	2%
Refused to state	9%	9%	5%	7%	6%
Don't know/Undecided	24%	28%	26%	30%	28%

Current overall margin of error for decided voters is ± 7.9 percentage points based on a sample size of 154.

<i>Which one of the following party leaders would you most prefer as Prime Minister of Canada?</i>					
Leader	August 2020	November 2020	February 2021	May 2021	August 2021
Justin Trudeau of the Liberal Party	40%	37%	43%	40%	34%
~Next Leader/Erin O'Toole of the Conservative Party	16%	22%	16%	14%	20%
Jagmeet Singh of the NDP	14%	11%	15%	11%	19%
*Jo-Ann Roberts, interim leader/ Annamie Paul of the Green Party	8%	5%	4%	7%	6%
Maxime Bernier of the People's Party of Canada	1%	2%	2%	4%	3%
None of the above/Other	4%	4%	5%	4%	4%
Don't know/Undecided/Refused	16%	18%	15%	20%	14%

Current overall margin of error is ± 6.2 percentage points based on a sample size of 247.